

# Buy-It-Now! Buy at Home. Create An Endless Chain of Asheville Dollars



## ENDURANCE

Is one of the biggest factors in modern warfare. And tobacco is a powerful aid to endurance—not strong, rank tobacco, but PICNIC TWIST, the mild, long-lasting chew, without black tobacco's jerk on the nerves.



## Pic Nic Twist 5¢ CHEWING TOBACCO

You want a clean tobacco that you can chew all day? That means you want PICNIC TWIST, the mellow, soft chew. Try it once, and bid good-bye to black tobacco. Buy it by the twist or the air-excluding drum of 11 twists.

Liggett & Myers Tobacco Co.

## ESCAPED FROM HENDERSON JAIL

A telephone message was received from Hendersonville yesterday to the effect that A. A. Carter, at whose house the mysterious shooting occurred some months ago escaped from the Hendersonville jail Sunday night. The case against Carter in connection with the shooting had been continued until next term of the court but it is stated that he was being held on charges made against him by authorities in Pennsylvania and other states.

The information received here is to the effect that Carter used a saw and was able to saw through several bars in his cell, enough of them to enable him to crawl through and make good his escape. At an early hour in the afternoon he was seen at his whereabouts had been found by the county officers of Henderson county, although a thorough search was being made by the officers. Messages have been sent to other counties in this section of the state and to other cities, in which the officers are asked to watch out for the escaped prisoner.

Carter, who has been living in Hendersonville for sometime, where he claimed to be an amusement park promoter, was arrested several weeks ago by the Hendersonville police, when a mysterious shooting affair took place at his home there. Ed Mills of Atlanta was seriously shot, but later recovered and left the city before the court convened; and Albert Thompson was wounded during the "battle" which occurred at Carter's house.

The cases against all of the men, except Mills, who had left the state

and Carter, were settled last week by compromise in the Henderson Superior court. Two Asheville men, Cress Woodfin and Alken Mitchell were fined \$25 and the costs each, which they paid and have returned to Asheville. Carter is said to be wanted in Pennsylvania, Florida, New York and several other states and the governor of Pennsylvania had only recently made extradition on Governor Craig for the return of Carter and it is believed that the Henderson county officials were preparing to turn him over to the officers from that state.

## FOR SALLOW, BLOTCHY, ROUGH OR GREASY SKINS

Some skins require constant grooming to keep them from becoming oily, muddy, blotchy or rough, or if such condition has developed, to overcome it. In such chronic cases it is particularly inadvisable to keep piling on cosmetics which clog the pores, collect dust and dirt, making the complexion worse than ever. It's a lot more sensible to use ordinary mercerized wax, which literally absorbs the had complexion. Apply the wax, like cold cream, before retiring; next morning, in washing it off, you'll wash away fine, flour-like particles of the unsightly cuticle. Repeat for a week or two and you'll have an entirely new skin—soft, satiny, spotless and beautiful as a child's. One ounce of mercerized wax, procurable at any drugstore, is all you'll need. If the skin be wrinkled or flabby, here's the best possible remedy: Mix ½ pint with hazel and 1 ounce powdered sassafras and use as a face bath. It works like a miracle, yet is entirely harmless.

## CALL IS ISSUED BUSINESS MEN

State Publicity Bureau Officers Announce Annual Meeting of the Organization.

## MEET AT RALEIGH

ON OCTOBER 20

Members Are Asked to Invite Men Who Should Be Interested in Movement.

A call has been issued by the officers of the North Carolina State Publicity Bureau for the first annual meeting, which is to be held in the Raleigh chamber of commerce offices on October 20. The call is to members only, several of whom reside here, although each is asked to invite one or more men who should be interested in the movement for a bigger and better North Carolina, industrially, to join in the deliberations at this gathering. The point is very specially made in the call that it is to be a business meeting; that men who are willing to do some hard work, and are able to do it intelligently, and at the same time think enough of the movement to contribute not less than \$10 for a membership fee, are the ones wanted. Those who are willing to contribute nothing but oratory are not urged to be present.

The movement to have this state bureau established, its purpose is to aid the industrial development of the state through an efficient and painstaking campaign of advertising where in the world would be acquainted with the matchless advantages and resources of North Carolina, was begun last spring; and it has gained steadily in momentum. An organization was perfected in Raleigh in June, temporary officers were elected; and Bion H. Butler was elected as field secretary to make a canvass of the state to secure, if possible, 100 memberships at \$50 each as a nucleus for the advertising fund. This canvass has demonstrated that the business men of a great force for statewide development. The officers, in issuing the call for the first annual meeting, are therefore able to speak with assurance as to the future success of the organization. All that is necessary now, it is set forth, is to have the men who have joined in the movement continue in their support of it and join with all others in shaping its policies.

