

THE GAZETTE-NEWS

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Friday, February 26, 1915.

FEDERAL TRADE COMMISSION.

The nomination by the President of the members of the new Federal Trade Commission focuses public attention on the purpose of this body and the men who will compose it.

The trade commission takes over the functions of the bureau of corporations, whose chief work has been the collection of authentic information about big business, but its authority goes much further.

His money did not go in riotous living or spectacular ventures. He lived simply, arousing no malice or envy. He overcame the handicap of ignorance, and became a successful business man and banker.

Lines worth remembering. It is the part of a wise man to keep himself today for tomorrow, and not to venture all his eggs in one basket.

ARE TURKS "UNSPEAKABLE?" Can it be that we have done the Turks gross injustice? That instead of being "unspeakable" in their methods of warfare, they are more decent, enlightened and humane than the Christian belligerents?

PALESTINE IS DIRECTLY IN THE line of operation of the imperial army that has been entrusted with the task of emancipating Egypt with the help of the Almighty.

THE SUBJECTS OF OUR ALLIES and those of friendly and neutral states who are living in Palestine are our respected guests. At a time when we are engaged in a life and death struggle we are under obligation to manifest as regards these persons a better attitude than ever.

THE SHREW POLITICAL SHARKS see in the effort to enforce the Sunday saloon law in New York the fine Italian hand of Charles F. Murphy, the chief of Tammany Hall.

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Has the reader seen any announcement, or any evidence, of such courteous and kindly consideration to resident aliens in the territory of Great Britain, France, Germany or any other European belligerent?

A GOOD AMERICAN. The recent death at Helena, Mont., of Thomas Cruse brought to the attention of the rest of the country the interesting career of this humble millionaire.

Mr. Cruse was not ruined by his good fortune. He did not forget his friends; in the panic of '93 he went to the merchants who had staked him in his darkest days and offered them unlimited credit.

His money did not go in riotous living or spectacular ventures. He lived simply, arousing no malice or envy. He overcame the handicap of ignorance, and became a successful business man and banker.

It is the part of a wise man to keep himself today for tomorrow, and not to venture all his eggs in one basket.

Daddy's Goodnight Story. By George Henry Smith.

Moving Day in Frogville. "It was all Mrs. Frog could do to wake Jack and Jill up in the morning of the day they moved," said Ethel's father as he told her the usual story last night.

"What's that?" asked Jill Frog. "We are going to have into a new house," said his father; "and you two boys are to have a room for each of you."

Day By Day In New York

New York, Feb. 26.—Just because his head is shaped like a pecan nut, Gorinda may be barred from these cruel shores.

Simon Brentano, the most famous "buff" in the world, has passed on. He was the head of a big Fifth Avenue publishing house but his hobby was fire and their prevention.

James Sullivan is gaining some little newspaper notoriety by coming out vigorously for the abolishment of boxing in New York.

DAILY LESSON IN HISTORY

February 26. One Hundred Years Ago Today. 1815—The flotilla carrying Napoleon and his little army from Elba to France fell in with some French ships-of-war, but suspicion was avoided through the ruse of the Emperor in ordering his soldiers to lie flat on the decks.

February 26. Fifty Years Ago Today. 1865—Gen. Winfield Scott, Hancock was assigned to the command of the middle military division, with headquarters at Winchester, Va. Twenty-five Years Ago Today. 1890—Martin Brewer Anderson, former president of the University of Rochester, died at Lake Helen, Fla. Born at Brunswick, Me., Feb. 12, 1815.

OUR DAILY BIRTH-DAY PARTY.

February 26. Czar Ferdinand of Bulgaria, born at Coburg, 54 years ago today. Earl Cromer, famous British soldier and for many years the virtual ruler of Egypt, born in Norfolk, 74 years ago today.

William F. Cody ("Buffalo Bill"), famous scout and showman, born in Scott County, Iowa, 69 years ago today. Thomas W. Lawson, noted Boston financier, born in Carlestown, Mass., 58 years ago today.

Dr. Charles M. Sheldon, celebrated clergyman, author of "In His Steps," born in Wellsboro, N. Y., 58 years ago today. Edward T. Stotesbury, noted banker and financier, born in Philadelphia, 66 years ago today.

Friday, February 26, 1915. (Copyright, 1915, by the McClure Newspaper Syndicate.) Astrology reads this as an unfavorable day in which Venus and Saturn are strongly adverse, while the Sun is in evil aspect.

