

Buy-It-Now! Buy at Home. Create An Endless Chain of Asheville Dollars

Money Talks--

AND THE SOUTH IS CALLING

This is the first of a series of advertisements, prepared by THE MASSACHUSETTS ADVERTISING AGENCY, Atlanta, Ga., for members of the S. N. P. A., designed to point out to the advertisers of America the magnificent opportunities presented by the Southern field through the medium of the Southern newspapers.

WHATEVER the commodity, the thirty million people of the South have the desire to buy it, and what is more important, the money.

You know that New England is rich and prosperous. But note these statistics from the U. S. National Bank Report of June 24, 1915.

Table with 2 columns: DEMAND DEPOSITS and TIME DEPOSITS. Rows for New England and Southern States.

In this connection, please remember that of the seven Regional Banks in the entire U. S. A., three were assigned to the South. That's significant.

These are indisputable facts, not surmises. The money is actually in the South, waiting for your bid.

And the most effective and economical appeal for this wealth lies through the Southern newspapers. They offer a combined circulation of 2,554,672 at \$6.21 per page line on a 2500 line basis, and \$4.95 per line on a 10,000 line basis.

For full information as to rates, circulation, territory, jobbers and the like, address papers direct.

- ALABAMA: Birmingham Ledger, Birmingham News, Birmingham Journal, Gadsden Times-News, Gadsden Item, Mobile Times. ARKANSAS: Arkansas Democrat, Little Rock. FLORIDA: Metropolis, Jacksonville Times Union, Jacksonville Times, Tampa Tribune, Tampa. GEORGIA: Herald, Albany Constitution, Atlanta Georgian, Atlanta Herald, Augusta Telegraph, Macon News, Savannah Journal, Waycross Courier Journal, Louisville Herald, Louisville Times, Louisville.

ARRESTS EXCEED RECORD OF 2 YEARS

Report of Commissioner Ramsey Most Interesting Yet Made by That Official.

\$1,153.34 RECEIVED BY CITY FROM FINES

During Month of August \$950 Worth of Stolen Property Returned to Owners.

During the month of August the members of the police department made more arrests—486 persons having been arrested—than during any month of the last two years, according to the report which has just been submitted by Commissioner of Public Safety D. Hiden Ramsey.

The report also shows that during August the city received \$1,153.34, as its share of the fines and penalties imposed in the Police court, a total of \$1,977.64 having been collected by the court during the month. This amount is far above the average month of collections and well above the average share received by the city for any previous month.

The report in detail is as follows: Number of arrests, 486; male, white, 247; female, white, 18; male, colored, 171; female, colored, 50. The total fines, costs and penalties collected, \$1,977.64; city's share \$1,153.34; county's share, \$824.30. Cases dismissed, 62; cases appealed, 22; convictions, 274; continuals, 81; not prosee \$25; capias issued 19; bound over to Superior court 3; police calls during month, answered by patrol, 143; prisoners sent to chargin, 53; to county jail, 6; to county home, 7; to Reform school, 2. Seventeen fugitives from justice were captured by the members of the department during August and turned over to other jurisdictions.

Neapolitan Brick Ice Cream Made in Asheville. ORDER EARLY PHONE 1176. For Sunday Delivery. Chocolate, Vanilla and Cherry Brick and all Cream, Ice Cream—it's delicious—it's different—it's better. Asheville Ice Cream Company M. H. GRACE, Mgr. Phone 1176

PRESIDENT CONSIDERS HIS VACATION IS OVER. Washington, Sept. 4.—President Wilson has given up all plans for returning to Cornish this year. It was said at the White House that he will remain in Washington to keep in personal touch with the European and Mexican situation and to prepare for the next session of congress.

NEWS FROM THE STATE CAPITAL

(Continued From Page One). vent the levying of the 15 per cent additional tax upon its property will not be heard until September 15 owing to the inability of Judge Connor and his associates to come to Raleigh for that

NOTICE OF STOCKHOLDERS MEETING.

Office of— Linville River Railway Company Cranberry, North Carolina. August 20th, 1915.

The annual meeting of the stockholders of the Linville River Railway Company, will be held at the office of the Company, Cranberry, North Carolina, on Thursday, the 9th day of September, at 2 o'clock p. m. (Eastern Time) for the purpose of electing a Board of Directors to serve during the ensuing year, and for such other business as may come before the meeting.

JOHN S. WISE, Secretary.

Clairvoyant Prof. La Rose



The Man From India. Teaches you that strange, mysterious power that charms and fascinates men and women, shapes their thoughts, controls their desires and makes you supreme master of every situation. Life is full of alluring possibilities for those who master the secrets of magnetic influence, for those who develop their magnetic powers. He can teach you how to win the friendship and love of others, increase your income, gratify your ambitions, dispel worry and trouble from your mind, improve your memory, banish domestic unhappiness and develop a wonderful magnetic will power that will enable you to overcome all obstacles to your success. I follow the lead of no living human being in my profession, being the only member in the city of the world famous "Yogi Mystic Brotherhood."

