



**BY SWITCHING TO TARGET MY HUSBAND SAVES 50 CENTS A WEEK**

**HUSBANDS, PLEASE NOTE!**  
You pay less than one-sixth the government tax on ready-made when you roll your own from TARGET. Buy a pack of TARGET. Roll yourself fifteen or twenty smokes. If you don't say they are the best cigarettes you have ever smoked, return the half empty pack, age to your dealer's and you'll get your dime back.

Wrapped in moistureproof Cellophane

**10¢**

**TARGET**  
CIGARETTE TOBACCO

Brown & Williamson Tobacco Corp.  
Louisville, Kentucky © 1935

**PRECIPITATED LIME**  
(Dissolved Limestone)  
Highest Analysis—Quickest Results  
For lowest Lime prices write  
NATURAL LIME-MARL CO., Roanoke, Va.  
Plants—Charles-Town, W. Va.—Marlboro, Va.

**Rothschild Maxims Put in Alphabetical Order**

The following maxims were hung in Baron Rothschild's bank where he could show them to ambitious young men: Attend carefully to details of your business; Be prompt in all things; Consider well, then decide positively; Dare to do right, fear to do wrong; Endure trials patiently; Fight life's battles bravely, manfully; Go not into the society of the vicious; Hold integrity sacred; Injure not another's reputation, nor business; John hands only with the virtuous; Keep your mind from evil thoughts; Lie not for any consideration; Make few acquaintances; Never try to appear what you are not; Observe good manners; Pay your debts promptly; Question not the veracity of a friend; Respect the counsel of your parents; Sacrifice money rather than principle; Touch not, taste not, handle not intoxicating drinks; Use your leisure time for improvement; Venture not upon the threshold of wrong; Watch carefully over your passions; Extend to every one a kindly salutation; Yield not to discouragement; Zealously labor for the right.

**BEAUTIFUL SKIN**  
—soft, smooth, clear, "pink and white"—the matchless complexion of youth. Sulphur purifies, clears and refreshes the skin. For beautifying the face and arms use

**Glenn's Sulphur Soap**  
Contains 25% Pure Sulphur. At Druggists.

**Sunshine**  
—All Winter Long

At the Foremost Desert Resort of the West—marvelous climate—warm sunny days—clear starlit nights—dry invigorating air—splendid roads—gorgeous mountain scenes—finest hotels—the ideal winter home.

Write Geo. & Chaffey  
**PALM SPRINGS**  
California

**ASPIRIN**  
BEWARE OF IMITATIONS

**DEMAND**

LOOK for the name Bayer and the word genuine on the package as pictured above when you buy Aspirin. Then you'll know that you are getting the genuine Bayer product that thousands of physicians prescribe.

Bayer Aspirin is SAFE, as millions of users have proved. It does not depress the heart, and no harmful after-effects follow its use.

Bayer Aspirin is the universal antidote for pains of all kinds.

Headaches Neuritis  
Colds Neuralgia  
Sore Throat Lumbago  
Rheumatism Toothache

Genuine Bayer Aspirin is sold at all druggists in boxes of 12 and in bottles of 24 and 100.

Aspirin is the trade-mark of Bayer manufacture of monoaceticacidester of salicylic acid.

**YOUNG GIVEN NEW IDEA OF IDLENESS**

Things have changed more than a bit. No one talks about easy money. The children, the young people, are hearing and seeing that idleness is a ghastly thing. They are afraid of idleness. Even they have learned that easy money isn't too reliable.

We thought that the days of great personal achievement in this country might be over. There wasn't much unexplored land left, nor many mines to discover. But as things stand now, there are enormous jobs to be done on the vitalizing and organization of finance and industry. It will take just as much energy and courage as can be brought to it.

The ideals of all these children are going to be better than they might have been if things had gone on at their swift, luxurious, self-indulgent pace. They are being brought up to realize that employment is a vital consideration of an entire country and to see how interlocked social groups are.—Margaret Culkin Banning in the Saturday Evening Post.

