

900 DROPS

CASTORIA

ALCOHOL 3 PER CENT.
A Vegetable Preparation for
Simulating the Food and Regulating
the Stomach and Bowels of

INFANTS & CHILDREN

Promotes Digestion, Cheerfulness
and Rest. Contains neither
Opium, Morphine nor Alcohol.
NOT NARCOTIC.

Recipe of Dr. J. C. KELLOGG

Flaxseed Oil
Syrup of Marshmallows
Glycerine
Castor Oil
Syrup of Marshmallows
Glycerine
Castor Oil

Perfect Remedy for Constipation,
Sour Stomach, Diarrhoea,
Worms, Convulsions, Feverishness
and LOSS OF SLEEP.

Fac-Simile Signature of
Chas. H. Fletcher

**THE CENTAUR COMPANY,
NEW YORK.**

At 6 months old
35 Doses - 35 CENTS

Exact Copy of Wrapper.

CASTORIA

For Infants and Children.

**Mothers Know That
Genuine Castoria**

**Always
Bears the
Signature
of**

Chas. H. Fletcher

**In
Use
For Over
Thirty Years**

CASTORIA

THE CENTAUR COMPANY, NEW YORK CITY.

**TWO GAMES AT
Y.M.C.A. TONIGHT**

High school students are looking forward with a great deal of interest to two games of basketball to be played tonight at the Y. M. C. A. The first game will be played between the teams composed of members of the faculty and senior class while the second game will be between two girls' teams.

The line-up of the faculty-senior game follows:

Faculty	Positions	Seniors
Johnson	Guard	Midderton
Smith	Guard	Toms
Hutchins	Center	Proffitt
Isley	Forward	Glenn
Lilly	Forward	Jordan

Following is the proposed line-up of the girls' game:

High School	Positions	Ex-Seniors
Dorothy Tennant	Forward	Mary Weaver
Miss Noland	Forward	Josephine Carr
Sarah Neely	Center	Edna Blomberg
Sylvia Samuels	Guard	Alberta Johnson
Ruth Reid	Guard	Eliza Kimberly

**Today And A
Generation Hence**

The flight of time makes us think of the future. The baby of today reflects what greatness may be acquired when he grows up. And any influence that brings relief to the expectant mother is the first and greatest of obligations.

There is a splendid remedy known as "Mother's Friend" that has been a safeguard, a helpful daily influence, to a host of women. Applied externally to the muscles they become pliant, they stretch without undue pain, there is an absence of distress, the nerves are soothed by taking away the burden of having all to just natural conditions.

There is in "Mother's Friend" the direct and immediate help that all expectant mothers require. Used by their own hands, guided by their own minds, they learn at once the blessed relief from morning sickness resulting from undue stretching. They experience this only when they use "Mother's Friend."

Get a bottle today of any drugist. Then write Bradford Regulator Co., 410 Lamar Bldg., Atlanta, Ga., for the most interesting and profitable little books ever presented. It is worth writing for.

Pickford has posed for and that it will be sometime before another of her photoplays will be seen in Asheville.

At The Princess.

The thirteenth episode of the serial "The Red Circle" will be shown at the Princess today. This chapter is called "Branded as a Thief." Charlie Chaplin in the two reel comedy, "A Night in the Show" will also be shown today at the Princess in connection with "The Red Circle." This chapter of the great serial of humanity and heredity deals with Lamar accusing June of being the perpetrator of the Red Circle crimes. He tells her the secret is safe with him. "Smiling Sam," who is angered at his arrest tells Chief Allen that June is the Red Circle lady. Allen goes to arrest June and finally succeeds after several attempts. Mary tries to help her mistress escape but fails. The old nurse goes to the police headquarters and with the savings of a life time baits out her mistress. The Chaplin comedy is one of the best that this famous comedian has ever appeared in. "A Night in the Show" shows Charlie at the theater and the things that he pulls off there are really funny. The fourteenth and last chapter of "The Red Circle" will be shown at the Princess next Saturday. The story will appear in next Friday's issue of The Times.

At The Strand.

"True Nobility" is the name of the five part Mutual Masterpicture De Luxe to be seen at the Strand today. The stars of this five part play, which was staged by Donald MacDonald, are Miss Helene Rosson and E. Forrest Taylor. "True Nobility" is said to be a beautiful, heart interest drama, founded upon Tennyson's immortal lines, "however it be, it seems to me more than coronets and simple faith than Norman blood." The interesting experiences of a handsome young westerner whose success in business forces him into the whirl of society and makes him the rival of a nobleman for the hand of a beautiful woman forms the basis of this unusual drama. In addition to this part offering, the Keystone comedy in two parts will be shown. The Strand orchestra has arranged a special program for this picture. Monday, the management announces that Mme. Petrova will be seen in her latest success entitled, "The Soul Market," which is the latest Metro release in five parts. This is said to rank as the best of Mme. Petrova's screen successes and will doubtless draw crowds of her admirers to the Strand Monday. The Strand orchestra will also accompany this five part feature with special musical selections appropriate to "The Soul Market," at the morning, afternoon and evening performances.

