

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of *Chas. H. Fletcher* and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All counterfeits, imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children—Experience against Experiment

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is Pleasant. It contains neither Opium, Morphine nor other Narcotic substance. Its age is its guarantee. It destroys Worms and allays Feverishness. It cures Diarrhoea and Wind Colic. It relieves Teething Troubles, cures Constipation and Flatulency. It assimilates the Food, regulates the Stomach and Bowels, giving healthy and natural sleep. The Children's Panacea—The Mother's Friend.

GENUINE CASTORIA ALWAYS
Bears the Signature of
Chas. H. Fletcher
The Kind You Have Always Bought
In Use For Over 30 Years
THE CASTORIA COMPANY, 77 MURRAY STREET, NEW YORK CITY.

A JUGFUL OF BEANS

By M. QUAD
Copyright, 1911, by Associated Literary Press.

The town of Swan Creek had been founded five years when the inhabitants began to talk about a church. Then it took three more of hard scratching to get up a building that topped short at the roof. There was neither spire nor belfry, but the people were well satisfied with things as they were until a tin peddler drove into the village one day and raised a discussion. He got hold of Uriah Goodspeed and Deacon Sparrow and others and said: "I'm telling you that nothing makes me feel like telling the truth and leaving off swear words as the sound of a church bell. It's the same with lots of other men. You want a bell on a church just as much as a man wants a hat on his head. If you don't have a bell you might as well put your preacher in a stable to preach."

The peddler went his way, and there was talk and talk. After three or four days he came back, and there was more talk. Everybody had decided that it would be a good thing to get a bell, but no one knew just how to go to work to raise the money. It was for the peddler to show the way.

"It can be done as easy as falling off a log," he explained, "and you can have some fun over it at the same time. I'm going to lay up here for a couple of weeks while I paint my wagon, and I'll see you through."

His plan was to get a gallon jug and put a lot of beans into it. No one else should know how many. Everybody should pay 50 cents to guess, and the one who came nearest the number should get his half dollar back, and the rest of the money should go for a bell. Two or three of the deacons hung off a little, thinking the plan looked like a lottery, but after a day or two the thing was a go. Indeed, Deacon Hosmer, who was always considered a lucky man, planked down \$2 and recorded four guesses, and the ball was started rolling. Inside of four days every man in Swan Creek had paid for at least one guess, and inside of a week most of the farmers for five miles around had caught the spirit. The peddler had charge of the money as well as the beans, and every evening there was a gathering at the postoffice to talk the thing over.

After two weeks there were no more guesses to come in, and a meeting was arranged to count the money and the beans and send a committee up to Troy to buy the bell. Everybody turned out to the meeting. Deacon Hosmer took charge. He didn't exactly know whether to open with a Fourth of July oration or the singing of a hymn, but upon a hint from Silas Wigfall, who had just got over the measles and was feeling happy, he recited a poem and gave Christopher Columbus a certificate of character for sobriety.

Then the meeting waited for the peddler to show up, and while it waited Fearnaught Pilgrim got up and started to eulogize George Washington. He had been sorting over potatoes that day and had got things mixed. He said Washington and Nero had gone down in history together and that the Father of His Country and Captain Kidd would never be forgotten while the fires of patriotism continued to burn. Just about that time Lish Billings came sauntering in. It had been whispered around that he was the only man in Swan Creek who hadn't come with a guess, but nobody had dared to ask him. As soon as Deacon Hosmer caught sight of him he said:

"I observe that Mr. Billings has just entered the hall. May I ask him to give us some information on the subject of church bells?"

"You may," answered Lish. "You are going to buy a bell for the meeting house, but I don't understand where you are going to hang it. Will it be on a fence or a post? There's no tower or belfry. Why didn't some of you thick headed people think of that?"

"Yes, why didn't he?" shouted a dozen voices in chorus.

"It wasn't my fault," explained the deacon. "I was bossing the bell, and I supposed some of you would look out for the other things. It's no use to get a bell until we get a belfry."

