

THE ALAMANCE GLEANER.

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NO. 46.

L. B. HOLT & CO.

Wholesale And Retail Merchants.

HOLIDAY HEADQUARTERS!

== \$75000 Stock at Wholesale Prices! ==

When we began business we only asked for the privilege of competing fairly for your patronage. We saw what you needed and proposed to offer you a HOME MARKET EQUAL TO ANY AND SURPASSED BY NONE, WHERE YOU CAN BUY AND SELL TO YOUR BEST ADVANTAGE.

We saw that you COULD and WOULD appreciate and support our attempt at an enterprise that would save you money in buying and make you money in selling and lighten one of your biggest taxes—the tax of high prices.

We backed our judgment with "the needful" and have not hesitated to add and extend as your demands and necessities indicated.

By combining a wholesale with a large retail business we showed you what possibilities were presented with our facilities, an experienced buyer with backing.

We said that we could afford to sell you cheaper than you could buy elsewhere in order to get your trade and dispose of large quantities of goods and therefore you could not afford to

trade elsewhere and consequently our interests and your interests were mutually concerned.

Our business has grown rapidly and the more we sell the cheaper we can sell and we are therefore selling cheaper to-day than we have ever sold before. We do not ask for an appreciable profit on any one article. We sell at ONE AND THE SAME fixed price, based on a certain percentage, to every one that buys. The more we sell the lower we put the percentage and get a fair profit from our large sales after CAREFUL and SHREWD buying, which is the key to our success.

We invite your inspection and criticism. Your approval you have shown by your increased patronage. Each week our sales have increased.

We desire to thank you and to repeat the promise that your confidence, which we value above money, shall not be misplaced and our best efforts shall be to accommodate you with what you want at lowest prices that can be had ANYWHERE by ANY people. It is our PRIDE to say so and we make it our BUSINESS to confirm it.

Everything you could wish for in Edibles or Apparel, Fruits and Confectioneries.

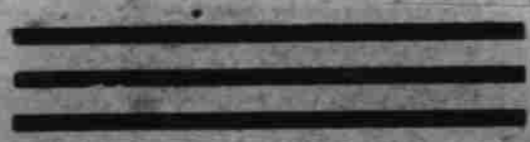
TOYS, FANCY GOODS AND FIREWORKS.

Special run on Clothing, Cloaks, Carpets, Flannels, Underwear, Blankets and Shoes.

STAPLE AND FANCY DRY GOODS AND GROCERIES.

L. B. HOLT & CO.

Graham



Burlington.