The call in full follows: "The future of this bureau is now an assured success. If you will give it your hearty support by joining in its councils and help shape its policies and activities."

"The results so far accomplished demonstrate conclusively that North Carolina has plenty of progressive, able men to secure for our state such publicity as will attract many desirable citizens with capital, brain and brawn to further develop our resources. "Business men of the state have done a wonderful work of development and when this is made known to the world, together with our countless undeveloped opportunities, our expansion will be colossal compared with the past."

"We earnestly urge you to be present at our annual meeting in chamber of commerce rooms, Raleigh, October 20, at 5 p. m., for the purpose of election of officers, transaction of such other business as may properly come before the meeting."

"We would be glad to have you invite one or more men, who would, in your opinion ought to be interested in this work. "We aim to make this a business meeting to which any citizen, who is

## CROSS, FEVERISH CHILD IS BILIOUS OR CONSTIPATED

Look, Mother! If tongue is coated give "California Syrup of Figs."

Every mother realizes after giving her children "California Syrup of Figs," that this is their ideal laxative, because they love its pleasant taste and it thoroughly cleanses the tender little stomach, liver and bowels without griping. When cross, irritable, feverish or breath is bad, stomach sour, look at the tongue, mother! If coated, give a teaspoonful of this harmless "fruit-laxative," and in a few hours all the foul, constipated waste, sour bile and undigested food passes out of the bowels, and you have a well, playful child again. When its little system is full of cold, throat sore, has stomach-ache, diarrhoea, indigestion, colic—remember a good "inside cleansing" should always be the first treatment given.

Millions of mothers keep "California Syrup of Figs" handy; they know how a teaspoonful today saves a sick child tomorrow. Ask your druggist for a 50-cent bottle of "California Syrup of Figs" which has directions for babies, children of all ages and grown-ups printed on the bottle. Beware of counterfeiters sold here, so don't be fooled. Get the genuine, made by "California Fig Syrup Company."

will contribute not less than \$10 to an earnest effort on the part of the state's ablest men to further the upbuilding of our state, is welcome.

"We do not want men whose only contribution consists of oratory—hard talk will not get us anywhere—hard work, intelligently directed, with a reasonable amount of cash, will work wonders. (Signed)

- "HENRY A. PAGE, President. "A. W. McLEAN, Vice President. "CLARENCE POE, Vice President. "A. E. TATE, Vice President. "O. L. JOYNER, Vice President. "E. C. BRANSON, Vice President. "E. R. HEWITT, Vice President. "ALE. A. THOMPSON, Secretary. "J. C. FORESTER, Secretary. "BION H. BUTLER, Field Secretary."

Not only will every member of the organization be at liberty to suggest plans for the future, but every member is urged to make such suggestions. It is hoped by the temporary officers that those receiving copies of the call will begin at once, they have not already done so, thinking about the best manner in which the purposes of the bureau may be attained. Two members have already been collaborating on a general plan of procedure and will submit it, possibly with changes, to the Raleigh meeting. It will be presented, however, solely for a general discussion; it is by no means a "slate." It is reproduced here with that others who are going to give their time and attention to the matter may be given the advantage of the ideas of others and the same ground may not have to be gone over again.

## To Elect Officers.

- "1. Elect permanent officers. "2. Employ field secretaries to secure additional memberships and study the resources and needs of the state by sections, and prepare publicity matter, reporting to the secretary's office. "3. Compilation in the office of the secretary of miscellaneous data of the development and resources of the state and opportunities for additional development. "4. Dissemination of this information in such manner as may be found most practical, this data to be used primarily in preparing an illustrated booklet, containing a brief description of each county in the state, consisting of: Population and growth; transportation facilities; climatic conditions; resorts, etc. "5. In addition, smaller booklets or pamphlets, illustrated, treating specific subjects, such as tobacco, cotton, trucking, fruit, livestock, etc. "6. Preparation of articles regarding the industrial and agricultural development of the state for publication in trade and other publications. "7. Representation at large gatherings, such as the fat stock show, Chicago; fairs, agricultural or industrial conventions, etc., for the distribution of printed matter and other information. "8. Devising plans for sending speakers from North Carolina into other states to tell of its resources and opportunities. "9. Devising plans for bringing people from other states to North Carolina to see our opportunities and arranging on their return to their home communities and arranging on their return to their home communities for publicity of their impressions. "10. Many other means of securing desirable publicity will develop from time to time and will be limited only by our resources and ability to employ capable men for the work. "A vast amount of desirable publicity can be secured without other expense than employment of capable men to assemble and distribute."

## FRIENDS PREPARE FOR CONFERENCE OF MEN

Great Meeting is to Be Held at Richmond Ind., on October 20 and 22.

