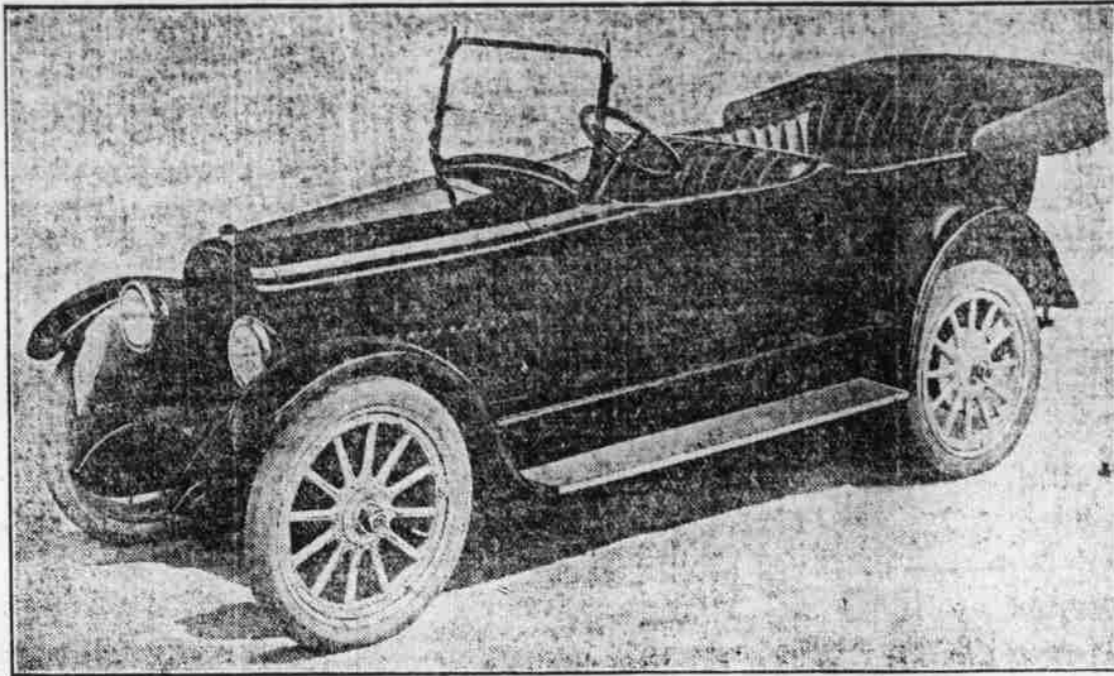


27 PRIZE BALLOTS GIVEN AWAY TIMES' GREAT SUBSCRIPTION CAMPAIGN

\$6,500
in Prizes
and
Cash
Awards

TO BE DISTRIBUTED
TO THE LADIES OF
ASHEVILLE, TOWNS
OUT OF ASHEVILLE,
TO LADIES WHO RE-
SIDE IN THE COUN-
TRY.

Grand Capital Prize Nash Six---\$1535.00



Seven Passenger--60 Horse Power--\$ 1535.00--Sold and Guaranteed by the Central Garage, Asheville, N. C.

Four
Automobiles
31 Prizes
Besides
Cash
Awards

TO BE DISTRIBUTED
IN THREE DIVISIONS,
ASHEVILLE, TOWNS
OUT OF ASHEVILLE,
AND ALL COUNTRY
POINTS.

9 Prize Ballots For Each of the Three Divisions

DIVISION NO. 1

The City of Asheville and Additions

Nine Prize Ballots will be awarded to the nine contestants in this division who secure the nine largest amount of subscriptions from Monday, November 4, to Saturday, November 17, inclusive.

1st Prize Ballot	900,000 Votes
2nd Prize Ballot	800,000 Votes
3rd Prize Ballot	700,000 Votes
4th Prize Ballot	600,000 Votes
5th Prize Ballot	500,000 Votes
6th Prize Ballot	400,000 Votes
7th Prize Ballot	300,000 Votes
8th Prize Ballot	200,000 Votes
9th Prize Ballot	100,000 Votes

The nine contestants who send in the nine largest amounts for the first week of this offer will be awarded nine prize ballots for half of the amounts of the above schedule. The amounts are to be based on yearly subscriptions. Four three-months' subscriptions count as one year and two six-months' subscriptions count as one year.

DIVISION NO. 2

The Towns Out of Asheville, Black Mountain, Hendersonville, Weaverville and Similar Towns.

