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The Cigarette of Quality

Piedmont stands alone—far above all imitators—the highest grade cigarette ever sold for the price.

In quality of tobacco and workmanship it is always absolutely uniform—always pleasing and satisfying—always ripe, rich and mellow.

Is it surprising that Piedmont should be the biggest selling 5c. cigarette in America? Whole coupon in each package.

Liggett & Myers Tobacco Co.

10 for 5c

SOCIAL HAPPENINGS

Personal Mention, Meetings of Societies

The New Coats.
Over white lingerie gowns gay little coats and abbreviated coats are to be worn. Besides those of silken materials such as faille, moire, satin or taffeta, there are the new cottons. A gossamer of corduroy weave is mounted on a gauze background which gives it the light weight necessary. Two styles of cut are to be noted—little floppy, baggy cutaway and blouse coats and smart inconceivable jackets, with a touch of tailoring to them.

New hues are gold, chartreuse, "Child Empire" green, magenta, mulberry and maroon, as well as the new sky blue and deep rose pink. They will prove an attractive color note against the snowy white sands and azure skies of the winterless lands.

Now that suits and dresses in the latest models are so very short, and dancing is a veritable rage, an extraordinary degree of attention is being paid to styles in shoes and stockings. Even popular priced footwear is not far behind ultra modes. It is possible for the moderate purse to get very up to date footwear. For day time, the boot with a light top is very popular. A cloth, suede, fallie or satin upper is the rule in smart dressing rather than the exception, with patent vamp. This light upper part in the very newest models often takes in the back of the shoe and even the heel itself.—The Criterion.

Mrs. Anna Adam—Hunt and her children are spending the season in North Oxford, Mass.

Mrs. Bryant, formerly Miss Eleanor Vance, who with Miss Charlotte Yale for a number of years conducted the Biltmore Estate industries, is, in company with her husband, her mother, Mrs. John P. Vance, and Miss Yale, spending some time in Louisville. Mr. and Mrs. Bryant, who were married in the fall, were to have gone to Los Angeles to reside but instead are now located in Louisville. Mrs. Bryant and Miss Yale have many friends in Asheville and Biltmore who will be glad to hear of their nearer location.

Mr. and Mrs. Walter A. Hildebrand

Hunter of Asheville officiated, are spending their honeymoon in New York.

Mrs. William Henry Harrison of Asheville, who has closed her new home in Grove park, will spend the remainder of the season in Brooklyn with her mother, Mrs. John Pugh.

Miss Flossie I. rd, who is well known in Baraga and Philathen circles in the city, was the recipient of a handsome Christmas gift in the form of a genuine walrus suit case filled with a complete set of silver toilet articles which was presented to her by the North Carolina Baraga association and the state Philathen union.

Miss Elizabeth Frazier, daughter of the Hon. John Frazier of Virginia, who has been spending the holidays with the Misses Welley at 397 South Main street, left yesterday to resume her duties as instructor of mathematics in the high school at Andrews, N. C.

Correspondence of The Gazette-News: Forest City, Dec. 21.—Miss Reba Moore and Frank Carden were married at the bride's home on West Main street. Only a few of the closest friends witnessed the ceremony, which was performed by the pastor of the bride, Rev. J. A. Howles of the Methodist church.

The bride is the daughter of Mrs. L. A. Moore and a charming young lady. The groom is from Knoxville, Tenn., which place they immediately took their departure after the ceremony.

Rev. Wyatt Brown, pastor of Trinity Episcopal church, left this morning for New York, where he goes to take a post graduate course at the General Theological seminary. He will be gone about one month, and during his absence his place will be filled by Right Rev. J. M. Horner, D. D., bishop of Asheville.

(Continued on page 5)

Colds Cause Headache and Grip
LANATIVE BROMO QUININE tablets remove cause. There is only one "BROMO QUININE." It has signature of E. W. GROVE on box. 25c.

COMING ATTRACTIONS

"The Parisian Revue."

