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An Editorial from the Detroit Times June 12, 1912

If the Price of Coffee Would Double Again All the Better!

The price of coffee has doubled in three or four years. And this, despite production has doubled in that time. The reason for the present high price of soffice was sought and it has been found that the market supply has been artificially restrict-

The Brazilian government is in the operation and participates in the profits to the elent of an export duty of three cents a pound. And American bankers are financing the scheme

Diabolical plot?

Outrageous conspiracy?

Per haps!

But we did not take our pen in hand to condemn anybody concerned except COFFEE DRINKERS- to condomn them and, also, to congratulate them, both upon the present increased price and the probability that it will go higher.

920.20

It isn't exactly inspiring to see merican capital finding its way to foreign country to be used there to the end of exploiting American family pocket oks.

However, tels is not the saddest fact involved, to our way of thinking.

It is most regrettable that the consumption of coffee in this country has increased to a point to warrant manipulation of the supply.

We don't like to look upon coffee as becoming a NECESSITY to the American people, and view with plarm the activities of capital suggesting that it IS becoming a necessity,

Coffee isn't good for you.

Too much of it is positively harmful.

If the present price, doubled in four years, would double again would be the best thing that ever imprened to the excessive collee drinker.

He wouldn't drink as much of it.

Better yet, maybe he wouldn't drink it at all.

Just possibly you have us put down as being a lat nervy in this coming in and sitting down beside you before the coffee put and telling you to keep hands off. Nevertheless, we mean well.

We are talking for your good perhaps you think it is none of our business if you drink it or if you drink all you want of it. Bables want those pink pills that took like candy and ery if you

don't let them have them. The same pink pills, left around by careless mothers, have killed many balies.

And many grown people know as little as lables about the care of their budles

There are intemporate coffee drinkers the mine as there are intemperate drinkers of alcoholic beverages

One cup of coffee isn't going to prove fatal, nor two cups of cof-Two curs may upset your entire system, make you uneasy, rest-

less and prevish and unfit you for best results for a day, but it will wear off after awhile the same a whiske) drink wears off.

But bring to us a person who drinks two and three cups of coffee regularly for break(ast, or a person who drinks coffee three times a day, and we will show you a person with a had-acting heart, sluggish liver, a disordered stormoli and a diattered nervous su

If you don't believe us, ask your doctor.

He will tell you that coffee contains caffeite, which he gives in the smallest kind of doses for a heart eth aulant. He will tell you further that too much callelie or too much cof-

will give you a pulpitating heart. Then if you are satisfied to on the risk of having that kind of

heart, keep right on drinking all the outfee you want, and excase us for interfering, (Detroit Times, June 12, 1912.)

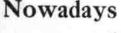
many former coffee drinkers

prize.

and everybody will go out to declare

their independence and feel it for at

least one day, Large numbers of those will go to Riverside park and still



are using





rich baritone. He had been doing the me thing throughout the evening. out this time the delegates took it up

Spring and Summer Woolens

to continue until every yard of th the Listen Men. caused

We are quoting

Deputy Clerk.

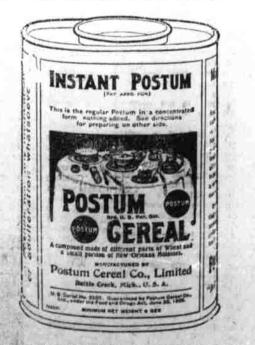
This new food drink

- Contains no Caffeine-
- Costs Less Than Coffee-

Requires No Boiling-and

Tastes Better Than Most Coffee

Stir a spoonful of Instant Postum in a caup of hot water, add cream and sugar to taste, and you at once have a delicious drink thats wholesome, pure, and good for old and young.



A 100-cup tin of Instant Postum (no holling) costs 50 cents at grocers, I-2ct, per cup. Smaller tins at 39 cts.

Standard Postum, large pkg. (the kind which must be boiled 15 min.) 25 cts.

Both produce the same result; one by boiling and the other instantly.

Coffee averages about double that cost.

Housewives appreciate Instant Postnm because it saves time, work and form in the preparation of a meal; and for its intrinsic merit.

Ask your grocer about it. If he doesn't carry a supply, send us your address with a 2-cent stamp and your grocer's name and we will send you a free sample of this newest food drink.

"There's a Reason" POSTIM CEREAL CO., LTD., BATTLE CREEK, MICHIGAN.



in a long, loud roar,

On the thirty-ninth ballot Clark boys were unable to get around, al-bad only 57 more than the one-third necessary to hold a veto power and prevent a nomination.

Deals in Dirt.

Devent a nomination. On the forfieth ballot Clark re-gained one of his votes which had deserted to Wilson. Then Wilson rained one of the orig-inal Harmon votes, giving him 20 in the state to 28 for Harmon. Fortieth ballot, official: Clark, 422: Wilson, 561 1-2: Underwood, 166: Harmon, 28; Kern, 1; Fass, 28; ab-sent, 1-2. ent 1-2

The only change in this ballot was main of one for Clark and a loss of ne for Harmon. The Forty-first Ballot.

W. F. Logan to J. G. Brown, land on French Brond river; consideration \$10 and other considerations. Southern Baptist assembly to H. H. Bauges and R. S. Sauges, lot in Ridge-crest; consideration \$100. Before chairman Janues could order the forty-first roll call began, a tired Mahanna delegate yelled: "I move that this convention ad-

until 10 o'clock George A. Hallard to T. A. Lamb

During the past month the
marvelous values have caused a sensation among the clothing trade. Opportunity knocks
loud and long-will you pass it up?
E-C-O-N-O-M-Y! Our values spell ECONOMY
in blazing letters. About Half Price—
That's the way the prices run.
That means a saving to you of ONE-HALF.
MEN! Did you get that? Your opportunity today-
We're ready to show you- Take your order and deliver
the clothes when you say-in 6 days if you are in a hurry.
We make them the way you want them—1912 Fall Styles
if you say so.
Again we say you can't get such values
Anywhere else in town and we're here to prove it.
Remember this great sale will positively continue until
every yard of spring and sum- mer woolens is sold. Entire lot to be closed out at
ABOUT 1-2 THE USUAL
PRICE

