

## THE GLEANER

GRAHAM, N. C., MAR. 13, 1930.

ISSUED EVERY THURSDAY.

J. D. KERNODLE, Editor.

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## FARM CENSUS

Under an act of Congress of June 18, 1929, a farm census will be taken this year along with the general census.

In accordance with the said act the Bureau of the Census has prepared a farm schedule or questionnaire which embraces 232 items.

In this schedule the farmer is requested to report every thing he knows and does about the operation of his farm, and many things he never thought of.

It is surmised that much of it will be guess work and wide of the mark at that. No farmer can answer more than half of questions included in the schedule, because no record has been kept.

If more than a year ago farmers had been furnished with a cheap book for listing the various items under proper headings, they could have kept a note of the transactions as they occurred.

Such a report as is scheduled will be of little help to the farmer himself. But, if a book, properly headed, had been distributed it would have been helpful to the farmer. In fact it would have been a system of book-keeping, something that is practiced by very few farmers. From such a schedule the farmer would have been able to vision the profitable and non-profitable side of all his operations and make changes to his financial advantage. The farmer has many perplexing problems to deal with. Some of these he solves and others stay with him to harass and make him dissatisfied with his occupation.

Before another such census is contemplated, the Bureau should prepare a book as above indicated and furnish each farmer with one at least a year in advance of the date it is proposed to make out the report. By so doing a vastly more accurate census would be obtainable and the census-taker and the farmer both would be relieved of much worry and trouble, and the farmer would reap in advantage by keeping a daily record of the innumerable transactions which attend the conduct of a farm.

Next Saturday night is the time for the Jackson Day dinner in Raleigh sponsored by the Young Democrats. There will be a large gathering—all that could be accommodated, but not all who had a desire to attend. The committee had to limit the number, it is claimed, hence some are peeved. Neither of the United States Senators will attend on account of their duties in Washington. There will be eating and speech-making. Among the speakers named are J. J. Shouse, National Democratic chairman; Harry Flood Byrd, former Governor of Virginia; J. W. Bailey, candidate opposing Senator Simmons; Josephus Daniels, Governor Gardner, and others. The result of this gathering and speech-making will be watched with interest and there will be criticism a-plenty.

It now looks like sugar will come higher. An effort was made in Congress to retain the old rate of \$1.76 per pound on Cuban sugar and \$2.20 on foreign sugar. But the upward revision of the tariff goes on and the consumer foots the bills. The new rate is two cents and 2.50, respectively, and sugar users will pay 32,000,000 a year more for their sweets than under the former tariff.

That business boom that Mr. Hoover projected almost a year ago by calling together the heads of "big business" has not yet materialized. The country want and needs it to give the army of unemployed something to do.

## WILLIAM HOWARD TAFT

Former Chief Justice and President Wm. Howard Taft died late Saturday afternoon at his home in Washington, following a stroke of paralysis. He had been reported to be improving for several days, and the sudden end was a great surprise.

Mr. Taft was 72 years of age and a native of Ohio.

He is the only man to have filled the two highest offices in the nation—President and Chief Justice.

The nation liked Mr. Taft. His kindness and human sympathy won the people.

He was much liked in North Carolina, where he appeared on several occasions while president.

Every honor was shown his remains which now rest in the National cemetery at Arlington.

Prohibition and tariff are the leading topics in Congress. With tariff there is tinkering always. What one Congress does will not "stay put" when another Congress comes along. It is sort of an endless chain. And as to prohibition, the enforcement is the big and unsolved obstacle. There are a lot of pure "wets" for one reason or another who never have a good word for the Volstead Act. Lately the prohibition amendment has been attacked from another angle—to wit, that it was not properly ratified, that the people should have voted on its ratification and not the legislatures of the several states. There may or may not be anything to the contention.

R. B. Newlin is announced as candidate for the nomination to represent Alamance in the Legislature. Whether or not he gets the nomination and the election is undetermined, but it is certain he has opinions about matters. He don't always agree with everybody else in taking the popular side, but he does what he conceives to be right. He has the courage to speak his convictions. He formerly served on the Board of County Commissioners and is well known throughout the county.

Judge J. J. Parker, United States Circuit Judge and Chief Justice Stacy of the Supreme Court are being urged for the vacancy on the U. S. Supreme Court, caused by the sudden death of Justice Edward Teary Sanford in Washington last Friday. The former is a Republican and the latter is a Democrat. Mr. Hoover may have a political friend to honor, and in that event neither of the North Carolinians would get the appointments.