Unusual interest attaches itself to the offering at the Majestic on Thursday, Friday and Saturday, January 1st, 2nd and 3rd, and the theatre-goers may consider themselves fortunate in having an opportunity to see such excellent attractions as the "Parisian Revue." The production, well named as the "fallies of tabloid" is built along the same lines as the famous Zeigfeld Follies and it is the attention of its promoters, Messrs. Peppie and Elliott to produce the show each season under the same title but absolutely new and abreast of the times.

The Parisian Revue has been capturing theatre-goers throughout the entire south so that its appearance in Asheville is bound to meet with approval. In point of excellence and meritorious entertainment, this "rare creamy cocktail of music, melody and mirth" has probably never been surpassed by any entertainment in the history of the Majestic theatre. The production comes to us more highly recommended than any the local management has had the pleasure of announcing.

In the Schmidt trial it appears that the only question for the jury to decide is which alienists are guilty.—Wilmington Dispatch.

J. H. LAW
HOUSEFURNISHING DEPT.
(WHERE GOOD HOUSEKEEPERS LIKE TO SHOP)
IF AT ANY TIME THIS COMING YEAR THERE'S ANYTHING YOU MAY NEED IN HOUSEFURNISHING GOODS BEFORE BUYING ELSEWHERE VISIT OUR MOST COMPLETE STOCKED DEPARTMENT. WE ARE ALWAYS ON THE LOOKOUT FOR NEW AND NOVEL GOODS MADE AT HOME AND ABROAD TO HELP THE HOUSEKEEPER IN HER WORK. IN BUYING THESE GOODS LIKE ALL OTHERS IT PAYS TO BUY QUALITY GOODS. THAT'S WHAT WE CARRY.

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BICYCLE BUYING MADE EASY

Get your boy a wheel for New Year. Let him have the pleasure of it now, pay for it next year. A cash deposit and monthly payments does the work.

Large assortment Bicycles for boys or girls; Velocipedes and Tricycles for the little folks.

Ask to see an IVER JOHNSON.

J. M. HEARN & CO.,
Phone 418. Battery Park Place.

PROGRAM OF SCHOOL'S CLOSING EXERCISES

The program for the closing exercises at the Morgan Hill school in Lower Hominy township has been completed. The exercises for the closing of the term will be held Friday evening at 8 o'clock. Miss Della Swain has been in charge of the school and reports one of the most successful terms in its history. The program as now arranged is as follows:

Song, "Tenting on the Old Camp Ground," by the school.

"Six Little Moonshiners," by six small children.

Recitation, "Lost Tommy," by Miss Luella Ballard.

Dialogue, "Knowing the Circumstances," by five girls.

Song, "Heartbeats Tenderly," by eight children.

Recitation, "Hunting Grandpa's Spectacles," by Maud Morgan.

Dialogue, "A Mixed Mess," by Lon Sluder.

Recitation, "Fachelor's Buttons," by Cordie Morgan.

Dialogue, "The Evening Visit," Song, "Old Black Joe," four boys and five girls.

Recitation, "A Small Boy's Troubles," by Emmet Sluder.

Recitation, "I Want a Wife," by Dudley Henson.

Song, "Killarney, My Home Over the Sea," by Audie Sluder, Della Swain, Margaret Jackson, Cordie Morgan, Luella Ballard, Nellie Davis, Cordie Ballard.

Dialogue, "I'm Down East," Recitation, "A Small Girl's Troubles," by Cordie Ballard.

Flag drill, by eight girls.

Reading, "Sir Walter Scott," by Annie Morgan.

Song, "God Be With you 'Till We Meet Again," by the school.

The music will be under the direction of Messrs. Guy and Warren.

ISLAND HAS PRESS AGENT

One in Canada Pays Man to Do Nothing but Boost Her.

Prince Edward Island is one of the few enterprising countries in the world to maintain an official press agent, United States Consul Wesley, writing from Charlottetown, says such a publicity promoter has been "on the job" steadily now for more than a year, and that his place is in some respects coordinate with that of the Dominion immigration agent at St. John, New Brunswick, and the secretary for industries at Halifax, Nova Scotia.

