

# FREE

Oh You  
Smokers!

For a Few Days Only

One of These Wonderful

# RUGS!

**FREE—With Each 5c Package  
of Sovereign Cigarettes**



*All the ladies want  
them for ties, hair-  
bandeaux, pillow-  
tops, etc.*

These marvelous miniature Rugs, with their exquisite designs and brilliant Oriental colors, are by far the most elegant and beautiful novelties ever given with cigarettes at any price.

We are packing these magnificent miniature Rugs in our 10c packages of SOVEREIGN Cigarettes, and they are taking the country by storm. But for A FEW DAYS ONLY, as a special offer—every purchaser of a 5-cent package of SOVEREIGN Cigarettes will be handed by the dealer one of these matchless SOVEREIGN Rugs FREE!

We want every smoker in this city to benefit by this extraordinary offer—so go to your dealer's without fail—get a 5-cent package of SOVEREIGN Cigarettes—and be sure to ask your dealer for this FREE Rug.

# SOVEREIGN CIGARETTES



These famously good cigarettes have established a new standard of quality. There is no purer tobacco, no better cigarette sold anywhere than SOVEREIGN.

**You Also Get The FREE Cash Coupon**

—inside each 5-cent package of SOVEREIGN Cigarettes—and this coupon is good for 1/2 cent cash—(or for Rugs, or other Valuable Premiums, just as you desire)—as every SOVEREIGN smoker knows. Just think what you get, for a few days only, with each 5-cent package of SOVEREIGN Cigarettes! A marvelous miniature Rug FREE with the package, and a valuable Cash Coupon FREE inside the package!

THE AMERICAN TOBACCO COMPANY

# FREE

Remember this extraordinary offer is good for A FEW DAYS ONLY. Be sure to ASK YOUR DEALER for the FREE Miniature Rug

# FREE

702

**SPECIAL NOTICE TO DEALERS**

We want every dealer in Asheville to be supplied with extra Sovereign Rugs and to take advantage of this special offer. All dealers who have not already been supplied, may secure a special supply of Sovereign Rugs by applying to Sovereign Headquarters, Langren Hotel