This Is a Fish Story
But Not a Fish Story

## The Car Load of Fish at 5c Per

 Pound Has All Been Sold But There Is More on The Way
## 6,000 lbs. Went on SalèToday scs chate

When we contracted for a solid car of fish to be
shipped us bv express we were afraid that the supply shipped us by express we were arridn't know how many
would exceed the demand but we did would exceed the demand but we did the Land of Sky-
"fish hungry", people there were in "fish hungry" people there were in the Land of Sky-
they came-they saw-they bought and came and they came-they saw-they bought and
bought again-they re still busy buying.
bought again-they' re still busy buying.
Just follow the crowd, you'll not need a guide to find our stand in the city market-it's the busiest place WE HAVE THREE PHONES WORKING OVERTIME. JUST TELL CENTRAL TO GIVE YOU PHONE 289,290 or 315

## The purchase bf such enormous quantities of fish

 has proven a successful business venture-it was an periment but it placed us in a position to sell more fish for less money than ever before in the history of our, businiess. We are giving our customers the full benefit of our close buying as is shown in the price we quote, 5 cents the pound for nice fresh fish delivered to your door. You may as well take advantage of the present cheap price for it is at a low water merk that may never be reached again.If You are Busy Now, Order Tonight, Market Open Till 9 O'clock

## Asheville Fish Company

"The People Who Sell Fish and Lots of Fish"
 SECOUN WEEX OF TEAM E5THELSHFEO A STUOD:

RELL LOW PACED CAR The Few Cases Docketed Were Moving Picture Artists Now HLAL. LUN PiluLU Unil When Hauled Throught-Th Disposed of Ahead of Time Ensconced Here For In - IS OM SILE HERE NOW tracts Attention,

## Memorable Day

Monday, May 4th
Will be a Memorable Day to Many a Tired Housewife

So, many are going to take advantage of the terms ed to the HOOSIER CLUB then to be opened. The mumber of Chibists fort hisis speain sale is in int

 sure you are not the one left out

On Monday

After Using It
You would not give it up for $\$ 100.00$, if you could not
Degrt torget the day and date.
Monday, May 4th

MR. SETTLE AODPES5EO CHRIST SGHOOL CLISS
W. Dunn Leaves With Car penters to Begin Construc
tion of Unique Inn.

Firfawnil bis
FASSIFEM COLLEEE
definite Stay.

The latest automoblle offered to


## SHOP TONIGHT

At then DOUBLE BANKRUPT SALE PEERLESS FASHION AND PEOPLES DEP'T STORE Open Till Nine Tonight Plenty Of Sales People To Serye You

