

WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON.
(Consolidated Features—WNU Service.)

NEW YORK.—Just as we were thinking we ought to get the Hound of the Baskervilles on our side in this war along comes the news that this is being attended to. Our national dogpower is being mobilized, the dogs are being trained for sentry duty and guard work for the army quartermaster corps, the navy and war industries—mostly sizable dogs so far, with deferred ratings for pekes and toys. They're good night-workers and the only slogan they need is "Sick 'em!"

It's a dream come true for Harry I. Caesar, the dog-fancying banker who for many years has been the four-square friend of the four-footers and who is now president of Dogs for Defense, Inc. More than 150 dog-conscious delegates from many states attended the organization meeting in New York recently, with Mr. Caesar presiding, and laid out plans for the elite guard of dogdom, with the kennel clubs and the American Theatre wing co-operating. Col. Clifford Smith of the quartermaster corps told the meeting that "One well-trained dog is the equivalent of six guards." The dogs also will serve in their traditional role as the lonely soldier's pal.

Mr. Caesar stems from a long line of Indian-fighting colonial ancestors, going back to around 1650 and dogs have always figured romantically in his family antecedents. His financial operations head up in New York, and he is a public-spirited citizen of Rumson, N. J., former councilman of that town and active in welfare and philanthropic enterprise.

From Brooklyn he went to Hill school, Princeton and Wall Street, landing in the latter narrow thoroughfare in 1913 and soon thereafter becoming a director of the banking house of H. I. Caesar & Co. In World War I, he served as a captain in France, prospered in business in the post-war years, and had plenty of time for dogs, friends, clubs, golf, tennis and amateur war strategy.

A REPORTER once asked the late Clarence Darrow to explain the basic success principle of his career. "Getting out of hard work," said Darrow. "I didn't like pitching hay and looked

around to see who made the most money with the least work. Naturally, I became a lawyer."

J. H. Kindelberger, president of North American Aviation, Inc., reacted similarly, and successfully, from digging ditches. He heads one of the biggest aviation plants in the world and is now uniquely in the news as he hands back to the government \$14,000,000 rather than take it as a profit. He says increased efficiency has cut plane costs 33½ per cent, and the government, considering its present urgent needs, ought to get a cut in this technological gain.

It was a six-months' stretch of ditch-digging on a fortification project at Norfolk, Va., which made young "Dutch" Kindelberger decide to forswear forever a pick-and-shovel career. He quit the army engineering corps and qualified for special engineering studies at the Carnegie Institute of Technology, in 1916 and 1917. Then he got a job as an apprentice engineer with the National Tube company at Wheeling. He became a draftsman and inspector, with, however, plenty of hard work, and that, of course, disposes of any cynical implications in his and Mr. Darrow's success story.

At 30, he was a draftsman with the Glenn L. Martin Airplane company, when Donald Douglas withdrew from that firm and founded his own company. Mr. Kindelberger went along as chief engineer of the Douglas Aircraft company—on his way up. He engineered some highly effective new planes and caught on in administration and finance, as well as in technical operations. He has been president of North American since 1934, with his home and business office at Los Angeles.

Born in Wheeling, W. Va., in 1895, he was a second lieutenant in the aviation corps in World War I. In 1919, he married Miss Thelma Knarr, at Wheeling. They have two children. He backlides a bit, digging in his flower garden. The government is no doubt happy to know that he quit ditch-digging. He has been frank about his run-out on ditch-digging, but his career shows that he doesn't mind work. And sharing the profits with the government is a sharp stand-out against the capitalization writeups of boom years.

Filling the Coffee Cups of America

A half a billion pounds of the golden bean—coffee—come up from Latin America each year to the port of New Orleans, there to be ground, roasted and blended to make America's favorite "brew." Recognized as a morale builder, coffee is in great favor with military men, and our boys on land, sea and in the air look forward to that steaming cup. These photos take you to Coffee Town.



Heavy bags of green coffee hang poised over the heads of the carriers in the great dockside coffee sheds in New Orleans, and then are dropped upon the head by four huskies.



Preparations are here being made for "cupping" in a New Orleans coffee firm, one of the steps in the grading and testing of coffee.



These coffee tasters sit at a circular table which revolves to bring them cup after cup of different varieties.



A coffee maker prepares a big pot of the age-old brew that has cheered savant and common man alike from time immemorial.



