

## \$1000.00 For

## Post Toasties Jingles

$\$ 20.00$ to each of 50 persons who send in the most acceptable Jingles in May, 1912. An entertainment for boys and girls, and older folks, as well.

| A COMPLETE JINGLE <br> (As an example only) | FINISH THIS JINGLE |
| :---: | :---: |
| The Wiederseim Klds were turked up in bed, Then whispered to mama,' 'Twas this that they sald "Tontorrow for breakfast, (this will be our dream) | Soon the wh-hool bell would ring and they shouldn't be late For you kids to be tardy, Mother sald 'twouldn't do. |
| Sign Here- |  |
| Name | Date |
| Street and No. |  |
| City | State |

Use of above form of answer is suggested, but not required. Address and mail your Jingle to Jingle Dept. 129, postum cereal co., lit., battle creek, mioh. We will buy 50 Post Toasties Jingles, ac-
ceptable for nse in a Jingle Book, received ceptable for use in a Jingle Book,
during May, 1912, at $\$ 20.00$ each.
Only the Jingle we pay for will be used. There will be 50 jingles purchased and the names and addresses of the writers will be printed and mailed to each enquirer who
sends us a te stamped and addressed envesends us a le si
lope for return.
The Jinglea will be judged bouestly upon merit, so if you are a sensitive person and yot a good sportaman don't try, for we have so time to "pet up" those whose Jingles are not accepted.
Post Toasties

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# 25 <br> <br> Per Cent <br> <br> Per Cent OFF 

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25 Per Cent. Discount on the Following Items:
On all our Ladies' and Misses' Cloth Suits.
On all our Ladies', and Misses' Cloth Coats.
On all our Ladies' and Misses' Foulard Dresses, ALTERATIONS FREE
PEERLESS-FASHION STORE 51 Patton Ave.


Our New Perfection'Broiler,
Is pleasing many women. It enables the hoosewife to broil as well on the New Perfection Stove as over a coal fire. It uses all the heat. It cooks evenly It doesnn't smoke.
 New Perfection Oil Cook-stove