**AUDITORIUM
SATURDAY, MARCH 25**

SELWYN & COMPANY
—Presents—
'Twin Beds'

BY SALISBURY FIELD
AND MARGARET MAYO

Direct From the Record-Making Run of Fifty-Two Weeks in New York. SEAT SALE OPENS FRIDAY

**THE
Strand**

T-O-D-A-Y

"True Nobility"

—With—
E. Forrest Taylor

—ALSO—
Keystone Comedy

STRAND ORCHESTRA
ADMISSION 10c

AUDITORIUM
MONDAY, MARCH 27

SELWYN & COMPANY presents
MARGARET ILLINGTON

"The Lie"

by HENRY ARTHUR JONES
ONE WHOLE YEAR AT THE HARRIS THEATER, NEW YORK CITY
NEW YORK CAST AND PRODUCTION

PRICES: \$2, \$1.50, \$1.00, 75c and 50c
SEAT SALE OPENS FRIDAY

FREE COURSE IN PHOTO-PLAY WRITING

**To Be Given By the
Asheville Times**

There is a great demand for scenarios. The growth of the moving picture industry has caused the demand to be greater than the supply, and nearly all the manufacturers pay good prices for acceptable stories. Scenario writing has, therefore, become quite a craze. This is the 2nd of a series of ten free lessons to be published in The Asheville Times, one each week. The lessons are written by Lillian M. Rubenstein, formerly scenario editor of the Lubin Motion Picture company. Read this 2nd lesson, the short story, and read the other lessons to follow, and when the course is completed you should be a thoroughly competent photo-play writer and able to sell your work to the big producers.

LESSON NO. 2.

Continuation of definitions of terms used in photoplay writing.

Title—The name of the story, which is quite an important factor in the selling of a photoplay; as a title which will attract the attention of a reader or editor often gains a reading for the scribe which would otherwise have been consigned to the "returned with thanks" department. One of the greatest mistakes made by the amateur writer is that he selects his title at random, not paying sufficient attention to whether it is an interesting title or no, then again he chooses a title which is too conventional, as for example, "A Little Child Shall Lead Them," "Lead Kindly Light," "Honour Thy Father and Thy Mother," "The Mills of the Gods," "The Way of the Transgressor" etc. Titles of this description should always be avoided as they are altogether too hackneyed, having been worked over time and again. Also one should avoid the too obvious title as the audience should be kept in ignorance of the ending of the story if possible and a title which too clearly explains the sequel only thwarts this end and the story is known before it is finished. To have your title suggest the theme of the story is perfectly correct, but the "big thing" that is the "climax" should be kept under cover until the opportune moment arrives in which to spring it as a complete surprise upon the audience. Proper names as titles should also be avoided unless the entire story hinges upon the one character after whom the play has been named. One word titles are good providing they fit the story well but such titles as "Repentance," "Retribution," "Folled" and etc., have outgrown their usefulness. Quite often the different film companies have released pictures at the same time having the same titles. This is bad for the exhibitor as a great many people seeing the one play will imagine they have seen the other and will not patronize the second. Naturally they would discover their mistake if they would take the trouble to see by what company the second film had been produced. A person aspiring to become a successful photoplay writer should subscribe to "The Moving Picture World," a magazine devoted to the interests of the moving picture manufacturer, exhibitor and writer. In this magazine is given all the new releases, the titles and synopses and one can keep posted in order to use only original themes and titles as it is perfectly obvious that originality in a title is as essential as in the theme so positive you possess both before attempting to write. One can always find a variety of titles by looking for them in books, newspaper advertisements and in all public places as to the observant eye material can be found everywhere. For the benefit of those unfamiliar with the terms used in the production of photoplays we will add the following definitions:

Director—The Producer, the man who directs the entire photo play from the building of the sets to the setting of the scenery, the casting of the characters, the costuming and make up and also the action of the characters while enacting the play.

Editor—The person who receives and reads your play, which same, providing same appeals to him, is given to the director to pass upon.

Script—The complete copy of the photo play composed of the title, cast of characters, synopsis and scenario.



