

WANTS

IT is useless for anyone to call at this office in an endeavor to find out the names of advertisers. Those who advertise under an initial or nom de plume do not wish their names to be made public, and they cannot be divulged at this office.

HELP WANTED.

MALE HELP WANTED
WANTED—Men to learn barber trade. An army of our graduates running shops depending upon us for barbers. Many jobs waiting. Few weeks qualify. Can't be had elsewhere. Write today. Moler Barber College, Atlanta, Ga. 267-61

WANTED—District manager for western N. C. Old Line Life Co. Up-to-date contracts, low rates. Salary and commissions. An opportunity for a hustler. Address "Opportunity," care Daily News, Greensboro, N. C.

GOVERNMENT EMPLOYEES WANTED—Write for Asheville Spring Examination schedule. Franklin Institute, Dept. 290-K, Rochester, N. Y. 227-521

FEMALE HELP WANTED
LADIES WANTED!—To call 1517 when you want your summer dresses cleaned, dyed and pressed. 151-17

WANTED—Two white maids as cook and waitress. Only those with references need apply. Telephone 1714 or address P. O. Box 853.

WANTED.

SHOE REPAIRING—Half soles, sewed, 50 and 75c; children's shoes, 35c and 50c. We send out and get your shoes. Phone us, 724. Champion Shoe Hospital, 42 South Main. 208-17

WANTED—Your stenographic work. Prices reasonable, satisfaction given. See Miss Pearl Holman, 19 Pack Square. Phone 974. 17

J. H. McGINNESS has moved to room 4 Masonic building, Market St., opposite Y. M. I. steam dyeing tailoring and cleaning. Phone 1850.

WANTED—Your Notary public work. Residence 123 Ashland Avenue. Phone 58. Jas. W. Albright. 56-17

WANTED—To sell, cheap, about half price, a scholarship in the Charlotte Auto School. Address or apply to "J." care this paper. 17

WANTED—Position as collector and office man—nine years experience. All references. Employed at present. Address Box 364, city. 254-121

WANTED—Men and boys to take 30 days practical course in our machine shops, learn automobile business and exact good positions. Three hundred graduates placed in positions last twelve months. Charlotte Auto School, Charlotte, N. C. 150-17

WANTED—A few boarders. Excellent table, nice rooms, large porch; semi-invalids taken. Apply 31 Grove street. Phone 1695. 263-51

WANTED—Men and women to know that a membership in the Asheville Cleaning & Pressing Club—fifteen years in the business—is a most acceptable gift. One month for \$1, and three months for \$2.50. Make "him" happy with such a gift. J. C. Wilbur, Phone 339.

WANTED—For U. S. Army: Able-bodied unmarried men between ages of 18 and 35; citizens of the United States, of good character and temperate habits, who can speak and write the English language. For information apply to Recruiting office, 307 West Trade St., Charlotte, N. C.; 3 South Main St., Asheville, N. C.; 539 1/2 S. Elm St., Greensboro, N. C.; 152 1/2 Main St., Columbia, S. C.; 204 1/2 West Main St., Greenville, S. C.; or 167 1/2 West Main St., Spartanburg, S. C.

Carolina Commercial School
Pearl L. Holman, Prin., Phone 974. G. L. Hall, Asst. Prin., Phone 1741. Mrs. C. B. Campbell, Prin. Shortland Dept., Phone 1199.

School at 6 Battery Park Place. Students may enter at any time. Single course \$55 cash, \$60 on time, combined course \$50 cash, \$70 on time. We are offering two gold medals in shorthand, one for the one making the highest speed and the other for the best progress. Enter at once if you wish to enter in the contest.

We Stand for the South as Did Lee and Jackson.
Being the oldest Old Line Legal Reserve Southern Mutual Company, issuing all of the Standard Policies, giving the lowest possible rates consistent with safety. We solicit your patronage.

The Security Life & Annuity Company
of Greensboro, N. C.
A. B. SMITH, Special Agent, Asheville, N. C.

