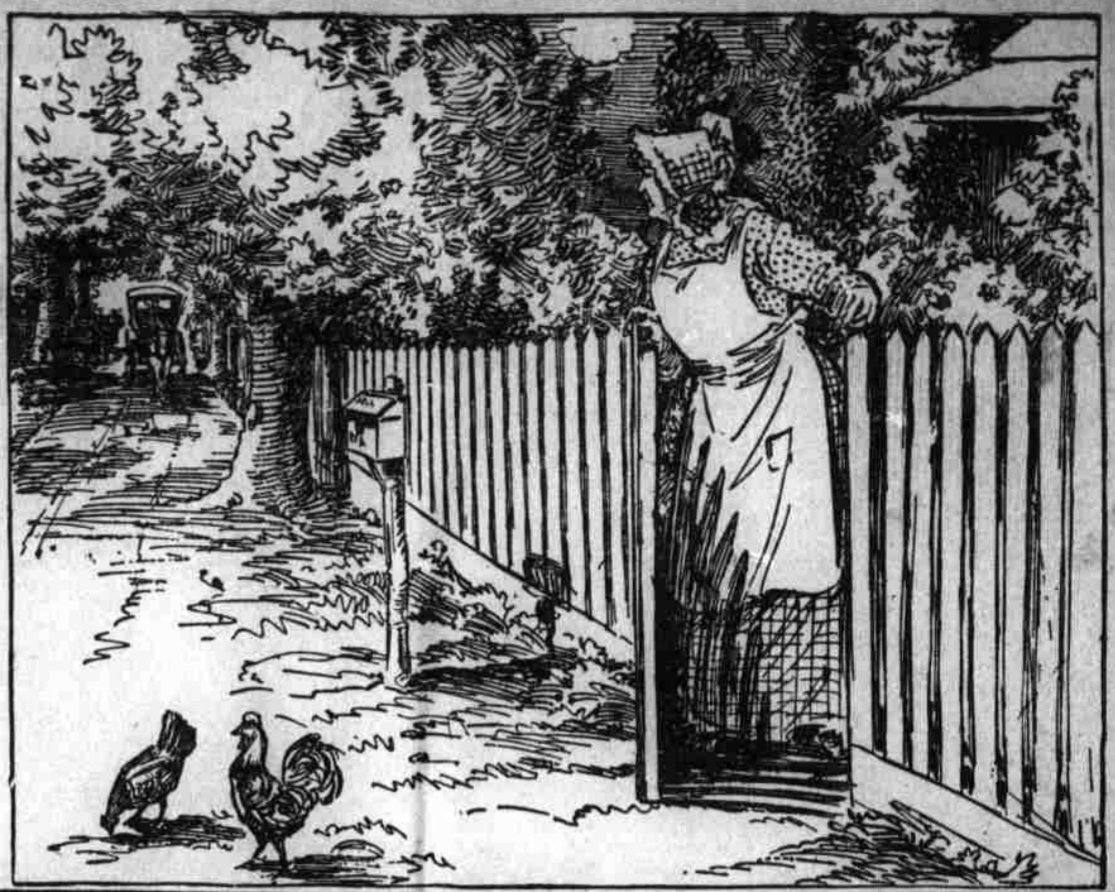


# STORES TO YOUR DOOR

## DIRECTIONS FOR ORDERING AND SHIPPING BY PARCEL POST

Within the 150 mile zone

- #0.06 Any article advertised here is mailable if not over 11 pounds in weight nor more than 72 inches in length and girth combined. If the article you order is very valuable it may be registered or accorded special delivery service on payment of the usual fees. Such valuable articles will be insured upon request against loss.
- .10 When ordering shoes, rings, hats, dresses, waists, coat suits or anything requiring a perfect fit be careful and give your correct size. These Asheville merchants will be very careful to give you just the size you order.
- .14 When ordering dress goods, silks, colored goods or any article where a particular color is wanted be certain and specify the exact shade and the merchants will see that you get what you order.
- .18 By conforming to these simple rules your orders will be sent out the same day received and in many cases will be delivered by the postman direct to your home the following day.
- .26 Keep this page for future reference. You may not need any of the articles you see advertised in this issue, but they may prove the very things you need at a later date and the advertisement will aid you in making easy selection.
- .34 This parcel post double page will appear in the Gazette-News as a regular feature once each week until further notice—watch for it next week.
- .42
- .46

