#  

## VCL. XXIII

## KEEP YOUR EYES OPEN!

 Surely if the ford REDUEATOR Is not on a package
## Summons Luven Regulato. <br> Nothing else is the same. It cannot be and never has J. H. ZEILIÑ \& CO. And it can thent toid by their RRADE MARK- Z

 W. C. Moore, Prop's, HENEX BANS, JR., GRAHAM,
piliting kind Shop on w. Elmint. stecond
door from Bain $\&$ Thompsons. SENDFORSAMPLBCOPY
 The dostrine of purc demonemes. Th



 PRINTING! When you want Eavelopes,
Letter Heads, Note Heads. Bil eess Cards, Visiting Cards, Busiters. Cirrulars, Doigers, or
kind of printing, Blanks, \&e., $\$ 2.32$ Saved!
$\$ 5.00$ Should Pay
2.68 - - Do Pay
$\$ 2.32$ - Savings

A litite calculation for you. It's
as illustration of what happens when you buy

## " $\$ 2.68$ mins

## and the only proor that they're

 your pockeONEIDA STORE CO.
Craham, $\mathrm{N}, \mathrm{O}$


THURSDAY, APRIL 15, 1897.

NT: IT:


When anyone says there is a better or cheaper place than CATES \& CO.'S, Burlington, N. C., to huy drugs and meficines;
trus.es, seeds, or anything in a well sieleeted stock of fitso-laut hakes his head, manufacturers grow weaker, hogs squeal in adist tress, fast horses slow downs yaller dogs bowl louder becenue he

CATHES \& COO.

## burindetos,

F Head-

## IT H Quarters

Clatals S Clanayy latrow


 Very truly, W. T. BINDSAY.
The abrove tentimonial spenks for itaelf. Wo bought a solid car lond of farmer cmn fflord to be without thin tool. 1,000 sacks corn and thanceo fertilizers at prives 10 e to 85 c per mek
less than other dealers ask for the same goods. Sotne agents wonder why
we can sell it so low We have the agency for the best makes of buggres, surreys and phae-
tons sold in this mection and prices are lower than ever known before, Have over 3 car loads in stokik to select from.
Rig sock of Symesue Chilled Plowe and castinge. Our sales are increasing daily on these plows.
We defy competition on an lines we handle, and pay more freight than any other retail merchant in Alananace county. We are sure we can plense
Come to Burlington and look at our stock.

Burlington,
Cor This Out:

We wish to become personally acquainted with every man; young and old, who buys his clothes in Greensboro. We are in
the clothing basiness and must have your support if we suceed. We are condifent that if you will give us a trial we will make a
customer of you. Orexpenses are small, our stock is all new, wee customer of you. Our expenses are small, our stock is all new, we
make no bad debts, wedu business on our own capital, heace we:

GOODS FOR LESS MONEX
than any other house not similarly situater. As a means of ad Give You a, 5 per cent. Discount on any purchase you make of us : provided you present this ad-
vertisement. In order to prove to you that we will not talke any vertisement. In order to prove to you that we will not take any
advantage of you, you may present the advertisement after 'you

## MATTHEWS, CHISHOLM \& STROUD,

Leading Low-Priced Clothiers. Lock Box 117, GREENSBORO, N. C.


