

Luxury Look, Shorter Lengths, Big Sleeves Is Fur Coat News

By **CHERIE NICHOLAS**



ITS style appeal with the new luxury look that sells the fur coat this season. It is said that women who can afford it are asking for the new-this-year shorter fashions buying for "style" regardless of whether they already own a long fur coat.

Mink, natural gray types (gray has gone tops on the fashion program), Russian broadtail, Persian lamb, stone marten, beaver and nutria, also mouton, racoon and the spotted types are cited in the high-fashion list this year. The accent in the styling of these furs is on an unprecedented lavish scale. The featuring of shorter lengths (34 to 36-inch also three-quarter to seven-eighths), together with voluminous sleeves and handsomely cuffed, with the hemline inclined to flare subtly or definitely as the case may be, has brought about a decided change in the silhouette.

The coats illustrated are representative of the new trends. The model to the left is really a conversation piece in that it is made of blond chiffon wild mink, a fur that is causing no end excitement this season because of its unusualness and its natural blond beauty, something so very different from the accustomed brown mink. This handsome fur introduced by Esther Dorothy in her famous mink collection is designed with exquisite detail to give a luxurious aspect. Defiantly carefree it accommodates the low coiffure, has the new shoulderline, together with smartly cuffed voluminous sleeves.

If you have not as yet seen the extravagantly lovely new blond wild mink you're missing something. This youthful looking blond fur is ever so flattering and it's worth looking up for it's the talk o'town this fall. It is not only being made into coats

but it is stunningly styled into the new capes. Shown also are four-skin scarfs that provide ornamental shoulder accent to collarless coats and suits.

Another brand new fashion in the shorter-length class is the brief mandarin topper as pictured to the right. Black Russian broadtail is used for this swank topper. This lightweight coat is just the type women appreciate for immediate wear. It looks every inch high-fashion worn over the now-so-modish all black cloth suit and it achieves striking contrast with the new color-bright wool dresses and suits. You'll love it worn with a fuchsia frock, or with a new royal blue dress and it is grand and glorious with a costume in American Beauty. Russian broadtail is a first choice with best-dressed women of discriminating taste.

A current favorite also is the three-quarter length smoothly styled mandarin coat of black Russian broadtail also of Persian lamb. With deep turnback cuffs and gracefully flared body a coat of this type conforms to the season's style "musts."

And now for more startling news—it's the return of fur capes, short or long to the fall-winter style picture. Anyone fortunate enough to have stored away a full-length mink cape has recaptured a small fortune, for very likely it can be worn this season without much alteration. As to the shorter cape many a furrier will be called upon to fashion a last season's coat into a this season's cape. There is beauty of line and the sweep of distinction in the full length cape while the shorter types are styled with intriguing details.

Released by Western Newspaper Union.

Velveteen Skirt



The ambition of the girl who knows her fashions is to come into possession of a color-bright velveteen skirt. Having had much joy in wearing the gray print peasant-type skirts the summer through fancy now turns to autumn and winter styles which say that there's nothing smarter to wear with your blouses and your waistcoats and your dressy sweaters than a skirt of as gaily colorful velveteen as you can find in the new season's collections of high-style cottons. The skirt pictured is of emerald green velveteen. It looks just right with this brown and white checked cotton poplin tailored shirt. For dressiest moments try wearing this color-bright, style-right velveteen skirt with a sequined jersey blouse.

Revival of Stoles

Bespeaks Elegance

In the early Victorian days stoles of fur, of ostrich and rare fabrics were worn in grand lady fashion. This season sees the revival of this gracious vogue. The perfect stole to wear with one's suits and tailored wool street costumes is the one made of a luxury fur. Stone marten is liked and if you have ascribed to the new craze for gray you'll be wanting a gray fox stole and for evening your choice will be a scarf-like ermine stole. For great formality women will again wear the spectacular ostrich long stole for a lavishness of ostrich is seen both in hats and in neckpieces. The newer evening gowns are on the slim, tall statuesque order. With these it's the fashion to wear a three-yard-long chiffon scarf bordered out with sequins. You find this filmy cloud of loveliness about one shoulder as you would wear your fur stole for a picture of perfect grace.

Rich Dinner Suits

Much ado is being made over the new dinner suits which are entirely different from the usual suit fashions, because they are made of elegant brocades and jacquard weaves not usually associated with the tailored suit. These new stunning suits are tailored to a nicety, their only decor being handsome jewel buttons. Sometimes a richly ornamented belt is worn with the skirt and blouse, its gleam sparkling out from between the jacket fronts. Watch this fashion develop; it is destined to be outstanding.