In an old French quarter coffee kitchen, coffee is poured with one hand while milk is poured with the other.



A young "car hop" gaily swings out to the rows of parked cars with coffee for two brewed in the inimitable Coffee Town way.

Head of Ground Forces a Hero

Lieut. Gen. McNair Credited As 'Trigger Man' of Modern Army.

WASHINGTON.—Lieut. Gen. Leslie J. McNair, a quiet, 58-year-old Minnesotan about whom the public knows little, has taken over command of the ground forces of the U. S. army.

He was chosen for the job when President Roosevelt recently streamlined the army's archaic administrative setup into three compact, co-ordinated divisions—ground force, air force and supply service. Lieut. Gen. Henry H. Arnold and Maj. Gen. Brehon B. Somervell have taken office as chiefs of the latter two units.

Designation of the sandy-haired McNair as head of the ground force under the new setup was regarded generally as a reward for the job he did as chief of staff of the army general headquarters which was set up after the outbreak of the European war to supervise building of the nation's land forces into a modern fighting organization.

"Trigger Man" in Program. McNair is generally credited with being the "trigger man" in the army's modernization program. It was his duty to see that the record expansion program, including training and organization, was carried out; that selectees were fitted into the army, and that our overseas bases were properly equipped and manned.

Using his quiet, homespun and "few words" doctrine, he got the job done with a minimum of fanfare, to the great satisfaction of his superiors.

McNair eschews the capital social whirl and is a firm believer in plain living. This belief has contributed to a doctrine he has set up for all troops under his command—that they must have "iron in their blood" to withstand the rigors of modern warfare. He intensely dislikes grandstand and self-promoting tactics, and contends the individual must subordinate all to the service of his country.

A few days ago, McNair told a graduating class at the army's command and general staff school, Fort Leavenworth, Kan., that U. S. soldiers still need more training to be properly classed as "first line troops."

Need More Effectiveness. "They are capable of fighting creditably, but with excessive losses, and with less than full effectiveness," he concluded.

This was regarded as a tip off that he means business in stressing his "iron in your blood" program for the 3,600,000 men who will be in the army by the end of 1942.

McNair was born in Verdale, Minn., and graduated from West Point. He served with the Funston expedition to Vera Cruz in 1914, and later in the border campaign against Pancho Villa. He is a field artillery officer.

During the First World War, he went to France with the A.E.F. and reached the temporary rank of brigadier general at the age of 35. He headed the command and general staff school until 1940, when he was made GHQ chief of staff. He was promoted to major general, and to lieutenant general in June, 1941.

McNair is married. He has one son, Maj. Douglas McNair, a field artillery officer like his dad, now at Killeen, Texas.

Says Synthetic Rubber Will Be Ready in 1944

CHICAGO.—John D. Beebe of the B. F. Goodrich company predicts that the manufacture of synthetic and reclaimed rubber will enable the industry to supply both defense and non-defense needs by 1944.

He told transit members at a forum of the American Transit association that within two years increases in the production of reclaimed and synthetic rubber should provide a supply of 850,000 long tons.

Beebe gave statistics of plane, truck and other defense production as an illustration of where most rubber supplies would be going and said that his company considered the transit industry's present rubber quota too low and was making every effort to have it raised.

Britain Plans to Reduce Clothing Ration June 1

LONDON.—A reduction of about one-fourth in Britain's clothes ration starting June 1—from 66 coupons a year to a rate slightly over 51—was announced.

The reduced ration would affect persons mainly in sedentary occupations and those living at home.

An order was expected prohibiting double-breasted suits and trouser cuffs and limiting the number of pockets in garments.

Firemen Laugh at Sight Of Others Eating Smoke

LAWRENCE, KAN.—Firemen answered an alarm and found smoke billowing from a building in the business district. But they just held onto their hats and laughed and laughed.

The wind was blowing so hard smoke was being forced back down the chimney and through the heating system into two beauty shops, a hat shop and a hemstitching establishment.

Milk Is Favorite Drink of Children

Youngsters Seem Interested In War Activities.

CHICAGO.—The average American boy and girl believe it will take the U. S. more than three years to win the war.

They own defense savings stamps and bonds.

They spend most of their money in dime stores—and most of it for candy.

Their favorite drink is milk. Of all foreign countries, they'd like most to visit England when the war is over. The girls, however, have equal preference for Hawaii and Switzerland.

