

ELY'S CREAM BALM OPENS CLOGGED NOSTRILS AND HEAD-CATARRH GOES

Instantly Clears Air Passages; You Breathe freely, Nasty Discharge Stops, Head Colds and Dull Headache Vanish.

Try "Ely's Cream Balm." Get a small bottle anyway. Just to try it—Apply a little in the nostrils and instantly your clogged nose and stopped-up air passages of the head will open; you will breathe freely; dullness and headache disappear. By morning the catarrh, cold-in-head or catarrhal sore throat will be gone. End such misery now! Get the small bottle of "Ely's Cream Balm" at any drug store. This sweet, fragrant

balm dissolves by the heat of the nostrils; penetrates and heals the inflamed, swollen membrane which lines the nose, head and throat; clears the air passages; stops nasty discharges and a feeling of cleansing, soothing relief comes immediately.

Don't lay awake tonight struggling for breath, with head stuffed; nostrils closed, hawking and blowing. Catarrh or a cold, with its running nose, foul mucous dripping into the throat, and raw dryness is distressing but truly needless.

Put your faith—just once—in "Ely's Cream Balm" and your cold or catarrh will surely disappear.

to Asheville. Mrs. Palmgren spent the past month here and was joined two weeks ago by Mr. Palmgren.

(Additional social on page 11)

LOVER OF NATURE IS FRIEND OF THE FORESTS

Interesting Letter Written to Gazette-News About the Destruction of Nature.

The Gazette-News is in receipt of the following letter from Black Mountain which will doubtless be read with great interest by those who are believers in conservation of the forests and other gifts of nature. In the letter, the writer does not offer any criticism but thinks that perhaps the State of North Carolina has been a little lax in fully appreciating one of its greatest assets in the way of a natural park. The letter follows:

Editor of The Gazette-News: On June 18th, 1857, the daring explorer and eminent scholar, Doctor Eliza Mitchell, lost his life in establishing and isolating the most prominent landmark in all eastern America, the culminating peak of the Appalachian chain.

The importance of this discerning and its tragic culmination made it pre-eminently fitting that this majestic peak should bear his name and that his remains should rest on its towering summit 5111 feet above the sea.

The fact thereby being established that Western North Carolina contained the highest peak east of the Rockies, in connection with the romantic spirit and tragic death of its illustrious discoverer, no doubt started the tide of tourist travel to this section of the state, which tide has annually increased to such splendid proportions as to make "The Land of the Sky" one of the most popular sections for rest, recreation and pleasure in the United States.

The Journalist, the painter and the poet alike, have exhausted their talents in their attempts to describe its numerous and varied attractions and the experienced traveler tells us that our mountains, verdure clad to their summits, stand out like beautiful bouquets in every direction.

But what of Mount Mitchell, the great diamond in the rough, the common heritage dedicated by such noble sacrifice to the people of North Carolina? Aside from all motives of patriotic pride and gratitude, it seems that as a business proposition we would not stand idly by and see every vestige of its attractions removed without protest.

Imagine the result, if some despoiler should make an attempt to destroy some of the great paintings of the famous old masters which are the pride of the art galleries of Europe; and yet it is possible for some unheeded genius to excel them all within next decade.

But what of Mount Mitchell, yielding daily to the indiscriminate onslaughts of hundreds of workmen, each armed with the most approved implements of destruction, and worst of all, the consequent forest fires that are following behind them, as these areas of laps from the evergreen Spruce dry, and from various causes catch on fire and sweep clean every straggling remnant of forest life that remains.

Great areas have already been laid bare and the speedy work of devastation, unless arrested, will soon be complete. The shrill whistle of the locomotive already echoes around the giant's historic brow and the smoke from the panting engine blends with the clouds where rests the ashes of its lamented discoverer.

Unlike the painting, this robe once destroyed can never be replaced. Re-foresting is a process of centuries; and the botanist tells us that the present forest growth is followed by a scrubby nondescript that has neither beauty nor commercial value.

The lumberman cannot be censured. With him it is a business proposition. He bought it, paid the price, making the transaction thoroughly legitimate. But what of our commonwealth—our historical societies and lawmaking bodies; dog, possum and chicken laws alone have been enacted but it seems that no one yet has made a substantial effort to protect and safeguard our most valuable asset and most magnificent gem in the eastern part of the continent.

Let us hope for a speedy awakening to the havoc and destruction already wrought and a successful effort to conserve and protect what yet remains.

Respectfully,
(Signed) C. C. BOONE,
Black Mountain, N. C.

