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FRANKLIN COUNTY OFFERS BIG OPPORTUNITIES

Its Climate and Soil Conditions Especially Suitable for All Crops—Good Roads, Good Churches and Good Schools.

(By J. C. Jones, Secretary Farmers Union)

It has been said of North Carolina that she possesses a climate similar, in many respects, to nearly every portion of the United States. From the cool of the mountains to the heat of the coastal plains there is a change in temperature almost as great as it is from the Atlantic to the Pacific. And in the variety of farming done there is almost as much diversity as there is between the two oceans.

From the orchard of the mountains to the truck farms of the coast there is grown, to a greater or less extent, practically every kind of crop grown in the United States.

It can vie with Texas in growing cotton, and rival Kentucky and Virginia in the production of tobacco. Can compete with Ohio in raising corn and surpass Washington and Oregon in growing apples and small fruits. Truck farms are equal to those of Florida. And its possibilities for raising live stock, hogs, cows, sheep and horses, is not surpassed by any state.

Franklin County, situated near the center of the State and on the edge of the Piedmont section, possesses to a remarkable extent all the characteristic of soil and climate that have made North Carolina famous. While it is typically a cotton county and produces a staple that is equal in value to any grown in the lower South, as is evidenced by the large quantities of cottonseed shipped south every year for seed, it yet produces a grade of tobacco that is as eagerly sought after by the manufacturers as any grown in Kentucky or any other tobacco state.

The improved farms of the county will produce as much corn per acre as will Ohio or Illinois, states famous for their yields of corn. An Ohio editor once remarked that the South could grow more corn per acre than can be grown per acre in the corn belt.

In wheat, oats and other small grain the soils of Franklin seem especially well adapted. Many farmers in the county find it profitable to grow small grain in quantities sufficient not only for their own use but for markets.

It is being demonstrated every year that truck farming in the county is a paying occupation, many farmers spending their entire time in growing vegetables and get handsome returns.

The opportunities for the horticulturist are excellent, the apples, peaches, pears, plums and grapes of Franklin have all the luscious sweetness of the fruits grown on the Pacific coast, a section justly famous for its fine fruits.

While from the quality and quantity of its products Franklin would seem a county suitable only for the production of corn, cotton and tobacco, it is yet in its possibilities for the live stock farmers that the county offers its biggest opportunities.

All of the most valuable grasses and legumes grown for both hay and pasturage or seen growing on the farms and in the pastures of the county. Alfalfa, the greatest of all the legumes, has been and is successfully grown. Crimson, Red, White and Burr clover

is grown every year on an ever increasing acreage. Lespedeza, or Japan clover, one of the important pasture clovers grows wild as does the Rabbits foot clover. All the principal hay and pasture grasses including Kentucky Blue Grass is grown. Sudan, the valuable new hay grass, has been grown to the height of eight feet, producing three to four cuttings of the finest hay. Velvet beans, that prince of summer legumes, and generally supposed to be grown only in the lower South has been grown in Franklin with the greatest success. Its rank growth reminds one of the warmer climate of Florida, while its tremendous yield of beans furnishes pasturage of the best quality for hogs and cattle through the winter months. Bermuda one of the most valuable pasture grasses, grows so rankly as to be regarded by many farmers as a pest.

The vetches grow with the greatest luxuriance, and when planted with wheat or oats it completely covers the entire field, hiding the wheat or oats from view. When in bloom the fields seem a mass of purple blossoms.

The Soy bean, which is beginning to compete with cottonseed in the production of oil and meal, and which is one of the staple legumes grown for hay and pasturage is grown in Franklin the soil and climate seeming especially suited for the maximum production of beans. This is only an indication of the great variety of crops that can be and are grown with the greatest success in Franklin County.

There seems to be embodied in both the soil and the climate the elements necessary for the successful production of practically all the various crops grown in the United States. The land is rolling possessing a natural drainage.