"The most prominent of the heterogeneous duties of the publicity agent," says Mr. Frost, "consists in preparing and distributing printed matter regarding the province. Under his direction the Canadian department of the interior has issued a handsome 44 page pamphlet entitled "Prince Edward Island, the Garden of the Gulf," with a map and fifteen or more illustrations. This is in line with the general work of the Canadian immigration service, which in 1912 published 34 pamphlets, aggregating 3,234,454 copies and circulated 777,350 copies of nineteen different newspapers. Numerous other publications from sources outside the department of the interior are also at the disposal of the publicity agent upon whom rests the chief responsibility for their utilization.

"The provincial government has issued a guide book under the title, "Prince Edward Island, a Summer Paradise," to attract vacation visitors, and also an elaborate descriptive list of improved farms for sale. The Island Fish and Game Association publishes a 72-page description of the province, written principally from the standpoint of the tourist sportsman.—New York Times.

FRUITS, CANDIES, CIGARS AND TOBACCO

J. BULOW ERWIN & JAS. R. HARE
21 N. Main Street.

Remodeling Remaking Modernizing

Look through your jewel case and pick out the pieces you do not seem to wear. It is now a good time to have them made over to suit you.

Our Manufacturing and Designing Departments

Are at your service. We have made many beautiful and artistic pieces of jewelry in the past which have met with much praise from connoisseurs and given much pleasure to the owners.

If you need a few pearls, diamonds or colored stones to complete your design our stock of unmounted stones is at your disposal and you will find the prices very reasonable.

Arthur M. Field Co.

Worth Your CONSIDERATION

\$1.00 25-lb. Granulated-Sugar \$1.00

In order to have our goods used in every home, we will make a SPECIAL OFFER on the following list of GROCERIES for ONE week only, beginning January 1st.

There are more than EIGHT HUNDRED families now using our line of goods. Each and every article will comply with the National Pure Food Laws. Once used always used.

You must procure the entire list in order to take advantage of this SPECIAL OFFER. All goods delivered.

| | | |
|--|-------|--------|
| 25 lbs. Pure Granulated Sugar | | \$1.00 |
| 4 lbs. Rolled Oats (Snowcap brand) | | .25 |
| 3 lbs. Japan Rice (Snowcap brand) | | .25 |
| 1 lb Coffee, PREMO (Snowcap brand) | | .30 |
| 1 box each Macaroni and Spaghetti | | .25 |
| 3 lbs. Fancy Grits Snowcap brand | | .15 |
| 1/2 lb Breakfast Cocoa (Snowcap brand) | | .25 |
| 1/2 lb Baking Chocolate (Snowcap brand) | | .25 |
| 1/2 lb Our New Baking Powder (Snowcap brand) | | .50 |
| 1 lb Our Special Mixed TEA | | .60 |
| 2 oz. Bottle Flavoring Extract, Lemon | | .25 |
| 2 oz. Bottle Flavoring Extract, Vanilla | | .25 |
| 5 Bars Laundry and Bath Soap | | .25 |
| 1/4 lb Pure Gr. Black Pepper | | .15 |
| 1/4 lb Pure Gr. Cinnamon | | .15 |
| 1/4 lb Pure Gr. Ginger | | .15 |

Delivered in the city for **\$5.00**

The Blue Ridge Tea Co.
PHONE 1377. No. 6 North Pack Square

A New Story About Diaz.

One of the last public appearances of President Porfirio Diaz was as a visitor to the great electric power plant which American engineers were building at the falls of Necaxa, in the state of Puebla. An ordinary working elevator, descending a gorge 700 feet deep, was the one method of transit to the field of operations. The president's hosts invited President Diaz to enter and make the descent. The grizzled victor of a hundred battles gazed down the cliff and then looked hesitatingly at his entertainers.

"Is the man running this elevator a Mexican or an American?" he asked.

"He is an American, Mr. President."