Inserts—Anything introduced into the film to aid in telling the story to the audience or to explain some important detail which otherwise could not be "gotten over." Leaders are also inserts, but the latter term is generally applied to letters, telegrams, newspaper clippings, etc.

Camera—The machine with which the pictures are taken. There are always two of these, one the moving picture camera and the other an ordinary camera for the taking of still pictures to be used in advertising. The operator of the camera is called a cameraman and he must be an expert photographer capable of timing to the minute and inch just the amount of film required for a certain scene. He must also be a man of strong nerve as there are times when he is compelled to take pictures under difficult and dangerous circumstances. During the making of a picture called "The Life Saver" which was taken in Maine by the Lubin company, Mr. Fred Chaston the cameraman had to be lowered together with his camera down a steep cliff to a small ledge of rock overhanging the ocean; a scene was taken of Arthur Johnson rescuing Harry Meyers, who had fallen down the cliff and was suspended by one foot in a perilous position. As the scene was being taken the waves were dashing over the feet of the camera man.

Studio—The building in which interior sets are taken, at times if necessary exterior sets can also be staged within the studio.

Stage—The range of the camera whether indoors or outside the studio. In order to always remain within the range of the camera, chalk lines are drawn for the benefit of the cameraman.

Release—The release date of a photo play is the day that copies of the films are sent to the different exhibitors to be shown for the first time to the public. From 40 to 70 copies are made of each picture and are shown all over the world. Some companies keep their stories informed of the release date of their stories in order that the author can see his work exhibited.

Subject—Another term for a photoplay. Pictures made in one reel are called one reel subjects, two reels are called two reel subjects, etc.

To do a picture is to make it in the form.

TO INSTALL PRESIDENT.

Seattle, Wash., March 16.—State educators representing many leading institutions of learning throughout the country are beginning to arrive in Seattle to attend the inauguration of Dr. Henry Suzzallo as president of the University of Washington. The inauguration exercises will begin Monday and continue over two days.

**REV. C. M. ROCK TO J. M. PRITCHARD
SPEAK AT Y.M.C.A. TO MAKE ADDRESS**

Rev. C. M. Rock, pastor of the South Biltmore Baptist church will be the speaker at the men's meeting at the Y. M. C. A. tomorrow afternoon at 4 o'clock. Rev. Mr. Rock is well known in the city and is an entertaining speaker. It is expected that a large number of the men of the city will take advantage of this opportunity to hear him.

The musical program arranged for the meeting consists of several selections by the Asheville male quartet, led by Captain C. H. Bartlett, and a vocal solo by Miss Lucile Linkins with Mrs. E. H. Hampton as accompanist.

McKinley Pritchard has accepted an invitation to deliver the commencement address at the closing exercises of the Clyde High school next Friday. A. L. Bramlett is principal of the school and it is stated that the term, which is now drawing to a close, has been one of the most successful in the history of the school.

In addition to the address by Mr. Pritchard, a program of recitations, readings, etc., will be carried out and it is expected that the closing exercises will be largely attended by the patrons and friends of the institution.

Sister: Read My Free Offer!

I am a woman.
I know a woman's trials.
I know her need of sympathy and help.

If you, my sister, are unhappy because of ill-health, if you feel unfit for household duties, social pleasures, or daily employment, write and tell me just how you suffer, and ask for my free ten days' trial of a home treatment suited to your needs. Men cannot understand women's sufferings. What we women know from experience, we know better than any man. I want to tell you how to cure yourself at home at a cost of about 12 cents a week.

If you suffer from women's peculiar ailments causing pain in the head, back, or bowels, feeling of weight and dragging down sensation, lolling or displacement of pelvic organs, causing kidney and bladder weakness or constipation and piles, painful or irregular periods, catarrhal conditions and discharges, extreme nervousness, depressed spirits, melancholy, desire to cry, fear of something evil about to happen, creeping feeling along the spine, palpitation, hot flashes, weariness, sallow complexion with dark circles under the eyes, pain in the left breast or a general feeling that life is not worth living.

I INVITE YOU TO SEND TODAY FOR MY FREE TEN DAYS' TREATMENT

and learn how these ailments can be easily and surely conquered at home without the dangers and expense of an operation. When you are cured, and able to enjoy life again, you can pass the good word along to some other sufferer. My home treatment is for young or old. To Mothers of Daughters, I will explain how to overcome green sickness (chlorosis), irregularities, headaches, and lassitude in young women and restore them to plumpness and health. Tell me if you are worried about your daughter. Remember it costs you nothing to give my home treatment a ten days' trial, and does not interfere with daily work. If health is worth asking for, then accept my generous offer and write for the free treatment, including my illustrated booklet, "Woman's Own Medical Advice." I will send all in plain wrappers postpaid. To save time, you can cut out this offer, mark your feelings, and return to me. Send today, as you may not see this offer again. Address: **MRS. M. SUMMERS, Box H, SOUTH BEND, IND.**

Studebaker

Six Cylinder 7 Passenger
50 H. P. PRICE \$1085.

