Last Week of the Anniversary Sale
Saturday night will end this wonderful Clearance
Event. Many items that have not moved readily in
the Sale have found the price reducing knife cutting
deeper into them. The fact that we earry over little
stock from season to seasen is one of the main attrac-
tions that lrings shoppers to the Bon Marche.
This summer we are endeavoring to sell com-
pletely- out of Summer merchandise. Fall stocks are
awaiting a showing and room must be made. Onr Shoe
Department legins business September 1st and space
must be secmred.
Read the new offerings for tlis week that will en-
liven the Amniversary Sale and make the final days
buss ones.


All Colored Parasols Half Price

| Special Attractions a the Perfumery Counter | All Colored Parasols Half Price $\qquad$ $\qquad$ | Jaken Here and Shere frimong the Notions |
| :---: | :---: | :---: |
| We are still demonstrating the famous Mira-Dena toilet artieles. samples eiven away | We haven't the room for them and they are going out immaterial of loss to us. |  |
|  |  | Nus Somo of these arr ghe |
|  | all you have to do is ent the price in two and pay the girl. | $\begin{aligned} & \text { ever, only in few of } \\ & \text { cinls. } \end{aligned}$ |
|  |  | $\pm$ A lino of hutitons |
| A Mo womiting a cant of |  | merly sold for $n p$ to 5 are going at 106 dozen |
| Tematir | , | Ioc lot of paper fans, emolored |
| Onim tor | S225. | mett deisus, for .......5c |
|  |  | 0 c lot of stamped waists, to sell at $\ldots \ldots \ldots . .39 \mathrm{c}$ |
|  |  | tof lar pins smud belt |
|  | raso | evies are priced at ....250 |

## Season-End Reductions Through out Ready-to-Wear Department

Half Price on Summer Wash Skirts The ones who would take advantage of this spe nev, desirable skirts, they won't remain long.
These skirts are made of linen, pique and ratine,
in white and colors, all sizes, and were prieed moder- ately in the first place.
$\$ 2.00$ line of skirts are priced at
$\qquad$ sell at *3.00 line of waslable skirts, tueked and satheree On up to $\$ 6.50$ line of washable skirts, al

## All-Wool Dress Goods at Ornniversary Prices

mon mixatmantime and makes this Sale of them especially opportune. Those far-seeing women who want their dollars to go as far as possible will take advantage of these unusual reductions. Below are mentioned a few of them.
$\$ 1.00$ lot of wool dress goods, all width, for,
$\qquad$ 790 yd.
$\qquad$

Napkins and Damask and Priced to Sell

Soe table damask,
wide, melcerized,
$\qquad$
$\qquad$
$\qquad$ 6 inches wide, to go at 59c yd, $\$ 1.00$ all linen table damask,
70 inclues wide, \$1.25 aill linen table damask,
$\qquad$

## 

## SICE NIIE 15

That Is Estimate, That Ap. pears Conservative, For Asheville.

Well Deserved
The Pruise That conos From

Stheville people rely upon

> Aht remedy in Dian' Kidaey Pills:
Alo.

The advent of new stocks in a local store is always a news event of real interest to all people to whom that particular tore is at all importani

## The Pennant Winners

ALL THIS WEEK
16-PEOPLE- 16 MOSTLY GIRLS ong Hits. Beautiful Costumes. Funny Comedians. BIG BEAUTY CHORUS PENNANT WINNER QUARTETTE HARMONY SINGERS-From Ragtime to Grand Opera.

## Majestic Theatre




## POLICE COURT.

Hve Came Treere called

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& \text { Wiul Bribht and Gienar Penieg. } \\
& \text { YA Nelon to Anile Kukkensi, }
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## Riverside Park

ALL THIS WEEK FREE ATTRACTIONS MCLINN BROS. SENSATIONAL COMEDY ACROBATIC ACT
4 P. M. and 8:45 P. M.
Three Reels of Photoplays at 8:15 Every Night.