BAD COLD? TAKE CASCARETS FOR BOWELS TONIGHT

No Headache, Constipation, Bad Cold or Sour Stomach by Morning.

Get a 10-cent box. Take a Cascaret tonight to cleanse your Liver, Stomach and Bowels, and you will surely feel great by morning. You men and women who have headache, coated tongue, a bad cold, are bilious, nervous, upset, bothered with a sick, gassy, disordered stomach, or have backache and feel all worn out. Are you keeping your bowels clean with Cascarets—or merely forcing a passageway every few days with salts, cathartic pills or castor oil?

Cascarets immediately cleanse and regulate the stomach, remove the sour, undigested and fermenting food and foul gases; take the excess bile from the liver and carry off the constipated waste matter and poison from the bowels.

Remember, a Cascaret tonight will straighten you out by morning. A 10-cent box from your druggist means healthy bowel action; a clear head and cheerfulness for months. Don't forget the children.

MOTOR CLUB WILL HOLD ITS MEETING

The regular monthly meeting of the Asheville Motor club, for September will be held tomorrow night in the rooms of the board of trade. The call for the meeting follows:

"Dear Sir: You are hereby notified that the regular monthly meeting of the Asheville Motor club will be held in the board of trade rooms, Thursday evening, September 17 at 8 o'clock.

"Please be present. Your presence and co-operation is needed.
"Very truly yours,
"E. C. SAWYER, President.
"D. L. JACKSON, Secretary."

The Motor club is now in a flourishing condition. New members are being received and much good work is being accomplished for the good of automobilists.

LICENSED TO WED

Mark Worley to Amelia Knobloch, William Gash to Rosa Alton, colored.

Tickets now on sale at McIntyre's corner, for Fair, October 13-17, 1914. Please buy today and help charity. Phone 260 or 859. 185-261

A FEW OF THE TROUBLES I CORRECT

Indigestion, Insomnia, Rheumatism, Neuritis, Sciatica, Approaching Paralysis, etc.

DR. C. H. MILLER, M. F., PHONE 2081

Rooms 223-4. Legal Bldg.

Introductory Sale HAIR GOODS Astonishing Values MRS. SHEPPARD, 66 PATTON AVE. Formerly at 14 Government Street.

MILLINERY IMPORTERS

S. Ferguson Millinery Co., 14 Government Street.

PRESCRIPTIONS

TEAGUE & OATES

Phones 260-1996

THE FALL AND WINTER THE LAMP LIGHT SEASON—ELECTRIC TABLE LAMPS.

The newest and best styles and a big variety to make a selection from.

If we could only show you the pictures of the different styles so you could see the grace and dignity of these lamps, but no picture in black and white can show the charm of the soft light as it filters through the mellow toned glass shades, or no picture can show the beauty of the Pompeian Nerde or Roman gold finish and high artistic quality that makes these lamps fit ornaments for the most richly furnished home.

A few specials at \$4.00 each.

A few specials at \$5.50 each.

ELECTRIC DEPARTMENT

J. H. LAW, 35 Patton Ave.

STOP, LOOK AND LISTEN

New Turnips, Corn, Cauli Flower, Sweet Potatoes, Oranges, Bananas, Apples, Pine Apples, Rhubarb, Egg Plant, Lettuce, Grape Fruit, Peaches, Lemons, Grapes.

Phone 334

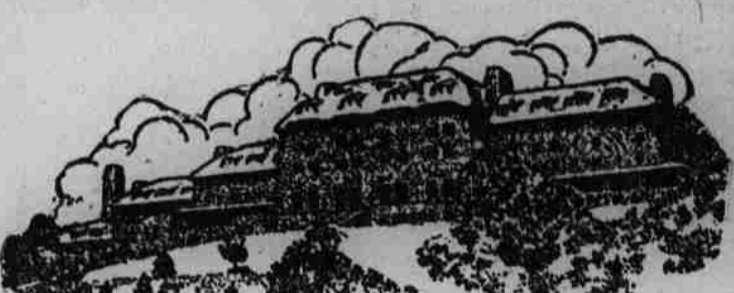
Yates & McGuire

City Market The Home of Fresh Vegetables

Solid Antique Furniture

For the dining room, hall, parlor, den, in the beautiful Colonial, Sheritan and Chippendale patterns. Special opportunity NOW to get choice pieces at bargain prices. Side boards, dining tables, chairs, bedsteads, serving tables, sewing tables, sofas and the daintiest of odd pieces for here and there throughout the home. Crater free where shipment is desired.

Biggs Antique Co. 16 Broadway, Langren Bldg., Asheville, N. C.