These are the results of the fourth national Reed poll of America's children, taken in schools, Sunday schools and in Y.M.C.A.'s the last week in January.

Asked how long it would take to win the war, children were more conservative than many adults. Thirty-one per cent of the boys and 33 per cent of the girls said "more than three years."

Twenty-nine per cent said two years and 21 per cent said three years. Only 14 per cent said less than two years.

Sixty-three per cent of boys and 54 per cent of girls polled owned savings stamps or bonds.

More girls than boys spend most of their money in dime stores—57 per cent compared to 44 per cent. Grocery stores came next.

Candy headed their list of purchases—36 per cent of boys and 34 per cent of girls spending their money for sweets. However, 25 per cent of girls spend their money on sundries, such as jewelry, while boys reported no purchases in this field.

Asked to name their favorite drink, 40 per cent of boys and 33 per cent of girls said milk. Neither group expressed much liking for just plain water.

Marine Corps Eases Rule On Enlisting Collegians

NEW YORK.—College freshmen and sophomores may now enlist in the marine corps officers' training corps, the marine recruiting office announced. Heretofore only college juniors and seniors were eligible.

The training course, of three months' duration, fits the men for commissions as second lieutenants. Completion of the four-year college course is allowed.

The maximum age limit for freshmen and sophomores is 22 years.

Ex-Soldier Wins Job Back as Army Beckons

YOUNGSTOWN, OHIO.—Ex-Soldier Clarence Wire had \$646 and his old job again, but he expected to return to the army within a month. Wire was assistant manager of a Youngstown theater when drafted a year ago. He was released in November because he was 29. Wire's employer didn't want him back. Federal Attorney Don Miller threatened to sue the theater under the draft act provisions. Wire recovered his job and \$646 back pay.

Money in Circulation Is Up \$20 Per Capita

WASHINGTON.—Do you have \$20 more in your pocket than you had a year ago?

You would if all the money in circulation in the United States were divided equally among the nation's 134,000,000 men, women and children.

The treasury reported that \$11,484,091,310—\$85.67 per person—was in circulation February 28 compared with \$8,780,888,377—\$66.13 a person—a year ago.

Norse Woman Tells of Struggle to Get Food

LONDON.—A grim struggle against starvation is described by a Norwegian woman, Mrs. Gerde Hansen, who recently escaped from Vagso island with her husband and four children.

The family had an income of \$80 a week, but even then was unable to buy sufficient food.

"A typical meal was usually dried cod, a potato each and thin fruit jelly," she said. "This cost 75 cents or more."

Hawaiian Secrets Nestle In Blue Ridge Mountains

MT. AIRY, N. C.—A Hawaiian botanist has sent a loose-leaf copy of his life work to the public library here for safekeeping. The name of his work is "Flora Hawaiiensis, or the Newly Illustrated Flora of the Hawaiian Islands."

The librarian is puzzled why this little town of the Blue Ridge mountains was selected.

Granddad in Army; He'll Make It Career

FORT MONMOUTH, N. J.—Pvt. Edward D. Martin is 59 years old and a grandfather, but today he was disclosed as probably the oldest army volunteer.

Martin, a World War I veteran, was allowed to enlist because of previous service.

"I think I'll make the army a career," Martin said.

Star Dust

STAGE-SCREEN-RADIO
By VIRGINIA VALE
(Released by Western Newspaper Union.)

THE March of Time has done so much to give us good pictures—and just now not only taking good news pictures, but getting them home is quite a feat. But they have done something else; Producer Louis de Rochemont instituted the School of Pictorial Journalism, to train enlisted men of the United Nations' forces in the elements of motion picture photography. Three classes have already been graduated, and the men are engaged in gathering material in the various fighting zones—making a complete and graphic picture of the war.

That shampoo you'll see Frank Morgan receiving at the hands of Spencer Tracy, John Garfield and others in "Tortilla Flat" was done with a mixture of melted soap flakes and flour. The scene had to be filmed four times, because when they'd get the stuff spread over Morgan's head and into his ears, eyes and mouth somebody would begin to laugh. And Morgan'd been told it was a dignified role!

"Tarzan's New Adventure" has been chosen as the title for the new Tarzan film, with Johnny Weismuller and Maureen O'Sullivan. In it Tarzan buys himself a wardrobe and has exciting adventures away from his jungle home.



