

TORPEDOED



ALLENS DEPARTMENT STORE

Torpedoed by Submarines this morning at 9 o'clock. All prices shattered below recognition. The long-looked-for sale has caused a great sensation. The public is aroused. They realize that the time has come to save money. The people of this and adjoining counties have been inquiring for the last 30 days or more when our Mid-Summer Sale would start. Everybody knows in our annual sale they get real bargains.

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THE GREATEST OF ALL SALES

Begins Friday, July 16th, 1915, 9 A. M.

CLOSES SATURDAY, AUGUST 14, AT 10 P. M.

This will be the most liberal bona fide money saving sale of honest, reliable merchandise for men, women, and children that has ever been inaugurated in North Carolina. Thousands of articles will go at less than cost to manufacturer. Store will be closed Wednesday and Thursday, July 14 and 15th, arranging stock for the big sale. Terms of this sale Net Cash to Everybody, no discounts allowed. Goods delivered in town at 12 o'clock m. and 6:30 p. m., no other deliveries made. Bright, New, Fresh Merchandise bought direct at most monumental price concessions ever known. We emphasize the word new, because many stores having sales are made up of shoddy, store-worn, ancient or auction goods. We have gathered this enormous stock of Brand New Goods from makers who, for spot cash, have made enormous sacrifices. This will be the crowning sale achievement in the history of our store. We cannot begin to tell you of all the bargains we offer. We submit below a few prices which we are offering in this sale. We wish to say, however that **ABSOLUTELY EVERY ARTICLE IN THE BIG STORE IS ON SALE AT JUST SUCH PRICES AS YOU SEE HERE.**

