# THE CALL OF AUTUMN Sounds Through the Style World Today--And Finds Its Most Satisfying Answer Here 

This Store Is In Its Gayest Attire--It is one great room through and through here, fashion at its best, is on parade and you may choose and pick items from that stand for the last word of perfection amongst the ultra and correct.
We've never had more to show and we've never been surer that what we have will reach with absolute precision up to every requirement of what exacting folks call "best." Take this as our most cordial invitation to come in and look at our special displays of

## Millinery, Dress Goods, Suits and Coats, Fine Shoes Etc.



## The Home Circle Column

## a howe snugaery.

There should always be one spot in the hoase sacied to the best interests of the family. A room full
of comfort, where the sofa is made to lounge on, and the chairs to tilt back, and the carpet to dig the toes in; where bills and bickerings are alike forbidden, and the straigh laced property ot the dining room or parlor can be sbandoaed for romps
and story tolling; where the dust and story tolling; where the dust doesn't show and nothing is too fine to use, and at whose door all the burdens drop off as they will some
time at the gate of heaven-a room time at the gate of heaven-a room
whose speech is silver and whose whose speech is silver and whose
silence is golden-where the transilenee is golden-where the tran-
quility of a summer Sabbath is broquility of a summer Sabbath is broken only by sweet murmurs of love and confidence, where a happy cat curla herself to repose in blissful af-
finity with the peaceful house dog, finity with the peaceful house dog, a place where the wioked cease from troublink sod theary are at reat. A sort of moral lean-to whioh adjoins the house beautiful. Here Jacob's ladder is planted, and angels ascendng and descending bring with ther
Every home shonld have thrs one place of retreat.
It is no possible place. Love is the architect; content its atmosphere. We find it in our friends' homes, often where least expected, and are surprised because it is never a show place. It is simply a golden room in a wooden house.

Fashion kills more women than toil and sorrow. Obedience to fashion is a greater transgression of the laws of woman's nature, a greater injury to her physioal and mental dition, than poverty and neglect. The alave woman at her task will IVve and grow old and see two or three generations of her mistreases fade and pass away. The washerwoman, with scarce a ray of hope cheer ber in her teil, will live her faphionable
ber. The kitohin mald strong lin I ait baby
sad truth that fashion-pampered wo-
men are almost worthloss for all the men are almost worthloss for all the
ends of human life; they have but little force of oharacter; they have atill less power of moral will, and 8til less power of moral will, and live for no great purpose in life, they accomplish no worthy ends, They are only doll furms in the hands of milliners and servants, to be dressed and fed to order. They write no books, they set no virtaons examples of rich and womanly life. If they rear children, nurses and eervants do all save give them birth, and when reared, what are they? What do of the old stock? Who ever heard of a fashionable woman's shild exhibiting any virtue of power of mind for which it became eminent? Read men and womien. Not one of them had a fashionable motber. They wearly all sprung from strong mindwomen, who had about as little clouds. The trite saying, "A man may say too muoh, even on the best

The sunbeam is composed of millions of minute rays; so home-light must be constituted of little tenderness, kindly looks, sweet laughter and loving words.

Stories firat heard at mother's knee are never forgotten. It is the same with some other thiuga regeived
at our mother's knee which will readily occar to our readera.
Don't you see a good many pale girls in your stores, girls with bloodless, half baked sort of faces, whose walk, whose volve, whose whole expression is void of spirit and force? Those girls are in the green state. Send them out in the oountry; let them throw away their parasols and live ont mathe sunshine for three
month, and we tould give mote month, and we tould give more for
one of them in any work requiring spirit than for a dozen of toquiring
ibe pale things who live in the shade. The
 utize.
 All men lok pleased whent they smoke
this choien tobacon-for all men like the rich
quality and true, natural flavor of
Liggettrychyers



## BIG LINE SCHOOL BOOKS

We have in this line about all the necessities for your children and will be glad to furnish you what you may need,

Toilet Articles
We have the most complete line of toilet articles ever carried in a town no larger than Louisburg and are asily in position to furnish the ladies almost anything Prescriptions

Although good attention is given all other branches our business our prescription department is given the most prompt and careful. In this we use only the newest and freshest chemicals and then only those that are thoroughly reliable and endorsed by the leading physicians. When you have a prescription to be filled send it to the old reliable and it will be given immediate and careful attention.

## AYCOCK DRUG COMPANY

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