Four Cylinder 7 Passenger
40 H. P. PRICE \$875.

EXAMPLE OF OUR TIME PAYMENT PLAN
Four Cylinder Car.

Price of Car f. o. b. Factory	\$875.00
Insurance, etc	25.50
Total from Customer	\$900.50
Cash from Customer, 1st payment	\$317.50
Note from Customer due 1st month	72.88
Note from Customer due 2nd month	72.88
Note from Customer due 3rd month	72.88
Note from Customer due 4th month	72.88
Note from Customer due 5th month	72.88
Note from Customer due 6th month	72.88
Note from Customer due 7th month	72.88
Note from Customer due 8th month	72.88
	\$900.50

THESE EIGHT NOTES BEAR INTEREST OF 6%

O. K. Auto Supply & Transit Co.
61-63 Biltmore Ave. Asheville, N. C.

**OFFERINGS AT THE
LOCAL THEATERS**

Managers of local theaters make the following announcements today:

COMING ATTRACTIONS.
At the Auditorium.

"Twin Beds," Saturday, March 25.

Margaret Illington in "The Lie," Monday, March 27.

"Twin Beds,"
Salisbury Field and Margaret Mayo's farce comedy, "Twin Beds" will be the attraction at the Auditorium on Saturday, March 25. Selwyn and company are bringing this comedy here after a record breaking run in New York of fifty-two weeks. There will only be one performance of "Twin Beds" on Saturday. The advance seat sale will open Thursday morning.

"The Lie."
Miss Margaret Illington has scored a positive triumph everywhere in her performance of Elinor Shale, in Henry Arthur Jones' powerful drama, "The Lie." The role is one, which calls for many feminine angles. There is sympathy to be gotten out of the part, there is womanliness, there is sweetness, there is charity, there is forgiveness and there is emotion. In none of these, does Miss Illington disappoint. In the lighter scenes her comedy is delightful and in the stronger moments her passion—her just resentment is magnificently simulated. Indeed, it is extremely doubtful if there is another actress upon the English speaking stage who could get more, if as much, out of the role than herself. Miss Illington with her New York cast and production, present "The Lie" at the Auditorium on Monday, March 27. The advance seat sale will open Friday morning.

At the Galax.
Mary Pickford will be seen at the Galax in the seven reel Paramount picture, "Poor Little Peppina," today. In this picture Miss Pickford gives an entirely different interpretation from anything she has ever attempted. Her smiling society buds, her petulant school girls, her mountain maidens, her prim little misses and her adorable Japanese girl are cast aside from this sweeping character in which she is a kidnapped child working in a Sicilian vineyard, a stowaway disguised as a boy, a "newsie," a bootblack, a fruit vender, an employee of an opium den, finally the restored millionaire's daughter who comes to her own. This is the biggest and most thrilling original story that Mary Pickford has ever appeared in. Opening in Italy, the scene of action changes to Sicily, when "Poor Little Peppina" was shown at the Galax some 11 months ago hundreds were unable to gain admission owing to the large audiences for each performance. The Galax orchestra has arranged an attractive musical program to accompany this extraordinary feature which was produced by the Famous Players Film company and shown through the Paramount program. The management also states that "Poor Little Peppina" is the last picture Mary

Galax

"WHERE THOUSANDS MEET THOUSANDS"

TODAY

DANIEL FROHMAN PRESENTS

MARY PICKFORD

IN A VERY UNUSUAL CHARACTERIZATION AS

"POOR LITTLE PEPPINA"

BY KATE JORDAN

—SEE LITTLE MARY—

A "NEWSIE," A MESSENGER, A BOOTBLACK, A FRUIT VENDER, AND AN EMPLOYEE OF AN OPIUM DEN

SPECIAL ARRANGED MUSICAL PROGRAM

5c — ADMISSION — 10c

PRINCESS

TODAY

THIRTEENTH CHAPTER OF

"The Red Circle"

—Entitled—
"Branded as a Thief"

FEATURING RUTH ROLAND

—ALSO TODAY—
CHARLIE CHAPLIN

IN THE TWO-REEL COMEDY
"A NIGHT IN THE SHOW"

5c — ADMISSION — 10c