Buy your ticket and give order for baggage to be checked from your residence to destination.
Baggage Transfer and Railway Ticket Office same room,
60 Patton Ave.
MOVING AND STORAGE

FOR SALE
The best vacant lot on Montford Ave., 80x160. Terms.
CANADAY REALTY CO.,
Phone 974. 10 N. Pack Sq.

WANTS

FOR RENT.

FOR RENT—Desirable store room, suitable for any kind of business without shelves or counters. Apply Box 237, Canton, N. C.

FOR RENT—Unfurnished five-room cottage, with all modern conveniences. Phone 1273 or apply at No. 365 Merrimon avenue.

FOR RENT—Completely furnished large boarding house, 10 room house, 6 room cottage. D. S. Watson.

FOR RENT—A few desirable rooms at 8 College Park Place; close in; prices reasonable.

FOR RENT—Furnished, one 4-room cottage, one 4-room apartment; modern conveniences. Room 9, Revell Building, F. P. Ingle.

FOR RENT—Connecting rooms, nicely furnished for housekeeping; south porch; electric lights; sink and gas in kitchen. 26 Starnes avenue.

FOR RENT—Connecting rooms furnished for light housekeeping, with large sunny porch. Apply 18 Grady street, or phone 339. 261-17

FOR RENT—Unfurnished rooms for housekeeping, choice location, steam heat, \$15 per month. Phone 775 or 382. 253-17

FOR RENT—Store room on North Pack square, from January 10, 1912. Apply to W. A. Nitzer, No. 12 Revell Bldg., or J. A. Wagner at postoffice. 604-17

REAL ESTATE FOR RENT—An attractive, sunny house, with delightful views, just being finished in one of the choicest neighborhoods of the city on Cumberland Circle. Upper and lower porch; large living room entered from hall; library, dining room; kitchen; pantries; china closet; four bedrooms, besides servants' room and trunk room; 2 bath rooms, plenty of closets; furnace, electric lights; electric bells, polished floors. \$45 per month. Phone 1824 or see the Owner, 245 Cumberland avenue. 263-71

MISCELLANEOUS

CAROLINA COMMERCIAL SCHOOL
—To persons desiring to enter our evening or non-day classes, see Miss Holman, 10 Pack square; Mr. Hall, 6 Pattery Park place.

FURNITURE bought, sold and exchanged. Easy payments, Globe Furniture Co., 52 South Main St. Phone 885. 142-17

ARE YOU GOING AWAY and need a suit case, handbag or trunk? Call at H. L. Finkelstein Loan Office and you will find an unredeemed one to suit you. 23 So. Main St. 242-201

A BOY AND A BICYCLE—It's a natural combination. You have the boy; we have the Bicycle. The Bicycle is good for the boy. Why not give it to him as a Christmas present? J. M. Hearn & Co., Battery Park Place. Phone 448.

ROCK LEDGE, 63 Haywood street, 25 Rooms thoroughly renovated, across street from Auditorium, half block from Battery Park hotel. Mrs. P. J. Corcoran, Prop.

HUNTERS, are you looking for an unredeemed shotgun? We have all well known makes—L. C. Smith, Parker Bros., A. H. Fox, Ithaca, Remington, etc. We carry a complete line of ammunition and goods for hunters. H. L. Finkelstein Loan Office, 23 South Main St. 243-301

FREE ILLUSTRATED BOOK tells about over 566,000 protected positions in U. S. service. More than 40,000 vacancies every year. There is a big chance here for you, sure and generous pay, lifetime employment. Easy to get. Just ask for booklet, C 192, No obligation. Earl Hopkins, Washington, D. C.

LOCK, KEY AND TRUNK WORK—Keys fitted, new locks put on, trunks repaired and rebuilt. Broken windows repaired, tight doors rebung—in fact everything that can be done by a first class general repair shop. J. M. Hearn & Co., Battery Park Place. Phone 448.

