IF YOU HAVE NEVER DEALT WITH US, BREAK THROUGH THE SHELL OF HABIT AND, AT LEAST, COME TO OUR STORE AND PEEP AT THE CHARMING NEW GOODS WE HAVE ON SHOW DURING OUR SPRING OPERING. WE ONLY WANT YOU TO SEE OUR HIGH-QUALITY GOODS AND THE LOW PRICES WE MAKE ON THEM. THEM YOU WILL BUY THEM; AND WHEM YOU TRY THEM YOU WILL COME AGAIN FOR THEM AS LONG AS YOU LIVE.

## New Styles and New Fabrics in Wearing Apparel

#### STYLISH SUITS 2nd Floor

In all new spring shades, made of best wool serge, wool ratine, diagonals and welts, all full silk lined. Priced special for opening at 10.00 to 18.50

## LADIES' WOOL SKIRTS 2nd Floor

Full range of sizes in navy blue, black and the much desired tan. Priced so that they will move at 3.50 to 5.00

### NEW WASH DRESSES 2nd Floor

For Ladies' Misses and Child-

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Since the inauguration of this department it has met with signal success. We show a complete range of colors in ginghams, galatea and linene, white and colored. Priced here ready-made as low as the bare cost of materials elsewhere. Sizes, misses 3 to 14. Ladies 32 to 42.

## BOYS WASH SUITS AND BLOUSES

2nd Floor desirable w

In all desirable wash materials, with and without large sailor collars, wellmade throughout. Prices range, suits 50c to 1.50, blouses 25c and 50c.

MIDDY BLOUSES

Well selected styles in white and navy, white and red, and all white, sizes 6 to 18. Prices 50c to 1.00 each.

BOYS KNEE PANTS In navy blue serge, full range of sizes at 50c to 1.50.

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### NEW READY-MADE MUS-LIN UNDER WEAR

WEDNESDAY

AND

THURSDAY

**19TH** 

AND

20TH

Just a word in explanation of our muslin underwear. It is not a cheap poorly made underwear, as is commonly shown, but is cut to exact size in best quality Nainsook and long cloth wich every garment warranted satisfactory.

DAINTY NAINSOOK GOWNS Made in plain tucked and dainty ince effects at 49, 79, 98c to 1.48 mach.

PRINCESS SLIPS In a variety of styles, plain or lase trimmed, very much in demand for Spring at 79, 98c to 1 50 each.

SKIRTS Full range of sizes in plain or lace

effects, all new and marked close at 49c to 1.48 each. Also large assortment of corset covers, drawers and combination suits at reduced prices. POPLIN AT 12 1-2 YARD

This material needs no introduction as it is a recognized standard for service and durability. We show a full range of colors.

### NEW SPRING SILKS

In this department we are showing practically everything that is new in silks, including full range of colors in Brocades, Plain and Fancy Satin Stripes, Pongee and Tusksre Silks, China Silk, all shades, New Wash Silks, Silk Messalines and Taffetas, full range of colors

BROCADED SATIN CHAR-

Something entirely new and one of the seasons best offerings. Comes in full range of evening shades as Light Blue, Pink, Yellow and White is 36 inches wide, priced special at 1.19 per yard.

#### DRESS TRIMMINGS AND AC-CESSORIES

It would be impossible for us to enumerate just what we are showing in dress trimmings but suffice to say that if you want all the new effects in new dress trimmings. We have them as New Bulgarian Silks, Ratine Bands, Shadow lace bands, White and Colored Crystal trimmings, etc, etc.

#### NEW NOVELTY DRESS GOODS

Creps Voiles, Silk Stripe Voiles, Ratine Voiles and Suitings, Ottoman Cords, etc, etc. In fact if you want the newest and best in Spring Suitings, you will find our store full of the seasons best offerings, priced especially reasonable.

SILK STRIPE VOILES All best shades, especially good for the season, worth double what we ask as we bought special and offer at 15c yard.

NEW DRESS GINGHAMS Over two hundred new Spring

Styles to select from, colors fully warrented to light and washing. These goods are standard ginghams and sold elsewhere at 121-2 our price 10c.

### SPRING PERCALES

Our stock of percales is possibly the largest in Franklin county, comprising a full range of colors in both light and dark patterns, every piece is warranted fast color, prices range from 10 to 15c per yard.

## Some of Our Splendid Values for Prudent Buyers

36 in wide Madras shirtings at		11c yard
36 in wide Best English long cloth at	12	2 1-2 yard
36 in wide French Nainsook at	1.2	15 yard
36 in wide Soft bleaching at		8 yard
30 in wide Bedford cord suiting special at		15 yard
32 in wide Flaxon Lawns Special at 15	5 and 17	1-2 yard
27 in wide Wash silks special at		29 yard
27 in wide Silk mull special at		15 yard
Bleached Sheeting 2 1-2 yds wide special	at 27	
50 dozen Hemstitched Pillow cases special		

## NEW SHADOW LACES

These are the seasons strongest laces, being used largely in the trin ming of all light weight goods. We carry a full line of bands and edges, also wide Flouncing in shadow laces for draping. Prices range 10c yd and tp

SOLE

AGENTS

KABO

CORSETS

MILLINERY OPENING



SOLE

AGENTS

GODMAN

SHOES

# WEDNESDAY, AND THURSDAY MARCH 19 & 20

We have made more than usual preparation for our Millinery Opening. Our display will be by fat the largest and most complete we have ever shown and in order to make it a success, we have marked our entire Millinery display, including shapes as well as all trimmed hats, at a very low price. Our trimmings and flowers will be displayed to much better advantage than ever before and our prices are fixed at the lowest possible figures You are cordially asked to inspect our entire display as we feel that ours will be the most complete display made in Franklin County.

Yours to Serve

NORTH CAROLINA

and the second second second in the

LOUISBURG.