

# WFACTS! NOT FAKES 

As Great a Dry Goods Sale as Was Ever Held in Alamance County.

We are preparing to add to our stock a line of Gentlemen's Furnishings this Fall, and in order to do so we must have room. We are placing on sale for Two Weeks, beginning

## Friday, July 21st, I911

## And Ending Thursday Night, August 3rd.

Our Entire Stock of Dry Goods at BUTCHERED PRICES.

For want of space we cannot give you prices on all the goods we have on sale, but we mention a few to show the great saving in dollars and cents to you if you will only attend this sale. We want to say just here that we have been in business a number of years and have never knowingly advertised a falsehood---ask one of our customers
Goods we advertise at the beginning of this sale WE HAVE GOT AT THE PRICE ADVERTISED. We want you to bear in mind, if you do not attend the sale early you may miss some of the greatest bargains.

## A Few of Our Prices.

A big lot of 10 c and $121-2 \mathrm{c}$ colored Lawns (you have never seen better) this sale only 5 c A big lot 10c Cotton Voiles, all colors, this sale only 5 c . Big lot of 18 c cotton Marquisette Voiles, this sale only 10 c . A big lot 25 c Colored Cotton Novelties, this sale only 15 c .
AN ENORMOUS line of 25 c Summer Silks, such as Silver Stripes, Shadow Silk Voiles, Hursette Silks, Yama Silks, Silk Dots, Silk Jacquards, in all the different shades, this sale, only 15c. Big line 35c Silk Foulards, beautiful patterns, this sale only 20 c . The above are a few of the wonderful bargains we are offering during this sale.
WOOL DRESS GOODS-All 25 c wool dress goods this sale 20 c .
All 50 c
$\$ 1.00$
All $\$ 1.00$ Taffeta and Messaline Silks, this sale only 80 e
All other 10c Dress Goods this sale only $8 \mathrm{c}-$-All other $121-2 \mathrm{c}$ Dress Goods this sale only 10 c
This means our entire line of dress goods. Ask yourself the question: Will I save
this sale? The answer will be, after looking. Ask yourself the question: Will I save money by attending Well, then listen, if we dont't do what we advertise, and you will prove it to us, we will present of a $\$ 5$ bill. Will that satisfy? These are Facts, not Fakés. ${ }^{11}$
We have 27 prs. Ladies' Oxfords carried over from last season, sizes 2 and $21-2$, that were $\$ 2$, $\$ 3$ and $\$ 3.50$
your choice as long as they last for 50 c .
Big lot Ladies' Plain Sailor Hats in black and white, that were 25c, as long as they last 5c each.
All 25c Children's hats and Caps, new stock, while they All 25 c Children's hats and Caps, new stock, while they last 10c each. Ladies' and Children's Oxfords, new stock, at cost.

## All Goods Sold During This Sale Will be for CASH

Don't forget the date of this sale, beginning Friday morning, July 21st, and ending Thursday night, August 3rd, 1911.