Extensive preparations are being made for the international conference of the men of the Friends' church, to be held at Richmond, Ind., October 20-22. Hundreds of delegates are being appointed from the Friends' meetings all over the United States and Canada that forecasts one of the largest and most enthusiastic gatherings of Friends ever held in this country. The purpose of the conference is not for legislation, but wholly for inspiration and practical, definite suggestions to the Quaker men, which through their own activities may be incorporated into the working organism of the church throughout America.

The conference slogan sets for the real purpose of this large gathering: "All of our Quaker men enlisted for service within the church for the upbuilding and extension at home and abroad of the kingdom of our Lord. Every Quaker man a serviceable follower of Jesus Christ. More efficient methods, more efficient living, a larger harvest." A large number of strong men appear on the program, such as Dr. Henry T. Hoar of A. M., M. B., secretary of the Friends' Missionary association of London; Dr. J. Douglas Adam, professor of homiletics, Hartford, Conn.; J. Campbell White, of the Laymen's Missionary movement, New York; Dr. George W. Nasmith, of the World's Peace foundation, Boston; Dr. J. J. Mills, Pasadena, Cal., general secretary of the Five Years' meeting of Friends; Dr. Isaac Sharpless and Dr. Rufus M. Jones, of Philadelphia, Pa.; Dr. Elbert Russell D. D., of Johns Hopkins and others.

These men will discuss some of the vital problems of the church, including: "The Challenge of the times to the Friends," "Our young men and the church," "Promotion of increased spiritual power and efficiency among the men of the church," "The realism of Christianity," "Church extension," "World Tasks and our Opportunities," "religious education," etc.

## UNIVERSITY ALUMNI MEET HERE TUESDAY

Annal Meeting of Association to Be Held on "University Day."

Secretary Louis M. Bourne of the University of North Carolina Alumni association in Buncombe county, has issued a call for the annual meeting of the members this afternoon at 4:30 o'clock in the clerk's office at the county court house. As tomorrow is "University Day" it is desired that as many as possible of the 100 members in Asheville and the adjacent territory may be present. Tennessee is only a portion of what western North Carolina used to be. A million, two hundred thousands dollars' worth of eggs alone passed through Asheville en route to eastern markets last year from east Tennessee; a good deal more than that amount went through in solid train loads. With similar industry and energy directed by our own people to the raising of poultry and eggs this section might just as easily be deriving wealth from this source as does east Tennessee.

"The men in the Asheville Poultry and Pet Stock association are giving of their time, as well as money, in making the December show a success, not so much from a selfish standpoint, but from the larger standpoint of community development. Each of these men could, no doubt, do more for himself personally through devoting his entire time to his own poultry pens, but each of these men has a large vision of usefulness, believing that general development and general good to a larger number, is in reality a duty he owes to his community."

## RHODE ISLAND REDS TO BE SUBJECT OF MEET

S. P. Mears will demonstrate the good and bad points of Rhode Island reds at the meeting this evening of the Asheville Poultry and Pet Stock association. The meeting convenes at 8 o'clock in the City hall and the demonstration will start at 9 o'clock. Visitors will be welcome at the demonstration. Further details of the December show will be discussed and a large attendance is expected. The following clipping from the current issue of Asheville Energy will be of interest to poultrymen and others who desire to see all lines of industry built up in this section: "The poultry industry should be developed in western North Carolina along similar lines to its development in east Tennessee. The entire section is ideal for poultry raising and east No special program has been prepared but there will be discussion among the alumni in regard to the university program and plans for cooperating with the institution in its work. At Chapel Hill the customary in-

## If It's Shoes You Want, We Have Them

Our special line of childrens shoes are the best in town. We have given the children's line our special attention. And you send your children here for shoes. You can rest assured that they will get the best shoes that the money can buy. Make our store your shoes store.

NONE BETTER.

## The Call Company

17 Biltmore Avenue.

restoring and elaborate program will be carried out, with Chancellor Kirkland of Vanderbilt as the principal speaker. In a letter sent to the alumni by President Edward K. Graham are the following suggestions: "We want the Alumni association in every county in the state to be a sub-station for radiating the public service activities of the university into every home in the county. This is the message to the alumni associations that we would mainly emphasize."

"No reason exists for the university's devoting itself to intelligent public service that is not an equally good reason for similar activity on the part of every university alumnus and alumni association. (An immediate and important service that your association can perform is to make the moonlight school campaign to eradicate adult illiteracy in your county a success)."

Be a friend to your neighbor, tell her what good biscuit Larabee's Best Flour makes. There is plenty for both of you.

