Cockney and His Friend Were Agreed Upon 'Owl

A Cockney and his American friend were walking down the street of an American town one night. An owl set up his ancient

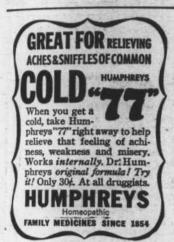
The Cockney, startled, asked of his friend: "What is that?" "Why, it's an owl," answered

"Oh, it's an 'owl, then, is it?" said the Cockney, disdainfully. "So, it's an 'owl." "Yes." replied the American, "it's an owl." the American casually.

"Well," growled the impatient Cockney, "I know it's an 'owl full But who the devil is it

Gas on Stomach

Discharged Men Since December 1, 1941, the army and navy have discharged 750,000 men, fewer than 11,000 of whom were released because of injuries received in battle.



Sunless Town The Norwegian coast town of Bodo has no sun at all during the last half of December.

TELLS HIS CUSTOMERS ABOUT ALL-BRAN

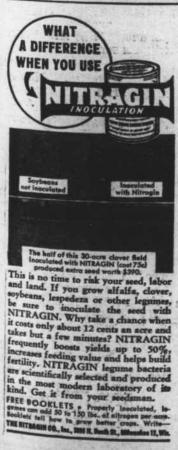
And How It Helped Relieve His Constipation!

Here's a really enthusiastic letter you'll want to read:

"I'd suffered for years with constipation.
Took everything from salts to castor oil, and felt run down, always taking so many physics. Then, two weeks sgo, I found out about ALL-BRAN, Since I've been eating ALL-BRAN, I have needed no physics, and am starting to feel like a new man, I'm telling my customers on my milk route about your wonderful product," Mr. Leon Swarts, 1738 N. Wilton St., Phila., Pa.

What's the secret of such re-ports of ALL-BRAN's results?. Simply that ALL-BRAN is one of Nature's most effective sources of certain "cellulosic" elements—lack of which in sufficient quantities is a common cause of constipation! They help the friendly colonic flora fluff up and prepare the colonic contents for easy patural aliminacontents for easy, natural elimina-tion. ALL-BRAN is not a cathartion. ALL-BRAN is not a cathar-tic! It doesn't "sweep you out"! It is a gentle-acting, "regulating" food! If this is your trouble eat ALL-BRAN regularly, drink plenty of water. See if you don't cheer its welcome relief! Insist on genuine ALL-BRAN, made by Kellogg's in Battle Creek.







By VIRGINIA VALE

SINCE his return from his recent overseas trip Joe E. Brown has been the talk of New York — being modest, he's told the people fortunate enough to hear him, things that he should say to the entire United States. He has traveled more than 100,000 miles, entertained more than two million men, on all fronts. The man is terrific; it's no wonder that a psychiatrist who followed him through hospitals in the South Pacific reported a 71 per cent improve-ment in the patients' condition. He entertained men everywhere-in the front lines, on ships, in canteens.



JOE E. BROWN

His new radio show, on the Blue network, is a quiz show; too bad he's not doing an additional one, so that the public could hear what he told newspaper people.

The "vicious circle" that's supposed to be show business isn't so vicious for Xavier Cugat, who became a movie highlight after repeatedly starring on the bandstand of the New York Paramount theater. Now that he has a handsome contract with Metro, Cugat has been rewarded with a ten weeks' person-al appearance contract, at \$12,500 per week-at the Paramount theater, where he started to fame!

Lauritz Melchior, Metropolitan tenor who scored such a hit clowning with Fred Allen on the air, has signed for his first motion picture— it's Metro's "Thrill of Romance," featuring Esther Williams, the swimmer. He'll play an opera sing-

"All the other fellows razzed this chap," said the soldier who'd just come out of Halloran hospital. "He sat down on the side of my bed and played cards with me and talked, and was swell. I didn't know who he was then. Found out later he was Frank Sinatra."

We won't see Rosalind Russell in "Sister Kenny," after all that preparation, because it's been indefinitely postponed. But it's going to be too bad if she's assigned to "Roughly Speaking" instead, because that's a perfect story for Bette Davis.

James Cagney has started his personal appearance tour of U. S. army and navy bases in the European war theater; expects to re-main abroad for three months. He rehearsed six weeks with a dance coach before leaving Hollywood, on a cavalcade of American dancing Eleven -Acre 'Hothouse' from George Primrose

Shopping for lingerie with his wife, Geoffrey Barnes, he of the ominous voice on "The Mystery Kingdom. To sum it up, Mr. Theater," yielded to the temptation to use his radio voice on the elevator operator. Barnes says he never had an easier time getting out.

Next time you hear Cary Grant in a radio play, picture him acting out all the dialogue as if he were before the camera. When he's out of a scene he walks into the wings, mingles with the supporting players, and contributes to the off-stage sound effects.

After finishing the hilarious "The Miracle of Morgan's Creek" Preston Sturges left Paramount; now he's gone into partnership with Howard Hughes, who'll be his financial back-That combination should pro duce some startling pictures!

