

STORES TO YOUR DOOR

DIRECTIONS FOR ORDERING AND SHIPPING BY PARCEL POST

Any article advertised here is mailable if not over 11 pounds in weight nor more than 72 inches in length and girth combined. If the article you order is very valuable it may be registered or accorded special delivery service on payment of the usual fees. Such valuable articles will be insured upon request against loss.

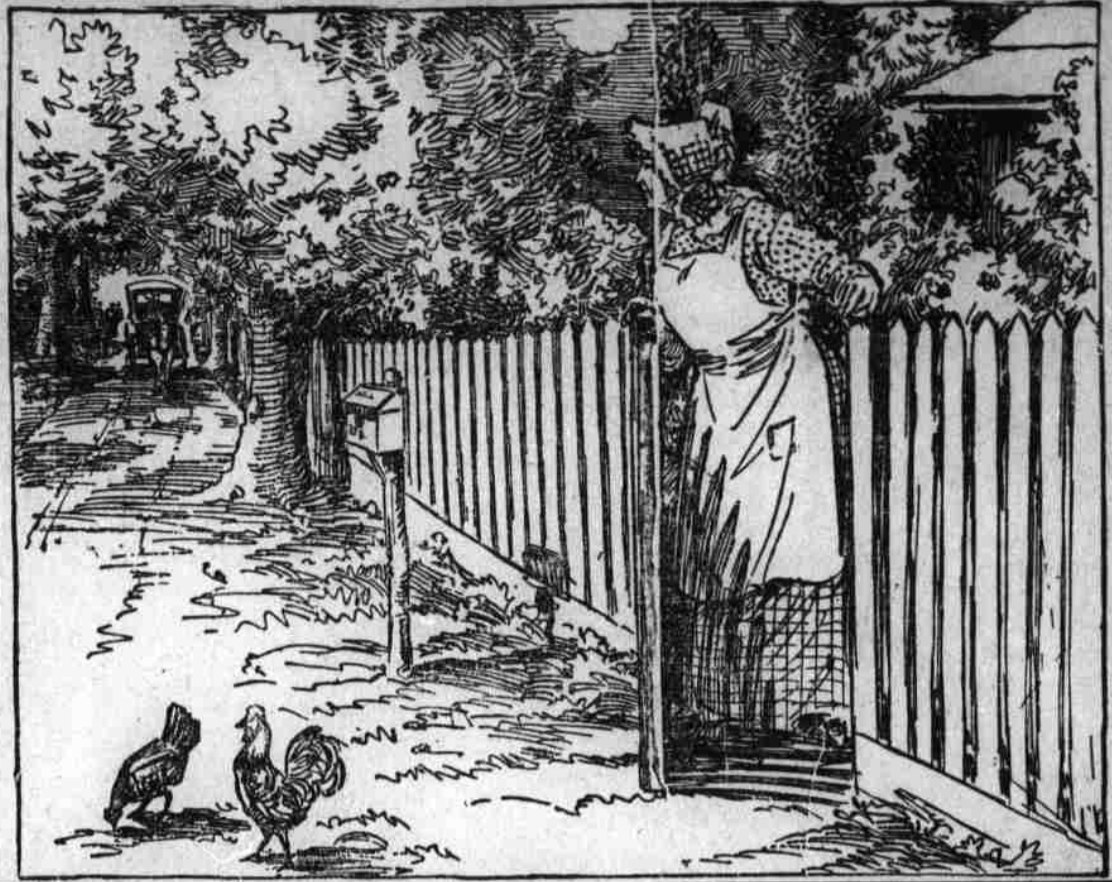
When ordering shoes, rings, hats, dresses, waists, coat suits or anything requiring a perfect fit be careful and give your correct size. These Asheville merchants will be very careful to give you just the size you order.

When ordering dress goods, silks, colored goods or any article where a particular color is wanted be certain and specify the exact shade and the merchants will see that you get what you order.

By conforming to these simple rules your orders will be sent out the same day received and in many cases will be delivered by the postman direct to your home the following day.