The Piedmont & Northern Railway has begun work in South Carolina and this state, to complete links from Greenville, S. C., to Gastonia, and on to Winston-Salem, notwithstanding the adverse decision of the Interstate Commerce Commission. If the construction of this road is permitted to proceed, it will likely pass thru this county and on to Durham.

Earl B. Horner, now and for a long time, Mayor of Burlington, has been suggested as the Democratic candidate for Congress. He says he has no desire to go to Congress and nips the proposition in the bud. He has made a name for himself as mayor. Grover Cleveland rose from the Mayoralty of Buffalo to the Presidency of the United States.

The Ella May Wiggins trial came to an end last Friday. The five men who were on trial for her untimely death at Gastonia were freed by the jury in a few minutes. It may have been a mis-carriage of justice, but the state has, it seems, done what it could to bring about the conviction of the guilty ones.

Babe Ruth has signed a contract at \$80,000 a year for two years to play baseball. That beats Mr. Hoover by \$5,000 a year. Babe wanted a contract for more than two years, but he took what he could get.

## Live At Home Plan Is Widely Broadcast

Incomplete reports from the home and farm agents of the agricultural extension service at State College indicate that these workers alone reached approximately 100,000 persons during the "Live at Home" week of February 10.

Reports received from the farm agents by C. A. Sheffield, assistant director of extension, show that about 50,000 persons attended the various meetings held and addressed by these men and while there are fewer home agents, they did much of their work in the schools and at meetings of women's organizations where it is believed that another 50,000 persons were acquainted with the principles of the "Live at Home" movement. All of this is in addition to other work done by the school teachers and state and county organizations that took an active part in the program.

Early last week, Mr. Sheffield had received reports from 39 counties showing that the farm agents had held 169 meetings at which there were 39,420 persons present. When it is considered that there are 84 farm agents and two assistant agents at work in North Carolina, it is believed that the estimate of 50,000 persons reached is rather low or at least conservative. Not half of the agents had reported when these figures were secured.

Some of the men and women report that they had never been thru such a strenuous period. In some counties there were as many as four different meetings held on the same evening. The home agents say their curb markets were better patronized than usual and that folks are beginning to understand that home grown foods can be made into excellent menus for the home table or banquet supper.

## HENS PAY WELL FOR FEED THEY EAT

Hens on 133 farm flocks totaling 26,231 birds, paid a little more than 22 cents each above feed costs for the month of January, according to reports of these flocks made by the owners to C. F. Parrish, poultry extension specialist at State College.

"These demonstration flocks were located in 36 counties," says Mr. Parrish. "The report for January shows that each hen produced about 12 eggs for the month or a total of 308,874 eggs. The eggs sold for \$11,537.43 or an average of 44 cents a dozen. The highest price during the month was 65 cents and the lowest, 30 cents a dozen. The average price was nearly five cents more a dozen than for the same month in 1929."

Mr. Parrish says each bird in the 133 flocks consumed 3.30 pounds of scratch feed and 3.66 pounds of grain each during the month. It took 7.13 pounds of feed to produce one dozen eggs. The total value of the eggs produced by the 26,231 hens amounted to \$11,537.43 for the month or an average of nearly 44 cents a hen. With an average feed cost of 21 cents a hen, the birds returned a profit above feed cost of more than 22 cents each for the month or a total profit of \$5,968.55 for all the hens in the flocks.

The value of good housing, proper management and the feeding of an egg-producing ration to the farm flock is beginning to be realized by the poultrymen of North Carolina, says Mr. Parrish. The hen is no longer kept as a scavenger on the farm but now plays an important part in the annual income. With better breeding stock and better methods of housing and feeding generally followed, she is destined to become of greater importance in the future.

## BOWLING OVER THE BOLL WEEVIL

Announcement of a new means of assisting in combating the boll weevil by disinfecting the seed against certain plant disease is attracting the attention in the south. It makes unnecessary the common practice of planting an excess amount in order to secure good stands. In treating the cotton seed, and ethyl mercury chloride dust called cerasan is used. The compound was developed by industrial chemists working in cooperation with experiment stations in several leading cotton states.

