

ENTER YOUR NAME

AS A CANDIDATE IN THE BIG PONY OUTFIT CONTEST

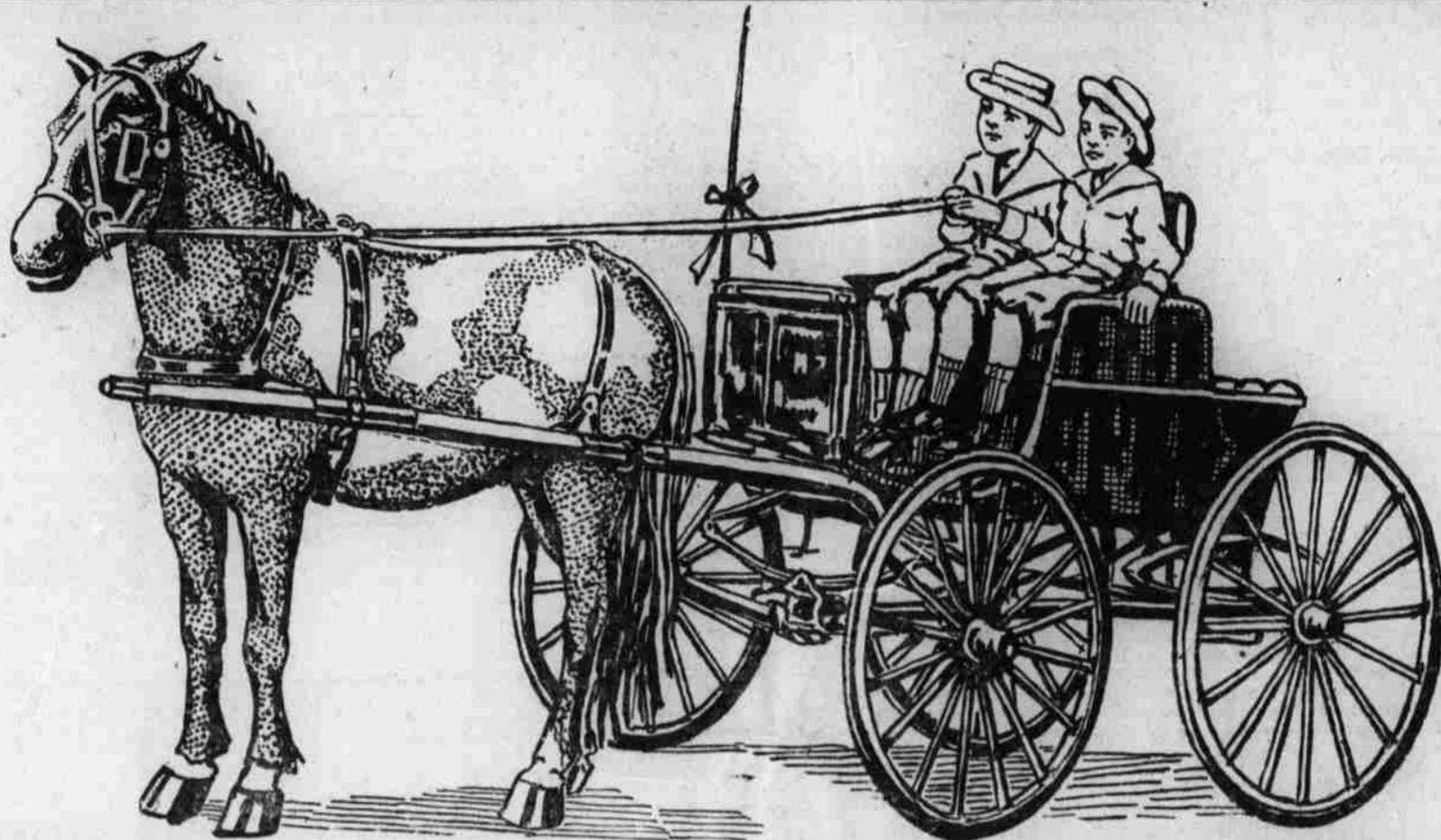
AND WIN ONE OF THE VALUABLE PRIZES

TWO PONY OUTFITS TWO GOLD WATCHES

TO BE GIVEN AWAY FREE

BY THE ASHEVILLE GAZETTE-NEWS, Asheville, N. C.

**Contest
Closes
Tuesday,
May 18,
1915**



DIVISION —OF— Territory

District No. 1—Embraces all territory in the city of Asheville and in Buncombe County, within 5 miles.

All the territory outside of District No. 1.

Here is an opportunity to every boy and girl in Asheville and vicinity to own FREE a handsome Shetland Pony and buggy, or a gold watch. Two outfits will be given away by this newspaper—one to a boy or a girl living in the city of Asheville, and one to a boy or girl living outside the city.

There is an equal opportunity for every white boy or girl to win one of these outfits. All that is necessary is to gather up and vote the coupons which are daily printed in THE GAZETTE-NEWS and obtain voting certificates from the payment of subscriptions, new or old. These pony outfits are in all respects the very best that money can buy. The ponies are real, full blooded Shetlands, fully broken to harness and so gentle that the smallest child can drive or handle them with perfect safety. They are beautiful to the eye, sound as a dollar and good for years of useful service. They will easily pull a load of two grown people.