White With Plaid

A new style hobby is going the rounds that is of college, school and career girl interest. This chic style gesture stresses the fact of a white blazer being worn with a gay plaid skirt. The color scheme is carried into the blazer via a binding in bright coloring that finishes off all its edges.

HOUSEHOLD MEMOS... by Lynn Chambers



Cheery Beginners for That Morning Starter
(See Recipes Below)

Breakfast Patterns

A recent survey made tells us that 65 per cent of the doctors and 88 per cent of the teachers say the average person eats too little for breakfast.

Other interesting facts reveal that most people believe they get about 20 per cent of their daily nourishment from breakfast. Doctors and teachers here again estimate they get about 28 per cent nourishment from breakfast.

One of the reasons, perhaps, for skimping on breakfast is that time is limited. The survey goes on to say that people themselves estimate they spend around 12 minutes eating breakfast with farmers spending more than that, factory workers less. On Sundays, when there is no work to dash to, the time for breakfast stretches enormously, and so probably does the nourishment.

These, then, are the findings. Here are the facts: a breakfast is one of the three meals of the day and as such should provide a third of the day's food requirements—calories, vitamins, minerals, etc. In fact, planned correctly, the breakfast can take care of that serving of cereal, that citrus fruit or juice and the egg a day requirements. If the worker has a heavy schedule, the food can be made extra nourishing, such as cooking the cereal in milk, or at least serving with cream or rich milk and sugar. Have both eggs and cereal for breakfast if the calorie intake has to be upped, and serve jellies or jam with toast in addition to the butter.

Why Breakfast?

Breakfasts, good breakfasts, are important if we are to keep mental and physical energy at the highest level during morning hours. The time elapsing between dinner and breakfast is the longest interval between any meal. The stretch between the evening meal and the morning meal is usually as long as 12 hours. Sleep consumes energy, too, for the very process of living, while asleep requires approximately 65 calories for the average-sized adult.

Now here are some breakfast patterns that will fit nicely into your schedule even if you have only 12 to 15 minutes in which to take breakfast:

- Pattern I.**
Stewed Fruit
Cooked Cereal Milk and Sugar
Toast and Marmalade
Coffee or Milk
- Pattern II.**
Half Grapefruit
Ready-to-eat Cereal
Milk and Sugar
French Toast
Syrup
Coffee or Milk
- Pattern III.**
Orange Juice
Cooked Cereal with Milk and Sugar
Eggs or Bacon
Rolls and Jelly
Coffee
- Pattern IV.**
Fresh Applesauce
Wheat Flakes with Cream and Sugar
Fried Ham Slice
Muffins and Butter
Coffee or Milk
- Company Breakfast**
Fruits-in-Season
Cereal with Cream and Sugar
Scrambled Eggs with Chives
Bacon Curls
English Muffins with Butter
Jelly
Coffee

There need be no monotony in breakfasts with all the variety avail-

LYNN SAYS

Color Notes: Use different colored dishes and pottery jugs for breakfast to make the morning as bright and gay as possible. Here's how:

Mix orange juice with cranberry juice for unusual effect.

Fleck scrambled eggs with bits of parsley, chopped chives or of bacon curls.

Add raisins to oatmeal and serve with yellow butter and sugar.

Apricot halves go well with wheat cereal; yellow peach halves complement brown bran flakes.

Contrast the crisp brown of sausages with fried red-skinned apples.

Splash grape jelly on golden fried cornmeal mush.

able in fruits, juices, cereals, and breads. Here are some top-of-the-morning recipes to give your family a grand send-off:

Flake Griddle Cakes.

(Makes 12 cakes, 4 inches in diameter)

- 1 cup sifted flour
 - 2½ teaspoons baking powder
 - ¼ teaspoon salt
 - 1 tablespoon sugar
 - 1 egg
 - 1½ cups milk
 - 1 cup slightly crushed bran, wheat or corn flakes
 - 3 tablespoons melted shortening
- Sift together flour, baking powder, salt and sugar. Combine well beaten egg and milk and add to dry ingredients. Beat until smooth. Add cereal flakes and shortening. Bake on hot, lightly greased griddle. Serve with syrup, honey or jelly.

Variation: Butter thin hot pancakes, spread with tart jelly and roll. Serve at once with additional jelly or thin syrup.

Coffee Cake.

- 1½ cups sifted flour
 - ¼ cup sugar
 - 2 teaspoons baking powder
 - ¼ teaspoon salt
 - 1 egg
 - ½ cup milk
 - 3 tablespoons melted shortening
- Sift together dry ingredients. Beat egg, add milk and shortening. Stir together with dry ingredients, mixing only enough to moisten flour. Pour into lightly greased 8-inch square pan. Sprinkle with streusel topping. Bake in a hot oven (400 degrees) 25-30 minutes.

