I have been running a grocery store in this city for over fifteen years.

The business was an old established one when I bought it.

Asheville has grown

But no one can say that I have failed to keep my business with the growth or a little ahead of it.

An old customer told me last week that he had been patronizing the finest grocery in next to the largest city in the South, but that he found better as sortments and better service at my store than he had ever found anywhere else

The margin of profit in the grocery business is small, VERY SMALL.

Things have reached a regretable point where the retail grocer is compelled to handle some things at absolutely no profit, and for that reason he is compelled to get as near cash for his goods as he can.

I have to do it, and if I didn't I would be compelled to charge you ever so much more for your groceries than I do, for I am in business to make a living.

On my books you will find scores and hundreds of the best families who have ever come to Ashe ville

They use good goods and in large quantities.

This makes it possible for me to buy in quantities.

It makes it possible for me to sell the average home the best that can be had at a reasonable fig. ure.

## I want more business.

## I want more customer

## I want the city to grow.

You can help the city g oow by buying all your

## goods in Asheville.

If for any reason you can see your way clear to give me a chance to show you what efficient and poIite service Sawyer's Service is, call me on the phone 1800 and say so and that is all you will have to do except enjoy the result an 1 pay for the goods.
d. SAWYER,

No. 53 Patton Ave
Ashovill
IS SOMEBOOY JOKNIIG MISS ISBEELLA LOWES Get Rid of

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price from 50 c to $89 \mathrm{e} y \mathrm{~d}$., this lot will be placed on sale,

25c yard
Lot No. 2.
$2,000 \mathrm{yds}$. Floumcings, 45 inches wide, range in price
from 98 c to $\$ 1.50$, Special for this sale

## 50c yard

All we ask is your inspection and you will find embroideries at prices that will defy competition. Come Saturday and you will be well paid for your visit. crade, special $61-2$ youds, one lot dress ginghams, 10 c grade, special

## 5c yard

Bargains in Millinery. See our grand showing
Ladies' Spring Suits 1913
curred in the north Pacife states and
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Have You Got Cold Feet? BEGY's MUSTAKINE WII Ken
Thim Warm All Winter. No more Worm All Whet for youter. funt rub
on BEGY's MUSARINE tont


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A 25 cent box of BEGY's

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