"Perhaps the tin peddler can help us out," suggested some one, and there were shouts of "Peddler, peddler!" from all over the hall. As he did not stand up in response Deacon Hosmer held up his hand and said:

"Perhaps Mr. Billings will be kind enough to act as a committee of one to step across to the paint shop and bring the peddler over."

"It wouldn't be any use," replied Lish, with a grin. "He left town half an hour ago, and he had a gait of fifteen miles an hour on him when he rattled over the bridge."

The people were dumfounded for thirty seconds. Then they broke loose with a yell and began thumping one another, and it took some of them four weeks to get rid of their black eyes and skinned noses. Deacon Hosmer lost three front teeth and most of his chin whiskers, and Fearnaught Pilgrim had his nose knocked out of plumb and his ear bitten. Night closed down on a scene of carnage, and the sun came up on a picture of desolation, and it took the town ten years to recover its childish confidence in lightning rod and tin peddler.

Some were simple enough to hope that the peddler might again appear at or near Swan and that they might hammer him. But he never gladdened them by his presence.

Friday the Thirteenth.

Some superstitions die hard, if indeed they are dying at all. Twice this year the thirteenth day of the month has fallen on a Friday. It is impossible to connect this combination with certain observations made in Paris and London.

On Friday, Oct. 13, there were no marriages in Paris, and a reference to three London papers, the Times, the Morning Post and the Globe, shows that none was recorded on that date, and a wedding is hardly a wedding if it is not put on record in the Morning Post and the Times.

In France the effect of Friday, the 13th, was even more widespread. Thousands of French people must have abstained from traveling. The receipts of the General Omnibus company in Paris showed a shrinkage of 10,000 francs, or \$2,000. The Mill Railway company suffered to the extent of 15,000 francs, while the Wagons Lits fell 12,000 francs.—New York Sun.

The Sixth Sense.

At a recent meeting of the Paris Academy of Sciences M. Kuntz discussed the phenomenon of "feeling at a distance," to which the power of blind people to avoid nearby obstacles is ascribed. M. Kuntz believes that such a power exists and that it is not peculiar to the blind. It seems to be shared by others who possess a peculiar constitution. The faculty appears to reside in the skin, for experiments show that it is not connected with the sense of hearing. As to its nature, little knowledge has been obtained. There is a tendency to ascribe obscure phenomena of this kind to electrical action, but the mode of operation remains unknown.

A Baltic-Black Sea Canal.

It is stated that the old project for uniting the Baltic with the Black sea is at last to be put into operation. By utilizing the rivers Dwina and Dnieper a navigable waterway 1,000 miles long can be constructed without any great engineering problems, extending from the port of Riga on the Baltic to Kherson on the Black sea. The cost is estimated at about \$250,000,000, but the benefit to Prussian commerce and industries will be immense.—American Travelers' Gazette.

Philosophic.

He—"Whenever I borrow money I go to a pessimist."
She—"Why?"
He—"Because a pessimist never expects to get it back again."—Winnipeg Tribune.

Every family has need of a good, reliable liniment for aches, bruises, soreness of the muscles and rheumatic joints. There is none better than Chamberlain's. Sold by all dealers.

Reassuring.

He—"Good-night, dear. We must not kiss or you would catch my cold."
She—"Never mind—I can pass it on."—London Opinion.

NOTICE

Notice is hereby given by the mayor and board of aldermen of the city of Asheville, as required by law, that the city engineer has made a survey and filed his report in the office of the city clerk, showing the amount of work done and the cost thereof in the matter of paving and otherwise improving West Chestnut street from its intersection with Flint street its intersection with Cumberland avenue in said city, and also showing the name of each abutting owner thereon, the number of front feet of each lot and the prorate share of cost of such street improvement to be assessed against such real estate. An notice is hereby further given that at the first regular meeting of the said board of aldermen, to be held after the expiration of ten (10) days from this date, said board of aldermen will consider said report and if no valid objections be made thereto the same will be adopted and approved by said board and the liens and assessments of said street improvement will then become complete and operative.