**For Stomachs TEMPORARILY Out-of-Order**

Occasional constipation should never be allowed to attack itself. Check it at once with a cup or two of Gardol Tea. A good old fashioned, tried and natural remedy. It flushes the bowels, stimulates sluggish liver and renews the cheery good health of an active stomach. Recommended by many years of splendid, certain results. As good for children as it is for grown-ups.

Get it at your druggist's  
**GARFIELD TEA**  
A Natural Laxative Drink

**DARKEN GRAY HAIR NATURALLY**  
Easy to do this quick way

Don't dye hair. Science has discovered a quick, simple way to darken gray hair naturally—no nobody can tell—restore its original shade safely and as easily as brushing. It makes the hair healthy. Finest way known to get rid of gray hair, as thousands testify. Try it. Pay druggist only 75¢ for a bottle of WYETH'S SAGE & SULPHUR and follow easy directions. Results will delight you.

**Bedridden with Rheumatism**

Rubs on oil... gets up right away

There's nothing like good old St. Jacobs Oil for relieving the aches and pains of Neuritis, Rheumatism, Lumbago, Backache, Neuralgia or sore Muscles. You rub it on. Without burning or blistering it quickly draws out pain and inflammation. Relief comes before you can count 60! Get a small bottle from your druggist.

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**Girl at the Top in Health Tests**

Millions of boys and girls all over the world, thousands of them right here in the West, are being restored to health and strength by the purely vegetable tonic and laxative known as California Fig Syrup and endorsed by physicians for over 50 years.

Children need no urging to take it. They love its rich, fruity flavor. Nothing can compete with it as a gentle, but certain laxative, and it goes further than this. It gives tone and strength to the stomach and bowels so these organs continue to act normally, of their own accord. It stimulates the appetite, helps digestion.

A Kansas mother, Mrs. Dana Allgire, 610 Monroe St., Topeka, says: "Bonnie B. is absolutely the picture of health, now, with her ruddy cheeks, bright eyes and plump but graceful little body and she stands at the top in every health test."

\*Much of the credit for her perfect condition is due to California Fig Syrup. We have used it since babyhood to keep her bowels active during colds or any children's ailments and she has always had an easy time with them. She always responds to its gentle urging and is quickly back to normal."

Ask your druggist for California Fig Syrup and look for the word "California" on the carton so you'll always get the genuine.

**Which Is It, Umps?**

She was addressing a group of eager wide-eyed children at the regular library story hour. "Today, boys and girls, I am going to tell you a real scary story about a vampire. You know what a vampire is, don't you?"

"Oh, sure," answered one sophisticated youngster scornfully. "You mean the one who decides in a baseball game."

"Ho, ho," laughed another in derision. "Listen to him. He's talking about an emper."

**Railroads in Nation**

How many railroads are there in the United States? There are 1,637, including 174 class 1 having an operating revenue above \$1,000,000; 232 class 2, having operating revenues from \$100,000 to \$1,000,000, and 348 class 3, having operating revenues below \$100,000.—New York World-Telegram.

**STOP THAT COLD**

DISTRESSING cold in chest or throat—that so often leads to something serious—generally responds to good old Musterole with the first application. Should be more effective if used once every hour for five hours.

This famous blend of oil of mustard, camphor, menthol and other helpful ingredients brings relief naturally. Musterole gets action because it is a scientific "counter-irritant"—not just a salve—it penetrates and stimulates blood circulation, helps to draw out infection and pain. Used by millions for 20 years. Recommended by doctors and nurses.

To Mothers—Musterole is also made in milder form for babies and small children. Ask for Children's Musterole.

**MUSTEROLE**  
BETTER THAN A MUSTARD PASTER

**Custom Made Wigs & Toupees**

World's Finest  
Illustrated catalog sent free with price list. Examines hair and scalp. 50¢ per box postpaid.

Write or call  
L. S. LOMBARDO  
Baltimore, Md.  
407 Washington St.  
Lima, Pa.

**CHERRY-GLYCERINE COMPOUND**

For Coughs due to Colds, Minor Bronchial and Throat Irritations

JAS. BAILY & SON, Baltimore, Md.