Visitors to Asheville

Are invited to luncheon or dinner at Grove Park Inn, the finest resort hotel in the world.

Luncheon served from 1:00 P. M. to 2:30 P. M., and dinner from 6:30 P. M. to 8:30 P. M., at \$1.50 per plate.

Finest Orchestra in the South afternoon and night.

ABSOLUTELY FIREPROOF

None but high-class factory mechanics employed. Our supplies are cheaper and all work is Guaranteed. ENTERPRISE GARAGE J. B. Rumbough, Gen. Mgr.

Buck's Ranges

Save their entire cost in the amount of fuel saved in less than three years.

BURTON & HOLT CORNER PACK SQUARE AND BILTMORE AVE.

A Full Line of Victrolas

AT FALK'S MUSIC HOUSE

76 Patton Avenue.

MADE IN ASHEVILLE—ADMIRED EVERYWHERE

Photographs you'll be glad to show your friends and acquaintances.

PELTON AND HIGGASON, NEXT TO PRINCESS THEATRE.

IF YOU WANT TO BUILD A Handsome Residence

SEE US ABOUT THE CHOICEST BUILDING LOT

in Asheville—just offered for sale—size 127 feet on Charlotte St.—120 ft. on Edgewood Rd.—This lot has from 15 or more fruit trees and 6 shade trees, magnificent view of mountains and opposite to one of Asheville's finest residences. Price \$3,500.00. See us.

Ray-Campbell Co.

No. 1 Haywood Street. Phone 1281

WHY WORRY? LET US KNOW YOUR WANTS

TELEPHONE 202

HIGH CLIFF

The Coal without a defect.

We handle the best the Jellicoe fields afford.

Asheville Dray, Fuel and Construction Co.

OFFICE PHONE 222—YARD PHONE 114

Set Teeth

Crown \$6.00

10-year Guarantee.

Ideal Painless Dentists

8 1/2 S. Main St. Over Ziegler's

FALL MILLINERY Now on Display at Sproat's Millinery

PARLORS Oates Bldg. Pack Square

LADIES GAUZE VESTS

5 cents to 25 cents.

THE CALL CO.

17 Biltmore Avenue

BALTIMORE DENTAL ROOMS

Over Nichols Shoe Store Phone 1081

GOOD PIANOS AT

Dunham's Music House

J. E. CARPENTER JEWELER

Watches and Fine Jewelry

Watch Repairing my Specialty.

No. 8 Pack Square.

CUT PRICES ON MEN'S SUITS

Gem Clothing Store

6 Patton Avenue

CASH OR CREDIT \$15.00

Suit to Measure

Silver Dollar Tailoring Co.

15 South Main

Logan QUALITY

MERCHANT TAILOR

Legal Building 8 Pack Sq. Phone 797.

CAMDEN WHITE LEAD

IF ITS THE WHITEST HOUSE YOU EVER SAW ITS CAMDEN LEAD.

Miller-Clayton Paint Co.

Zenith Paints 22 Broadway

CHICHESTER'S PILLS

THE DIAMOND BRAND

Best of all

SOLD BY DRUGGISTS EVERYWHERE

Sow Lawn Grass Seed

The early Fall is a splendid time for sowing Lawn Grass seed. The earth is still warm, active weed growth over and just ahead more or less continuous cool, moist weather all of which favor active germination and continuous growth.

But sow early and sow Lawdeth's Never Die Lawn Grass seed. This is a mixture of five different grasses and has always proved satisfactory. One pound will sow 400 square feet or a space 20x20. Price 35c. by Parcel Post 25c.

Grant's Pharmacy

Reliable Drugs and Goods

SOCIAL HAPPENINGS

Interesting war Letter.

Mrs. Thomas Settle received the following letter, parts of which are used, giving a graphic and intimate account of experiences in the European war zone from a cousin who is at present in London, a guest at the Hotel Cecil, the Strand.

"I know you have given many a thought to us as you read the war news of Europe and about which you know a great deal more than we do, strange as it may seem. We were in Vienna when war was declared on Serbia and left by sun afterward by the advice of the ambassador. We went to Munich stopping at Salzburg overnight but fortunately avoiding the rush in which so many travellers suffered. We were very thankful to have reached there when we did as war was then declared with both France and England and then we were bottled up for three weeks. We were practically prisoners of war as we could not leave the city and we were really afraid to go very far away from the hotel. However they took good care of us. The police protected us and we were the American flag tied with the Bavarian colors to distinguish us from the English who received very rough treatment on many occasions.