One of the great benefits to be derived from the new dust treatment is the protection from disease attacks that it gives seed and seedlings during the early stages of growth. It makes early planting safer, thus it generally assures a good stand of healthy plants and a setting of the bolls prior to

## Did You Ever Stop To Think

(Copyright 1928)

By Edson R. Waite, Shawnee, Okla.  
J. Langley Levy, Editor of the Johannesburg (South Africa) Sunday Times, says:

"When I opened my front door the other evening I thought I saw quite a litter of letters on the ground. I bundled the lot together and was astonished to find, instead of letters, half a dozen circulars. Next morning I discovered another half dozen of the same circular pushed beneath the gates of my garage which lets on to another street. This circular had been issued by a local advertiser who would be offended if one regarded him as being anything but astute. It was devoted to a cut-line sale of all sorts of commodities, and among other statements, contained this paragraph:

"The greatest function of advertising is to create as wide a circle as possible of willing purchasers, people who are pleased because they know they are paying a reasonable price for a good article, instead of (as frequently occurs) an exorbitant price for an inferior article. The customer wants his, or her, money's worth, at today's standard of values."

Our advertiser seemed to be able to define advertising and to have some idea of it, but the methods he adopted were not those calculated to give him the results he was striving for. He knew that the greatest function of advertising is 'to create as wide a circle as possible of willing purchasers,' and yet I, a single individual, received something in the neighborhood of a dozen of his circulars. He knows that the customer wants his money's worth but, as an advertiser he chooses a means of publicity that deprives him of the satisfaction he demands for others.

If he had been as astute as he imagines he is, he would not have spent his money on the printing of useless circulars and would not have paid a small army of distributors to place these circulars to the best advantage. These distributors are only moved by one desire—to get rid of their circulars as quickly as possible. In accordance with this desire, each householder received, instead of one circular, half a dozen or more.

The advertiser who understood just what 'as wide a circle as possible' really means, would have chosen the columns of a newspaper as a means of conveying the message of his cut-price bargains to the public. Here, at a far smaller cost than he would have to pay to print a hundred thousand circulars and to secure the casual labor to distribute them, he would appeal directly to a hundred thousand householders and readers instead of a possible fifteen thousand householders.

The power of the newspaper, as an advertising medium, has been proved by everyone who has specialized in advertising. The handbill and circular is a futile method, out of date and reactionary. The press is mightier than the bill distributor."

Buncombe county farmers have adopted Korean lespedeza as a variety for that county. About 1,000 pounds of seed were ordered for planting this spring.

vere weevil infestation. In reporting the results of their tests with seed disinfectants on cotton, the North Carolina Experiment station says:

"The least effective treatment resulted in an increase of 95 per cent in number of seedlings, while the most effective treatment increased the stand by 355 per cent. The average increase of stand in all treated rows over all untreated check rows was 146 per cent." The report further states: "It is now believed that the use of these disinfecting dusts on cotton seed will in many cases give sufficient protection to enable the grower to plant his seed from a week to ten days earlier than would otherwise be safe."

In cotton tests at Sumpter, South Carolina, the treatment increased the yield from 1147 pounds per acre on the untreated plots to 1337 pounds on the treated plot, or an increase of 190 pounds per acre. At Orangeburg, the treatment increased by the yield of 93 per cent.

The South Mississippi Branch station of the Mississippi Experiment Station, states that the new treatment, increased he yield from 377 pounds per acre on the untreated plot to 428 lbs on the untreated plot. At the Raymond Branch the treatment, increased the yield from 9327 pounds per acre on the untreated to 9971 on the treated.

## MODERN EDUCATION REVERSES OLD IDEAS

## Business Institutes Use the Plan of Getting People to Think Rather Than Merely to Learn.

There is one general principle at the basis of all good teaching and it is that a person learns more readily by assimilating the experiences which he himself encounters than in any other way, says Harold Stonler, National Educational Director of the American Institute of Banking. This Institute is the educational section of the American Bankers Association through which 35,000 bank men and women are receiving scientific instruction in their chosen business.

"The most advanced people in teaching today are emphasizing the importance of activity on the part of the student," he says. "In the school-room of former days we often heard such phrases as, 'Be still,' 'Learn by heart,' 'Don't do that,' 'What does the book say?' The newer education asks, 'What do you think?' 'What was your reaction to that experiment?' 'What did you discover?' 'What reasons have you for answer?'"

The New School Calls for Action "The 'expressing' school is taking the place of the repressing and listening school. The classroom is becoming an open forum, a studio of self-expression, a place of mental growth. The modern concepts of education are personal experimentation, individual investigation, critical discussion and creative self-expression. The pupil really learns only as he is able to assimilate the new meanings of facts and principles with his previous experiences. Activities therefore constitute the pivotal force around which are grouped the new factors in education. The primary responsibility of the teacher is to furnish a constant stream of activities which will afford the stimulating urge to mental growth.