**RUNDOWN, NERVOUS**

Westminster, Md.—"I was weak and run-down, was always tired, very nervous, had no appetite and what I ate made me sick to my stomach," said Miss Adelta Lockner, Route 1. "I heard of Dr. Pierce's medicines and sent for a bottle of the 'Golden Medical Discovery Tablets' and also the 'Favorite Prescription Tablets.' I felt much better after taking the first bottle. I have taken four bottles of each and feel like a new person."

All druggists. Fluid or tablets.

Uses of Dr. Pierce's medicines are outlined in free medical advice. Write, using the symptom blank enclosed in every package of Dr. Pierce's remedies, to Dr. Pierce's Clinic in Buffalo, N. Y.

**Penny Ante**  
By LEETE STONE

(© by McClure Newspaper Syndicate.)  
(WNU Service)

GRANGER was a small town way up near the Canadian border where winters were still winters. There was a series of little hatched notches on one of the big trees that bordered the state highway which ran through Granger. The highest of these cuts was four and a half feet about the level of the sidewalk. It was the high-point of Granger's snowline.

The state road was plowed, of course; but the plowing never uncovered the concrete from December to March.

The winters were taken as a matter of course by the fathers and mothers of Granger. The fathers read and toasted slippers in the evening. The mothers sewed; or also read; both retired early and rose early to face another bright clear day of below zero temperature.

Very different was the feeling among the few youngsters. In summer they could drive to Lakeside and Jackson, see movies, dance, canoe, play tennis, fish and generally enjoy life. So the long winter was nothing less than anathema to them.

Five of them, three boys and two girls, had formed a little unofficial clique that braved the bitter wind and snow once a week. Saturday night, to talk and chatter of the summer's games and pleasures, at their respective houses. It was pretty dull, but it was better than nothing.

In February, this particular winter, Gloria Ames returned from school in the East. There had been a fire in the school's big dormitory and the pupils were temporarily released for a few weeks until restoration could be effected.

Gloria was different. She was pretty, charming, vivacious—the life of any party. She had gone to country school with all the little cliques of boys and girls. She noticed with a flush of pleasure that Harry Hanson, who had always carried her books, and been most devoted, had turned out to be tall, handsome and intelligent.

The first Saturday night after her return the group gathered at Gloria's house. They found a big round table in the living room, surrounded by six chairs; with a pack of cards in the center, and a little cylindrical roll, paper covered, which had on it in black letters, "50 cents."

"Folks, hurry and gather round. We're going to play penny ante poker. The stakes are my treat this time. When anyone loses the fifty cents they drop out. When anyone wins fifty they drop out. The limit bet is two cents. I had quite a time converting Dad and Mother; but I finally showed them it was the same as if we paid fifty cents to go to a movie or a dance or for a boat to fish a couple of hours. . . . Now sit down! Anyone that doesn't know the value of the hands will find it on this piece of paper." Gloria laid a slip of paper that was a slice of Hoyle itself in the center of the table.

Harry Hanson had played many a game of penny ante in the back room of the store; but despite all his knowledge of human nature, drawing, and all the elements of poker, he lost his fifty cents in an hour; quietly dropped out and pulled his chair around behind Gloria, who seemed to be the consistent winner. According to Gloria's specifications the game was over at ten thirty; and every one, losers and winners, wore a smile, seemed to be livened up.

Harry beckoned Gloria into the hall as the others were in animated conversation over their losses and winnings.

"I've got Dolly's son Dan hitched to the blue cutter tonight, Gloria. You remember Dolly. Come, Gloria!"

"I'll come, Harry," Gloria whispered. Crisp snow bathed in moonlight; the musical tinkle-tinkle of tiny cutter bells; the muffled hoofbeats of a swift horse and the swish of bright steel runners all contributed sweetly to this north country romance.

"Gloria, dear Gloria," Harry murmured as they sped into the radiant beauty of the four corners. "Please say you'll marry me."

"Oh, Harry, this is preposterously sudden. Can't we make courtship last longer? Tell you what! Let's play penny ante every Saturday night until one or the other of us holds a royal flush. Then I'll answer you."

"Say," said Harry a trifle bitterly. "You know how often a royal flush turns up a lifetime?"