The buggies are manufactured by one of the best vehicle concerns in the United States and are strong and absolutely safe in construction, besides being stylish and up-to-date in appearance. The harness is made of the best materials, both leather and hardware, and will give years of service. These outfits could not be duplicated for less than \$350 each.

THE WATCHES ARE GOLD AND ARE WORTH \$50.00 TO \$65.00 EACH.

The boy or girl receiving the highest vote in each district will receive the pony outfit, and the second highest in each district will receive the gold watch. All those who do not win one of the prizes will be paid a commission of TEN PER CENT ON ALL THE SUBSCRIPTIONS THEY HAVE TURNED IN OR HAVE BEEN VOTED FOR THEM.

In case of a tie between two candidates the value of the prize will be divided between them.

No employe of THE GAZETTE-NEWS and no member of the family of any employe of THE GAZETTE-NEWS will be eligible to enter this contest. All nominations must be acceptable to the management of THE GAZETTE-NEWS.

The voting certificates issued on payment of subscriptions may be voted at any time during the contest, except that not more than 10,000 votes can be cast between one publication of the standing of the vote and the next until the last week of the contest, when there is no limit on the number of votes that may be cast at any time.

Unless otherwise designated all votes are good to the end of the contest or may be voted at the discretion of the candidate or subscriber, subject to the voting rules.

Votes will be allowed on subscriptions secured anywhere.

Any question that may arise during the contest will be settled by THE GAZETTE-NEWS and its decision will be absolute and final.

Absolutely no commission will be allowed to any agent, where certificate is given, during this contest.

If voting certificates are not asked for at the time of paying subscription, they cannot be obtained at any later time.

After having been secured, no vote can be transferred from one candidate to another. No candidate can withdraw from the contest and transfer his or her votes to another.

A candidate does not necessarily have to be a subscriber to THE GAZETTE-NEWS in order to compete in this contest.

The management of THE GAZETTE-NEWS reserves the right to make any additional regulations at any stage of the contest which shall be fair to all parties contesting; and any regulation which would have been fair at the start shall be considered fair at any time during the contest.

COMPLETE PRIZE LIST

FIRST GRAND PRIZE

Pony Buggy and Harness
Valued at \$350.00.

SECOND GRAND PRIZE

Pony Buggy and Harness
Valued at \$350.00.

THIRD GRAND PRIZE

Ladies' or Gent's. Gold Watch
Valued at \$65.00.

FOURTH GRAND PRIZE

Ladies' or Gent's. Gold Watch
Valued at \$50.00.

TEN PER CENT CASH COMMISSION TO NON-PRIZE WINNERS

There is printed on this page a nomination blank that is good for 1,000 votes for the boy or girl in whose favor it is made out. It can be sent either by the boy or girl or by a friend, but only one nomination blank can be used for any one boy or girl. Be sure and get a nomination blank while they are appearing and have it cast. There is also printed in each issue of THE GAZETTE-NEWS a Voting Coupon good for 25 votes. Cut these out daily and get your friends to save them for you from their papers. In a few days these will easily amount to a very considerable vote.

The voting coupon will have a date printed on it, within which it must be voted. If brought or sent in later than that date it cannot be accepted or counted. Also please remember that all voting coupons must be turned in neatly trimmed about the edges and where more than ten in number must be tied in a package with thread or string or a rubber band.

In addition to the votes allowed by nomination blank and voting coupons as above, votes will be allowed on the payment of subscription to THE GAZETTE-NEWS as per the following scale:

OLD SUBSCRIPTIONS By Mail Daily		OLD SUBSCRIPTIONS City Carrier Daily	
3 Months	No. Votes	3 Months	No. Votes
3 Months	1500	3 Months	1500
6 Months	2500	6 Months	2500
12 Months	4500	12 Months	4500
24 Months	8500	24 Months	8500
NEW SUBSCRIPTIONS Daily		NEW SUBSCRIPTIONS Daily	
3 Months	No. Votes	3 Months	No. Votes
3 Months	2100	3 Months	2100
6 Months	5000	6 Months	5000
12 Months	11000	12 Months	11000
24 Months	25000	24 Months	25000

VOTE

Schedule

Votes will be allowed as above on either new subscriptions or the renewal of old subscriptions. The standing of the contestants will be printed in THE GAZETTE-NEWS from time to time, and will be finally judged at the close of the contest by a committee of disinterested citizens. The contest will close on Tuesday, May 18, 1915. The Contest Manager of THE GAZETTE-NEWS office will give information, suggestions and advice as to how to proceed to secure votes. The same assistance will, of course, be given to every contestant and the contest will be conducted on the part of THE GAZETTE-NEWS with absolute impartiality to all.

ASK YOUR FRIENDS TO SAVE THEIR VOTE COUPONS FOR YOU. THEY CAN BY SO DOING HELP YOU TO WIN ONE OF THESE DANDY OUTFITS. Address all inquiries, nomination blanks, vote coupons, etc., to PONY CONTEST MANAGER, Asheville Gazette-News, Asheville, N. C.

ASHEVILLE GAZETTE-NEWS PONY OUTFIT CONTEST

I Cast Twentyfive votes for

—Not good unless voted by April 20, 1915—

NOMINATION BLANK

GOOD FOR 1,000 VOTES

I nominate as a candidate in THE ASHEVILLE GAZETTE-NEWS' Pony Outfit Contest

Name

Address

Nominated by of

(Candidates may be nominated either by themselves or by friends. Only one of these nomination blanks can be used for each Candidate.)