Asheville, N. C., Dec. 16, 1911.
L. W. YOUNG,
City Clerk.



A BRIGHT CHILD

Miss Lydia E. Franka, stenographer, Bryson City, N. C., is an illustration of how easy in life a bright mind, backed by a strong constitution, can acquire, shorthand and typewriting. This child operates the typewriter by the all-finger-activeness TOUCH. She acquired a speed of sixty-words a minute for ten consecutive minutes from unfamiliar matter at the typewriter and over one hundred words a minute in shorthand under a similar test.

WINTER TERM, Asheville Business College, begins Monday, January 1st, 1912. New students who are buying their scholarships now, save eight to fifteen dollars.

OFFICE SITUATIONS: We have the following situations to be supplied Jan. 1st: Typewriting with stenography, (2); stenography and book-keeping, (1); book-keeping, (1); stenography and book-keeping, (1); out of town, (1); out of town, (1).

Over one hundred situations were supplied this year in Asheville at the Asheville Business College.

Notre Dame Lady's Appeal

To all knowing sufferers of rheumatism, whether muscular or of the joints, sciatica, lumbago, backache, pains in the kidneys or neuralgia pains, to write to her for a home treatment which has repeatedly cured all of these tortures. She feels it her duty to send it to all sufferers FREE. You cure yourself at home as thousands will testify—no change of climate banishes uric acid from the blood, loosens the stiffened joints, purifies the blood, and brightens the eyes, giving elasticity and tone to the whole system. If the above interests you, for proof address Mrs. M. Summers, Box R, Notre Dame, Ind.

OCCUPIES A FIELD OF ITS OWN.

Light as a medium of publicity therefore occupies a very prominent position. It does not compete with other forms of advertising but occupies a field of its own at a time when there is nothing to detract from it—when people are walking or riding, when they do not read the papers.

The most striking evidence, perhaps, of its value as a means for publicity, is the enormous increase of its use by merchants of all kinds, in multitudinous forms, limited apparently only by the capacity of imagination in which light may be utilized in the great field of aggressive publicity.

A brilliant and artistically illuminated store presents a cheerful and inviting appearance which merchants have come to realize is a very important element to success in business, as it unconsciously extends a welcome and establishes confidence. Human instinct prompts people to go into well-lighted stores, to walk on well-lighted streets and to visit well-lighted cities.

The most popular form of light for publicity is the show window. Besides, a well-lighted show window is much more attractive by night than by day, as there is not so much to detract from it, the eye being naturally attracted by an illuminated object at night. There are many classes of goods that appear more striking and attractive under artificial light than by daylight. Besides, illuminated show windows add to the brilliancy and attractiveness of the street.

The illuminated sign burns the name, business and location into the public mind. It is indeed the sign of the times; a symbol which represents the business idea so completely that its advent within the comparatively brief period of 10 years has changed the appearance of cities.

FOR CHRISTMAS PRESENTS

Do not fail to see J. R. RICH COMPANY'S fine display of nickel plated bath room specialties, towel bars, soap, tumbler and brush holders. Ladies' combination sets, shaving mirrors and mug holders, they are beauties. Watch our ad each day. We will have something interesting as the days go by.

Do not forget our free demonstration of Instantaneous Water Heaters now going on.

NOTICE

Notice is hereby given by the mayor and board of aldermen of the city of Asheville, as required by law, that the city engineer has made a survey and filed his report in the office of the city clerk, showing the amount of work done and the cost thereof in the matter of paving and otherwise improving West Chestnut street from its intersection with Flint street its intersection with Cumberland avenue in said city, and also showing the name of each abutting owner thereon, the number of front feet of each lot and the prorate share of cost of such street improvement to be assessed against such real estate. An notice is hereby further given that at the first regular meeting of the said board of aldermen, to be held after the expiration of ten (10) days from this date, said board of aldermen will consider said report and if no valid objections be made thereto the same will be adopted and approved by said board and the liens and assessments of said street improvement will then become complete and operative.