JOHNNY WEISMULLER

Tom McGuire is now selling newspapers inside Grand Central station, for good pay. Forty-eight years ago he sold them outside the station, for pennies. The reason is that then he was a newsboy, just over from Ireland—now he's an actor, in "The Major and the Minor."

When Les Newkirk, manager of the West theater at Trinidad, Colo., opened an air-mail package from Hollywood he was sort of stumped. It contained a record of greetings from Hollywood to the town, to be reproduced through the theater's loud speaker when "Two Yanks in Trinidad" was first shown—and it was in little pieces. Newkirk called Hollywood, the picture's star, on location with the "He's My Old Man" troupe, and O'Brien talked directly to the audience.

Which scenes do you remember best from "Gone With the Wind"? A survey reveals that most people recall (1) Atlanta burning; (2) the thousands of wounded soldiers lying at the depot; (3) Scarlett's fall downstairs; (4) Scarlett shooting the Yankee soldier; (5) Rhett Butler's saying "I don't give a damn." It's drawing crowds for the third time in New York; seems as if it will go on forever.

Kate Smith has begun her fifth year of broadcasting "Kate Smith Speaks," her daily commentator program. It's originated from hotels, theaters, restaurants, railroad whistle stops, wherever she happened to be—once, lately, from her mother's living room.

Shep Fields and his new orchestra have just completed a musical short subject for Columbia Pictures; titled "Lightning Strikes Twice," it traces his rise as a bandleader, and his switch to a brassless band and new success. His wife and his baby daughter, two-year-old Jo Ann, have prominent roles in the film, which will be released nationally soon.

Soldiers and sailors are sure to have a chance to win that \$64 on the "Take It or Leave It" broadcasts; Quizmaster Phil Baker has added a third glass bowl of numbers to the one for men and the one for women, just for them, and contestants' numbers are drawn from each in turn. This was one of the first major programs to set aside a block of seats for service men.

ODDS AND ENDS—"Flying Blonde," the story of a woman test pilot, is scheduled for Lana Turner... Marjorie Main will wear a pink satin dancing costume, complete with sequins, in the Wallace Beery "Jackass Mail"... Edward Arnold's stand-in, William Hoover, has joined the Marines; he's lost 45 pounds and doesn't look so much like Arnold any more... Shirley Temple's Crossley rating with "Junior Miss" for March is more than twice as high as the average rating scored by newcomers to the air during the past two years... And by the same rating Jack Benny scored first place, for the same month; he's making a habit of it.

Things to do



Gay and New.

RUG cotton makes the gayest new crocheted slippers—soles and all. Get started now. They're grand for play shoes, too. They're effective in two colors and make them bright as can be!

Pattern 7226 contains instructions for making slippers in a small, medium and large size; illustrations of them and stitches; materials needed. Send your order to:

Sewing Circle Needlecraft Dept., 82 Eighth Ave., New York
Enclose 15 cents (plus one cent to cover cost of mailing) for Pattern No.
Name.....
Address.....

Insects on Trial

Probably the longest and costliest of the many lawsuits brought against animals in France was started in St. Julian in 1445, when this town sought to convict a certain species of insects as a pest and have them banished from the community, says Collier's. The trial was abandoned after 42 years because the insects ignored every summons to appear in court, and the fees paid to the counsel for them had put the town in bankruptcy.

So You're "ALL IN"!

Tuckered out, and so much work waiting. You may lack the proper strength and endurance because you haven't the appetite for the necessary foods. The Vitamin B1 and Iron in VINOL helps promote appetite. Get pleasant-tasting VINOL from your druggist.

AWAY GO CORNS

Pain goes quick, corns speedily removed when you use this soothing, soothing Dr. Scholl's Zino-pads. Try them!

DON'T LET CONSTIPATION SLOW YOU UP

When bowels are sluggish and you feel irritable, headachy and everything you do is an effort, do as millions do—chew FEEN-A-MINT, the modern chewing gum laxative. Simply chew FEEN-A-MINT before you go to bed—sleep without being disturbed—next morning gentle, thorough relief, helping you feel well again, full of your normal pep. Try FEEN-A-MINT. Tastes good, is handy and economical. A generous family supply costs only

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We merely follow—follow to new heights of comfort, of convenience, of happiness.

As time goes on advertising is used more and more, and as it is used more we all profit more. It's the way advertising has—

of bringing a profit to everybody concerned, the consumer included