Wednesday, April 30, 1913

the 150 mile Bone

10.00

THE ASHEVELLE GAZETTE NEW

PAGE NINE

STORES TO YOUR DOOR

DIRECTIONS FOR ORDERING AND SHIPPING BY PARCEL POST

Any article advertised here is mailable if not over 11 pounds in weight nor more than 72 inches in length and girth combined. If the article you order is very valuable it may be registered or accorded special delivery service on payment of the usual fees. Such valuable articles will be insured upon request against loss.

.10 When ordering shoes, tings, hats, dresses, waists, coat suits or anything requiring a perfect fit be careful and give .14 your correct size. These Asheville merchants will be very careful to give you just the size you order.

.18 When ordering dress goods, silks, colored goods or any article where a particular color is wanted be certain and specify the exact shade and the merchants will see that you get what you order. ,22

By conforming to these simple rules your orders will be sent out the same day received and in many cases will ,26 be delivered by the postman direct to your home the following day. .30

Keep this page for future reference. You may not need any of the articles you see advertised in this issue, but .34 they may prove the very things you need at a later date and the advertisement will aid you in making easy selec-.38 tion

.42 This parcel post double page will appear in the Gazette-News as a regular feature once each week until fur-.46 ther notice-watch for it next week.

People's Department Store

IT PAYS TO TRADE HERE :

fry Our Men's Department and You Will Find We Sell Reliable Merchandise at Prices as Reasonable as is Possible

MEN'S CLOTHING

All wool Blue Serge Suits cut in the latest style, made to wear and will dress you nicely at \$9.75. We guarantee this suit regular \$15.00 value, all sizes, 34 to 44.

All wool worsted suits. These are nice fancy patterns, well tailored and worth \$15.00, a special purchase by our buyer permits our selling this suit at \$8.75. All sizes.

Order one of our \$7.50 worsted suits, guaranteed wool and well made.

BOYS' SUITS

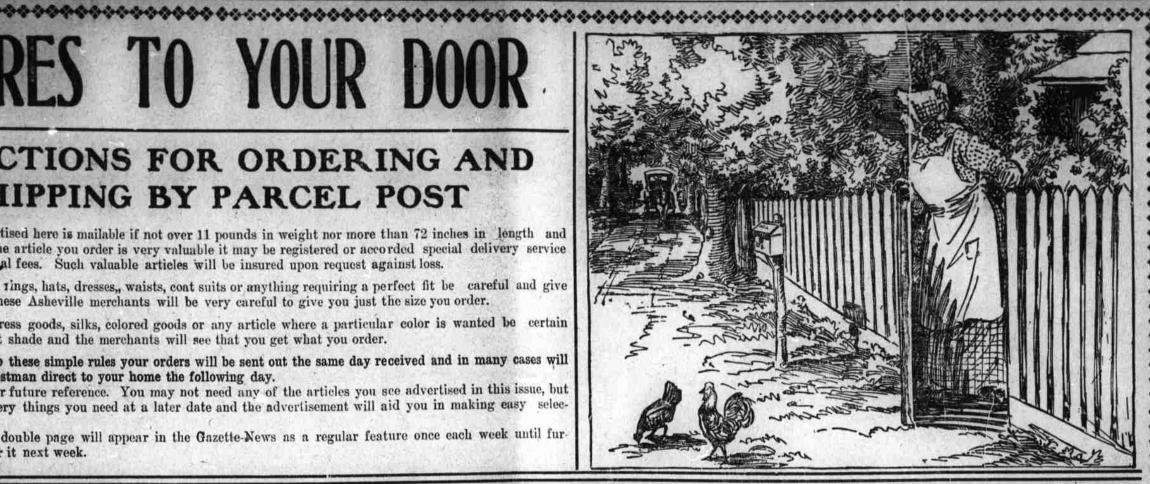
We are very strong in this department, showing many styles and patterns in Boys' Suits, sizes 6 to 15 years at \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$4.00, \$5.00. Send open order, stating size and price and we will surely please you.

DRY GOOD DEPARTMENT

Regena Gingham, 7c quality at 51-2c
Cragsmoor Gingham, 10c quality at 7 1-20
York Ginghams, 12 1-2e quality at 8 1-20
36 inch Percales, 12 1-2e quality at 90
36 inch percales, 15c quality at
Fruit of the Loom bleach
Figured Madras, 12 1-2c quality
Lonsdale Nainsook Cambrie 17 1-2c quality 12 1-20
Standard Mills Toulon Waistings, 20c quality 12 1-20
Fine imported white pique, 25c quality12 1-20
Special woven flaxons, 30c quality
Gold dragon Silks, nice for dresses, a beautiful quality,
worth 50e at
36 inch poplin, all colors. We would like you order this
as the value is truly the 50c kind at 37 1-2c
CHILDREN'S DRESSES

Bright Ginghams and Chambrays, age 6 to 14 years. The little maid may be dark or fair, these dresses, ages 6 to 14 years, are equally becoming. This is good news for mothers needing practical spring clothes for the children, about 25 new pretty styles, made of good quality chambray and gingham, sailor collars and robespierre collars, trimmed in embroidery, braid and pique, order are 75c, \$100, \$1.50 quality, you will be surprised at the value.