XMAS PRESENTS make the heart glad. Something durable is a joy forever. The Asheville B. S. Co. have got the thing you want. Among the many articles we have are razors, strops, hair and lather brushes, etc. Our prices are right. 23 N. Main street. 253-17

WHEN buying Christmas presents see me and save money. A fine line of watches, jewelry and optical goods. Also watches, clocks and jewelry repaired; work guaranteed. H. L. Vitch, 29 College street. 249-301.

SPECIAL PRICES
It will pay you to ask for our prices on rugs and matting, also awnings, window shades and house cleaning of all kinds.
Asheville Carpet House
No. 18-20 Church St. Phone 238

FOR SALE
The old D. J. McClellan home at Emma, big store house, 5 room dwelling, fine condition. 4 acres fine garden land, nice fruit trees and grapes. A bargain for somebody.
J. D. PENLAND & SON
No. 11 Temple Court. Phone 1495

TRUNKS AND LEATHER GOODS
Is our specialty. Money to loan on diamonds, watches, jewelry and anything of value.
H. L. FINKELSTEIN
Loan Office, 23 S. Main St. Phone 887. Asheville.

WANTS

FOR SALE

FOR SALE—A lot of new oil cook stoves cheap, with or without ovens. Three burners, two burners or one burner. Chas. L. Sluder, 20 S. Pack Square. 249-17.

FOR SALE—Excellent black and white spotted pony, pony buggy and harness. Bargain if taken at once. Price only \$125. Pony twelve years old; buggy only slightly abused. Address Luke Dixon, Asheville, care Gazette-News. 258-17

FOR SALE—Twenty-horse-power engine and boiler with Dixon saw attachment; capacity 15,000 feet per day. Half price for cash. Apply to "P. J. J." Gazette-News, Asheville, N. C. d.h.-17.

FOR SALE—Complete portable saw-mill outfit in good order. Also skidders, loaders and logging equipment of all kinds. The Champion Fibre Company, Canton, N. C. 247-17

FOR SALE—At a bargain, second-hand machinery, farm tools and implements, some of pieces of office furniture, and poultry equipment. Send for lists, 179 West Chestnut St., Asheville, N. C. 253-147

FOR SALE—Two six room houses, one has all modern conveniences, large lots, price of both houses \$3500.00 for quick sale. Moale, Chiles & Redwood, real estate and insurance, 27 Patton avenue.

FOR EXCHANGE—1 to 2 acres in lots, on car line, choice home location, for improved city property. Box 18, City. 267-81

FOR SALE—No. 4 Smith Premier Typewriter, in good condition, \$30. WM. JOHNSTON, JR., 29 Temple Court, Asheville, N. C.

The Happy Yuletide should bring joy and happiness to all; it should be a period of pleasurable activity when all the energies are devoted to making others happy. Let the washing worry be removed from the shoulders of the good housewife and transferred to the strong shoulders of this great big clean and sanitary laundry—our work is good and you can always depend on it. Let our wagon call for your bundle.

Mountain City Steam Laundry

Phone 426

LOGAN

MERCHANT TAILOR
Legal Bldg., 8 Pack Square.
Phone 797.

NOTICE
Notice is hereby given by the mayor and board of aldermen of the city of Asheville, as required by law, that the city engineer has made a survey and filed his report in the office of the city clerk, showing the amount of work done and the cost thereof in the matter of paving and otherwise improving Flint street from the south side line of West Chestnut street to the intersection of Magnolia avenue in said city, and also showing the name of each abutting owner thereof, the number of front feet of each lot and the pro rata share of cost of such street improvement to be assessed against such real estate. And notice is hereby further given that at the first regular meeting of the said board of aldermen, to be held after the expiration of ten (10) days from this date, said board of aldermen will consider said report and if no valid objections be made thereto the same will be adopted and approved by said board and the liens and assessments of said street improvement will then become complete and operative.
Asheville, N. C., Dec. 7, 1911.
L. W. YOUNG,
City Clerk.