"Education is a process of experimenting, and the program of the institute is so arranged as to give the greatest opportunity to gain by such experience. Through this we develop the art of thinking. Thinking has been described as the ability to handle experience and to bring it to bear on a problem. Effective thinking arises when we are presented with the choice of conduct. Our previous experiences become helpful as we marshal them and bring them to bear upon the matter of our choice."

The students in the American Institute of Banking by reason of the fact that they continue to go on about their employment in banks while taking the banking association's study courses have an opportunity to combine learning with practical thinking and action.

## Summons by Publication.

NORTH CAROLINA—ALAMANCE COUNTY. In the Superior Court, Special Proceedings B. S. Parish, Petitioner,

vs Lalia Zeaglar and husband LeRoy Zeaglar, Mrs. Ellen Browning and husband, W. C. Browning, Banks Terrell, and the Children and heirs at law of Mrs. Cora Lovelace Doyle, deceased, whose names and whereabouts are unknown.

Let the above named respondents take notice that an action entitled as above has been commenced in the Superior Court of Alamance County for the purpose of selling real estate for division; that said respondents are required to appear at the court house in Graham within ten days after the service hereof and answer the petition, copies of which are filed with said Clerk, or the plaintiff will apply to the Court for the relief demanded in said petition.

This the 13th day of March, 1930.

E. H. MURRAY, C. S. C. J. S. COOK, Atty.

## NOTICE OF ASSIGNMENT!

Notice is hereby given that George W. Clapp of Alamance County has made an assignment for the benefit of his creditors. All persons having claims against said assignor are hereby notified to file the same, duly verified, with the Clerk of the Superior Court of Alamance County, promptly, in order that they may share in the distribution of the assets in my hands.

This the 25th day of Feb. 1930.

T. H. WILLIAMS, Assignee.

Chattel Mortgage Blanks—For sale at THE GLEANER office.

## Commissioner's Sale of Real Property.

Under and by virtue of an order of the Superior Court of Alamance County, made in a Special Proceedings whereto all the heirs of L. B. Ward, were made parties for selling the lands in Alamance County, of which he died seized, the undersigned will offer for sale to the highest bidder for cash, at the Court house door in Graham, on SATURDAY, APRIL 5, 1930, at 12:00 o'clock, M., the following valuable real estate:

Lying and being in Pleasant Grove township, Alamance County, adjoining the lands of S. N. Ward, Dr. Watson and others and bounded as follows: Beginning at pointers with the old Hessee line, thence 1 deg W 22.85 chs to a black oak, Watson's line; thence S 89 1/2 deg E 21 chs to a white oak; thence N 7 1/2 deg E 22.70 chs to a rock with the old Faucett line 88 deg W 23.50 chs to the beginning and containing 50 acres more or less.

Second tract: Beginning at a large rock by the branch corner with the old Hessee line (now Ward), running thence S 24 1/2 deg E 8.25 chs to a rock, corner with Z. B. Ward's lot; thence with his line 88 deg W 14 chs to a rock, corner with the old Lea line; thence with said line 2 1/2 deg E 14.76 chs to a rock; thence S 68 deg E 18.55 chs to the beginning and containing 21 acres more or less.

Both tracts adjoin and are the same upon which L. B. Ward lived at the time of his death.

On this place are 4 tobacco barns, pack barn, feed barn, crib, smoke house, dwelling house and kitchen and tenant house. This land lies well for cultivation, has two good wells, and is a good tobacco farm and will grow grain.

Terms of Sale: Cash. The sale will be left open 20 days for advance bids and sale subject to confirmation of the Clerk of the Court.

This the 5th day of March, 1930.

J. S. COOK, Commissioner.

## ADMINISTRATRIX'S NOTICE.

Having qualified as Administratrix of the estate of Millie Walker, late of Alamance County, this is to notify all persons having claims against the said estate to file the same with the undersigned or her attorney on or before the 5th day of March, 1931, or this notice will be pleaded in bar of recovery. All persons indebted to said estate will please make immediate payment.

This the 7th day of March, 1930.

OLLIE CHANDLER, Admrx. of Estate of Millie Walker.

Clarence Ross, Atty.

