



McGraw's ONE MARKED PRICE THE STORE POPULAR

FRIDAY IS DOLLAR DAY

McGraw's ONE MARKED PRICE THE STORE POPULAR



The First Friday of each Month Hereafter will be Dollar Day

With the Opening of Our Doors at 8:30 O'clock Tomorrow Morning the Greatest Values Ever Offered in Asheville for an Even Dollar will be Laid Before You. Hundreds of Dollar Bargains from Every Department. A Selling That Will Inaugurate Dollar Day Strong in the Hearts of All.

The quality of the goods offered is the highest, selected from our regular stock. No inferior goods, seconds or depreciated merchandise. Dollar Day is an opportunity that we give your dollar to create a new value for you.

Explanatory Note

In inaugurating a monthly Dollar Day we have deviated from our policy of originality, for Dollar Day is Time Tested.

In the North, South, East and West progressive stores desiring to serve their patrons to the utmost are successfully holding Dollar Days and it is always looked forward to with great anticipation by all. Like unto a National Holiday with its usual characteristics so is Dollar Day characteristic of values out of the ordinary.

In inaugurating Dollar Day in Asheville we ask the co-operation of every lady shopper. The men folk alike should be interested, for we shall make it a Gala Day of Bargains, a regular Carnival for Mister Dollar to see more, enjoy more and send more home to all the family.

Remember, the first Friday of every month will be Dollar Day.

What the Public Thinks

- Of this store is of first concern to us. That is why we constantly seek to maintain it as
- a store with merchandise of merit
- a store that satisfies every customer
- a store superior in its service
- a store where the customer's will is supreme
- a store that concerns itself for the welfare of employees
- a store of originality
- a store that is different, better

DOLLAR DAY TOMORROW

- #### Hosiery, Gloves, Handkerchiefs
- \$2.00 Pure Thread Silk Hose one \$
 - \$1.50 "Niagara Maid" Glove Silk Hose . one \$
 - 3 pairs Misses' 69c White Silk Hose . . one \$
 - 3 pairs of any 50c Hose one \$
 - 5 pairs of any 25c Hose one \$
 - 10 pairs of any Children's 15c Hose one \$
 - 10 pairs of any Ladies' 15c Hose one \$
 - 14 pair of any Children's 10c Hose one \$
 - \$1.50 Kid Gloves one \$
 - 24 Initial Handkerchiefs one \$
- \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Neckwear, Ribbons

- Six 25c Collars (choice of all) one \$
 - Six 25c Cuffs (choice of all) one \$
 - (Above may be assorted).
 - 3 yards of any 50c Ribbon one \$
 - 6 yards of any 25c Ribbon one \$
 - 9 yards of any 15c Ribbon one \$
 - 14 yards of any 10c Ribbon one \$
- \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Towels, Napkins, Aprons

- Six 25c Bath Towels one \$
- 24 Napkins (hemmed and ready for use) one \$
- Three 50c Bungalow Aprons one \$

DOLLAR DAY TOMORROW

- #### Corsets, Undergarments, Gowns
- Three 50c Corsets of good quality one \$
 - One \$1.50 Corset, special quality one \$
 - Two \$1.00 Satine Petticoats one \$
 - Three 50c Misses' Union Suits one \$
 - Three 50c Corset Covers one \$
 - Two 69c Muslin Gowns one \$
 - Three 50c Ladies' Vests one \$
 - Three 50c Ladies' Pants one \$
- \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Knit Goods

- Three 50c Child's Sweaters one \$
 - Three 50c Child's Knit Sacques one \$
 - Three 50c Child's Knit Booties one \$
 - Three pairs 50c Child's Knit Leggings . one \$
 - Two 75c Knitted Underskirts one \$
 - Two 75c Children's Angora Turbans ... one \$
 - Three 50c Crib Blankets (Woolnap) ... one \$
- \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$

Children's Wear

- Three 50c "Little One" Crawlers one \$
- Three 50c "Little One" Sleeping Suits one \$
- Three 50c Children's Rompers one \$

DOLLAR DAY TOMORROW

DRYGOODS

- 13 yards 10c Outing Flannel one \$
- 13 yards 10c Canton Flannel one \$
- 13 yards English Long Cloth one \$
- 13 yards Printed Lawn one \$
- 13 yards 10c grade Gingham one \$
- 15 yards Kill Kope Muslin one \$
- 10 yards Swiss Curtain Fabric one \$
- 10 yards 12 1/2c grade Gingham ... one \$
- 3 yards All Wool Serge, 50c value one \$

\$ \$

All \$1.50 the Yard Dress Goods \$1.00

This includes Silks, Satins, Crepes, All Wool Suiting Materials. In fact any \$1.50 the yard fabric in the entire store.