<p>BIG VALUE. 1,200 Yards of Remnants, Sale Price per yard5c Corset Covers, Sale Price each3c Corsets, Sale Price each23c 36-inch Brown Sheeting, Sale Price per yard5c Counterpanes, Sale Price each79c Mohawk Sheets 81 x 90, Sale Price 69c Riverside Plaids, Sale Price per yard6c Umbrellas, Sale Price each39c Men's 25c Ties, Sale Price13c Men's 50c Ties, Sale Price39c Silk Socks, Sale Price per pair11c Interwoven Silk Socks, Sale Price per pair39c Men's Suspenders, 50c Grade, Sale Price19c \$1.00 Night Shirts, Now79c Boy's Pants, Sale Price19c 50c Caps, Sale Price39c Men's Pants, Sale Price73c B. V. D. Underwear, Sale Price39c Table Oil Cloth, per yard14c Androsoggin Bleaching, per yard8c 10c Bleaching, per yard5c 10c Curtain Goods, per yard5c Val Laces, Sale Price, per yard4c Colgates 25c Talcum Powder18c Talcum Powder14c Spool Cotton, per spool2 1/2c</p> <p>MEN'S SHIRTS. All Kinds, Fancy, Sale Price39c Work Shirts, Sale Price33c \$1.00 Fancy Shirts, Sale Price89c All Men's and Boy's Straw Hats offered in this Sale at Exactly HALF Prices.</p> <p>BOY'S SUITS. \$3.00 Suits, Sale Price\$1.79 \$5.00 Suits, Sale Price\$3.79 \$10.00 Suits, Sale Price\$6.89</p>	<p>THOMPSON GLOVE FITTING CORSETS. \$1.00 Grade, Sale Price89c \$1.50 Grade, Sale Price\$1.19 \$2.00 Grade, Sale Price\$1.49</p> <p>LADIES MUSLIN UNDERWEAR 25c Garments, Sale Price19c 50c Garments, Sale Price39c \$1.00 Garments, Sale Price69c</p> <p>HOSIERY. 10c Hose, Sale Price7c 15c Hose, Sale Price11c 25c Hose, Sale Price13c 50c Hose, Sale Price39c Long Cloth, Sale Price, per yard7c Nainsook, Sale Price, per yard7c Ladies Gauze Vests, Sale Price5c Ladies Union Suits, Sale Price19c</p> <p>WHITE GOODS. 10c Lawn, Sale Price per yard5c 10c Fancy White Goods, Sale Price per yard8c 15c Fancy White Goods, Sale Price per yard11c 25c Fancy White Goods, Sale Price per yard19c</p> <p>ALL OF THIS SEASON'S BEST SILKS. 25c Quality, Sale Price19c 50c Quality, Sale Price39c 75c Quality, Sale Price59c \$1.00 Quality, Sale Price79c \$1.50 Quality, Sale Price\$1.19</p> <p>WOMEN'S OXFORDS. \$1.50 Oxfords, Sale Price\$1.19 \$2.00 Oxfords, Sale Price\$1.39 \$2.50 Oxfords, Sale Price\$1.89 \$3.00—\$3.50 Oxfords, Sale Price\$2.69 EDWIN CLAPP, SHOES AND OXFORDS\$4.98</p>	<p>No Goods on Approval</p> <p>Goods Exchanged But No Money Refunded.</p> <p>Our entire stock of Men's and Boy's Furnishings offered in this sale. You can save money by coming.</p> <p>We offer you our entire stock of Shoes representing all of \$12,000. A rare opportunity to get bargains</p> <p>Store Opens at 8 A. M. and Closes at 6:45 P. M.</p> <p>Every article and price guaranteed to be as advertised.</p> <p>Ladies Palm Beach Suits \$12.50 Value, Now\$6.98 Ladies \$25.00 Tailored Suits,\$11.98 Ladies Rain Coats\$2.69 Silk Petticoats89c</p>	<p>TOWELS 29c PER DOZEN 15c Towels, Sale Price8c Linen Towels, Sale Price19c Bird's Eye Diaper Cloth, 10 yards for79c Rubber Sheeting, Sale Price per yard39c Handkerchiefs, Good Value3c Each Big Lot Linen Handkerchiefs, Sale Price4c 10-4 Sheeting, Sale Price per yard 23c Hooks and Eyes, Sale Price per dozen2 1/2c Pearl Buttons, Sale Price per doz. 3c</p> <p>MILLINERY SALE. Our entire stock of Millinery will be offered for sale at prices never before heard of. We intend to sell what Millinery we have on hand regardless of prices.</p> <p>MEN'S SUITS. Palm Beach Suits, Sale Price\$4.93 \$10.00 Fancy Worsted Suits, Sale Price\$6.98 \$15.00 Blue Serge Suits, Sale Price\$8.89</p> <p>DRESS GOODS. 12 1/2c and 15c Lawns, Sale Price per yard8c Big Lot of 10c Lawn and Lace, per yard5c Best Grade Calico, Sale Price4c</p> <p>TABLE DAMASK. 25c Quality, Sale Price, per yard19c 50c Quality, Sale Price, per yard39c \$1.00 Quality, Sale Price, per yard 69c \$1.50 Quality, Sale Price, per yard 93c</p> <p>Big stock of Trunks, Suit Cases and Bags of all kinds on sale.</p>	<p>MEN'S OXFORDS. \$2.50 Oxfords, All Leathers, Sale Price\$1.93 \$3.00 Oxfords, All Leather, Sale Price\$2.39 \$3.50 Oxfords, All Leathers, Sale Price\$2.89 \$4.00—\$4.50 Oxfords, All Leathers, Sale Price\$3.29</p> <p>WINDOW SHADES. 25c Quality, Sale Price19c 50c Quality, Sale Price39c</p> <p>SILK GLOVES. Ladies Long Silk Gloves, Sale Price per pair39c 100 Gloves, All Colors, Sale Price per pair79c</p> <p>CHILDREN'S SHOES. \$1.00 Quality, Sale Price79c \$1.50 Quality, Sale Price98c \$2.00 Quality, Sale Price\$1.29 678 Pairs of Shoes on our Bargain counter, Sale Price93c</p> <p>LINENS. 25c Quality, Sale Price, per yard19c 40c Quality, Sale Price, per yard 27c 50c Quality, Sale Price, per yard39c 75c Quality, Sale Price, per yard49c 10-4 Linen Sheeting, Sale Price, per yard89c</p> <p>CHILDREN'S DRESSES. All Sizes, Sale Price each39c Ladies Silk Kimonas\$1.93 Children's Socks, All Colors, Price per pair6c Tennis Oxfords, All sizes48c</p> <p>DRESS GINGHAMS. All 10c and 12 1/2c Dress Gingham8c Amoskeag Apron Gingham5c</p>
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Nothing Reserved. Summer and Winter Weights All Must be Sold by Saturday, August 14th.
Everything Marked in Plain Figures.
 At Such Low Prices as Will Move Them With a Rush. Don't Miss This Sale if You Value Money.

Your Friends **P. S. & K. K. ALLEN** Louisburg, N. C.