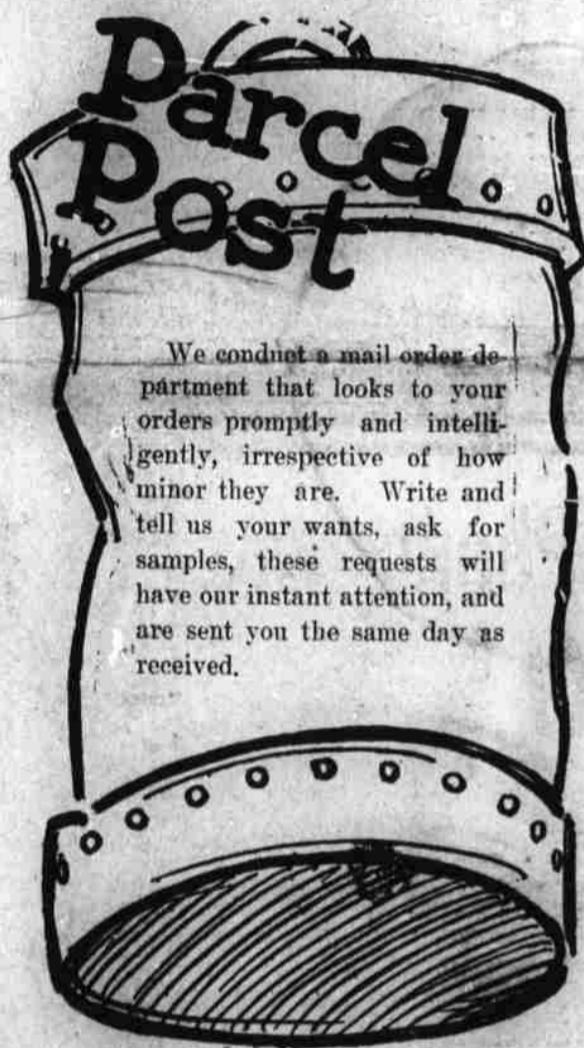


## People's Department Store

IT PAYS TO TRADE HERE

### Just a Word About Mail Orders

We wish our out of town friends could drop in daily and see this store and it's wonderfully good and beautiful bargains. Whenever you visit Asheville, do so, IN THE MEANTIME SHOP WITH US BY MAIL.



We conduct a mail order department that looks to your orders promptly and intelligently, irrespective of how minor they are. Write and tell us your wants, ask for samples, these requests will have our instant attention, and are sent you the same day as received.

#### READ THIS ADVERTISEMENT CAREFULLY THEN SUPPLY YOUR NEEDS.

- Genuine Amoskeag Gingham, all sizes checks for 9c
- 36-inch Bleached Domestic, worth 10c, special for 8c
- 18 inch Roman Toweling, for roller or dish towels 10c
- Full size bolt of English long cloth, worth \$1.50, special price... \$1.20
- 36 inch best white Pajama Checks, worth 20c, our price... 12c
- Our regular 12 1-2c quality Persian Lawn or India Linon... 10c
- Fine imported white Pique, 25c quality, special selling... 12 1-2c
- 36 inch white or colored Madras, worth 15c, special 10c
- Standard Mills Toulon Waistings, worth 20c, special... 12 1-2c
- Special woven Flaxons, worth 30c, our special... 20c
- Gold Dragon Silk, nice for dresses, a beautiful quality, good value at 50c, our special price... 30c
- 36 inch Pure Silk Poplin, all colors, worth 50c, very special... 37 1-2c

"AS WE ADVERTISE WE SEL"

## People's Department Store

## Useful Articles at Attractive LOW PRICES

Shop With Us by Parcel Post.

- Waterman Fountain Pens from ..... \$2.50 and up.
- German Silver Mesh Bags... \$3.00 and up.
- Vanity and Coin Cases combined... \$1.00 and up.
- Emblem Buttons and Pins, all society from ..... 50c and up.

## Lowenbein Jewelry Co.

GUARANTEED REPAIR WORK A SPECIALTY. 16 PATTON AVE. ONE PRICE SYSTEM. EVERYTHING IS MARKED IN PLAIN FIGURES.

## Edison's Wax Phonograph Records At Cost

- To close out our line of phonograph Records, we are now offering
- Edison Standard, 2 min. wax record, formerly 35c at... 21c
- Edison Amberal, 4 min. wax records, formerly 50c at... 31c

#### SEE US FOR EDISON PHONOGRAPHS

- Edison Home Phonograph, reproduces and receives.
- Edison Standard Machines Will play both 2 and 4 min Record.
- Edison Gem, and Metal Base machines.

## Rogers Book Store

39 PATTON AVE. ASHEVILLE, N. C. PHONE 254.

## FREE, SILKS, DRESS GOODS

poplin, in all colors, 25 cent a yard.  
 32 inches wide, 10, 15, 20 and 25 cents  
 36 inches wide, 25 and 50 cents  
 colored PIQUE, extra good quality, 25 cents a  
 yard, natural colors at 25 and 50 cents a  
 yard, white and colors, also in light  
 for 15 cents a yard.  
 ready made, new styles, in percales, ging-  
 madras, ages 6 to 14 years, at 50 cents,  
 and \$2.00, solid colors and combination  
 color you desire.

\$1.00 SHIRTS for men, in white madras and soisette cloth, with and without collar.

UNDERSHIRTS, Porous knit undershirts and drawers, fine quality, 50 cents a garment; also in union suits at 50 cents.

NECKTIES, extra long, and of extra quality of silk; every conceivable color and combination of colors, knit and plain silk, 25c and 50 cents—worth more, but we sell for less.

## Send Your Spring Dresses and Clothing By Parcel Post To Be Cleaned

Parcel Post has brought the services of our Cleaning and Pressing Club to the doors of those living in the smaller towns and the country, at no greater cost than those living in the city.

Silk dresses, woolen suits, gloves, slippers, furs; men's suits and overcoats,—all cleaned perfectly and returned quickly to you. All garments handled with utmost care.

Cleaning Plant on Southside Avenue, opposite Church St., on car line. Plant phone 326.

WE PAY RETURN POSTAGE; WE DO DYEING IN ALL SHADES

## J. C. WILBAR, Asheville, N. C.

Merchant Tailoring for Ladies and Gentlemen. Office and store 4 North Pack Sq. Phone No. 389.

# OWER'S 17 South Main St. Asheville, N. C.