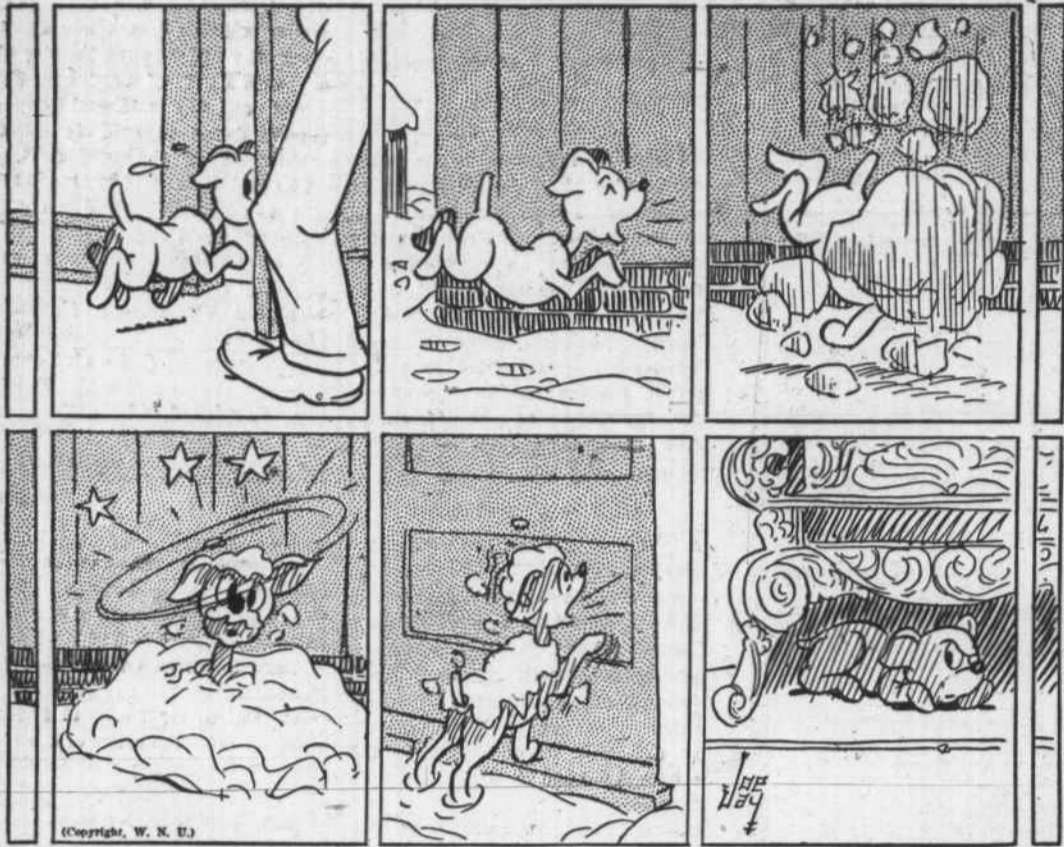


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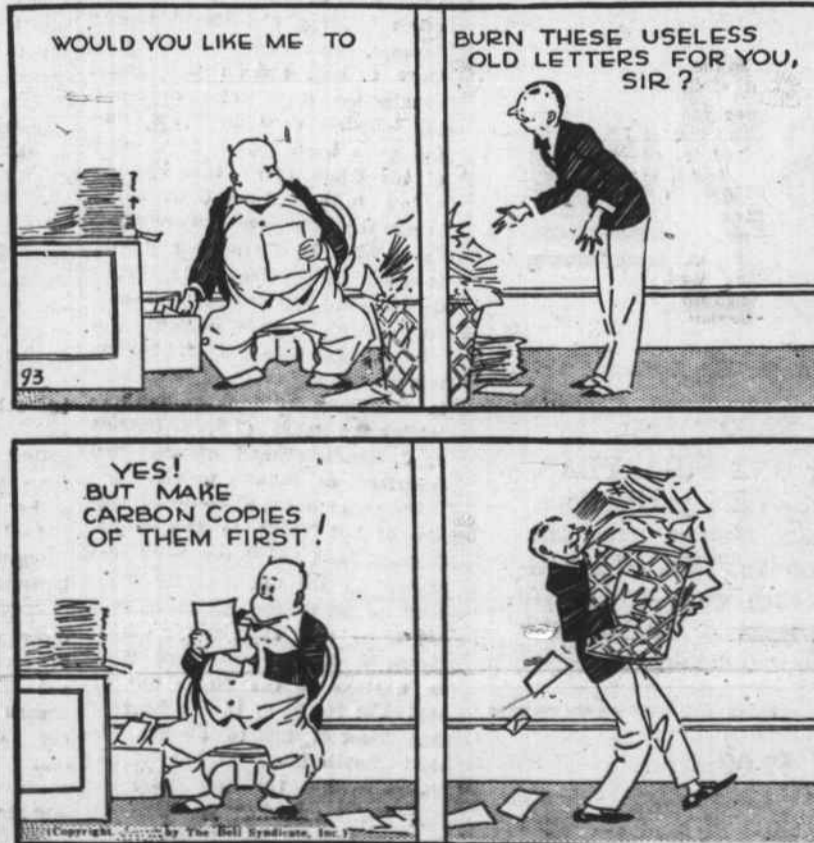
S'MATTER POP

By C. M. Payne

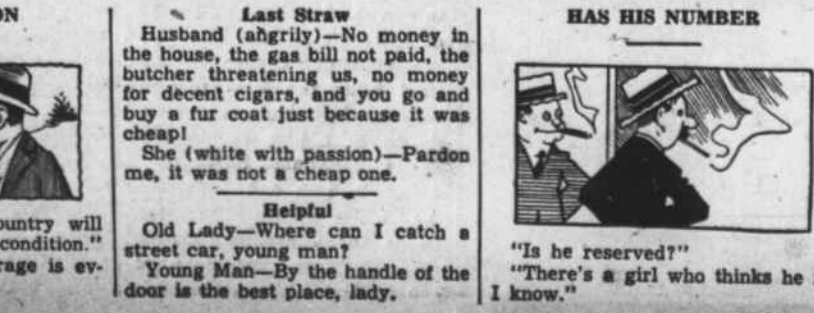


POP

By J. Miller Watt



OUT OF FASHION



Style Pendulum Swings to Handsome Ostrich Finery

By CHERIE NICHOLAS



FRILLS, feathers and furbelows mark the lady of fashion today and a lovely lady she is indeed, an alluring creature utterly feminine in her Edwardian grandeur. The long post-war cycle is over and with it has gone the tailored career woman, trim and uncompromising with her boyish figure and her workmanlike clothes. Back into favor come portrait gowns, picturesque dinner costumes topped by whimsical evening hats, nosebags or violets nestling in long fur stoles, opera-length evening gloves and back comes ostrich feathers placing their glamorous seal on the return to femininity which colors the whole current fashion picture.

In the millinery field, ostrich sets the style for the new dress hats with their flattering softness. Long sweeping feathers droop gracefully from worldly dinner hats. Lordly plumes toss above high-piled curls for evening or lend height to tiny formal daytime hats for fur-coat wear. All-ostrich toques and bonnets, without a hint of fabric, are cleverly molded to the head. Not only do ostrich plumes go to the head on bonnets, toques and picture hats for formal daytime and dinner wear, but even tailored street hats use discreet flat-worked feathers or ostrich montures and motifs that are smartly conservative.

Outstanding in the evening wardrobe are the new ostrich wraps which are designed in any number of types and lengths from brief shoulder capelets to full-length coats and capes. They are in black or white or are superbly colorful. With the present trend to the pure-

ly feminine, the ostrich muff is returned to prominence for both formal daytime and evening wear. Carried with the formal daytime costume the ostrich muff lends infinite chic but it is of two-fold charm when it complements an evening wrap of matching ostrich as pictured to the left in the illustration. Paquin designs this capelike coat and muff of black uncurled ostrich. Many smaller round muffs of ostrich are also shown that are youthfully pert and extremely smart for dinner or afternoon wear.