NOTICE
Notice is hereby given by the mayor and board of aldermen of the city of Asheville, as required by law, that the city engineer has made a survey and filed his report in the office of the city clerk, showing the amount of work done and the cost thereof in the matter of paving and otherwise improving Church street to its intersection with Ravenscroft Road, in said city, and also showing the name of each abutting owner thereof, the number of front feet of each lot and the pro rata share of cost of such street improvement to be assessed against such real estate. And notice is hereby further given that at the first regular meeting of the said board of aldermen, to be held after the expiration of ten (10) days from this date, said board of aldermen will consider said report and if no valid objections be made thereto the same will be adopted and approved by said board and the liens and assessments of said street improvement will then become complete and operative.
Asheville, N. C., December 16, 1911.
L. W. YOUNG,
City Clerk.

AMUSEMENTS

COMING ATTRACTIONS.

Tuesday, Dec. 26.—Henry Miller in "The Havoc."
Thursday, Dec. 28.—"The Dawn of a Tomorrow."
Friday, Dec. 29.—"Ealley and Austin in 'The Top of the World'."

Henry Miller in "The Havoc." Henry Miller comes to the Auditorium for one night only, December 26, in H. S. Sheldon's play, "The Havoc," which is endorsed by a record of a successful New York run, and which is said to offer the actor-manager the strongest role he has played since "The Great Divide." Mr. Miller is still supported by every member of the original New York cast, which includes Laura Hope Crews, Francis Byrne and Daniel Pennell. "The Havoc" is described as a new treatment of the dramatic triangle that has figured in the majority of



HENRY MILLER
In "The Havoc," Tuesday, December 26.

the great plays of the past. The chief characters of the play are Richard Craig, an American railroad man; Kate, his wife; and Paul Hessert, a trusted guest in his home. Craig, by a mere chance, discovers that Hessert has wrecked his domestic happiness. Instead of shooting his wronger, he pretends to accept his cynical views of life and love; offers to grant his wife a divorce if Hessert will marry her and permit him, Craig, to return a year later and become a boarder in the new home. As an alternative to a bullet, Hessert accepts the remarkable proposition, and in the second act Craig turns against his rival the very weapons used to destroy his own happiness. The author emphasizes biting irony and grim satire in his development of the inevitable consequences that follow a revolt against the conventions of society. The play is in three acts, two of which occur in a New York flat, while the third is laid in the general offices of a big railroad company which operates between New York and Chicago. Tickets will be placed on sale Saturday morning at Whitlock's.

"The Dawn of a Tomorrow." Life in the East End of London, as portrayed by Frances Hodgson Burnett in her latest play, "The Dawn of a Tomorrow," proves an interesting study and two acts are laid in what is known as Apple Blossom court, one of the worst locations to be found. Here we are introduced to Glad, a typical London waif, who has been brought up in the gutters and led a life of varied experiences, both pleasant and unpleasant. She takes a philosophical view of life and believes that there is always a tomorrow for everybody and she looks forward to hers, not knowing what will happen for good or evil. The seed sown by a worker in the slums bears fruit and Glad blindly "looks for the things she wants and finds, with absolute faith and trust, she gets her answers. How she asks and the answers she receives, is woven into a most delightful drama and served as a successful vehicle for Eleanor Robson, who stepped from the slums in the mimic world to a place in society in the real world which has been the envy of many a jealous associate.
Miss Isabelle Lowe will play the

AUDITORIUM

SCHLOSS THEATRE CIRCUIT
Tuesday, Dec. 26.
First time here in ten years.
The Famous Actor-Manager
HENRY MILLER
in
"THE HAVOC"
By H. S. Sheldon.
Prices 50c to \$1.50.
Ticket sale now open at
Whitlock's.

AMUSEMENTS

KELP OF PACIFIC COAST

TO FURNISH OUR POTASH

It is Expected to Yield a Million Tons, Worth \$40,000,000, Every Year.

Washington, Dec. 22.—The United States will not have to depend on Germany much longer for its potash annually which to make fertilizer, Secretary of Agriculture Wilson says.