LOCATION OF TABERNACLE TO BE DECIDED TODAY

Ministers Want It Located on Market Street—Applied For Permit.

It is likely that a definite decision will be reached at the meeting of the city commissioners this afternoon regarding the request of the building committee of the Asheville Ministers' association that they be allowed to erect a building on Market street for use during the Chapman-Alexander meetings here, which will not be fireproof. The request was made yesterday afternoon and the commissioners decided that approval of the mat-

Financial

NEW YORK STOCKS. New York, Sept. 4.—The lightest trading of the week marked today's operations with few changes of importance. Leading railways were completely neglected, there being no quotation on Union Pacific and Reading during the first 15 minutes. War shares showed sluggishness with one point gain each for Bethlehem Steel at 28 1/2, Crucible Steel at 83 and Goodrich at 62, with declines of as much for Lackawanna Steel at 63 1/2, United States Steel, American Car and Colorado Fuel rose in minor fractions with similar declines in Pressed Steel Car and American Can. The London market for American issues was extremely dull with Union Pacific, 1 1/4 off at 125.

BOARD OF TRADE ASKED TO NAME DELEGATES

Dr. Pratt Desires Asheville to Send Large Delegation to Bluefield.

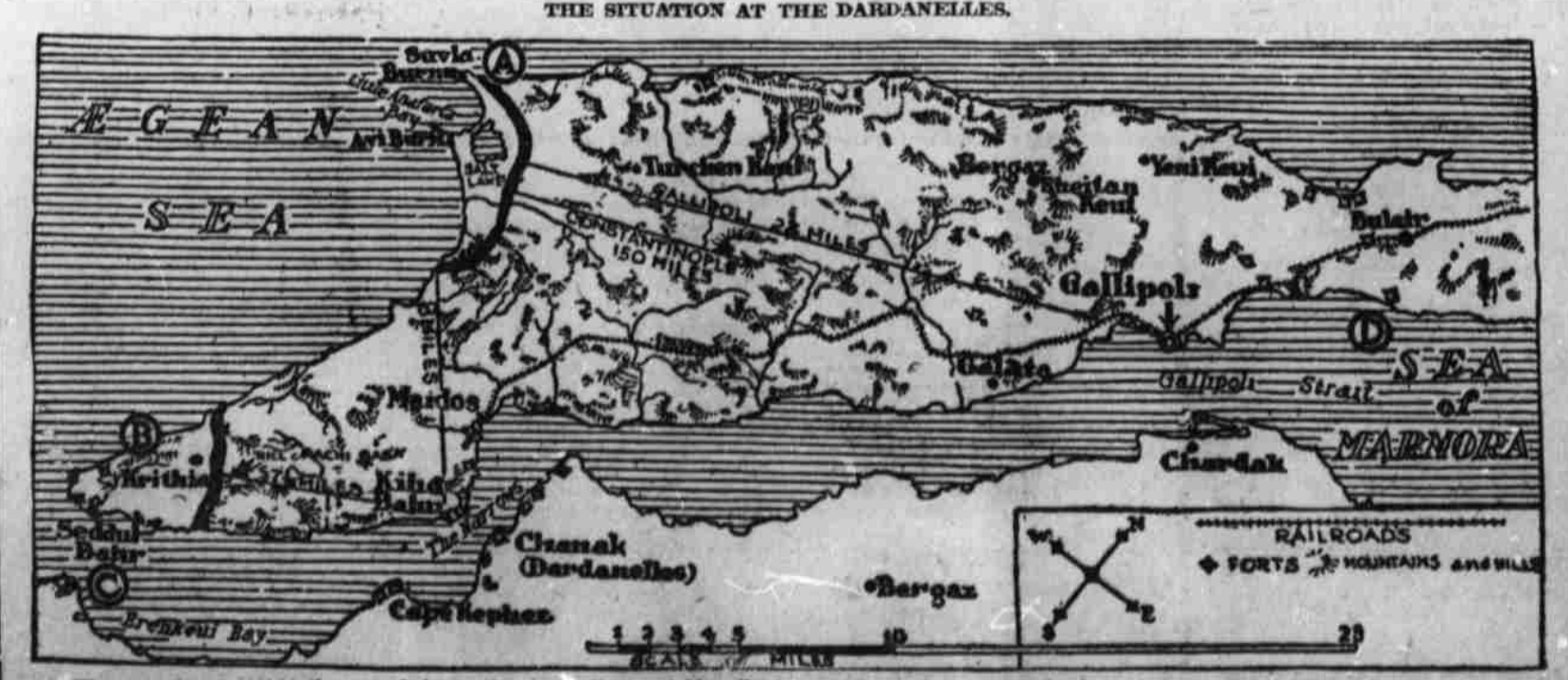
The board of trade is in receipt of a request from Dr. Joseph Hyde Pratt asking the organization to name a special delegate to the seventh annual convention of the Southern Appalachian Good Roads association to be held in Bluefield, W. Va., October 14 and 15, to make a talk about the good roads in Buncombe county and the progress of road work building in this section. The trade organization is also asked to appoint 25 delegates to represent it at the convention. It is Dr. Pratt's desire, he said, to have especially a large delegation from Asheville.