The long, long ostrich stole adopted this season by the duchess of Kent has unlimited possibilities. It may be draped or wound about the shoulders for protection or simply for flattery. It will be especially outstanding in black, black-and-white, pure white or the modish vintage tones. The one shown to the right in the picture is fashioned of long white feathers with black-dyed tips.

This season's interpretation of the ever-graceful ostrich fan is unusually lovely. Festive fans in exciting shades are carried, also very handsome all-black types that set a theater gown or dinner costume off to perfection. The evening fan pictured is of graduated uncurled ostrich plumes in pale pink with an uncurled ostrich hair ornament in the new deep plumbeous shade.

The encouraging part of the ostrich vogue is that the new feather fashions start with simple items on the hat and fetching little inexpensive neckpieces and scores of other unpretentious ostrich fancies that are within the reach of any limited clothes budget.

© Western Newspaper Union.

Forecast in Silk



For the woman who looks ahead when she buys there are some exceedingly interesting advance silks on display. For the first new silk print a stylized palm tree design is suggested such as fashions the dress pictured. This print has the advantage of being dark enough to wear for town under the fur coat, and it will continue to be chic for spring in that it is new this season both as to color and patterning. Small neat tailored motifs in high-style colors are the desirable prints for immediate wear.

Grand Blouses of Metal Top Skirts

A gorgeous blouse in your wardrobe is a necessary luxury this season. It's left to you either to buy 'em or make 'em. The shops are showing the new glamor blouse in dazzling array. Likewise the fabric sections are scintillating with showings of gleaming lame in gold, silver and color, also rustling taffetas and crisp moires and lustrous slipper satins. A mere remnant of either in the hands of the woman who "makes her own" will transform into a blouse softly styled or smartly fashioned in the new jacket silhouette.

Gold Glittering On-Winter Frocks

All may not be gold that glitters, but in the multitude of short lame afternoon dresses gold is the favored basic metal. The gold may be nothing more than a pin-stripe on a black wool or silk background; it may be combined with other less precious metal threads; or it may completely prevail to form a lavish cloth-of-gold.

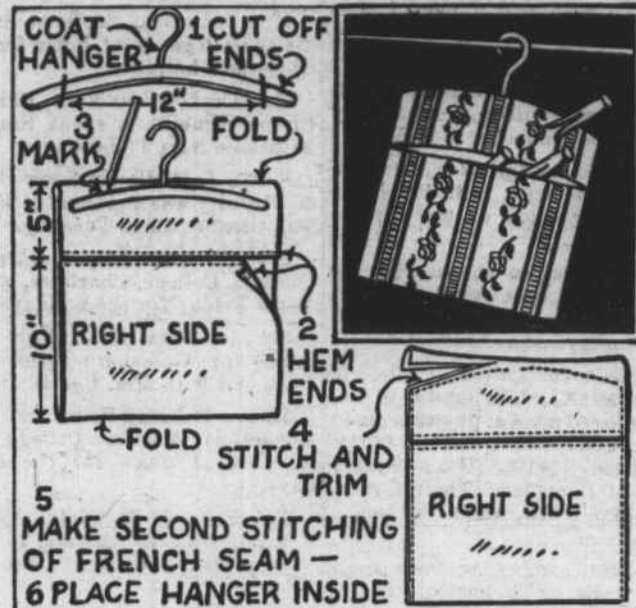
This all-gold lame makes a striking "don't-dress-for-dinner" gown—so short it almost reaches knee level—and long-sleeved.

Snug Waistlines
Some of the newest coats and dresses fit so snugly at the waistline and the hips that a draped line results.

Detachable Hoods
Detachable hoods accompany much of the fur coats that have been created to appeal to the college girl who spends much time out-of-doors.

HOW TO SEW

by Ruth Wyeth Spears



Make a bag on a hanger.

THIS bag has been a great success. Several others can be made for different purposes. They are good to hang in the closet or the sewing room for patterns or small equipment. When traveling I find a little bigger one perfect for laundry. The size shown here requires 3/4 yard of bright ticking. You will notice in the sketch that French seams are used. This makes the first stitching of the seams on the right side. Trim close to this stitching, turn the bag inside out and stitch the seams again so that the raw edges are covered. Punch a small hole in the center top for the hanger hook. Clip today's lesson and add it to the many gift suggestions contained in the books offered below.