"Very well, then, I will go down."

And he made the descent in complete contentment and security.

This little episode explains many things. It shows in particular why Americans, and not Mexicans, have had most to do in "opening up" the republic.—The World's Work.

Lowenbein Rutenbergs
LADIES' APPAREL

16 Patton Avenue Asheville, N. C. "The Store For Women Who Know."

At the Prices Quoted Here

YOU CAN WELL AFFORD THE PURCHASE OF AN EXTRA SUIT, DRESS, COAT OR SET OF FURS DURING THIS CLEARANCE OF WINTER STOCKS

YOUR INSPECTION IS ALL WE ASK

Baltimore Dental Rooms
Over Nichols Shoe Store Phone 1561.

SPENCER SWEET PEAS

It is a growing custom to plant Sweet Peas in late December or as early after this as conditions permit. This early planting makes for a stronger and deeper root growth resulting in earlier, longer and finer flowering. But seed should be put in twice as deep in early spring. For this purpose we can supply Birpee's 1914 Spencer Sweet Pea Mixture, probably the finest mixture obtainable. Price 25 per ounce and mailed at the same rate.

Grant's Pharmacy
Drugs and Seeds.
Phone your "wants" to 203.

Park & Tilford
Fresh Candies 60c to \$2. per pound.

C. Sawyer

FILMS DEVELOPED ALL SIZES 10c ROLL
MAIL OR BRING FILMS TO ROBINSON'S KODAK STORE
HAYWOOD ST. ASHEVILLE, N. C.

OYSTERS
For Cocktail, Raw, Stew, Dressing, Scallop—35c. Quart.
Order Early Phone 2296
Virginia Fish and Oyster Co.

Best Shoe Resolutions

will be: Resolved, To buy SHOES for cash at a cash store. If you only knew the net saving on every pair and they are the best Shoes money can buy—a pair will convince you.

Trunks and Hosiery.

Nichols Shoe Co.
And the Bargain Annex
Cash Shoester -- On the Square

Shampooing, Hairdressing, Facial Massage and Chiroprody
MISS CRUISE'S SHOP
Phone 16 - - 23 Haywood St. —MANICURING—

YOUR PHOTOGRAPH—
Nothing will add more to the New Year pleasure of the friends and kin-folks at home.

McGarry's Studio
Next to City Hall, Pack Square

NEW FIREWORKS
WHOLESALE AND RETAIL
Latest shipment of Sweet Florida Oranges 40c peck, 10c to 30c doz. less than 1c each. New crop nuts 20c lb. Cranberries 10c. quart. Candy from 1c to 60c lb.
PHONE your order to 1631.
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AMERICAN UNDERSLUNG



"AMERICAN UNDERSLUNG"

Two passengers. Motor, 4 cylinder; 55 horsepower. Wheelbase, 135 inches; tires, 36x3 1/2 all around on Q. D. demountable rims.

FULL EQUIPMENT INCLUDES: \$50 Warner 50-mile speedometer; handsome plate glass windshield; positive self-starter; fine mohair top, top boot and storm curtains; full nickel trimmings; electric lighting outfit complete with generator; dual ignition system with high tension magnets, storage battery and single unit coil; one extra rim; horn; jack; tire pump; complete tool kit and tire repair outfit.

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62 So. Main St. Phone 1137

20 Per Cent off On ALL Trimmed Hats
Sproat's Millinery
PARLORS
Oates Bldg. Pack Square

CHICHESTER'S PILLS
THE BEST BRAND
SOLD BY DRUGGISTS EVERYWHERE

Swannanoa Laundry
Phone 70
A Trial is all we ask. We treat your laundry white.

Start the New Year by Furnishing Your House As It Should Be

Our EASY PAYMENT PLAN allows you to do so and not miss the money.

BEAUMONT FURNITURE COMPANY
27 South Main Street. The Home of Furniture Values.

Crushed Oyster Shells

This is the thing to give your chickens so the eggs will have good thick shells on them. 100 pound bags \$1.00

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