Dimitri Shostakovich's Eighth Symphony will be given its first performance in the Western hemisphere over the CBS network on Sunday, April 2, by the New York Philharmonic symphony, Bill Downs brought the symphony back from

ODDS AND ENDS—That Flying Fortress named for "We, the People" is still blasting away at the Germans . . . While Bab Griffin was recovering from a plane crash on CBS's "Mary Marlin" he was down with jungle fever in "Valiant Lady" . . "The Silver Theater" may move from Hollywood to New York, to present well-known stage players in its Sunday dramas . . . One-third of the principal players in "The Robe" will be new to the screen; Producer Frank Ross believes the story demands fresh faces . . . Jack Benny has demands fresh faces . . . Jack Benny has checked off the Warner Bros. lot, after completing his starring role in "The Horn Blows at Midnight."



If Land Needs Boron It Shows in Alfalfa

Yellowing Leaves Is Usual Danger Sign

It is just as important to have a sufficient supply of available boron in the soil as it is to have nitrogen, phosphorus, potassium and other nu-trient elements, although only an extremely small amount of boron is required for normal plant develop-ment, according to C. H. Stinson and E. E. DeTurk of the Univer-sity of Illinois.

Of the common farm crops, legumes require more boron than do grain or grass crops and thus are more sensitive to a deficiency in the soil than are the latter.

Symptoms of boron shortage are more frequently observed in alfal-fa than in other legume crops. They include a shortening of the upper internodes and the appearance at the uppermost nodes (joints) of lateral shoots that frequently extend beyond the tip of the central shoot, producing a rosette effect. In advanced stages, the terminal bud may be dead. Yellowing or reddening of the leaves is generally, but not always,

Boron is usually applied as borax, which is one of the common water softeners used in the household. It contains 11 per cent boron. Al-falfa growers who have observed symptoms suspected of resulting from boron deficiency may first try fertilizing a small plot in the field with borax for one or more years at the rate of 25 pounds to the acre. A 20-ounce box of borax that can be bought in a grocery store will pro-vide enough boron for an area two rods wide and four rods long. It can be spread conveniently with a handhorn seeder. If used at rates greater than 25 to 35 pounds an acre borax may injure or even kill the



dozen dried whole eggs are packed in this little box, 3½ inches by 2½ inches, for export, principally to England. Each package, after being tightly sealed, is dipped in wax to protect the contents from de-terioration.

Yields 6 Crops a Year

Mr. David Lowe, who lives near Edinburgh, has a gardening project Kingdom. To sum it up, Mr. Lowe has 11 acres underlaid with steam pipes and covered a foot or so above the surface, with glass panes set in frames. By shooting steam into the ground once a year, he "boils" the soil, killing all weeds. Each acre gets 100 tons of fertilizer and decomposed straw a year. He gets from six to eight crops a year-a fantastic yield of lettuce, turnips, carrots, cauliflower, leek, onions, beans, and a lot of other things. In the short summer the glass is removed and the plants watered with warm water from overhead sprinklers. It is said his crops grow to-gether in "wild joy." It sounds like it. Mr. Lowe appears to have raised

the old hothouse and forcing bed to its highest efficiency. It must cost money, but the Lowes of the Edinburgh country have never been in business strictly for fun. His scheme seems likely to stir up almost as much excitement as our own Mr. Ed Faulkner provoked by his recent campaign against the moldboard plow. Maybe Mr. Lowe and Mr. Faulkner could get together on a project to feed tomorrow's world.

Rural Briefs

Before milking, wash udders with warm water containing 200 to 400 parts of chlorine per million.

If a cow develops mastitis, have the infected quarter treated and dried off completely.

One acre of the 1943 wheat crop produced enough flour for 1,054 loaves of white bread.

New Hats Are Pretty, Flattering, And Artfully Tuned to Hairdos

By CHERIE NICHOLAS



VIEWING the new spring hats V that are now stepping out on pa-rade in spectacular array, one carries away the feeling that not one whit of the appeal which pretty hats have for the American woman is being sacrificed this season, even though designers are so patriotically conforming to wartime psychology and conservation. The displays which include models designed for every occasion and every individuality. ality go to prove that never is there a limitation to design in the milli-

nery industry.

In these advance showings it is especially interesting to note with what complete unity hats and hairdos meet this season. Be the hairdress a rolled chignon, pompadour reduced to a minimum, as is the present tendency, or a long bob that replaces the upswept hairdo or the new flat-top part, milliners are seeing to it that this season's hats be styled to tune to modern hair

dress of every type.
One of the messages that current hat displays convey is the all-im-portance of bonnets of varied de-scription. Wearing pretty dainty bonnets, women will again be the all-feminine creatures that man's conception would have them be. Some of the new types are just half bonnets; others remind you of Victorian days, and some are girlish and simple which brings us to the cloche. That favorite of decades ago is now back again with a 1944

Sailors are very much in the limelight, too. You can have them with squatty crowns that fit the head or with tiny flat beret crowns, or with have diminutive brims, others take on width ad infinitum. As to after-five headwear fash-

ions, they are apt to make up in color excitement what they lack in dimensions. Flowers are definitely a part of present day millinery. One thing clear in millinery forecasts is that you won't look right after five without a hat—it's a fashion must.