Asheville, N. C., Dec. 16, 1911.
L. W. YOUNG,
City Clerk.

Big G For 30 Years the Standard Remedy for Diseases of Mucous Membranes

Experienced pharmacists will tell you Big G is the accepted standard remedy for diseases of mucous membranes—discharge from the nose, throat and urinary organs. Avoid substitutes. To obtain Big G, send 25 cents to the manufacturer, The Great Western Chemical Co., Cincinnati, Ohio, U. S. A.

Big G For 30 Years the Standard Remedy for Diseases of Mucous Membranes

Experienced pharmacists will tell you Big G is the accepted standard remedy for diseases of mucous membranes—discharge from the nose, throat and urinary organs. Avoid substitutes. To obtain Big G, send 25 cents to the manufacturer, The Great Western Chemical Co., Cincinnati, Ohio, U. S. A.

Big G For 30 Years the Standard Remedy for Diseases of Mucous Membranes

Experienced pharmacists will tell you Big G is the accepted standard remedy for diseases of mucous membranes—discharge from the nose, throat and urinary organs. Avoid substitutes. To obtain Big G, send 25 cents to the manufacturer, The Great Western Chemical Co., Cincinnati, Ohio, U. S. A.

Big G For 30 Years the Standard Remedy for Diseases of Mucous Membranes

Experienced pharmacists will tell you Big G is the accepted standard remedy for diseases of mucous membranes—discharge from the nose, throat and urinary organs. Avoid substitutes. To obtain Big G, send 25 cents to the manufacturer, The Great Western Chemical Co., Cincinnati, Ohio, U. S. A.

Big G For 30 Years the Standard Remedy for Diseases of Mucous Membranes

Experienced pharmacists will tell you Big G is the accepted standard remedy for diseases of mucous membranes—discharge from the nose, throat and urinary organs. Avoid substitutes. To obtain Big G, send 25 cents to the manufacturer, The Great Western Chemical Co., Cincinnati, Ohio, U. S. A.

PREMIUMS CEASE

When totally and permanently disabled by injury or disease under policies in the

New York Life Insurance Company

A SHOWING OF QUALITY NATIONAL BANKS

Bank of England	72,765,000
Bank of France	36,500,000
Bank of Germany	42,840,000
Bank of Russia	25,000,000
450 U. S. National Banks	461,387,675
Assets over	\$683,472,675

THE NEW YORK LIFE INSURANCE COMPANY'S ASSETS ARE OVER

\$660,000,000

It Used to Be Said
"STRONG AS THE BANK OF ENGLAND"
Now the Comparison may be Properly
"STRONG AS THE NEW YORK LIFE"
Nearly 1,000,000 People have Funds in this 66-year-old Company. Its Policies make uncertainties certain. Information Free.

BURT M. NOLAND

TRAVELING REPRESENTATIVE
24 Oak Street. ASHEVILLE, N. C. Telephone 1067

PARENTS, FRIENDS, EMPLOYERS OF BOYS

Give the boy the best Christmas present possible—a membership in the Asheville Y. M. C. A.

No other gift you might bestow upon him could prove so of great and permanent value.

Whether the boy finds his chief interest in the 'gym,' the beautiful swimming pool, the educational classes, the Bible classes, the game room, or the social features—in any event you will be sure that he is growing up a manly young man, if surrounded by the wholesome, character-building influences of the Y. M. C. A.

Give the boy a chance.
Call 789 and give us his name, or call personally at the Association office, 17 Haywood street.
It will be good for a whole year of days—366 of them.

Give Something Electrical For Christmas

See Our Window

Asheville Electric Co.

PHONE 69.

