

This Being Our First Sale
Since entering business, we

want to impress upon you that this is no fake sale but you will find every item exaetly as ad| $\begin{array}{l}\text { find every } \\ \text { vertised. }\end{array}$ |
| :--- |

## Tom N. Clark

The Shop for Particular Men. Legal Building

Adjoining Logan

Remember We Carry Only the highest grades and in this shop, and having hoos in business but a short while our goods are new and correct in style.

## Pre-Holiday Clearance Sale <br> Begins Today, Nov. 15th Closes Wednesday, Nov. 24

 10Days of TREMENDOUS VALUE-GIVING in UP-T0-THE-MINUTE Haberdashery We Have PurchasedLarge quantities of Christmas Goods which will arrive shortly and as our shop is small we must reduce our Fall Stock to make room for new goods. Hence this unusual Mid ${ }_{3}$ Season Clearance Sale. Read carefully the items listed below and you will note a saving of 10 per cent to 25 per cent on all your Fall and Winter requirments.

Shirts
Do yon know that we carry the best line of shirts in town? Ask your friends, he of shirst
knows.
Silk Slirts, $\$ 5.00$ value for Silk and Linen Slirits, \$3.00 and Madras Shirts, 82.50 values for Madras Shirts, $\$ 2.00$ values for Madras Shirts, $\$ 1.50$ values for Madras Shirts, $\$ 1.00$ values for ronderfful assortment of pattern which to make your selection. If you-don' ced some now, you will soon.

## Underwear

## Ten Per Cent Redurction on entires stock

 piece and union snits.

## Caps

s.1.5 men s.1.5 vanue for.

Gloves
Tren Per Cunt of on onll livere
$\$ 1.00$

Hats
Have You Seen our NewDerbies

YOU HAD BETTER GET ONE AT THE REDUCED PRICES

Sifi fats, sto vo value for Sof H Hits, sto 0 o valuef for.

You will fund among our ollection of oft hatas all the Comet hoeds in the bestand and nerest colose

## HOSIERY

Ten Per Cent Reduction on all hosiery; silk, lisle and cotton in fancies, and all solid colors."

LEGAL BLDG
ADJOINING LOGAN

The Shop for Particular Men

## Neckwear

A magnificent collection of the season' newest novelities as well 1 as the staple and conservative pataters in in the most popplater
shapes
A splendid opportmits shapes. A splendia opportumity to solve the probem of amot taceptabie Christmas giff for little mones.
 91.50 values for
s.1.0 values

or | 81.0.0 valaes for |
| :---: |
| 8.50 | $8: 0$

## Handkerchiefs

Narrow hem, all-linen Handkerchief beautiful quality 35 c value for

## Traveling Bags

A splendid assortment of $18-\mathrm{in}$. and 20 . in. traveling bags, all genuine cowhide leather and elegantly trimmed.
$\$ 20.00$ values for
$\$ 15.00$ values for $\$ 12.50$ values for


Some Woman Will Tell You
That it is impossible for them to cook three meals daily and keep neat and clean and not feel "dead on their feet" when evening rolls around. The reason they are overworked and have lithe or no time for the pleasures of
life is in most instances their own fault. For all the hard work and long hours in the kitchan can be eliminated work and loag hours in the kitchen can be eliminated easily. Have a modern gas range installed in the kitchen comes a pleasure instead of the nsual irksome task. Try comes a p
it and see.

Hundreds of Asheville Women Are Oooking the Eary Gas Range Way. Why Not You? Investigate. Vialt Our Sales Room, 102 Patton Avenue, Learn the Merits of Gas
and Our Fasy Payment Plari and Our Easy Payment Plar.

Asheville Power \& Light Co.

PR I N T I N G Groves Printing Co. ${ }^{2}$ miniony

The Gazette-News by Mail \$4.00 Yr.


The White " 30 " Touring Car
A comfortable motor car for five passengers and the incomparable. White four-oylinder, 30 horse-power motor. The exclusive family car.

Demonstrations on request.

## The Incomparable White.



Asheville Motor Sales Co. PRONE 1068.
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