"In the near future the United States should be able not only to supply its own needs, but also to export a considerable amount of potash," he said.

The principal source of American potash, the experts of the agricultural department report, will be in the kelp or seaweed of the Pacific coast. This plant extracts potash salts from sea water and from 25 to 35 per cent of its weight is potassium chloride. The Pacific coast should yield annually about 1,000,000 tons, worth \$40,000,000. In addition to the potash, kelp contains iodine and many other by-products which may "more than pay the manufacturing expenses, leaving the potassium chloride free of cost."

The investigators report cattle food, glue, shellac and even candy can be made from the plant.

If properly harvested and protected the Pacific kelp grows, it is said, should yield annual harvests indefinitely, and along the southern coast it is possible that two crops a year may be obtained.

Deals in Dirt.
S. H. Hall to Catharine McGhee, lot in West Asheville; consideration, \$100.00.
A. H. Felmet to R. J. Gaston, land on Ragsdale creek.
Charles E. Porter to Elizabeth I. Davis, land on Sunset drive; consideration \$1750.

George H. Starnes to S. C. Hall, land on west side of French Broad river; consideration \$175.

Ell M. Owenby to C. M. McCracken, land on Cane Creek, consideration, \$234.50.

OCCUPIES A FIELD OF ITS OWN.
Light as a medium of publicity therefore occupies a very prominent position. It does not compete with other forms of advertising but occupies a field of its own at a time when there is nothing to detract from it—when people are walking or riding, when they do not read the papers.

The most striking evidence, perhaps, of its value as a means for publicity, is the enormous increase of its use by merchants of all kinds, in multitudinous forms, limited apparently only by the capacity of imagination in the great field of aggressive publicity.

A brilliant and artistically illuminated store presents a cheerful and inviting appearance which merchants have come to realize is a very important element to success in business, as it unconsciously extends a welcome and establishes confidence. Human instinct prompts people to go into well-lighted stores, to walk on well-lighted streets and to visit well-lighted cities.

The most popular form of light for publicity is the show window. Besides, a well-lighted show window is much more attractive by night than by day, as there is not so much to detract from it, the eye being naturally attracted by an illuminated object at night. There are many classes of goods that appear more striking and attractive under artificial light than by daylight. Besides, illuminated show windows add to the brilliancy and attractiveness of the street.

The illuminated sign burns the name, business and location into the public mind. It is indeed the sign of the times; a symbol which represents the business idea so completely that its advent within the comparatively brief period of 10 years has changed the appearance of cities.

AUDITORIUM

SCHLOSS THEATRE CIRCUIT
THURSDAY, DEC. 28,
Lieber's & Co's Production
of the Big Dramatic Play
THE DAWN OF A TOMORROW
by
Mrs. Frances Hodgson Burnett
Isabelle Lowe as "Glad"
Original Production and Effects.
One solid year in New York, six months in London.
Prices 50c to \$1.50.
Tickets Tuesday at Whitlock's.

Hotels and Boarding House

KNICKERBOCKER

Delightful Situation. Central Location. Large Shady Grounds.
Appointments Complete. TERMS—According to Location of Room.
THE MANOR
ALBEMARLE PARK ASHEVILLE, N. C.
AN EXCLUSIVE INN
Near golf links. Attractive accommodations; good service; excellent table.

Battery Park Hotel

ASHEVILLE, N. C.
OPEN THROUGHOUT THE YEAR.
Famous Everywhere
RAVENSCROFT, 95 Church St., Asheville, N. C.
Sole management Mrs. Ridgely Penniman. Rates on application. Rooms en suite. Private baths, superior cuisine. Telephone 128.
Main building completely remodelled and renovated—new additions now ready. Spacious grounds. Table Board.

THE SWANNANOA

A STRICTLY HIGH GRADE
Family and Transient Hotel
Rates \$2.50 a day and upward. FRANK LOUGHRAN, Owner & Prop.

GLADSTONE HOTEL

To right of Southern depot. Only European plan hotel in the city. Rooms 75 cents and \$1.00 per day. Cafe in connection. Baths free. Porter meets all trains. Commercial trade solicited.
FRANK BLAKE, Manager.

