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FROM MANUFACTURER TO WEARER

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YOU MUST BE SATISFIED

We are building for the future. One dissatisfied customer can do more harm than fifty satisfied customers can offset. So we do our utmost to please every single patron.

Trivers



Clothes

Watch Our Window

COME IN AND GET Acquainted

Formerly Known as—

Cooper's "on the Square"

It Is Good Policy To Wear Trivers Clothes

A man might buy one Trivers Suit or Overcoat just to find out what it's made of, he calls it "taking a chance." But when that same man comes back time and again and brings his friends for Trivers Clothes, rest assured the clothes have withstood a most critical inspection. It is just this sort of fellows—the men who demand to be shown—that are Trivers' best patrons. THEY CAME, THEY SAW, THEY BOUGHT AND THEY ARE SATISFIED.

SUITS, OVERCOATS, RAINCOATS, EVENING CLOTHES

THE YEAR AROUND

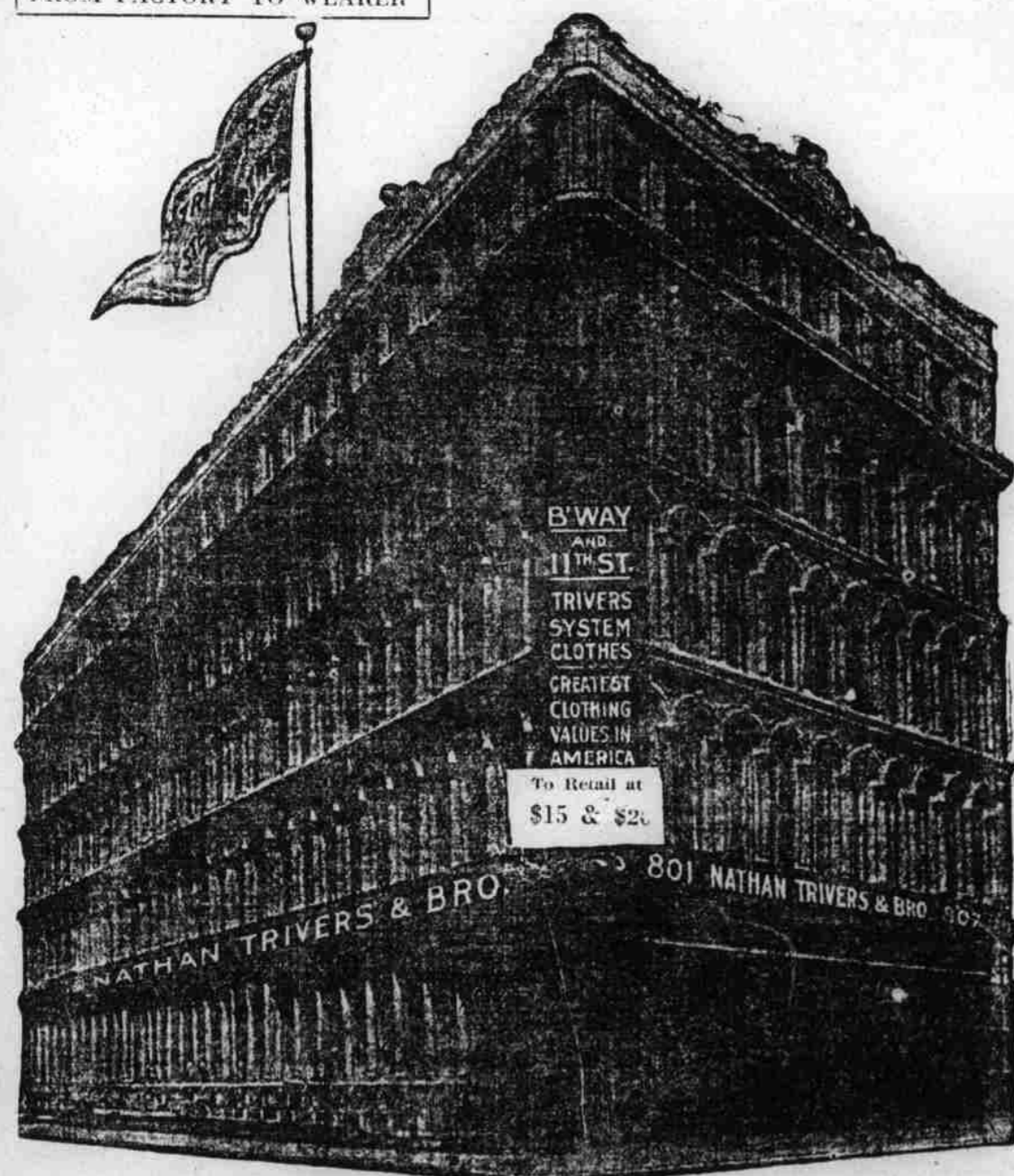
\$ 15

Trivers Clothes
Are Made in New York City
Where Men's Styles all Originate

THE YEAR AROUND

\$ 20

FROM FACTORY TO WEARER



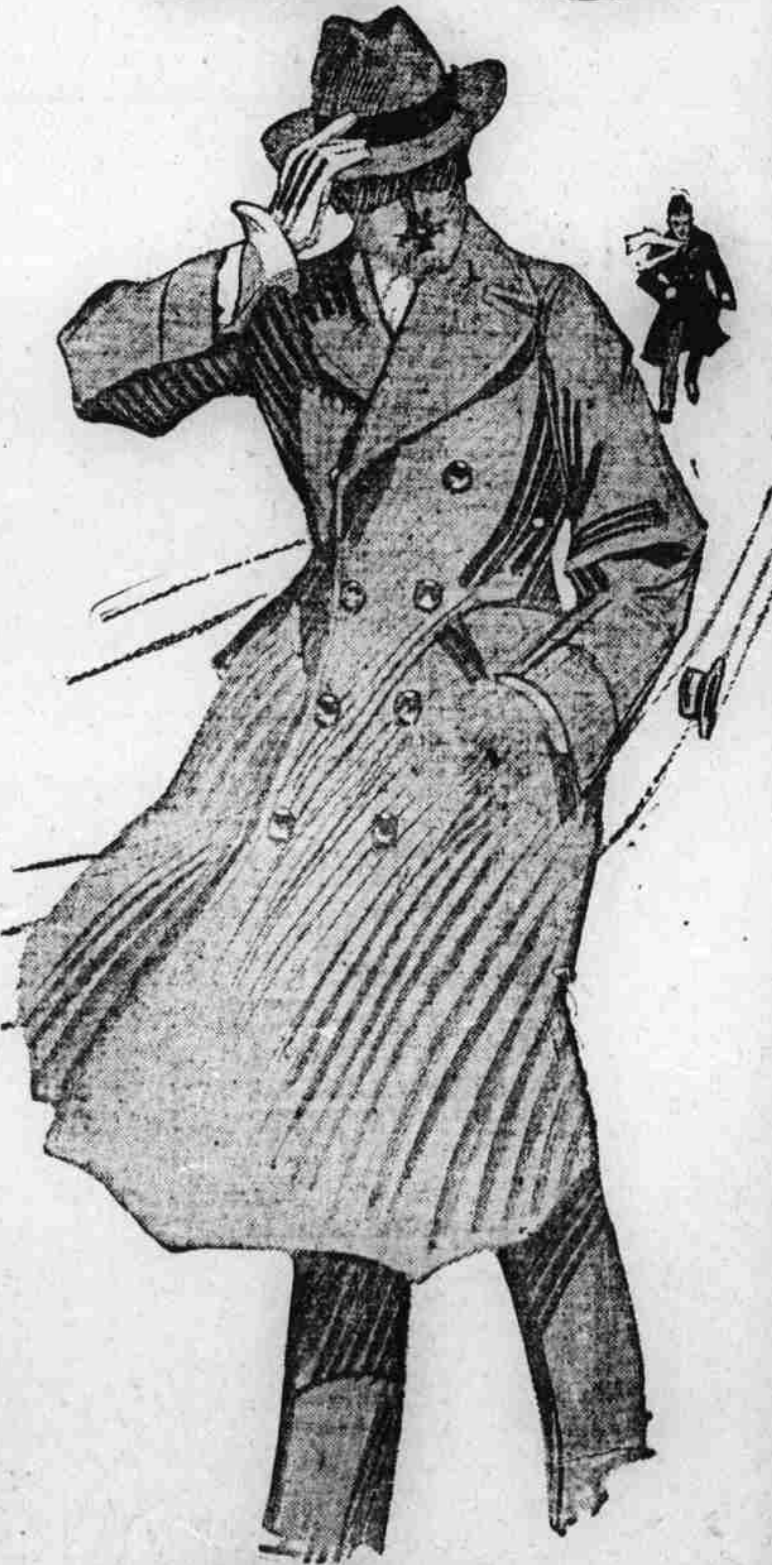
They are not imitations, they are the real thing. Our designer is watching every new style that appears in New York and Asheville men are given the same thing just a few hours after New York first sees them. That is why Trivers styles are always in the lead—and it's safe to say the majority of the stores will not show them for months after Trivers first places them on display.

By operating our New York factory and selling through our rapidly growing chain of outlet stores, we place Trivers Clothes right on your back at a much less selling expense than any ordinary retailer can.

The sure way to convince yourself of this is to compare Trivers Clothes with others.

Why wait for other clothing concerns to put on "SALES" when you can buy Trivers Clothes "NOW" at a much cheaper "PRICE" and get garments that are not shelf-worn?

We never have "SALES." ONE PRICE THE YEAR AROUND. COME IN NOW.



Every Garment we Sell is Guaranteed to Give Satisfaction

Highest in Quality

Lowest in Price

\$15



\$20

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West Pack Square---Formerly Coopers "on the Square," Asheville, N. C.

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