## Bon Marche $\operatorname{la}^{n-2}$

## New Veils and Veilings

An attractive line of veils and veilings await your coming here. The new ideas are
always shawn first at this store.
New flowing veils with wide velvet borders,
one of the newest; priced at ........... $\$ 1.50$ worn with small hats; priced .......... $\$ 1.00$ All the new meshes, in white, black, flesh and colors, plain hairline and fancy designs, featuring the Van Raalte veilings; priced at, 25, $35,50,75$, and $\$ 1.00$ yard.

## Crepe de Chine HFandkerchiefs

## New effects in half-inch solid colored borders, also pretty decolored borders, also pretty de- signs in the fancy cornered tint ed handkerchiefs are to be found in this line of chine handkerchiefs, priced at $\ldots . . . . . . . . . .25 \mathrm{c}$

Late Shipments of Handbags There are so many novel effects in Handbags this season. Among the new numbers featured here are: The pouch shaped and round corner leather bags, the soft velvet and moire bags with shell frames and handles A strikingly interesting line to sell at $\$ 1.50$ to $\$ 10.00$.
We direct your special attention to the line that sells for ................... $\$ 1.75$ Leather wrist watch holders priced at 50 c
"Jitney" purses, all colors, are priced at 25 c


## Comprehensive Showing of Winter Coats

Many women are considering the advisability of purchasing a winter coat. This is the seas cn when the real winter weather sets in. We urge
Plush Coats, fur trimmed, very handsome; pric
Black Broadcloth Coats velvet ............. $\$ 25.00$ to $\$ 45.00$ at $\ldots \ldots \ldots \ldots \ldots \ldots$
Heavy $\ldots \ldots$$\$ 2.50$ to 40.00 Heavy Corduroy Coats, fur and plain trimmed; priced
at........................ $\$ 15.00$ to $\$ 25.00$ "Wooltex" Pompadour Clot green and taupe; priced at "Printzess" Pebble Cheviot Coa $\$ 25.00$ to $\$ 35.00$ $\$ 20.00$ to $\$ 25.00$
$\$ 7.50$ to $\$ 15.00$

## Reliable Furs

Our Fur business has been unprecedented We purchased far in advance and secured prices fifty per cent under prevailing charges for the same fur. The barrel, melonsand pillow muffs are features of this year's showing.

Black Fox sets, muff and scarf, for Fox sets, muff and scarf, $\$ 15.00$ to $\$ 50.00$ Skunk sets, muff and scarf,
 Black Lynx sets, muff and scarf
for $\ldots \ldots . . \$ 35.00$ to $\$ 75.00$

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## Velveteens and Corduroys

LateStyle notes speak of these materials as the ultra-fashionable fabrics for winter-we have them in abundance
Wide wale Corduroy, in black, white, taupe, myrtle, navy and brown; a splendid quality; priced at ..... . ....... ... ... $\$ 1.25$ yard Velveteens, 22 inches wide, for costumes and coats; in wistaria, taupe, myrtle, brown, ruby, Copenhagen and black; a good $\$ 1.00$ quality; our price 85c yard.
Velveteens, 24 inches wide, suitable for coats and suits; in nary, amethyst, black, myrtle, marine and covert; priced at .......... $\$ 1.50$

Ladies' Fine Silk Hosiery This store is known as a hosness of its stocks meets every demand of size, quality, quantity and price. The names "Gordon","Phoe nim" are synonymous with your idea of GOOD hosiery
There are plain silk hose here in black, white and evening shades; priced at ... $\$ 1.00$ pair
MeCallum extra quality silk Mocallum extra quaity silak
hose, black and white priced
at Fancy striped silk hose, in and $\$ 1.50$ pair Plain and fancy silk hose,
priced at $\$ 2.00$, $\$ 2.50 \$ 3.00$ and $\$ 3.50$ pair.

Bigger Work

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