We saw scores of people arrested as spies in the early days of the war, many of whom no doubt were innocent and after that came the waiting which was the hardest part of all.

"We received no mail and could not write letters except in German, and those were sent through the mail open. No newspapers, no cables, and the Germans printed just what they wanted us to know, nothing more and that was very little. There were no places of amusement open. All the art galleries and places of interest were closed. We never heard a strain of music. It was like a city of the dead except for the tramping of the soldiers as they marched off to the front, thousands of them—infantry, cavalry, artillery—it seemed endless and so sorrowful to see those stalwart men, the very flower of Germany, going to their death. Every man from 17 to 48 was called. The three proprietors of our hotel, the musicians, the waiters, the boy who sold cigars all went and they seemed like personal friends and I shall never know if they came home dead or alive. All the time we knew nothing and the question on everybody's lips was "When shall we get home?" Both men and women wept though most of us tried to keep up a brave exterior, at least. Finally came the news that the government had provided trains to take us to Holland and that we would be protected on the way. To our surprise we found the train most comfortable with a dinner and every convenience. It took us nearly 48 hours to reach Holland as we came slowly and made many stops but we had no unpleasant experiences and were so thankful to reach a neutral country that one complained of the length of time. Another surprise awaited us for what we thought was peaceful Holland was mobilizing too, and they are surely going to take a hand in the fray. We crossed from Flushing to Fougistone without incident and finally reached London with very thankful hearts."

Reception at School Today.

Miss May Carbutt of the Asheville School for girls will entertain at the

Colors and Styles.

In color brown has taken the place that green had in popularity last season, and green has dropped pretty well into the background except in blind effects, where it is most smart when combined with blue. Of all the brown shades, tete-bleu, which is almost black, is the most fashionable, though such tones as tobacco and mahogany brown are modish.

Blue, which is always practical and good style, follows brown. To be called old fashioned, my, how it hurts! Yet to look old fashioned is just the way you must look this autumn if you are going to have any pretense to style at all.

As a matter of fact, as new, yet in reality they are old. This autumn and winter we will wear again the quaint styles of a half century ago. The modes of the fifties, the sixties and the eighties will be the favored modes. We are to copy what the girls then—who are are our grandmothers now—wore.

We are going to follow, to frill, and to flare. We are going to wear trim, garned basques, but with just a little of the primness taken out. We are going to wrap ourselves in capes, circulars, and distinctly mantillas. And looming up ahead, perhaps not as far as we think, is the ermine in all its ponderous horror, says the Woman's Home Companion.

Mrs. Rollins of New York, formerly Miss Beulah Pack, is visiting her mother, Mrs. George W. Pack at her home on Merrimon avenue.

Miss Beulah Grier has returned to her home in Spartanburg from a stay in the mountains.

Miss Viva Rector, principal of Asheville school, has been spending a brief period with friends in Weaverville.

Mr. and Mrs. William Augustus Wright and two small sons, William and Thomas will arrive on September 23 for a visit to Mrs. Wright's parents, Mr. and Mrs. Thomas J. Woodruff at their home on Montford avenue. Mr. and Mrs. Wright and family will arrive from Wilmington.

Mr. and Mrs. R. C. Greene of Kentucky arrived yesterday and are guests at the Battery Park hotel.

Miss Virginia Randles of Louisville, Ky., who has been visiting in Asheville has left for home and en route is the guest of Miss Beryl May in Knoxville.

Mrs. R. E. Boggs and family who have spent the summer in the mountains have returned to their home in Spartanburg.

Mr. and Mrs. S. G. Finley returned Monday from the mountains where they have spent the summer to their home in Spartanburg.

Stuart L. Roberts and C. B. Steele both of Mt. Vernon, O., arrived yesterday and are guests at the Battery Park hotel.

Mrs. Wilbur Cook has returned to Spartanburg from Waynesville.

John J. Seerley of Burlington, Ia., was among the guests from distant points arriving at the Battery Park hotel yesterday.

President Alexander Webb of the Raleigh chamber of commerce is among the distinguished visitors attending the meeting of the National Association of Insurance commissioners.

Col. Rumbough of Hot Springs, a former prominent resident of Asheville spent yesterday in the city.

Governor Locke Craig while attending the meeting of the National Association of Insurance commissioners in session here is a guest at the Battery Park hotel.

Mrs. Henry T. Bartlett and small daughter, little Miss Daisy Bartlett who have been visiting the formers' mother, Mrs. George Smathers at her home on Montford avenue leave shortly for their home in Montgomery.

Mr. and Mrs. E. A. Palmgren have returned to Wilmington from a visit

to Asheville.