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## LS FACTS! NOT FAKES

As Great a Dry Goods Sale as Was Ever Held in Alamance County.

We are preparing to add to our stock a line of Gentlemen's Furnishings this Fall, and in order to do so we must have room. We are placing on sale for Two Weeks, beginning

## Friday, July 21st, I91I

## And Ending Thursday Night, August 3rd.

## Our Entire Stock of Dry Goods at BUTCHERED PRICES.

For want of space we cannot give you prices on all the goods we have on sale, but we mention a few to show the great saving in dollars and cents to you if you will only attend this sale. We want to say just here that we have been in business a number of years and have never knowingly advertised a falsehood--ask one of our customers
Goods we advertise at the beginning of this sale WE HAVE GOT AT THE PRICE ADVERTISED. We want you to bear in mind, if you do not attend the sale early you may miss some of the greatest bargains.

## A Few of Our Prices.

A big lot of 10 c and $121-2 \mathrm{c}$ colored Lawns (you have never seen better) this sale only 5 c . A big lot 10e Cotton Voiles, all colors, this sale only 5 c .
Big lot of 18e cotton Marquisette Voiles, this sale only 10c.
A big lot 25 c Colored Cotton Novelties, this sale only 10c. Yama Silks, Silk Dots, Silk Jacquards, in all the different shades, this sale, only, 15 c .
Big line 35c Silk Foulards, beautiful patterns, this sale only 20c.
The above are a few of the wonderful bargains we are offering during this sale.
WOOL DRESS GOODS-All 25 c wool dress goods this sale 20 C
All 50 c
$\$ 1.00$
35 c.
80 c,
All $\$ 1.00$ Taffeta and Messaline Silks, this sale only 80 c .
All other 10c Dress Goods this sale only 8e-All other 12 122c Dress Goods this sale only 10c.
All other 15c Dress Goods this sale only 12c-All other 25e Dress Goods this sale only 20 c .
This means our entire line of dress goods. Ask yourself the question: Will I save money by attending this sale? The answer will be, after looking over the prices, Yes, if they do what they advertise

Well, then listen, if we dont't do what we advertise, and you will prove it to us, we will make you a present of a $\$ 5$ bill. Will that satisfy ? These are Facls, moi Falres.
We have 27 prs. Ladies' Oxfords carried over from last season; sizes 2 and
We have 27 prs. Ladies' Oxfords carried over from last season, sizes 2 and $21-2$, that were $\$ 2$, $\$ 3$ and $\$ 3.50$, your choice as long as they last for 50c.
Big lot Ladies' Plain Sailor Hats in black and
Big oot Ladies' Plain Sailor Hats in black and white, that were 25 c , as long as they last 5 c each. All 25 children's hats and Caps, new stock, while

All Goods Sold During This Sale Will be for CASH
Don't forget the date of this sale, beginining Friday morning, July 21st, and ending Thursday night, August 3ri, 1911.

OPERA HOUSE BUILDING