Financial

CHICAGO LIVESTOCK. Chicago, Sept. 4.—Hogs, steady; receipts 7900; bulk of sales 6.50@7.75; pigs 7@8.25. Cattle, steady; receipts 200; beefs 6.25@10.35; calves 7@12. Sheep, easy; receipts 5000; native sheep 5.50@5.90; western sheep 5.60@6; yearlings 6.25@7.10; native lambs 6.30@8.75; western lambs 6.75@9. Rev. E. K. McLarty and family returned to Charlotte this morning, after a visit to relatives in Asheville.

THE SITUATION AT THE DARDANELLES.

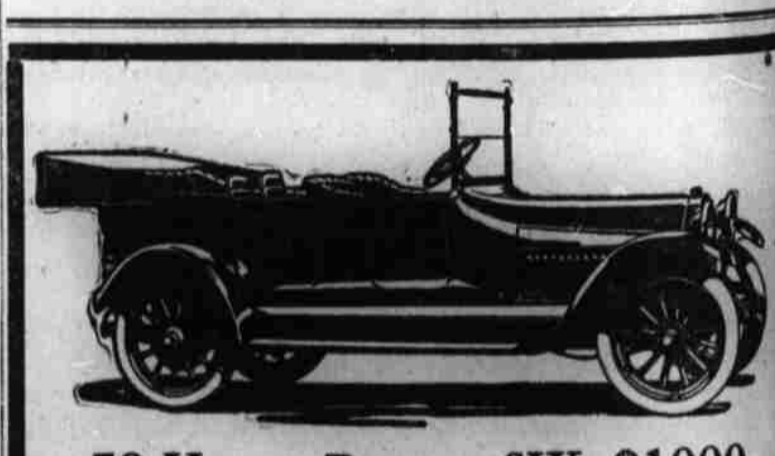
The map shows at (A) the area held by the Australian and New Zealand troops and the newly landed reinforcements. The colonials formerly held only the land around Avl Burnu and to the south for a short distance. The new land was gained sometime ago by the fresh landing at Suvla Burnu. At (B) is shown the present situation of the main body of the Dardanelles expedition on the Gallipoli peninsula. They are trying to capture the hill of Achi Baba, which has been powerfully fortified. At (C) are the Turkish batteries on the Asiatic shore, which have been considerably annoyed by the French troops, holding the right flank of the allies line, but have been at least partially silenced by the French battleship St. Louis. (D) marks the spot where the Turks claim to have sunk a British submarine.



LABOR DAY Jesse French Pianos. The laborer is worthy of his hire and those who labor in the production of Jesse French Pianos are the best class of workmen, and if questioned, will be found among the best paid and most contented in any piano factory.

The factory buildings are large, well lighted, comfortably heated, and abundantly ventilated. Whenever, for any cause, a man leaves, he is always glad of a chance to come back. With this class of workmen and unexcelled factory facilities, the best grade of work is turned out at the lowest cost, for good workmen turn out more and better work on the same pay roll than a lot of sweat-shop labor would.

Dunhams' Music House the home of High Grade Pianos



50 Horse Power SIX \$1000 (With Roadster Body) WITH SEVEN-PASSENGER BODY \$1050 F. O. B. Detroit. More Power. Never before in America, or even in Europe or anywhere in the world, has a car of this power been offered under \$1450. Higher Quality. Never before has a car of this quality been offered under \$1450. Greater Comfort. Never before has a car of this capacity, comfort and luxury been offered under \$1450. Better Finish. Never before has a car of this grade of finish and upholstery been offered under \$1450. Lower Price. Never before has the price of a car been so greatly reduced, and at the same time the quality so greatly increased. SIX-FIFTY MODELS. Three-Passenger Roadster \$1000 Seven-Passenger Touring Car 1050 Three-Passenger Sedan 1250 Four-Passenger Coupe 1350 Seven-Passenger Limousine 2250 O. K. Auto Supply & Transit Co. 63 BILTMORE AVE. Phone 126 ASHEVILLE, N. C.