The nine contestants in this division who send in the largest amount of subscriptions, based on yearly subscriptions, from Monday, November 4, to Saturday, November 17, inclusive, will be awarded nine prize ballots.

1st Prize Ballot	900,000 Votes
2nd Prize Ballot	800,000 Votes
3rd Prize Ballot	700,000 Votes
4th Prize Ballot	600,000 Votes
5th Prize Ballot	500,000 Votes
6th Prize Ballot	400,000 Votes
7th Prize Ballot	300,000 Votes
8th Prize Ballot	200,000 Votes
9th Prize Ballot	100,000 Votes

The nine contestants in this division who send in the nine largest amount in subscriptions for the first week of this offer will receive nine prize ballots for half of the above amounts.

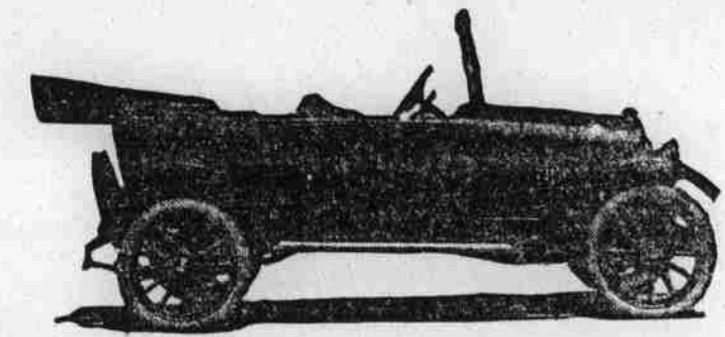
DIVISION NO. 3

The Rural District, the R. F. D. and Star Routes, Inland and Small Towns and the "Country Folks."

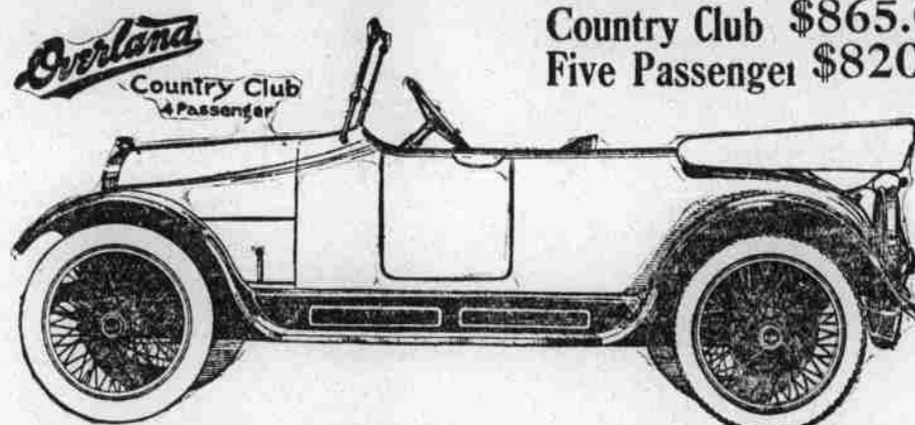
Nine prize ballots will be awarded to nine contestants in this division who send in the largest number of yearly subscriptions, four and six-months' subscriptions going to make up years, from Monday, November 4, to Saturday, November 17, inclusive.

1st Prize Ballot	900,000 Votes
2nd Prize Ballot	800,000 Votes
3rd Prize Ballot	700,000 Votes
4th Prize Ballot	600,000 Votes
5th Prize Ballot	500,000 Votes
6th Prize Ballot	400,000 Votes
7th Prize Ballot	300,000 Votes
8th Prize Ballot	200,000 Votes
9th Prize Ballot	100,000 Votes

The nine contestants who send in the largest number of subscriptions for the first week of the offer will be awarded nine prize ballots for half of the amount of the above schedule.