GRACE TURNER AND SIDNEY GROPGHTON IN "LITTLE BOY BLUE" THE BIG MUSICAL COMEDY SENSATION COMING TO THE AUDITORIUM, FRIDAY, NOVEMBER 5TH.

PRINCE OF FORGERS.

His Work Was Autograph Letters, but He Became Too Brazen.

Irene Lucas, beyond all question, was the greatest counterfeit of autograph letters, at least as regards amount produced, that the world has ever seen. Twenty-seven thousand letters, all from famous people, is no mean record and one that may remain forever unequalled.

It must be admitted that Lucas was exceptionally favored by the friendship of Michel Chasles, the famous French mathematician, who from 1861 to 1880 was a steady client and bought almost the total output, paying in all 140,000 francs. This was not a large sum, considering that among the letters he acquired were six from Alexander the Great to Aristotle, a challenge from Julius Caesar to Verence, three mislives of Cleopatra addressed respectively to Cato, Caesar and Pompey; one from Geminus Julius to Jesus, one from Aeschylus to Pythagoras, twelve from Jeanne d'Arc, one from Judas to Mary Magdalene, one from Lazarus, ten from Pontius Pilate, one from Sappho, one from Mohammed to the king of France, excerpts from the writings of Caligula, Dante, Spinoza, Luther, Rubens, St. Jerome and a multitude of hardly lesser personalities.

It is true that Michel Chasles did make some objection to the fact that these letters were in French, whereas it is not stated historically that Caesar and Cleopatra, for example, were in the habit of using that tongue for their private correspondence. But Lucas parried this protest in a way that was in keeping with his dignity as a collector of famous letters by offering to take back all he had sold to Chasles and return to him the 140,000 francs. Chasles was so touched with this convincing proof of his sincerity that the discussion ending in his lending Lucas 30 louis to meet some pressing obligations.

How a man having need of 500 could return 128,000 requires a great mathematician to determine.

It was the greed of England in wishing to keep for Isaac Newton the honor of discovering the law of gravita-

tion that caused the bubble to burst and deprived Lucas of a steady and very genteel occupation.

With such solemnity as befitting a striking proof of the world's indebtedness to France, Michel Chasles presented to the Academy of Sciences a letter from Blaise Pascal to Newton, dated May 29, 1654, and proving beyond all question that he (Pascal) was really the discoverer of the law usually attributed to Newton.

It is true that at the date of this letter Newton was hardly eleven years old—rather young to have attracted the attention of the great Pascal—but there was still another proof of the falsity of the document. The author is made to speak of "la moussu de cafe," and coffee was not introduced into France until seven years after his death.

All England arose and protested. They had given their gold medal to Michel Chasles, but they insisted on keeping universal gravitation. Shortly afterward Lucas was brought to trial, and a sentence of two years' imprisonment ended a career not without entertaining elements.—Orville Peets in New York Tribune.

Maltese Muskets. One of the most objectionable of the pests that intrude into houses in Malta is the muskrat. Everything he touches is impregnated with the odor from which he derives his name. In a wine cellar he is worse than a dishonest butler. In a larder he is more destructive than a dozen cats. From pure wantonness he taints and renders unobtainable everything within his reach. His odor is so powerful and at the same time so penetrating that dozens of bottles of preserves may be ruined by his merely running over the bottles. The muskrat is a squeaking little animal who commits his enormities at night, and he adds insult to injury by disturbing the repose of the victims of his depredations.—London Standard.

Persian Bread. The Persian native bread today is very little different from that used a thousand years ago. The Persian oven is built of smooth masonry work in the ground and is usually about the size of a barrel. Many of them have

been used for a century. The dough is formed into thin sheets about a foot long and two feet wide and slapped against the side of the oven. It bakes in a few minutes.

