

SPRINGTIME LYRIC CONTEST

In wiring a house, or lighting a town;
For lighting the world when the sun goes down,
The Piedmont Company's contracting away
Making the night as bright as the day—
No order too large; no order too small,
For the Piedmont Company is after them all.
—C. G. TERHUNE.

The Electric Iron

is only one of the many things we offer to make your house duties a pleasure this hot weather.

Piedmont Electric Co.

OPPOSITE POSTOFFICE

Did you hear how Jones' cow
Broke through the fence and ate his grain?
The trouble was he did
Not use a Brown and Northup chain.
—L. C. BELL.

All Desirable Sizes in Stock

Brown, Northup & Co.

33 Patton Avenue.

Style and fit
And the price of it,
Are important when clothes you buy;
And quality, too, ...
So whatever you do,
See Whitlock before others you try.

—A. M.

112 Haywood Street.

Style, fit and price are the three most important requirements in clothing. Whitlock's twenty-five years in the clothing business assures you of all three of these and their guarantee of quality will always protect you when you buy from them.

WHITLOCK'S

41 PATTON AVE. "THE YOUNG MAN'S STORE" PHONE 229.

CONFIDENCE—

Since
1881

This is the keynote upon which we have built our large business. We aim to sell reliable and dependable merchandise as low as it can be sold. Our own profit is not large.

Confidence, all folks must gain
(And some must seek long years in vain),
For public faith is based on fact—
The public judges every act—
H. Redwood's store has stood time's test;
For thirty years among our best.

—C. G. TERHUNE.

H. REDWOOD & CO.

7 and 9 Patton Ave. One Price Store.

Ladies' Suits and Dresses; Coats, Skirts and Waists; Neckwear, Underwear, Hosiery and Gloves; Embroideries, Laces, Veilings and Ribbons. Fine Dry Goods, Silks and Butterick Patterns.

Men's Clothing, Furnishings; Shoes and Hats for Everybody; Trunks and Bags; Umbrellas; Rugs and Matting.

SCHAS' place is the one for you,
SEGAR dealers all know it, too—
STORE is handsome, clean and new.

SANITARY drinks are sold,
ODA, creams and ices cold—
STERILIZED glasses, too, we're told.

—C. G. TERHUNE.

"Schas Leads—Watch Others Follow."

SCHAS' SEGAR STORE and SANITARY SODA FOUNTAIN

"Every Glass Sterilized." 6 S. Main St.

Brown Hardware Store's not hard to hunt;
It is the one with the new front;
It is at 25 North Main;
It's where you'll go, and go again;
It is the place they "treat you white,"
Where goods and prices are just right.

—C. G. TERHUNE.

Our adjustable screens are made to fit any window. Large or small. All you have to do is to call 87 and our man will take measurements and furnish estimate with no obligation on your part to purchase unless price is satisfactory.

Brown Hardware Co.

Phone 87. 25 North Main St.

Have your laundry done "the Nichols Way,"
By the Asheville Laundry, the satisfied way.
'Immaculate linen' is the motto there,
Everything handled with the utmost care.
Prompt delivery, laundry right;
They work to please and give delight.

—MRS. E. H. MILLER.

90 Starnes Ave.

The popularity of the Nichols way is apparent to most Asheville people, judging from the increasing volume of business. Remember that women and linen live longer when the latter's done "The Nichols Way."

Asheville Laundry

J. A. NICHOLS, Mgr. Phone 95.

We want it every morning;
We want it every noon.
If it's on the bill for supper
It can't come around too soon.
It's the brain and body builder,
Ideal Butter Crust Bread,
Made by the Asheville Bakery,
In the lead and stands ahead.

—MRS. E. H. MILLER.

"In the lead and stands ahead"—this is the way all who use our famous Butter Crust bread talk about it. It's always pure and wholesome—the brain and body builder. Ask your grocer or phone 622.

Asheville Steam Bakery

Corner Patton and Asheland Avenues.

Microbes in the water; microbes in the air.
Microbes in the soap and towels; microbes everywhere.
Now, when you want a shave or hair-cut, do not stop
Till you arrive at Antiseptic Barber Shop.
Their methods are modern; their patrons the best.
Just go and try them—you'll find out the rest.

—CORA RANNIER.

Messrs. Parkins & Williams of the Antiseptic Barber Shop have opened the Langren Hotel Shop. This shop is one of the best equipped hotel shops in the south. Every modern sanitary equipment, the best workmen that can be had will be employed in this shop. One of the best lady manicurists in Baltimore has been employed, a lady of extended experience.

Mr. Prkins will have charge of this shop, while Mr. Williams wishes to say that he will do business at the same old stand, and in the same old way. They hope with the help of our many friends and customers to make these shops a great success. Come and see us.

PARKINS & WILLIAMS

Maudie Muller on a summer day,
With electric iron, ironed away—
The Judge rode by; she heeded not;
So cool she was (the iron so hot)—
Her thoughts were of the clerk who sold
An iron worth its weight in gold.
Care The Inland Press. —C. G. TERHUNE.

FLAT IRONS

DOMESTIC ELECTRIC IRONS

3-lb. Irons\$2.50
6-lb. Irons 3.50
8-lb. Irons 4.50

These irons give perfect satisfaction and insure service that cannot be found in any other electric heated iron.

Asheville Power & Light Co.

PHONE 69.

Is it perch shades you want?
Or a porch seat or chair?
You'll find them at Beaumonts,
The best anywhere.
And the prices are lower by far, you will find,
Than anywhere else for goods of this kind.

—A. G. MILLER.

26 Bennett St.

Quartered Oak Parlor Tables 24 inch Tops Special \$1.69

Beaumont Furniture Co.

27 South Main St.

Why worry and fret with ashes and heat?
Buy a gas range and keep cool and neat.
No fuel to carry, no fires to make,
But always ready, night or day, to bake.
The Asheville Power & Light Co., try
For the best in this line that money can buy.

—MRS. E. H. MILLER.

90 Starnes Ave.

COOK WITH GAS THIS SUMMER AND YOU WILL USE A GAS RANGE ALWAYS

A gas range must be tried to be fully appreciated, this is especially true if you value the economy of steps, time and cost. By the use of gas for cooking you have the assurance of a hot fire on a minutes notice, and the lack of an overheated kitchen. YOU STRIKE A MATCH—THAT'S ALL. Ranges can be purchased from \$15.50 on up to \$25.00 and they are of the latest improved type, such as will add to the saving of time and labor in the preparation of the daily meals.

Have our representative call—we would like to have the opportunity of explaining in detail the advantage of using a gas range and also our easy payment plan.

ASHEVILLE POWER & LIGHT COMPANY
PHONE 69.