EVERYBODY INVITED

Grand Opening

Friday Evening, March 14, from 8:30 to 11 o'clock, Continuing Through Saturday and Monday March 15 and 17

We have on display our enormous stock, Millinery, Dress Goods, Coat Suits, Ready-Made Dresses, and everything fasionable in womens wearing apparel. Remember Easter is only nine days off and if you would avoid the possibility of disappointment, come now and make your selections. The new styles are here.

SPRING MILLINERY

Orignal, Distinctive

together with a collection of concep- are showing the latest at reasonable tions from our work room, are now such variety and diversity of styles as to preclude description. Eyery fashionable Hemp, Straw or Brand is here.

Movelty fabrics abound. The new Small Hats are numerous in every favored mode. Trimmings are of the styles are of every lovely variety, from tiny mose-gays of buds to the very height of Fashion Feather Fancies. 36 inch wide Changeable Taffatas at \$1.00 per yard, 36 inch wide Messalines, best quality

SILKS

Fashions unquestionably favors silks New models, rich and exclusive, for spring and summer wear. We

ready for inspection. These are in All silk satin foulards 50c per yard

at \$1.00 per yard,

36 inch Tafata at \$1.00 per yard. 36 inch Tafata, extra fine quality at \$1,50 per yard.

36 inch wide Charmeuse, all colors, for \$1,15 per yard.

AND SUITINGS

36 inch wide White Serge 250 per

\$1.50 per yard.

Brocade Charmeuse at \$1.00 per yd 36 mch wide all wool, Cream Serge

36 meh wide all wool, Imported Serge, in White and Cream \$1,00

per yard. 36 inch wide Mohairs in all the new Spring Shades, 50c per yard. 36 inch Brack Voi e, extra quality. \$1.50 per yard.

SPRING WOOLEN GOODS 46 inch wide Imported Serge in White, Cream Tan, Black and Navy at \$1 00 per yard. 42 inch White Voile at 50c yard. 36 inch wide Voiles in all colors

50c per yard.

36 inch while Pin Striped Serge at 36 inch striped Voiles, 20 and 25 cents per yard.

SPRING AND SUMMER COAT

We have the exclusive agency, not only for Louisburg but for this whole section of the country for one of New York's best Suit Houses. All Suits sold by us are made with the guaranteed lining and are tailored by expert tailors.

Suits of fine all wool three button Grey mixture, the new cutaway jackets, satm lined. Prices on these \$10.00, \$12,50 and \$15.00.

CHILDREN'S DRESSES

These we have in a big assortment, all styles colors and materials from 39 cents to \$2.00 each.

WHITE GOODS

in this department, from the cheap. of Cornets ever shown in Louisburg est lawns to the finest linens, Voiles All the new styles and all suzes, and Novelties.

CURTAIN GOODS

We have a full line of Curtain We are showing the best and

In Navy Blue and Black Serge In wool Bedford Cords, Tan and GINGHAMS, PERCALES In White Serge Suits, all wool, jacket nicely tailored. Price \$17.50, \$20.00 and \$30.00.

THE CELEBRATED THOMPSON GLOVE

FITTING CORSET

We are showing a complete line We are carrying the largest stock

LADIES' DRESSES

Goods all designs, colors and plain newest in Ginghams, Peruales, Mohemstitched from 10 to 85 cents the hairs and Galetea. Prices from \$1.00 from \$2.50 each.

AND MADRAS

Apron Ginghams, fast colors 6c yd and \$20.00. Amoskeag Ginghan s,fast colors Sc yd 5,500yds Dress Ginghams bought in case lots, and selling very much under value, price 10c vd

3,000 yards 32 inch wide Ginghame, best grade 12 1-2c yd Big lot of Percales fast colors, 10c yd

TABLE LINEN

Table Linen with aspkins to match Middy Blouses from 50c to \$2,50 from 750 to \$2.00 vd. Napkins from 50c to \$5.00 dozen

satin lined, well tailored, also hair lined striped suits made of best quality serge. Prices \$15 00, \$17.50 4,500 yards Hamburg for 50 yd Big lot superideried floure

HOLE PROOF SILK GLOVES

We have the agency for the Hole Proof bilk Gioves, made by the Hole Proof Hostery Co. Every pair guaranteed.

MISSES' DRESSES

We have about 300 Misses Dresses, all sizes and styles made of all washabla materials, price from 89 cents to \$5 00 each.

each. Big line White Embroid-red dresses. Price from \$2.50 to \$6.00.

EMBROIDERIES

16 inch wide Hamburg at 10c vd Big lot embroideried flouncings worth from 50 to 85, all at 59 cents vard.

45 inch Embroidered Voile flouncings from 75c to \$1.50 yard. Embroidered Voiles all colors, prices ranging from \$1.00 to \$2.50 yd

All that is newest in Valenciene, Cotton and Linen Torchorns, shadow laces and and real linen laces, also big lot of Batine laces

ONYX HOSIERY

Lisle thread double too and heel, at 26, 85 and 50 cents per | r Silk, the best noney can buy at 50c, \$1.00 and \$1 50 per pr

This store has been known for the past ten years for the best in all kinds of shoes. We are prepared to show you better values for the money in shoes than ever. In new Oxfords, we have a large stock from these famous manufactuers. For men, Edwin Clapp & Son, The E. T. Wright Shoe Co., making "Just Wright" Shoes, and F. M. Hoyt Shoe Co., making Beacon Shoes. In ladies we have the well known Selby Shoes, in all leathers and styles.

SPECIAL FOR SATURDAY, MARCH 15

1,000 yards 36 inch wide Percales for 1,200 yards Dress Ginghams for 700 yards Apron Ginghams for 65 dozen Mens' and Women Hose, all colors, for For Saturday only.

5 cents per yard 6 cents per yard 5 cents per yard 5 cents pair

SPECIAL FOR MONDAY, MARCH 17

4,500 yards Lawns, fancy and solid colors, good quality, at 5 cents yard 28,000 Perl Buttons, good quality, for 1 cent per dozen