## Notice of Sale of Real Estate.

Under and by virtue of power and authority contained in that certain deed of trust, dated February 1st, 1929, and recorded in Book 111, Page 281, Alamance County Registry, and executed by W. J. Parker and wife to the Citizens National Bank of Raleigh, N. C., Trustee, default having been made in the payment of the indebtedness secured thereby, whereby the entire amount of said indebtedness became due and demand having been made by the holder of said note upon the trustee named therein to advertise and sell the property described in said deed of trust, the undersigned will offer for sale for cash at public auction at the Courthouse door in Graham, Alamance County, N. C., at noon, on FRIDAY, MARCH 28th, 1930, the following described real estate:

All that certain tract or parcel of land in Burlington Township, Alamance County, State of North Carolina, adjoining the lands of W. J. Burke, E. C. Ingle, and Public Road, and bounded as follows:

Beginning at an iron pin in center of Public Road, and 1,692 feet in a southeasterly direction from the intersection of said Public Road with the Alamance - Burlington Road, and corner with W. J. Burke; thence with the lines of W. J. Burke South 20 degrees West 739.2 feet to a stake; thence South 14 degrees West 1,142.5 feet to a stake, corner to E. C. Ingle, thence with E. C. Ingle's line South 87 degrees east 767.6

feet, to an iron pin; thence North 36 degrees 45 minutes East 1,446.1 feet to an iron pin in center line of said Public Road; thence with center line of said Public Road North 57 degrees 30 minutes West 1,294.2 feet to the beginning, containing 37.63 acres, more or less.

This 15th of February, 1930. North Carolina Bank and Trust Company, Trustee,

Successor to Citizens' National Bank of Raleigh, N. C., Trustee,

By: JOHN P. STEDMAN, Vice-President.

Terms of Sale—Cash.

Place of Sale—Courthouse door, Graham, N. C.

Time of Sale—Noon, Friday, March 28th, 1930.

## Receiver's Sale of Real Estate!

Under and by virtue of the power of sale contained in a certain mortgage deed of trust duly executed by James D. Christopher and wife, Blanche Christopher, in favor of Piedmont Trust Company, Trustee, on the 28th day of April, 1919, and securing the payment of a series of bonds numbered from 1 to 14, both inclusive, bearing even date with said mortgage deed of trust and payable to bearer, each in the sum of Two Hundred and Fifty Dollars (\$250.00) default having been made in the payment of said indebtedness as in said mortgage deed of trust provided, and by the further authority of an order of the Superior Court of Alamance County in an action therein ending, and being No. 3682 upon the Civil Issue Docket, the undersigned Receiver of Piedmont Trust Company will on the first Monday in April, 1930, at ten o'clock a. m., the same being MONDAY, APRIL 7th, 1930, at the courthouse door in Alamance County, offer for sale at public auction to the highest bidder for cash the following described real property, to-wit:

Three certain lots or parcels of land in Alamance County, North Carolina, described and defined as follows, to-wit: First Tract: Adjoining the lands of William Boon, J. S. Malone, W. B. Malone and others, bounded as follows: Beginning at a stone, John S. Malone's corner; thence N 86 1/2 deg W 69 1/2 yds to a stone W. B. Malone's line; thence N 2 1/2 deg E 69 1/2 yds to a stone; thence S 86 1/2 deg E 69 1/2 yds to a stone in John Malone's line; thence S 2 1/2 deg W 69 1/2 yds to the beginning, containing one (1) acres, more or less.

Second Tract: Adjoining the lands of H. L. Coble, William Jeffreys and others bounded as follows: Beginning at a stone, W. B. Malone's corner; thence S 87 deg E 8 chs 66 lks to a stone in Lindsay's line; thence N 3 deg E 2 chs 90 lks to a stone, Coble's corner in William Jeffreys line; thence N 86 1/2 deg W 8 chs 8 lks to a stone in W. B. Malone's line; thence S 15 deg W 2 chs 94 lks to the beginning, containing Two and Forty-four One Hundredths (2.44) acres, more or less.

Third Tract: Adjoining H. L. Coble, William Jeffreys and others, bounded as follows: Beginning at a stone, William B. Malone's corner; running thence S 86 1/2 deg E 8 chs 59 lks to a stone in Lindsay's line; thence S 2 1/2 deg W 11 chs 30 lks to a stone on W. B. Lindsay's line; thence N 86 1/2 deg W 8 chs 59 lks to a stone, William B. Malone's corner; thence with the line of the said William B. Malone N 2 1/2 deg E 11 chs 30 lks to the beginning, containing Nine and Seven Tenths (9.7) acres, more or less. On the above described property there is situated a six room cottage.

The terms of the sale will be cash upon the date of sale and the purchaser will be furnished with a certificate by said Receiver certifying the amount of his bid and receipt of the purchase price, and the sale will be left open ten days thereafter for the placing of advanced bids as required by law.

This 25th day of Feb., 1930. THOMAS D. COOPER, Receiver Piedmont Trust Co. J. D. Long, Atty.