All of which explains the tense moment in the group game the following Saturday night. Gloria had opened with Jacks or better. All but Harry Hanson had dropped out when he raised the openers a penny before seeing cards. Harry drew one card. Gloria drew two.

"Up to you!" Harry said with a queer look in his eyes.

"Two cents!" Gloria promptly contributed.

"And two more!"

"And two more!"

"I'll call you—just to save your money; because it's the first time in my life I've held the unbeatable hand. Read 'em and weep; or better still, remember your promise!" Harry laid his cards down in front of Gloria one at a time. "I drew the queen," he whispered a little awed.

They read, from top to bottom, the ace, king, queen, jack and ten spot of diamonds—a royal flush!

Gloria chuckled her three aces and two kings into the discard and smiled into Harry Hanson's eyes in a way that made him strangely hilarious.

**Tree Surgery in Capital**

Because some of the valuable trees in Washington, D. C., became undernourished following the drought, they have been artificially fed by drilling holes near the base of each tree and filling the holes with meal and pouring in water.

**When TEETHING makes HIM FUSSY**

One of the most important things you can do to make a teething baby comfortable is to see that little bowels do their work of carrying off waste matter promptly and regularly. For this nothing is better than Castoria, a pure vegetable preparation specially made for babies and children. Castoria acts so gently you can give it to young infants to relieve colic. Yet it is always effective, for older children, too. Remember, Castoria contains no harsh drugs, no narcotics—is absolutely harmless. When your baby is fretful with teething or a food upset, give a cleansing dose of Castoria. Be sure you get genuine Castoria with the name:

*Chas. H. Fletcher*  
**CASTORIA**  
CHILDREN CRY FOR IT

**Good Word for the Sparrow**

Field investigators of the Pennsylvania state game commission have discovered that the English sparrow, commonly regarded as nothing but a pest, has some economic value. They reported that the sparrows attack and eat the Japanese beetle, plant pest that has caused considerable damage in infested areas.

**Masonic Temple in Ireland**

What is claimed to be the first Masonic temple in Ireland has been dedicated at Crawfordburn, County Down. The temple is beautifully situated on two acres of land overlooking Belfast lough. It formerly was known as the Red house, and was transformed into its present condition by three local lodges.

**Rheumacide**

Indicated as an Alternative in the Treatment of RHEUMATIC FEVER, GOUT, Simple Neuralgia, Muscular Aches and Pains

At All Druggists  
Jas. Baily & Son, Wholesale Distributors  
Baltimore, Md.

**NIP CHEST COLDS, QUICK WITH HEAT OF RED PEPPERS**

Relieves Almost Instantly

To break up congestion, to restore free circulation and stop chest colds. . . . to alleviate the circulatory pains and aches of rheumatism, neuritis, lumbago. . . . Nature has stored up in red peppers a marvelous therapeutic heat that penetrates deeply into the skin without blistering or burning and swiftly brings relief. Now this genuine red peppers' heat is contained in an ointment, **Rowles Red Pepper Rub.** As you rub it on you'll feel better. And in 3 minutes relief comes. Drug stores sell **Rowles Red Pepper Rub.** Try it.

**Mercolized Wax Keeps Skin Young**

Get an ointment and use as directed. Fine particles of wax skin peel off until all defects such as pimples, liver spots, tan and freckles disappear. Skin is then soft and velvety. Your face looks years younger. Mercolized Wax brings out the hidden beauty of your skin. To remove wrinkles use one ounce Powdered Faceoline dissolved in one-half pint witch hazel. At drug stores.

**Fifty and Fit**

A MAN is as old—or as young—as his organs.

At fifty, you can be in your prime.

Why go along with "fairly good health" when you might be enjoying vigor you haven't felt for years?

There's a simple little thing anyone can do to keep the vital organs stimulated, and feel fit all the time. People don't realize how sluggish they've grown until they've tried it. The stimulant that will stir your system to new life is Dr. Caldwell's syrup pepsin. It will make a most amazing difference in many ways.

