

See Santa Claus at Rogers Book Store

He's here and big as life in our big west window. He has made our big store his headquarters and has provided a mammoth collection of gifts for EVERYONE, big, little, old and young.

Dolls

A wonderful variety, little ones and big ones, dressed and undressed, the go-to-sleep kind and with fixed eyes from 25 cents to \$7.50.

Toys

Wagons with horses—Some riding the wagons, others drawing the wagon. Horses with real fur and real skin, 50c to \$3.00.

Pets Grocery Stores with real "goods," to sell, a dandy educational toy, 50c and 75 cents and \$4.50.

Doll Beds, very pretty, in different sizes, a delight to little girls, 75c, \$1.00, \$1.50.

Piano, upright and baby grand, 25 cts. to \$1.75.

Games, every kind in cards and board games from 5 cts. to \$4.50.

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Toy villages for \$1.00.

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Several kinds from \$1.00 to \$5.00. A good pen is always appreciated and a business man's good friend.

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You'll never make a mistake in giving a Bible, Testament, or Prayer Book and Hymnal—we have them ranging from 20 cents to \$6.50; some small for pocket, some medium size, some large. Extra fine in quality, clear cut type.

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Ornamental, decorative, useful. In Jardineries, Fern Dishes, Calendars, Smoker Sets, Book Cases, Pin Trays, Dust Pans, etc.

BOOKS! BOOKS!

Here is where we are especially strong—all the new and latest fiction by the popular authors, handsomely bound, good paper, clear type, \$1.00 to \$1.50.

5,000 volumes popular fiction, recently copyrighted books that formerly sold for \$1.50. Our price now 50 cts.

Standard and Set Works

Just a mention of the names and you'll recognize their value—Dickens, Thackeray, Scott, Kipling, Hugo, De Maupassant—drop in and see them—add a set to your library, or that of your friend.

Globe-Wernicke Book Cases

No gift could suggest a finer compliment to the intelligence of the recipient than a handsome Globe-Wernicke book case. It can be added to a unit at a time as the library grows. Always complete, yet never finished. See them today sure.

OPEN NIGHTS 'TILL CHRISTMAS

ROGERS BOOK STORE 39 Patton Ave. Phone 254 ASHEVILLE, N. C.

TELEPHONE RATES CASE IS DECIDED

Order Issued in People of Hendersonville Vs Asheville Telephone Co.

Special to The Gazette-News. Raleigh, Dec. 22.—The corporation commission has made its order in the case of the people of Hendersonville against the Asheville Telephone company, which proposed to increase its rates after improving the service. The company proposed to charge \$2.50 for unlimited special line service, but it ordered to charge \$3; for unlimited duplex business line service it may charge \$2.50 instead of \$3; for unlimited party line service, with not more than four telephones to a line, \$1.25. This is a slight decrease in the charges that the company proposed. Chapter 6 of Commissioner of Labor and Printing Shipman's biennial report to the legislature deals with cotton, woolen and silk mills in the state, of which there are 294. Of this number 274 show an authorized capital of \$22,103,250 and spindles to the number of 3,221,426; looms, 58,941; horsepower, 137,178. Nearly 229 million pounds of raw material was used during the year, the estimated value of the yearly output being \$52,568,689. The number of employees is reported as 54,719, of whom 26,029 are males; 17,993 females, and 5684 children. Nineteen mills employing 4923 do not classify their employees. The estimated number dependent upon these mills and their employees for a livelihood is 138,471. Over 84 per cent of the operatives read and write. The high average for the males is \$2.61 a day, for the females \$1.92; the low average for the males is 89 cents and for the females 73 cents. The average number of hours constituting a day's work is given as ten hours and eight minutes. Ninety-seven of the 294 mills reporting use steam as motive power; 88 electricity; 25 steam and water; 26 water; 28 steam and electricity; four steam, water and electricity; six water and electricity and six do not report. The State Library. There are 32,246 volumes in the general library, according to the report of Capt. Miles O. Sherrill, state librarian, which has just been prepared for the general assembly. Of these volumes 249 were added during the past year by purchase, 73 were donated, 616 were secured otherwise. There were 243 U. S. government reports and 290 bound volumes of newspapers, a total in additions of 1462. The expenses of the library including salaries amounted to \$3129. Wake county will put in a bid for the \$1999 offered by the Rosenwald appropriation for uplift work in rural communities, the farmers having decided to raise an equal amount and to employ a county commissioner of agriculture. Educational Recommendations. The recommendations of Dr. J. Y. Joyner, state superintendent of public instruction, to Governor Kitchin for transmission to the general assembly, as just announced, include longer terms for the country schools, better attendance, more efficient teaching and better salaries therefor and more efficient supervision. These Dr. Joyner declares to be the most pressing fundamental needs of the public schools and are logically bound together. "To secure them the people must provide by taxation more money. To justify the expenditure of more money taxpayers have a right to demand that all the children for whose education they are taxed shall be brought into the schools to guarantee the protection against ignorance for which they pay." Dr. Joyner recommends a minimum term of six months for every public school in the state, compulsory attendance, more efficient supervision, the teaching of agriculture in rural schools, the establishment of farm-life schools and so on. These recommendations were heartily endorsed by both the state teachers' convention and the state farmers' union, whose strong resolutions Dr. Joyner has appended to his report. "The aggregate annual appropriation from the state treasury," Dr. Joyner says, "is \$120,000 for the maintenance of the university, the State Normal and Industrial college, the A. and M. college, three normal schools and 214 rural high schools for the white race, and an agricultural and mechanical college and three normal schools for the colored race. The aggregate annual appropriation for all these institutions in 1911 was \$120,000. If every cent, therefore, of the annual appropriation for the maintenance of all these higher educational institutions were withdrawn and appropriated to the elementary public schools, it would destroy a most essential part of our educational system, cripple irremediably the entire system and would not provide sufficient funds, as found by calculation to be necessary, for lengthening the terms of the elementary schools would be exceedingly unwise therefore to advocate any policy that would cripple or destroy one important and necessary part of our educational system even for so good a purpose as to strengthen the elementary schools, which is but another important part of what ought to be a complete and correlated system." Dr. Joyner urges that the wiser plan is for the machinery to be employed to increase the revenue enough to increase the elementary schools to six months. Chances are few and far between to see a play as refreshing as "Finishing Fanny," in which Ida St. Leon will be seen at the auditorium tonight. It

