

# SELLING OUT! GOING OUT OF BUSINESS!

## ASHER EDWARDS,

After a successful business career of over thirty-two years in Goldsboro, has concluded to go out of the retail business On December 31st, 1904.

**FOR RENT!** To a good tenant:  
The large, commodious store building  
now occupied by Asher Edwards.  
Possession given on Jan. 1st, 1905.



**FOR SALE!** All the fixtures,  
such as Show Cases, Looking Glasses,  
etc., now in my store.  
I'm going to make a clean sweep.



**AFTER DOING A SUCCESSFUL AND REMUNERATIVE BUSINESS HERE FOR OVER A QUARTER OF A CENTURY.**

I have decided to give up the retail business. I do this, not because my business is not as good as it ever was, but simply because I am tired of it, and want to retire and devote my time to other business. During my entire business life here, it has been my pride not to misrepresent anything, always to do as I said, and to advertise only such goods as I had in my stock, and at such prices as I would and did sell them; and as I am now about to close my business career as a retail merchant, I certainly will make only such statements as are the truth and the whole truth. I do not intend to leave Goldsboro, but will remain in the horse business and keep on selling goods, retiring from the retail business only. I have made up my mind suddenly, to which the entire new and immense stock of goods now in my store testifies, but I expect to sell out by Dec. 31st, as the people know a good thing when it is offered to them by me, and my customers will avail themselves of this opportunity to buy their winter supply once more of their old friend **ASHER EDWARDS**, and buy them at such prices that even my last Special Sales' prices will not be in it. The entire stock, consisting of nothing but **NEW, SEASONABLE AND FASHIONABLE GOODS**, must be sold by December 31st; and to get this result they will be sold **REGARDLESS OF PRICE OR COST!** You all know me: I have been doing business among you long enough for you to find out that I am reliable, that you can build on my word; and when I herein repeat that I am about to retire, I know that you will believe it and act accordingly.

**Everything in the Store Must Be Sold by Dec. 31st, 1904, Regardless of Cost!**

**A Few Articles Are Mentioned Below, Just to Show Some of My Selling Out Prices:**

North Carolina Checks, regular price 6 cents.....	Selling out at 4 cents a yard	Best quality Cashmeres, in all colors, sold before at 50 cents.....	Now they go at 24 cents a yard
The best bedtick in the market, usual price 20 cents.....	This sale only 12 1/2 cents a yard	Extra heavy Woolen Pant cloth sold before at 50 cents.....	Closing out at 25 cents a yard
Amoskeag Apron Gingham,.....	Selling out at 5 cents a yard	10-4 heavy Sheeting, sold before at 27 1/2 cents a yard.....	For this sale only 20 cents a yard
4-4 AA White Cloth,.....	Goes at 4 1/2 cents a yard	4-4 Bleaching,.....	Only 5 cents a yard
Double width Flannelettes, sold everywhere for 15 cents.....	My price only 8 1/2 cents a yard	12 1/2 cent Canton Flannel 9 cents.....	10 cent Canton Flannel 8 cents a yard
Androscoggan Bleaching never sold before at this price.....	Go.. now at 6 1/2 cents a yard	A full line of white and colored Blankets,.....	about half their former price
\$1.50 White Counterpanes,.....	Go.. now at 75 cents	A handsome line of Buggy Robes,.....	almost at your own figures
\$2.00 White Counterpanes,.....	Go.. now at 98 cents	Bed Comforters, before this sale \$1.50.....	Now \$1.00
All Wool Tricots, sold before at 45 cents.....	Now while they last for 24 cents	Bed Comforters, French Satteen formerly \$2.50.....	Now \$1.47
Extra size Damask Towels, regular price 50 cents.....	Now only 24 cents	Napkins go at.....	Half price
A very pretty Towel,.....	For only 8 cents	Pearl Buttons.....	5 cents a dozen
Heavy Suitings for Ladies' Dresses, worth 50 cents.....	Now go at 23 cents	Extra heavy ladies and children ribbed Hose.....	Only 10 cents per pair
56-inch Repellants in all latest shades, sold before for 85 cents.....	Now only 45 cents a yard	A full line of all kinds of Dress Trimmings, Laces, Hamburg Edgings, Insertions, Allover Lace, Ribbons, Velvets, Silks, Satins, etc.....	All at selling out prices.
The very best French Broadcloth, all colors, sold everywhere for \$1.50 a yard, during this closing out sale and as long as they last, only 90 cents a yard.		<b>A full line of Children's, Misses' and Ladies' Jackets, latest styles, all go at about half their value</b>	
White Damask and Red Linen Table Cloths.....	at very much reduced prices.		

## CLOTHING. CLOTHING. CLOTHING.

While North I made arrangements to sell MITCHELL'S CLOTHING. This is the best made up Clothing in the country—made up to fit, made up for the very best trade, in the latest fashion, and trimmed better than your tailor will trim them for you. I have an immense stock of this Clothing on hand, and it must all be sold before December 31st, 1904. If you are in need of a Suit or Overcoat for yourself or any of your boys and want to buy something extra good for an extra low price, come to my store and you will be suited in style, quality and last, but not least, in the price. I am determined to sell my stock of Clothing, and you will not leave my place without buying.

One Hundred Men's Cassimere Suits, regular price \$8.00.....	Selling out for \$3.27	One Hundred Knee Suits, former price \$4.00.....	Selling out for 2.21
One Hundred Black Clay Worsted Suits, regular price \$10.....	Selling out for 5.90	One Hundred pair Knee Pants, heavy.....	(per pair) Selling out for 23c
One Hundred Blue Beaver Suits, regular price \$12.50.....	Selling out for 6.47	One Hundred Black and Blue Overcoats, regular price \$8.00.....	Selling out for 3.97
One Hundred Young Men's \$7.50 Suits.....	Selling out for 2.99	Fifty Extra Fine Overcoats, regular price \$12.50.....	Selling out for 5.00
Fifty Young Men's \$12.50 Suits.....	Selling out for 4.79	Mitchell's \$15.00 Overcoats.....	Selling out for 6.37
Two Hundred Knee Suits, former price \$2.50.....	Selling out for 1.19		

A handsome line of Pants are placed at half price.

**SHOES!** An Immense line—must also be sold out. Be sure to come and see my line of Shoes and price them before you buy your winter supply. You will be glad if you do so. Hats, Trunks, Carpets, Oil Cloths—all nice, new goods: all must be sold. If not at my price, then at yours. I have a few rolls of Carpet at 15 cts. a yard.

**Remember, this is a Closing Out Sale: No Goods Will Be Replaced!**

So if you want to have first choice and find a full assortment, come at once, or as soon as you possibly can and take advantage of the Going Out of Business Sale of

**The SALE IS NOW GOING ON!**

**ASHER EDWARDS.**  
200, 202 and 204 East Centre St., GOLDSBORO, N. C.