NOTE: Mrs. Spears' Book 2—Gifts, Novelties and Embroidery, has helped thousands of women to use odds and ends of materials and their spare time to make things to sell and to use. Book 1—Sewing, for the Home Decorator, is full of inspiration for every homemaker. These books make the most delightful gifts. Mrs. Spears will autograph them on request. Books are 25 cents each. Crazypatch quilt leaflet is included free with every order for both books. Address: Mrs. Spears, 210 S. Desplaines St., Chicago, Ill.



Just Jest's
It's a Dress
"My wife is very busy. She's going to address the women's club."
"I suppose she's working on the address."
"No, the dress."

Customer (to head waiter)—Just as a matter of curiosity, did the waiter who took my order leave any family?

Qualified
"A comet is a star with a tail," said teacher, giving the class a lesson about the stars. "Can anyone name a comet?"
"Yes, miss," cried one little lad, "Mickey Mouse!"

Topsy Tufvy World
Customer—Isn't the price rather high for such a little pillow?
Shop Assistant—Well, you see, madam, down is now up.

Right Road
The truck driver was unfortunate enough to run his car into a house where a woman stood ironing. Having lost his nerve he did not know what to say and blurted out:
"Can you tell me the way to Detroit?"
"Yes, straight past the sideboard and then to the left past the piano," replied the woman.

Or What?
Police Sergeant—Give the prisoner a bath and clap him in irons.
Crook—Gosh! First I was collared, now I'm being washed and ironed. Is this a police station or a laundry?

OUT OF SORTS?

Here is Amazing Relief for Conditions Due to Stagnant Bowels
NATURE'S REMEDY
If you think all laxatives are alike, just try this all vegetable laxative. So mild, thorough, refreshing, invigorating. Dependable relief from sick headaches, bilious spells, tired feeling when associated with constipation.
Without Risk or Danger. Make the test—turn if not satisfied, return the box to us. We will refund the purchase price. That's fair.
Use NIT Tablets today. **NIT-TO-NIGHT**

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OTUMS
QUICK RELIEF FOR ACID INDIGESTION

Respect for Self
A man should take care above all things to have a due respect for himself.—Pythagoras.

It's No Disgrace to Be Gray!

Still, in these modern youthful times, it's often a handicap, particularly in the business world. How much better to disguise this condition by the application of

LEA'S HAIR PREPARATION

as thousands have already successfully done. No magic about it, but repeated applications give gray, faded hair a shade approximating the original without that "dyed" appearance so quickly detectable in many hair-coloring products on the market. Even the first bottle gives appreciable results! If your druggist doesn't have it, send a dollar and your name and address—money cheerfully refunded if not satisfied.

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WRITE TODAY FOR MY MONEY-BACKING PLAN to sell and introduce our QUALITY Baby Chicks, Ducklings and Turkey-Poults in your community.
S. E. SCHLEY - Pikeville, Md.

GRIN

You needn't grin and bear a cough due to a cold. Get Smith Bros. Cough Drops! Just 5¢!
Smith Bros. Cough Drops are the only drops containing VITAMIN A
This is the vitamin that raises the resistance of the mucous membranes of the nose and throat to cold infections.

The Housewife . . .

"Research Professor of Economy"

SHE'S not a Ph.D. or an LL.D. She hasn't a diploma or a cap and gown. Her research is not done in the laboratory or the library. As a matter of fact, her findings are made, usually, in the street car, in the subway, in the suburban commuter's train.
She reads the advertisements in this paper with care and consideration. They form her research data. By means of them she makes her purchases so that she will deserve the title of "Research Professor of Economy." She discovers them after them, as the years roll on, combining high quality with low.
It is clear to you at once that you . . . and all who make and keep a home . . . have the same opportunity. With the help of newspaper advertising you, too, can graduate from the school of indiscriminate buying into the faculty of fastidious purchases!