Erskine Dale -- Pioneer
By John Fox, J
$\square$


## 




## CHEVROLET



The World's Lowest Priced QUALITY Light Delivery Car 525

The Greatest Dollar Value in the Commercial Car Market
$\qquad$ Every country merchant ne
better service to customers.
$\qquad$
$\qquad$

| Comparisons Sell Chevrolet |  |
| :---: | :---: |
| STANDARD REAR AXLE CONSTRUCTION. Strong, Quiot Spiral Bevel Gears. | gauge, lighting and starting switch; and choke puil. |
| Standard Transmission - three speeds forward and one reverse. | Standard Yype of Carburetor, with |
| Standard Braking System-foot service brake, hand emergency brake. | the same type as used in' successful cars selling at much higher prices. |
| StandardElectricalSystem-Starter, storage battery, electric lights. | Demountable Rims-with extra rim. |
| Standard Cooling Systern-pump circulation, large, honey-comb radia- | Full Weather Protection-Waterproof curtains for entire body. |
| tor and fan. <br> Standard Doors-two on roadster coupe, and light delivery, four on touring and sedan. | Many Other Advantages which will be noticed on inspection, comparison and demonstration. |
| Standard Instrument Board speedometer, ammeter, oil pressure | Investigate the Difference Before You Buy |
| Chevrolet Motor Company, Detroit, Michigan Division of General Motors Corporation |  |
| World, Largeet Manud QUALITY Automobile | There are 5.000 Chevolet Dealern 2and Service Sationt Throughout the World |
| Dealers and Par in all territory not adeq Chevrolet M 445 Whitehall Str | s Depots Wanted ately covered. Addresstor Company et, Atlanta, Georgia |