## LOCAL BOY ELECTED AS OFFICER OF COLLEGE CLUB

W. W. Candler of Asheville has been elected program secretary of the Maryville College Law club, at Maryville, Tenn. The meeting of the club for the purpose of electing officers was held last week, at which time the following officers were elected: President, Charles L. Smith, of Harlan, Ky. Vice-President, Fred R. Whalla of Hobart, Okla. Secretary and Treasurer, S. B. Rome of Casella, Miss. Program Secretary, W. W. Candler of Asheville, N. C.

Unkind Silence. Money talks, but it never tells us whether or not we are investing it wisely.—Boston Transcript.

## BARN ON MAGNOLIA AVE. DESTROYED BY FIRE

A small barn near the house occupied by Jonas Hargraves, colored, at No. 30 Magnolia avenue, was destroyed by fire at 1:35 o'clock yesterday and the house was in danger of burning when the alarm was turned in. A man passing by saw the

## Special Announcement

MRS. MONTGOMERY, Special Representative of the Pictorial Review Co., of New York

Will Be At Our Pattern Counter

## Wednesday and Thursday, October 13 and 14

This will be an excellent opportunity to learn more about these most popular patterns.

Mrs. Montgomery will be pleased to explain why Pictorial Review patterns are more chic, more graceful and more economical than other patterns.

Mrs. Montgomery will explain how you can save time, labor and material by using the cutting and construction guide furnished with Pictorial Review patterns, and will be able to give suggestions of extraordinary value to the woman who makes her own clothes or makes her own clothes for others. We are the leading Pictorial Review distributors in the city of Asheville. We have been handling the Pictorial Review patterns for the last ten years and will continue to handle them in the future. We lead and others follow.

We hope to have the pleasure of seeing you and your friends at this wide-awake store.

## The Palais Royal

5 and 7 Biltmore Ave.

## DIRECTORY OF NATIONALLY ADVERTISED GOODS

The Gazette-News Guarantees the Quality of the Goods Advertised in This Directory—It Pays to Buy Advertised Goods—BUY THEM NOW.

- AUTOMOBILES** Hudson, Reo, Dodge—Asheville Automobile Co. Phone 314. 18 & 20 Church Street. **AUTOMOBILE FIRE EXTINGUISHERS** Pyrene—Asheville Automobile Co. Phone 314. 18 & 20 Church Street. **AUTOMOBILE TIRES** Goodrich, Goodyear, Michelin, Ajax—Asheville Automobile Co. Phone 314. 18 & 20 Church St. **AUTOMOBILE STARTING AND LIGHTING BATTERIES** Willard—Asheville Automobile Co. Phone 314. 18 & 20 Church Street. **COFFEE** Chase & Sanborn's Teas and Coffees—Stradley's Grocery. Phone No. 1902-1903. 3 E. Pack Square. **CANDIES** Johnson's Chocolates—Teague & Oates. Phone No. 260-1596, Pack Square and Market street. **CORSETS** Warner's Nemo, Ferris—H. Redwood & Co. Phone 225. 7 Patton Avenue.

- CLOTHING** High Art—H. Redwood & Co. Phone 225. 7 Patton Avenue. **ELECTRICAL SUPPLIES** So-Ez Motor—Edwin McKay Electric Co. Phone 7516. 31 Biltmore Ave. **FABRICS** Wooltex—Bon Marche. Phone No. 2690. 19. 23 Patton Ave. **HARDWARE** Atkin Saws—Winchester Ammunition—Dicts Lanterns—Yale Night Latches—Japalac—Favorite Ranges—Perfection Oil Stoves—Wiss Shears and Scissors—Ottis Green Hardware Co. Phone 63 11 Pack Square. **HOSIERY** Holeproof and Buster Brown—H. Redwood & Co. Phone 225. 7 Patton Avenue. **KITCHEN CABINETS** Hoosier Kitchen Cabinets—Burton & Holt. Phone No. 980. Biltmore Ave. and Pack Square. **MATTRESSES** Ostermoor—Green Bros. Phone No. 75. W. College St.

- PAINT** Davis 100 Per Cent Pure Carolina Paint & Varnish Co.—Phone No. 239. 21 Biltmore Ave. **PICTURES—MOVING** Paramount Pictures Co.—Release the following brands Famous Players Film Co., Jesse L. Lasky Play Co., Oliver Morosco Feature Films. Shown exclusively at Princess and Galax. **RUBBER HEELS** All Advertised Brands—Champion Shoe Repair Hospital. Phone No. 600 & 601. 6 Government St. **RUBBER GOODS** "Weaver"—Tongue & Oates. Phones 260 & 1996. Pack Square and Market Street. **HATS** Knapp Felt—Tom N. Clark. Phone 797. 12 S. Pack Square. **TIRES—BICYCLE** Goodyear—F. S. Neversole. Phone No. 1950. 47 W. College Street. **TYPEWRITERS** "Royal"—Office Supply Co. Phone No. 2031. 78 Patton Ave.