Horoscope. "The stars incline, but do not compel." While there is indication of a strong reaction toward romance and sentiment, and a consequent increase in the number of marriages industrial and other conditions will cause unusual domestic difficulties.

Have you seen our 50 and 100 Lace? It is a fine collection and no mistake. Our Lace Stock contains neat Torchons, bold Torchons, Calais Valz, Plauen Laces of several kinds, English Shadows, "Irish" Picots, Orientals and Chantillies.

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1-4 Less Buys Any Winter Overcoat

The thermometer this morning reminded us that there will be cold days yet, spring isn't here to stay. A good, heavy overcoat, of stylish cut and fabric, bearing the "Moore" stamp of quality, at a fourth less than the regular marked price is a "good buy."

Even if you think you might worry through this season without it, an overcoat at present prices is a good investment for next winter. Woolens are going to be scarce and high next fall.

Winter Suits also less 1-4. M. V. MOORE & CO. 11 Patton Ave.

STOP THAT FROWN

Eye strain, nerve strain and headaches relieved by glasses correctly made by us.

CHARLES H. HONESS Optometrist and Optician 54 Patton Ave. Opp. P. O. OUR CE-RITE TORIC LENSES ARE THE BEST.

Popular books are usually the kind that deal with heart throbs, but some of the best sellers, according to the big New York shops, this winter are books that deal with such an unromantic subject as feet.

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H. REDWOOD & CO.

Have you seen our fine White Goods? The values are the very best, let us assure you. The Linens are much under market prices. These we have in 90 inch, 81 inch, 72 inch, 64 inch, 45 inch, and 36 inch—and in many different weights.

Lots and lots and lots of good things in Wash Goods lately opened. See the 32 inch Tom Boys and 32 inch Zephyr Ginghams—both 12 1/2c. Also see the 32 inch "French" Ginghams at 20c.

FINE GARMENTS COST BUT LITTLE NOW

Many good new styles for women and children are about Half Price and some well below half price. It goes without the saying that they are selling; no one can resist such inducements if interested at all.

MEN'S AND BOYS' SUITS AND OVERCOATS, NOT AT HALF PRICE, BUT AT A BIG DISCOUNT.

Battery Park Bank

ASHEVILLE, N. C. Capital \$100,000 Surplus and Profits \$160,000

OFFICERS: James F. Sawyer, Chairman of the Board. T. C. Coxe, President. Erwin Sluder, Vice-President. J. E. Rankin, Cashier. C. Rankin, Asst. Cashier.

No Loans Are Made by This Bank to Any of Its Officers or Directors.

LEADING HOTELS AND BOARDING HOUSES

The Langren FIREPROOF ASHEVILLE, N. C.

Grove Park Inn

has secured from New York an expert Hair Dresser, Marcel Waver and Manicurist, who is also prepared to give all the latest scientific treatments of the scalp and hair.

THE BATTERY PARK HOTEL

NEW YORK MANAGEMENT. Commencing Feb. 20. The Dansant (daily) 4:30 to 6 p. m.; dinner dances (daily) 6:30 to 11 p. m.

Swannanoa-Berkeley Hotel

POPULAR PRICE American and European Plans HARRY L. LANGEL, Proprietor.

CATAWBA HEIGHTS

Four blocks from square. Steam heat. Private baths. On Merrimon car line. Corner Merrimon avenue and Marcellus street. House remodelled and newly furnished.

THE ST. JOHN

Hendersonville's Largest and Best Hotel—Commercial, Tourist. The only steam heated hotel in the town. Hot and cold water. Private baths. Large Sample Room.

CANTON, N. C. THE IMPERIAL HOTEL

Steam heated. Free sample rooms. Electric lights. Free baths. Rates \$2.

HOTEL BREVARD—Brevard, N. C.

Under new management. All conveniences. Special attention to traveling men. Table excellent. Rates \$2.00 per day. Special rates by week or month.

THE JARRETT SPRINGS HOTEL

Commercial and Tourist. Rates \$2.00 per day. Hot and cold water. Special Rates by the Week or Month.

Some Women Have Good Reason to Wear that Smile of Contentment

The Contented Housewife nine times out of ten cooks on a gas range. She has good reason to smile and be contented—she spends less hours in the kitchen, does less work and has more time for social calls, shopping, and other feminine pleasures.

DO YOU? Asheville Power & Light Co. Phone 69