Big Items of Ship Repair Work.

By Associated Press. Washington, Dec. 22.—Among the big items of ship repair work to be done at the navy yards next year are extensive alterations in the battleships North Dakota and Minnesota, each of which is to be overhauled at a cost of \$250,000. The big colliers Laconia and Hannibal are to be turned into survey ships at an expense of \$100,000 for the former and \$75,000 for the latter. One more day for Christmas shopping, and one more chance to see Ida St. Leon and company in the performance of "Finishing Fanny" at the auditorium tonight.

FLOWERS

Potted Plants, consisting of Begonias, Orchids, Poinsettias, Palms, Ferns, etc.

Full line Cut Flowers. Come early.

McKay's Pharmacy

Next to Princess Theater. Phone 1947.

Epidemic of Spinal Meningitis.

By Associated Press. Midville, Ga., Dec. 22.—Another death here yesterday from cerebrospinal meningitis brought the total number of fatalities during the past two weeks to 12. Two suspected cases developed today and six serious cases now are under treatment, according

to Dr. Theodore G. Kershaw, who has been placed in charge of the situation by Burke county authorities.

The Real Victim.

"Is your wife a victim of large days?" "No; I'm the victim. She seems to enjoy them very much."—Judge.

Children's Desks

With chairs to match. Built for service as well as looks, in mission finish.

\$3.50

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Strongly built of Bird's Eye Maple, Golden Oak, Early English and Mahogany collapsible tables

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If You Want Useful Gifts This is the Place to Buy Them

Five minutes spent in our store will tell you more about our big stock than we could hope to tell you in a full page advertisement of this paper. So we will only state that we have thousands of things both serviceable and ornamental in unlimited and unmatched variety that will appeal to you and be greatly appreciated by those to whom you give them. New things, odd things, handsome things, useful things. Come and see them.

Ladies' handsome writing desks, dressing tables with chairs to match, side boards, telephone stands, book cases, china closets, magazine stands, music cabinets, Morris chairs, rockers, over five hundred different styles to select from, children's rockers, high chairs, wardrobes, brass beds, go-carts, children's beds, parlor and library tables, chiffoniers, costumers, smoking stands in brass and mahogany, china ware sets, all kinds of office furniture, etc.

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Pretty little carts, some with folding hood tops. They are not easily broken. Nice assortment here.

\$1.25 up

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MAHOGANY ROCKERS

Genuine solid mahogany rockers of pleasing designs, large, roomy and comfortable. Make an ideal gift.

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