The hat fashions herewith illus

trated carry the message of very lovely and flattering headwear for this spring and summer. Centered above in the group is a stunning suit hat that features the new high crown. This chic Helene Garnell model in black felt emphasizes its tall crown with contrasting "wam-pus" beading. The crown is shot through with a long quill in "shock-

ing pink."

The large black straw tricorne is bordered in tulle and ties under the chin with a wide shocking pink satin

Above to the left is a dinner hat by Mme. Pauline. Blooming with pale pink primroses, it breathes the very breath of spring. Primroses scatter over the widow's peak and over the lacy mesh snood.

To the right above a nosegay cock-

tail hat by Helene Garnell is in French blue felt garnitured with col-orful roses, lilacs and hyacinths.

For the hat below to the right Anita Andra fashions a coquettish crescent of emerald green moire. To flatter a pretty face, two roses are placed one high, one low in effective pose.

The smart pink shantung straw hat below to the left is styled with an open back. Shining black passementerie medallions are appliqued on top of the brim and to each side.

Released by Western Newspaper Union.

dance dress later on.

Barbara Bell Pattern No. 1941 is in sizes 10, 12, 14, 16, 18 and 20. Size 12, long dress requires 4½ yards 39-inch material; abort dress, 3½ yards 30-inch material.

Early Thought.

A BIT early, perhaps, to speak of graduation frocks, but the lovely young miss no doubt already is thinking of the time when

she will want one of the prettiest, most youthful of frocks that she

has ever possessed. This one is a love and can be used as her nicest

Spring Beauty.

T'S a wonder garment—you can use it as the base for half-a-dozen costumes. Wear the jumper with gay blouses—the jacket with separate sports skirts, with slacks. Jacket and jumper worn with As-cot scarf makes a smart spring

Pattern No. 8560 is in sizes 11, 13, 1 17 and 19. Size 13, jumper, requires, yards 39-inch material; jacket, les sleeves, 216 yards.

SEWING CIRCLE PATTERN DEPT. 106 Seventh Ave.





Drops to artisfy everybody, because our output is war-reduced—so please buy only as many as you really need. Through three generations and five wars, Smith Bros. Cough Drops have given soothing relief from coughs due to colds. Still only 54.

SMITH BROS. COUGH DROPS BLACK OR MENTHOL-55





Naturally a man looks old beyond his years when he's sore from lumbage or other muscle pains. The famous McKesson Laboratories developed Soretone Liniment for those cruel pains—due to exposure, strain, fatigue or over-exercise. Get the blessed relief of Soretone's cold heat action: the blessed relief cold heat action;-

Quickly Soretone acts to en-hance local circulation. 2. Check muscular cramps.

3. Help reduce local seelling. 4. Dilate surface capillary blood vessels.

Soretone contains methyl salicylate, a most effective pain-relieving agent. There's only one Soretone-insist on it for Soretone results, 50¢. A big bottle, only \$1.

MONEY BACK -

MUSCULAR LUMBAGO OR BACKACHE

MUSCULAR PAINS SORE MUSCLES

MINOR SPRAINS

Companion Topper | Dramatic Use of Color



For a really truly wise investment a suit-and-topper ensemble as illustrated, is without question a "best buy." This model is beau-tifully tailored of gray flannel. Gray, by the way, is not only a highly favored color for spring, but some of the smartest new prints to be worn now under coats and on through the summer sans wrap have gray grounds. The jacket to this suit features a collarless neckline with three plastic buttons down the front. The companion topper in the same fabric completes the ensemble. The topper may be worn separately over dresses, which means saving the ex-pense of buying a spring topcoat. Huge buttons as here shown will be very much in evidence this spring.

In Spring Apparel

If there is one word more im-portant in the fashion story for spring that word is "color." Lime, tangerine, citrus, saffron, lilac and purple are some of the lush colors scheduled for wool suits and coats (especially the short-length topper versions). Exquisite pastels, too, register ace high on the color list. It is not, however, that all the laurels go to the colors themselves. Rather is it when two or more high shades stage a get-together in a single costume that one sees a very delirium of color enchantment. And that is exactly what is happening this spring. Designers are working the most amazing color combinations and with the utmost success. For instance, you will see such out-ofthe-ordinary teamwork as orangered mating with emerald-green, or purple will be used with orange in true Mexican color technique. Tricolor schemes are being especially worked out in the new bolero suits. The color formula goes somewhat like this—black or navy for the skirt, purple or fuchsia for the bolero, orange for the gypsy sash. Teenagers love this sort of thing.

Novelty Note This Season Is Hand-Painted Decor

Handpainting on fabrics, on felt or straw hats, on handbags, belts and gloves is making a most flatter-ing contribution to fashion this season. Just a touch of artistry done with brush and paint, and a simple fabric is turned into a material of beauty and distinction. Many of the beauty and distinction. Many of the new blouses are decorated with hand-painted florals. Also such whimsi-cal ideas as a trio of butterflies painted on the bodice top, are car-ried out. Sometimes a flower clus-ter is painted, one on the blouse or bodice, the other on the skirt.