The entire county is abundantly watered by numberless creeks and small streams, while the course of the Tar River for many miles runs through the county. There are few sections of the country offering such a wide range of possibilities for the farmer. The cotton farmers find the climate as suitable to the needs of his crop as the horticulturist, and the tobacco farmer finds the soils adapted to his needs as well as the truckers, while the opportunities for the live stock farmers are surpassed by none.

The marketing facilities for the farmers are excellent, there being many miles of well kept sand-clay roads. Several of the more progressive townships have issued bonds to provide money for improving the roads, and it is only a matter of a few years when the entire county will have a system of good roads equal to the best in the South.

The best farmers of the county would eagerly welcome farmers of the better class from the North and West, and offer them every inducement to make their homes with us.

Diplomacy

Mrs. Green—Your cook told me that your husband is getting a very small salary.

Mrs. Wyse—We just tell her that to keep her from demanding a large one.

Explained

"My daughter, don't use powder on your face so much. It is so loud."

"But, pa, this is noiseless powder."

She—Why have you never married?
He—I am opposed to entangling alliances.

HON. L. I. JOYNER.

Louisburg's Efficient and Popular Mayor.

The best interests of the people of a municipality, and the duty of maintaining the safety and promoting the general welfare of that municipality, demands that their officials shall be men selected for executive ability, and sound judgment on matters that come within their office, and the strictest personal integrity—Louisburg may consider itself fortunate in having in L. I. Joyner, its efficient Mayor, a man who possesses these virtues in a rare degree.

Mayor Joyner was born in Northampton county, North Carolina for-

employees. Two years ago the good people of Louisburg were desirous of electing one to the head of their city government, who would be efficient, and who would administer justice to all the people, as well as exercise vigilance in preventing violations of the laws of the community. They immediately elected Mr. Joyner for they knew his record in the past to be one of fairness, firmness, ability and the strictest integrity. That he has fulfilled the expectations of the people who elected him, is amply proven by Mayor Joyner, who is conceded to be the most popular and efficient Mayor that Louisburg has had. He administers the duties of his office fair and impartially, and for the best interests of the people, and his progress-

LOUISBURG HAS VAST POSSIBILITIES TO OFFER

used by dental surgeons in caring for and treating the teeth.

Modern methods in this field of endeavor have reached such a state of perfection that one is almost inclined to believe that the qualified dentist of today improves on nature in her generous endowment of our welfare.

That the practice of dentistry embraces within its professional fold men of the highest professional skill, and a thorough conception of the art, is demonstrated by the excellent standing of the profession in this State.

This section of our country has many in this class to be justly proud of, but none stands higher in the profession, and no one enjoys the confidence of the entire people of Franklin county in a greater degree than Dr. Arthur Hynes Fleming, the well known Surgeon Dentist of Louisburg, with a suite of rooms located in the Ford Building.

Dr. Fleming is a graduate of the Dental Department of the University of Pennsylvania, and upon leaving that famous institution he immediately located in this his home county for the practice of Dentistry. During his fifteen years of active practice in this most important profession he has made discoveries in the scientific principles of modern dental surgery that places him in the rank as one of the leading Surgeon Dentists of not only this section, but the entire State. He has efficiently served as President of the North Carolina Dental Association, and its present Secretary, with the additional fact of his prominence in Fraternal circles, make of Dr. Arthur Hynes Fleming a citizen of whom Louisburg and Franklin county is proud. Thoroughly broad-gauged, Dr. Fleming is not only classed as a leading citizen, but one who is progressive, and who exhibits a public-spirited interest in any movement for the material progress and prosperity of the town, and the entire section of the county.

He is the inventor of the Centrifugal Gold Casting Machine, a machine that is now used by not only the leading dentists of the State but by more than ninety per cent of the entire profession. This machine was invented by him.

the advantages which Louisburg has to offer. In this way we could get in touch with some of those seeking investment and, in time, offer sufficient inviting propositions to secure the investment. "In unity there is strength." Let us put forth a united effort and see Louisburg grow.