Whole Hog or None.

"Whole hog or none" refers to Mohammed allowing his followers to eat all except one portion of a pig, but falling to mention what the portion was, so that if a Mohammedan did not leave pork strictly alone he might as well consume the whole hog as risk eating any part of it.

Might Just as Well.

"Why, don't you move into more comfortable quarters, old man?" "I can't even pay the rent on this miserable hole."

Bravery.

Wills—Paw, what is bravery? Paw—Bravery is something that makes a man lose the use of his legs when he wants to run, my son.—Cincinnati Enquirer.

Know how to give without hesitation, how to lose without regret, how to acquire without meanness.

ASHEVILLE RAILROAD MAN IS "WRITTEN UP" IN BULLETIN

The November number of the Southern Railway "News Bulletin" contains the following notice with reference to a local railroad official: "J. L. Cantwell, recently appointed general foreman at Asheville, entered the service of the Southern Railway as machinist at Birmingham in January 1906, which position he held until June of the same year, when he was appointed erecting shop foreman. He was transferred to Inman as assistant foreman October 1908, and was returned to Birmingham in December of the same year as erecting shop foreman. In January, 1909, he was promoted to general foreman at Princeton, which position he held until he was transferred to Asheville as general foreman." Parents! Give your boy a Y. M. C. A. membership this week. 239-21.

ADDITIONAL SOCIAL AND PERSONALS.

The regular meeting of the Asheville Graduate Nurses association will be held in the lecture room of the Mission hospital Thursday afternoon at 4 o'clock.

Miss Nellie Le Grand has returned to her home in Hendersonville after spending some time here.

Mrs. N. B. Beakley and sons, who have been visiting the former's mother, Mrs. J. K. Coleman, at her home on Montford avenue, have returned to Arkansas.

The students of the domestic science department of the Asheville High school will have as their guests for luncheon today and Friday afternoon the members of the faculty of the school.

Mr. and Mrs. Robert R. Reynolds will soon open their home in Edgemont park, for the winter.

Miss Jessie Wheeler has returned from a visit of several weeks spent with friends in Richmond.

Mrs. Basquette and the Misses

Basquette who spent the summer at Tree Tops bungalow on Magnolia avenue, have taken an apartment for the winter with Mrs. Wolfe on Flint street.

Percy E. Page, formerly of Asheville, is in the city from New York.

Miss Elizabeth Earle Jones of this city has gone to Boston.

J. E. Rumbough has returned to Hot Springs after spending several weeks in this city.

Mrs. W. B. Meacham has gone to Washington for a visit.

Miss Emma Crews has gone to Reidsville for a stay.

HENDERSON RETURNS ARE ALL REPORTED

Special to The Gazette-News.

Hendersonville, Nov. 4.—(1 p. m.)—With all of the voting precincts heard from in Henderson county Britt has a majority for congress over Gudge of 692 votes.

With one small box not yet having reported, O. B. F. Hlytha, republican candidate for solicitor, has defeated Michael Schenck, incumbent, by 642 majority.

Parents! Give your boy a Y. M. C. A. membership this week. 239-21.

At Guffey's, On the Square
FRIDAY AND SATURDAY

\$25.00 Coat Suits	\$18.00
\$20.00 Coat Suits	\$15.00
\$15.00 Coat Suits	\$10.00
\$25.00 Coats	\$18.00
\$20.00 Coats	\$15.00
\$15.00 Coats	\$10.00

Remember our Dry Goods and Notion Department, and Don't Forget the Millinery.

Plant Onion Sets Now for Profitable Results

The White Pearl and Bermuda Onion Sets are the best and most profitable varieties for fall planting. Can be used for green onions during the winter and spring, or make a splendid crop of superior quality onions for marketing early next year.

White Pearl 15 cents quart, 1 for 35 cents. Bermuda, 15c qt. I will be glad to give information about Onion Sets, Seed Wheat, Oats, Rye, Barley and all seeds for fall planting.

L. R. STRICKER
SEEDSMAN.
25 WEST COLLEGE. PHONE 1626
Wholesale Seeds and Poultry Supplies. 14