Streusel Topping.

- 3 tablespoons melted butter
- ¼ cup brown sugar
- 1 cup crushed cereal flakes
- 1 teaspoon cinnamon

Combine all ingredients by rubbing between fingers until mixture crumbles. Sprinkle over coffee cake batter before baking.

Prune Bread.

(Makes 1 loaf)

- ½ cup shortening
- 1 cup sugar
- 2 eggs, beaten
- ½ cup chopped cooked prunes
- 2 cups sifted enriched flour
- 3 teaspoons baking powder
- 1 teaspoon salt
- 1 teaspoon cinnamon
- ½ cup milk
- ½ cup chopped nuts (if desired)

Cream together shortening and sugar. Add beaten eggs to creamed mixture. Blend in prunes. Sift together flour, salt, baking powder and cinnamon. Add to creamed mixture alternately with milk. Add chopped nuts. Pour into greased loaf pan. Bake in moderate oven (350 degrees) 1 hour and 15 minutes.

Do you have recipes or entertaining suggestions which you'd like to pass on to other readers? Send them to Miss Lynn Chambers, Western Newspaper Union, 210 South Desplaines Street, Chicago, 6, Illinois.

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ASK ME ANOTHER?

A General Quiz

The Questions

1. The earl of Beaconsfield is best known by what other name?
2. What are belles-lettres?
3. Where is the world's most famous whirlpool?
4. Why do our men in the Arctic avoid standing up too suddenly?
5. What is a raconteur?
6. What percentage of the U. S. population is in uniform?
7. How did rhinestones get that name?
8. Where was the first petroleum well drilled in the United States?

The Answers

1. Disraeli.
2. Polite or elegant literature.
3. The maelstrom off Norway.
4. The sky and white ice and snow so blend as to destroy the horizon and cause the men to topple backward, because they cannot tell when they are standing erect.
5. A story teller.
6. About 8 per cent.
7. They were first made along the Rhine.
8. In Titusville, Pa.

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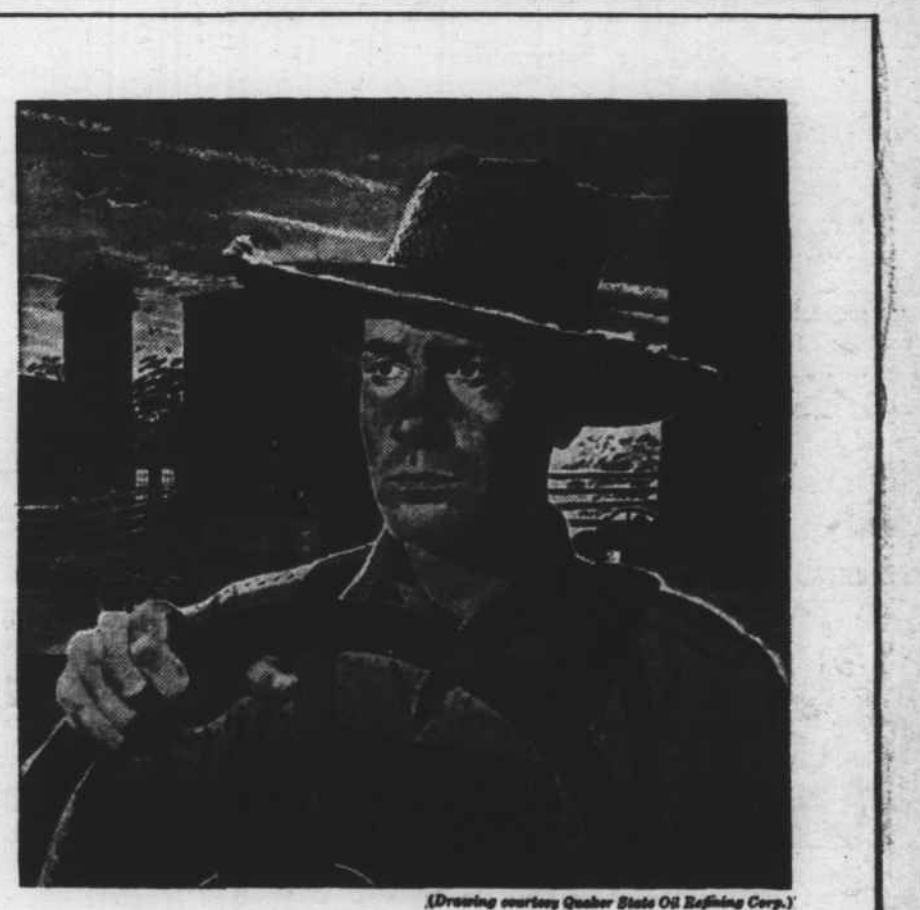
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