We have information that the new incorporators of the Henderson and Wilson Railroad will, at an early date, begin the organization and promulgation of the road, and that Louisburg will be offered an opportunity to have this road pass through it. There are now two charters covering this territory the old Turner charter (renewed) and the new charter granted by the last Legislature. The survey of the old Turner right-of-way went off to the East of Louisburg by Cobb's Cross Roads. The promoters of the new charter say they would prefer to come through Louisburg. We should give this matter serious consideration as another railroad would give us more accommodations and competition in freight rates. A depot site could be selected near the business section and make a great saving in the matter of hauling freight etc.

Put Your Shoulders Together And Give One United Push For The Industrial Progress of Louisburg.

(By S. A. Newell, Secretary Chamber of Commerce.)

Louisburg has made wonderful progress within the last score of years. But it is still an agriculturally dependent town. All of its citizens want to see Louisburg grow. We all have a town pride. We would all be delighted to see our little burg grow into a city. But so long as we all remain "Doubting Thomases" and wait for the other fellow to make the move just so long will we be at a standstill. Louisburg has vast possibilities. It is well located for a number of enterprises, such as cotton mills, knitting mills, paper pulp mills, furniture factories, etc.

At present there is more money in our Country seeking investment than has ever been known in its history. The north and northwest is flooded with money. The war prices on food and ammunition products have been unprecedented. Fortunes have been accumulated and these moneys are seeking investment. We have the raw materials at hand—why not locate the factory at the material and save freight? The cotton manufacturing interest have long since learned that the South is the logical location for their factories and North Carolina is fast becoming the leading cotton manufacturing state in the Union. Louisburg and the immediately adjoining community can furnish sufficient cotton to supply a considerable mill at a merely nominal freight. The community around Louisburg has abundant Oak, Hickory and other hardwoods to supply one or more furniture factories. North Carolina is becoming the leading furniture manufacturing state. Why should Louisburg not have its share? The price of paper is soaring to heights unknown on account of the shortage of wood fibre from which to make the paper. There is enough material going to waste in the vicinity of Louisburg to manufacture large quantities of wood pulp or paper fibre. The writer has been told that the tops and limbs of the pine trees left by saw mills make good material for wood pulp. Thousands of acres of this material are going to waste in this community each year, while money is somewhere lying idle that would gladly be invested in its manufacture.

The moral I am driving at is that if the business men of Louisburg would organize and make a united effort the possibilities for accomplishment are almost beyond comprehension. The few things enumerated above are simply in illustration of a few of the possibilities.

The fact that Louisburg has never successfully operated a Chamber of Commerce does not mean that she cannot have a useful Chamber. We have a great deal of confidence in the good that can be accomplished by an active Chamber of Commerce. We hope that a few of our business men will organize, hold regular meetings and plan for the industrial uplift of the town. We would suggest that the Chamber organize, raise a small advertising fund to be used to insert "ads" in several of the leading commercial journals setting forth some of



ty years ago, and after attending the public schools of that county, later at the age of fifteen, became connected with the Seaboard Air Line Railway. For a quarter of a century he has served that same Railroad, in various responsible positions, among them being in the Transportation and Auditing Departments at Atlanta, Norfolk and Charlotte. Fifteen years ago they appointed him to be Agent at Louisburg, giving him complete charge of all passenger and freight business here, and is today recognized not only by the company, but by the people of this entire section, as one of the most efficient and valued

measures for the town will soon be a realization of a fact—which will be one of the greatest forward moves for the town of Louisburg, and for the mutual benefit of all the people of this community.

Mayor Joyner is an able, public-spirited, progressive citizen in whom the people have absolute confidence, and whose second term as Mayor of Louisburg, would prove of material benefit to the people.

It is to such men as Mayor Joyner that Louisburg looks forward for a "Greater Louisburg" and we may be congratulated upon having the "Right Man in the Right Place."



DR. ARTHUR HYNES FLEMING, Surgeon Dentist. In the wonderful advancement of

medical science there is no branch of the profession that has made more progress than the scientific treatment



METHODIST CHURCH, LOUISBURG, N. C.



BAPTIST CHURCH, LOUISBURG, N. C.