BREVARD INSTITUTE

The school that provides practical vocational training of the highest grade and lowest cost under the best of Christian influences. It operates the following departments: high school, normal, music, commercial, agriculture, dressmaking, millinery, and household economics. For further information address C. H. Trowbridge, Brevard, North Carolina.

Purest and Best

Rumford Baking Powder

The Famous Rayo Lamp

The best part of the day is the evening, when the whole family is gathered together around the lamp.

The old days of the smoky fireplace and flicking candle are gone forever. In their place have come the convenient oil stove and the indispensable Rayo Lamp.

There are to-day, in the United States alone, more than 3,000,000 of these Rayo lamps, giving their clear, white light to more than 3,000,000 homes.

Other lamps cost more, but you cannot get a better light than the low-priced Rayo gives. It has become so popular we may almost call it "the official lamp of the American family."

The Rayo is made of solid brass, with handsome nickel finish—an ornament anywhere. Ask your dealer for a Rayo lamp; or write for descriptive circular to any agency of the Standard Oil Company (Incorporated)

A New Year and a New Plumbing Equipment

Resolve now that this coming year will show an added convenience in the sanitary equipment of your home.

Carry out the resolution most advantageously by having us install "Standard" guaranteed bathroom fixtures, a kitchen sink, or a set of laundry trays in the most scientific manner.

J. C. McPHERSON,
Phone 133.
No. 35 & 37 E. College St.

STREET CAR SCHEDULE IN EFFECT OCT. 1, 1911.

ZILICOGA AND RETURN	6:00, 6:15, 6:30 a. m.
	6:30 and every 15 min. until 8:00 p. m.; then every hour until 11 p. m. Cars to Santee St., this line, every 15 min. 8:00 to 11:00.
RIVERSIDE PARK	5:45 and 6:00 a. m. and every 15 minutes until 1:15 p. m.; then every 7 1/2 min. until 3:45 p. m. Then every 15 min. until 11:00.
DEPOT VIA SOUTHSIDE AVENUE	6:00 and every 15 minutes until 10:00 p. m.; then every 30 minutes till 11:00.
DEPOT VIA FRENCH BROAD AVE.	6:00 a. m. and every 15 minutes till 11:00 p. m., except no car in to Square at 10:15 p. m.
MANOR	7:00 a. m. then every 15 minutes till 8:00 p. m. 10:00 and 11:00 o'clock cars run through to Golf Club.
CHARLOTTE STREET TERMINUS	6:00 a. m. and every 15 minutes till 11:00 p. m.
PATTON AVENUE	6:00 a. m. and every 15 minutes till 11:00 p. m.
EAST STREET	6:00 a. m. and every 30 minutes till 8:00 p. m. Then every 15 minutes until 11:00 p. m.
GRACE VIA MERRIMON AVENUE	6:15 a. m. and then every 15 minutes until 9:30 p. m. Then every 30 minutes until 11:00 last car.
BILTMORE	5:45 and 6:00 a. m. and every 15 minutes until 10:30, last car.

Depot and West Asheville via Southside Avenue.

Sunday schedule differs in the following particulars:
Cars leave Square for Depot via Southside Ave. 6:15, 6:30, 7:00, 7:30, 8:00 and 1:30 a. m. Cars leave Square for Depot via French Broad Ave. 6:15, 6:30, 6:45, 7:15, 7:45 and 8:15.
Car for Depot leaves Square 8:45, both Southside and French Broad.
First car leaves Square for Charlotte street at 8:45.
First car leaves Square for Riverside 8:30, next 8:45.
First car for West Asheville, leaves Square 8:30.

With the above exceptions, Sunday schedules commence at 9 a. m. and continue same as week days.

On evenings when entertainments are in progress at either Auditorium or Opera House, the last trip on all lines will be from entertainment house to Square at regular time and halting west at Auditorium or Opera House. Car leaving Square to meet No. 25, night train 20, minutes before schedule on subsequent nights.