

Bon Marche

Asheville, N. C.

The Store That Sells Wooltex

Bon Marche

Asheville, N. C.

Announcement



Our SPRING OPENING

THIS Style Exposition begins tomorrow--Thursday. The opening continues through Saturday. It will be the Fashion Event of the Spring Season, 1913. You and your friends are cordially invited to attend.

The distinctive showing of Spring Millinery will be the feature of the opening. These hats are adaptations and modifications of original French Styles. They are designed and made by competent trimmers.

In the Ready-to-Wear Department there is a profusion of beautiful Spring Garments. This showing will be a treat to women who know. Evening costumes and wraps, afternoon dresses and tailored suits are the apparel which will receive the most attention.

Prompt
Delivery
Service

Bon Marche

Best Mail
Order
System