Keep this page for future reference. You may not need any of the articles you see advertised in this issue, but they may prove the very things you need at a later date and the advertisement will aid you in making easy selection.

This parcel post double page will appear in the Gazette-News as a regular feature once each week until further notice—watch for it next week.



People's Department Store

IT PAYS TO TRADE HERE

Try Our Men's Department and You Will Find We Sell Reliable Merchandise at Prices as Reasonable as is Possible

MEN'S CLOTHING

All wool Blue Serge Suits cut in the latest style, made to wear and will dress you nicely at \$9.75. We guarantee this suit regular \$15.00 value, all sizes, 34 to 44.

All wool worsted suits. These are nice fancy patterns, well tailored and worth \$15.00, a special purchase by our buyer permits our selling this suit at \$9.75. All sizes.

Order one of our \$7.50 worsted suits, guaranteed wool and well made.

BOYS' SUITS

We are very strong in this department, showing many styles and patterns in Boys' Suits, sizes 6 to 15 years at \$1.00, \$1.50, \$2.00, \$2.50, \$3.00, \$4.00, \$5.00. Send open order, stating size and price and we will surely please you.

MEN'S HATS

We claim the best men's hat in the world for 50c. These were made to sell for \$1.50. We bought the lot and give you the benefit, colors, black, gray, brown, Stetson blocks, try one at 50c 6 3-4 to 7 1-2. Genuine John B. Stetson Hats, black and gray at \$3. All sizes.

"AS WE ADVERTISE WE SELL"
People's Department Store

MEN'S UNDERWEAR

In Porous Knit union suits for 50 cents and a dollar a suit. In lisle and balbriggan shirts and drawers at 95 and 50 cents a garment. These are in both short and long sleeves, long and knee length drawers.

NECKTIES

Of silk, perfectly woven in black, white, gray, red, brown, tan and other solid colors, also knit; also in mixed colors and combinations of colors. Write us what you want and send the money,—50 and 25 cents each.

SHOES

Fashion Leader,—duty bound to lead in quality, in leather, in wear, in comfort, in fit. In tan, vicci and gun metal leathers, lace blucher oxfords, \$3.50, \$4.00 and \$5.00.

HATS AND STRAW HATS

got straw hats at \$1, \$1.50, \$2.00, soft straws, and in the stiff straws, us the kind you want. In wool hats up to \$3.00. This latter price in derby hat, in all sizes. Also the medium brim and crown for a "crush" hat, and with the bows of the ribbon

DOLLAR SHIRTS

In madras and percales; plain shirts attached. Also in small neat shirts. Best dollar shirt in America.

POWER'S 17 South Main St. Asheville, N. C.

LADIES' AND GENTLEMEN'S WATCHES

20 year Gold Filled Case with Elgin, Waltham or Deuber Hampden movements.

Only \$8.95

Mail orders promptly filled.

Lowenbein Jewelry Co.

GUARANTEED REPAIR WORK A SPECIALTY. 16 PATTON AVE. ONE PRICE SYSTEM. EVERYTHING IS MARKED IN PLAIN FIGURES.

Croquette Sets

The Ideal Summer Game For Outdoors

4, 6 AND 8 BALL SETS, PRICES RANGING FROM... \$1.10 to \$5.00

Rogers Book Store

"OFFICE APPLIANCES"

39 Patton Ave Asheville N. C.

Phone No. 254

The Home of Good Printing

Send Your Spring Dresses and Clothing By Parcel Post To Be Cleaned

Parcel Post has brought the services of our Cleaning and Pressing Club to the doors of those living in the smaller towns and the country, at no greater cost than those living in the city.

Silk dresses, woolen suits, gloves, slippers, furs; men's suits and overcoats,—all cleaned perfectly and returned quickly to you. All garments handled with utmost care.

Cleaning Plant on Southside Avenue, opposite Church St., on car line. Plant phone 326.

WE PAY RETURN POSTAGE; WE DO DYEING IN ALL SHADES

J. C. WILBAR, Asheville, N. C.

Merchant Tailoring for Ladies and Gentlemen.

Office and store 4 North Pack Sq. Phones No. 389.