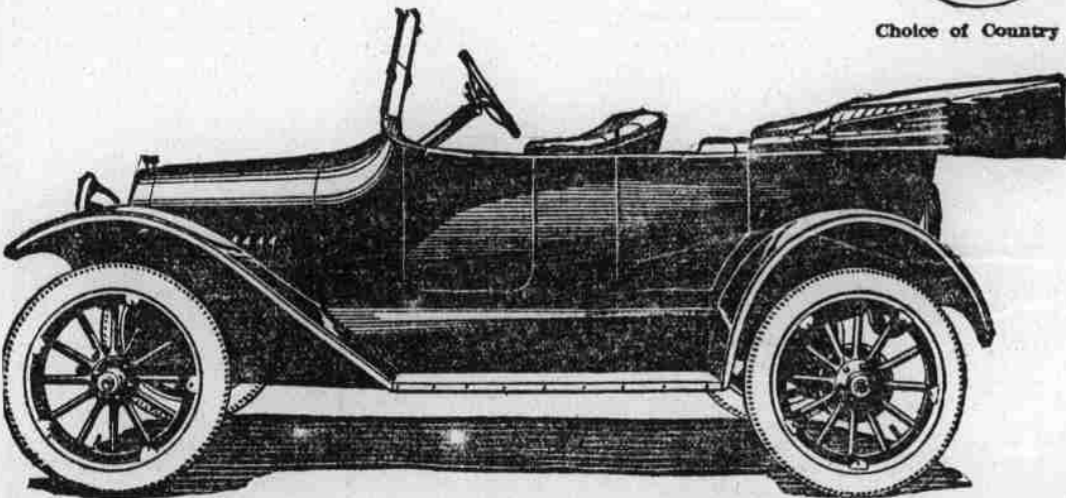


Maxwell Five Passenger--\$795.00. Sold by Whitmore Motor Sales Co.

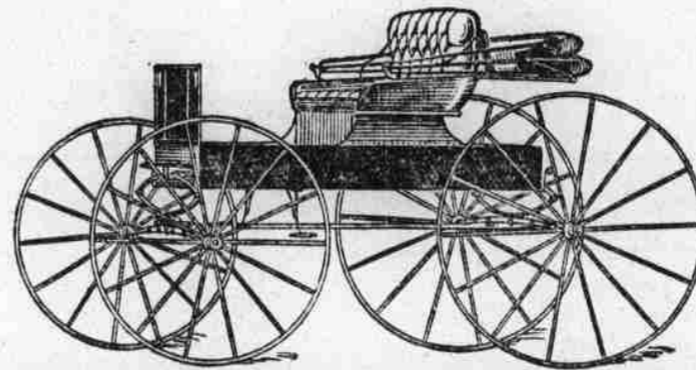


Choice of Country Club or Five Passenger. Sold by Overland-Asheville Motor Sales Co.

Country Club \$865.00
Five Passenger \$820.00



Chevrolet Five Passenger, \$685.00. Sold by Chambers & Weaver Co.



Babcock Buggy, End Springs, Piano Box, Rubber Tire. Sold and Guaranteed by T. S. Morrison & Co., Asheville, N. C.

PRIZES FOR DIVISION NUMBER ONE

Division Number One will comprise all of the territory in the city of Asheville, Bltmore, additions and suburbs of Asheville.

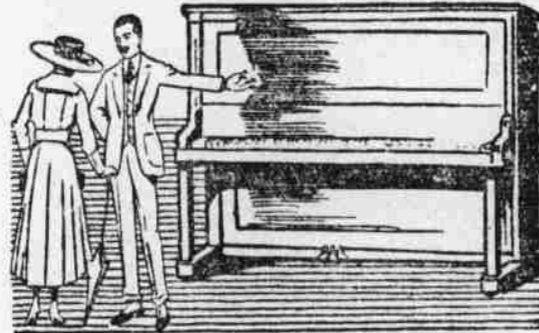


THE BEHR PIANO

- First Division Prize—Automobile, The Overland, The Maxwell or the Chevrolet.
- Second Division Prize—Behr Bros., Upright piano, purchased from Dunham Music House, Asheville, N. C.
- Third Division Prize—Davenport, Mahogany, upholstered in tapestry, purchased from J. L. Smathers & Son, Asheville, N. C.
- Fourth Division Prize—Napanee Dutch Kitchenet, purchased from Chas. L. Sluder Co., Asheville, N. C.
- Fifth Division Prize—Wardrobe Trunk, purchased from H. L. Finkelstein, Asheville, N. C.
- Sixth Division Prize—Solid Gold Bracelet Watch, purchased from Arthur M. Field Co., Asheville, N. C.
- Seventh Division Prize—One Dozen Fine "Artist Proof" Photographs, to be made by Higgaon, Photographer, Asheville, N. C.
- Eighth Division Prize—Set of Aluminum Ware, Cutlery and Carving Set, purchased from Ottis Green Hardware Co., Asheville, N. C.
- Ninth Division Prize—Diamond Set, LaValliere, purchased from Henderson, "The Jeweler," Asheville, N. C.
- Tenth Division Prize—Solid Gold Cameo Brooch, purchased from J. E. Carpenter, Jeweler, Asheville, N. C.