This famous doctor's prescription is a delicious syrup made with fresh herbs, active senna, and pure pepsin. It starts its good work with the

**Fur Trappers Kept in Touch With the World**

The Hudson's Bay company, one of the oldest of trading companies, is taking steps to keep some of the world's loneliest men in touch with civilization. Its trappers spend the winter in the far-away Arctic regions, many of them three or four weeks' journey from the nearest post at which supplies can be obtained.

Now an airplane service has been instituted to care for these lonely men. In the past they have come into contact with civilization often

**Can you RESIST COLDS?**

A cold in the head is a nuisance, and it undermines your fitness too. Doctors have found that a good store of Vitamin A helps your body resist the common cold. This vitamin is found in abundance in Scott's Emulsion of Cod Liver Oil. . . a pleasing, palatable way of taking this valuable oil. Men and women—as well as the youngsters—find that the emulsion builds up their resistance, and that it's easy to take. Scott & Bowne, Bloomfield, N. J., Sales Representative, Harold F. Ritchie & Co., Inc., New York.

LISTEN to the Scott & Bowne radio program, "Advertising with Count von Luckner," on Sunday night at 9:30 p.m. (E. S. T.) over the Columbia Coast-to-Coast Network.

**Scott's Emulsion**  
OF NORWEGIAN COD LIVER OIL

**WORK IN THE HOME CALLS FOR "TRAVEL"**

A mail carrier presents official figures showing that in the course of his forty-two-year career he walked a distance equal to nine journeys round the earth. But the housewife, the waitress, the bus conductor, the doctor and many another person who does not seem to move far from one spot takes, in reality, an astonishing amount of exercise. Pedometer records have shown that a woman with a husband and two children, walked about fifty miles in the course of a week. In another case tested by pedometer, a girl dancer at a theater, who has plenty to do on the stage, found that her work entailed fewer steps than that of a housewife who had no children to look after. Schoolboys and girls have been found to walk more than seventy miles a week, in the course of their restless flittings hither and thither. A London bus conductor has a very strenuous day's physical labor. In addition to walking about thirty miles in the course of his week's work, he has been found to climb every day the equivalent of nearly two-thirds of the height of Mount Snow-

**Life and Art**

The beautiful Michael Strange, poet and philanthropist, defended, at a Newport tea, idealistic as contrasted with realistic art.

"Let us have idealism in our poetry and pictures," she said, "for nowhere else is it ever to be found. Life itself is so horribly drab and dull. In life nothing ever comes off except buttons."

**Millions for Candles**

Despite the widespread use of electricity, gas or kerosene as illuminate, the oldest of lighting devices, the candle, is an \$18,000,000 item in the annual export trade of the world.

All is "So they call that a V-neck?"

"Yes."

"What does the V stand for?"

"Vanity."—Florida Times-Union.

**Tired, Nervous and Depressed?**

Health Suffers When Kidneys Do Not Act Right

**HEED promptly a nagging backache, with bladder irregularities and a tired, nervous, depressed feeling. They may warn of some disordered kidney or bladder condition.**

Users everywhere rely on Doan's Pills. The sale of millions of boxes annually attests to Doan's popularity. Your dealer has Doan's.

**Doan's Pills** A Diuretic for the Kidneys

**IF YOU ARE SICK**

Do not despair; try MILLERTONE. This amazing discovery relieves sufferers from Catarrh, High Blood Pressure, Rheumatism, Kidney and stomach troubles, Headache and many other ailments. Thousands gratefully proclaim that Millertone Herbs have restored them to health. Enclose 2c stamp for free sample. J. S. Miller, Inc., 82 Beaton St., Newark, New Jersey.

Radio Fans, Attention. Airdyna solves aerial problem. Gives great selectivity and tone. Write for full data. Price \$1. Way-Hav-It, 206 Bristol Bldg., Boston, Mass.

Men Wanted to Distribute advertising circulars and samples. No selling. Good pay. Write Paramount, 4554 Broadway, Chicago.

Churches, Clubs, Granges, need \$100! Write for free guaranteed plan. Money obtained in a few days. Surprising results assured. The Stimulate Corp., New Haven, Conn.

W. N. U., BALTIMORE, MD. 9-1932