THE BON AIR

LEADING COMMERCIAL AND TOURIST HOTEL OF WAYNESVILLE, N. C.
MRS. SALLIE E. CORY, Proprietress.
Open the Year Round. "FREE SAMPLE ROOMS"

City Livery Stable

W. F. ISRAEL Prop. HENDERSONVILLE, N. C.
SPECIAL RATES TO COMMERCIAL TRAVELERS
Best of stock and vehicles. Prompt and proficient service, day and night, in both city and county. Satisfaction guaranteed.

Hotel Kenmore

WAYNESVILLE, N. C.
Open Throughout the Year.
STRICTLY HIGH CLASS SERVICE ALWAYS.
C. H. and MRS. L. W. KNIGHT.

THE WISTARIAS

MISS MARIE BARNES. BILTMORE, N. C.
High class board and pleasant rooms. Lunches and dinners for automobile parties arranged by telephone 1114. Rates on application.

THE JARRETT SPRINGS HOTEL

COMMERCIAL AND TOURIST
Rates \$2.00 per day. Hot and Cold Baths. Special Rates by Week as Month.
E. F. JARRETT, Manager.
Dillsboro, N. C.

Hotel Raleigh, Raleigh, N. C.

A New-Modern-Meritorious Hostelry. It appeals to those who know what's what and why.
HOWELL COBB.

CANTON, N. C.

THE IMPERIAL HOTEL
E. M. GRIER, Prop.
FREE SAMPLE ROOMS
STEAM HEATED
ELECTRIC LIGHTS
FREE BATH
RATES \$2.00.

IT'S NOT TOO LATE

CHRISTMAS PHOTOS
All photos taken by Dec. 23rd will be finished for Christmas. Electric printing machines and increased force of skilled finishers enable us to deliver promptly. Finest results and no delay at
RAY'S STUDIO,
Over Nichols' Shoe Store.

FOR CHRISTMAS PRESENTS

Do not fail to see J. R. RICH COMPANY'S fine display of nickel plated bath room specialties, towel bars, soap, tumbler and brush holders. Ladies' combination sets, shaving mirrors and mug holders, they are beauties. Watch our ad. each day. We will have something interesting as the days go by.
Do not forget our free demonstration of Instantaneous Water Heaters now going on.

CHICHESTER'S PILLS

THE GREAT ENGLISH REMEDY
FOR ALL THE COMMON ILLS
OF THE DIGESTIVE SYSTEM
SOLD BY DRUGGISTS EVERYWHERE

Anything Electrical

W. A. WARD
Phone 625. No. 13 Chestnut St.

HOTEL ENTELLA

BRYSON CITY.
Headquarters for traveling men and lumbermen. Rates \$2 per day. Special rates by the month. Bath room. Free sample rooms. Railroad eating house fronting Southern depot Livery in connection.
A. W. & ALMA WHEELER, Proprs.

PATTON HOUSE,

Murphy, N. C.
The best and most reasonable house in town. Good table, clean beds and home cooking. Rates 11 per day.
MISS ROSA PATTON

NOTICE

Notice is hereby given by the mayor and board of aldermen of the city of Asheville, as required by law, that the city engineer has made a survey and filed his report in the office of the city clerk, showing the amount of work done and the cost thereof in the matter of paving and otherwise improving West Chestnut street from its intersection with Flint street to its intersection with Cumberland avenue in said city, and also showing the name of each abutting owner thereof, the number of front feet of each lot and the pro rata share of cost of such street improvement to be assessed against such real estate. And notice is hereby further given that at the first regular meeting of the said board of aldermen, to be held after the expiration of ten (10) days from this date, said board of aldermen will consider said report and if no valid objections be made thereto the same will be adopted and approved by said board and the liens and assessments of said street improvement will then become complete and operative.
Asheville, N. C., Dec. 16, 1911.
L. W. YOUNG,
City Clerk.