WOMEN'S HOUSE DRESSES. WOMEN'S HOUSE DRESSES. of chambray, percales or gingham, well made in neat styles, some with bands of solid shades of self material, some with trimmings of piping; others embroidery trimmed, black and whites, grays and whites and other washable colors. 75c, \$1.00, \$1.25, \$1.50. Buster Brown's "DARNLESS" Guaranteed Hostery at This Store.



LADIES' AND WATCHES GENTLEMEN'S WATCHES

20 year Gold Filled Case with Elgin, Waltham or Deuber Hampdan movements.

Only \$8.95

Lowenbein Jewelry Co.

ONE PRICE SYSTEM. EVERYTHING IS MARKED IN PLAIN FIGURES.

Croquette Sets

GUARANTEED REPAIR WORK A SPECIALTY.

Mail orders promptly filled.



MEN'S HATS

We claim the best men's hat in the world for 50c. se were made to sell for \$1.50. We bought the lot nd give you the benefit, colors, black, gray, brown, tson blocks, try one at 50c 6 3-4 to 7 1-2. Genuine John B. Stetson Hats, black and gray at \$3. sizes.

Buster Brown's "DARNLESS" Guaranteed Hostery at this store. Unusual hostery values for the money. Costs 25 per cent more to make than any other guaranteed hostery retailing for 25c—and it's the only 25c slik like guaranteed hostery made.
For men, Women and Children—All Colors, Styles, Sizes and Weights—25c a Pair—Four Pairs Guaranteed Four Months. Knit to fit—elastic, sheer, smooth and comfortable, Made of fin-est Egyptian yarn with toe, sole and heel heavily reinforced with 2-.

and 4-ply strong linen thread, seamlessly woven into the thin

Usle body. We sincerely recommend Buster's "DARNLESS" Guaranteed Hosiery to those mothers and bachelors who dislike to darn. We know it will outlive its guarantee and retain its color. You will eventually learn the bargain center, sooner or later. Sooner the better for you. It's here.

"AS WE ADVERTISE WE SELL" **People's Department Store**

the kind of color or pattern you de-

TS AND STRAW HATS

8,—got straw hats at \$1, \$1.50, \$2.00, soft straws, and in the stiff straws. as the kind you want. In wool hats 0 up to \$3,00. This latter price iney derby hat, in all sizes. Also the tium brim and crown for a "crush y, and with the bows of the tibbon

DOLLAR SHIRTS

ad. In madras and percales; plain attached. Also in small neat 8. Best dollar shirt in America.

MEN'S UNDERWEAR

In Porous Knit union suits for 50 cents and a dollar a suit. In lisle and balbriggin shirts and drawers at 95 and 50 cents a garment. These are in both short and long sleeve s, long and knee length drawers.

NECKTIES

Of silk, perfectly woven in black, white, gray, red, brown, tan and other solid colors, also knit; also in mixed colors and combinations of colors. Write us what you want and send the money,-50 and 25 cents each.

SHOES

Fashion Leader,-duty bound to lead in quality, in leath, er, in wear, in comfort, in fit. In tan, vici and gun metal leathers, lace blucher oxfords, \$3.50, \$4.00 and \$5.00.

17 South Main St. Asheville, N. C.

For Outdoors

The Ideal Summer Game

Rogers Book Store

"OFFICE APPLIANCES"

39 Patton Ave Asheville N. C.

Phone No. 254

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16 PATTON AVE

The Lome of Good Printing

## Send Your Spring Dresses and Clothing By Parcel Post To Be Cleaned

Parcel Post has brought the services of our Clea ning and Pressing Club to the doors of those living in the smaller towns and the country, at no greater cost that those living in the city. The day of the second s

Silk dresses, woolen suits, gloves, slippers, furs; men's suits and overcoats,all cleaned perfectly and returned quickly to you. All garments handled with utmost care.

Cleaning Plant on Southside Avenue, opposite Church St., on car line. Plant phone 326. AP 4618 AD . 4-1 -A

WE PAY RETURN POSTAGE; WE DO DYEING IN ALL SHADES

## J. C. WILBAR, Asheville, N. C.

Merchant Tailoring for Ladies and Jentlemen. Office and store 4 North Pack Sq. Phones No. 389.