PRIZES FOR DIVISION NUMBER TWO.

Division Number Two will comprise the following cities and towns: Swannanoa, Black Mountain, Old Fort, Marion, Morganton, Valdese, Hickory, Conover, Statesville, Lenoir Rutherfordton, Marshall, Hot Springs, Newport, Hendersonville, Tryon, Saluda, Pisgah Forest, Brevard, Weaverville, Mars Hill, Union Mills, Forest City, Rosman, Canton, Waynesville, Sylva, Dillsboro, Bryson City, Andrews, Murphy, Burnsville, Shelby, Spruce Pine, Hayesville, and other cities and towns of like size.

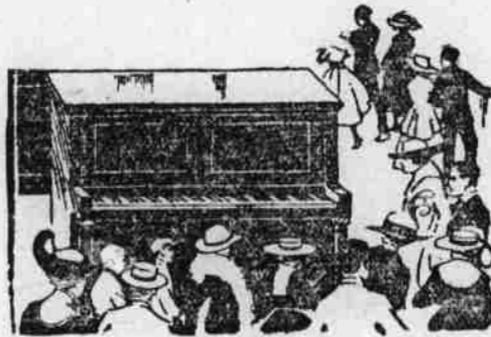


THE LESTER PIANO

- First Division Prize—Automobile, The Chevrolet, The Maxwell or the Overland.
- Second Division Prize—Lester Upright Piano, purchased from The Falk's Music House, Asheville, N. C.
- Third Division Prize—Davenport, Leather upholstered, purchased from Donald & Donald, Asheville, N. C.
- Fourth Division Prize—Napanee Dutch Kitchenet, purchased from Chas. L. Sluder Co., Asheville, N. C.
- Fifth Division Prize—Wardrobe Trunk, purchased from H. L. Finkelstein, Asheville, N. C.
- Sixth Division Prize—Solid Gold Bracelet Watch, purchased from Henderson, "The Jeweler," Asheville, N. C.
- Seventh Division Prize—One Dozen Fine "Artist Proof" Photographs to be made by Higgaon, Photographer, Asheville, N. C.
- Eighth Division Prize—Set of Aluminum Ware, Cutlery and Carving Set, purchased from Ottis Green Hardware Co., Asheville, N. C.
- Ninth Division Prize—Diamond LaValliere, purchased from J. E. Carpenter, Jeweler, Asheville, N. C.
- Tenth Division Prize—Solid Gold Cameo Brooch, purchased from Arthur M. Field Co., Jewelers, Asheville, N. C.

PRIZES FOR DIVISION NUMBER THREE

Division Number Three will comprise all of the towns and villages, Rural Routes, Star Routes and all points in the country outside the city of Asheville and the cities and towns included in Division Number One and Two. This includes all Rural Routes, Star Routes and all the country communities in Western North Carolina.



THE CARLISLE PIANO

- First Division Prize—Automobile, The Maxwell, The Overland or the Chevrolet.
- Second Division Prize—Carlisle Upright Piano purchased from Williams & Huffman Music House, Asheville, N. C.
- Third Division Prize—Babcock Buggy, purchased from T. S. Morrison & Co., Asheville, N. C.
- Fourth Division Prize—Napanee Dutch Kitchenet, purchased from Chas. L. Sluder Co., Asheville, N. C.
- Fifth Division Prize—Wardrobe Trunk, purchased from H. L. Finkelstein, Asheville, N. C.
- Sixth Division Prize—Solid Gold Bracelet Watch, purchased from J. E. Carpenter, Jeweler, Asheville, N. C.
- Seventh Division Prize—One Dozen Fine "Artist Proof" Photographs to be made by Higgaon, Photographer, Asheville, N. C.
- Eighth Division Prize—Set of Aluminum Ware, Cutlery and Carving Set, purchased from Ottis Green Hardware Co., Asheville, N. C.
- Ninth Division Prize—Diamond Set, LaValliere, purchased from Arthur M. Field Co., Jewelers, Asheville, N. C.
- Tenth Division Prize—Solid Gold Cameo Brooch, purchased from Henderson, "The Jeweler," Asheville, N. C.

During this offer the regular vote will be issued on all subscriptions to all contestants and 150,000 extra votes on a club of five one-year subscriptions, no limit to the number of clubs any one contestant can secure. The prize ballots will be awarded to those who earn them according to the terms of the offer.

Campaign Offices and Prizes on Display Corner College and Market Streets-

Phone 1951.

Asheville, N. C.