

# ORGANIZATION OF FOOD ADMINISTRATION IS STRENGTHENED IN NORTH CAROLINA

FOOD REGULATIONS HENCEFORTH WILL BE MORE RIGIDLY ENFORCED—INSPECTORS TO BE PUT INTO THE FIELD—SOME PLAIN TALK FOR SUGAR DEALERS AND COMMERCIAL USERS—NEW METHOD OF GOING AFTER PROFITEERS—CONSUMERS AND DEALERS ASKED TO CO-OPERATE.

Raleigh.—Plans for strengthening and very greatly expanding the Food Administration organization in North Carolina are being undertaken this week by State Food Administrator Henry A. Page who has just returned from a conference of State Food Administrators with Herbert Hoover and his staff at Washington. Mr. Page brings back from Washington the impression and information that all governmental agencies are settling down to hard work in anticipation of a war of at least two or three years duration. All agencies are profiting by their past experience and smoother running and more effective operation may be anticipated from now on.

### To Employ Inspectors

One important feature of Mr. Page's new plan calls for the appointment of a number of inspectors who will divide their entire time to investigations of alleged violations and to the examination of bakers, accounts and invoices and other records of wholesale and retail dealers, bottling works, drug stores, ice cream manufacturing plants, soda fountains, flour mills, cotton seed oil mills, etc. When the new system of inspection is effective the elaborate reports which have been required of all licensed dealers or manufacturers will be very greatly simplified. The extension of the organization will impose as many additional administrative duties upon Mr. Page and executive secretary Lucas that an increase in the office staff will also be necessary.

### Sugar Regulation Rigid

In no instance will there be a greater "tightening up" or more rigid enforcement of regulations than with those that apply to sugar. Mr. Page's office is already receiving from refiners and shippers of sugar statements showing in detail every shipment of sugar into North Carolina. In the immediate future every dealer who handles sugar will be required to keep an absolute record of all sales of sugar from one pound up. No stated reports from these particular records will be required but such stated reports from these particular records will be required but such records will be subject to examination by Food Administration inspectors at any and all times.

All commercial users of sugar who disregard the rationing plan of sugar instituted May 15th will be disciplined. Certificates are being issued only for sugar supplies up to July first and many commercial users have failed to apply for blanks upon which to make their sworn statements and to apply for certificates because they have already reached or exceeded their allotment of sugar. Not only will such users have their supplies equalized after July first but in the absence of their sworn statements by June 15th, they will be penalized as well. The Food Administration demands of all commercial users of sugar explanation of their status not later than June 15th, and no certificates will be issued after June 15th except under such circumstances as will satisfy the Food Administration that the delay in making sworn statement and applying for certificates was justified—and it is indicated that some full explaining will be necessary to bring about this conviction.

Wholesalers or jobbers who sell sugar or sugar syrup to commercial users without receiving in exchange certificates issued by the Food Administration will have their licenses revoked. Retailers who make such sales will be blacklisted and be put out of business by that process.

### Going After Profiteers

The rules and regulations of the Food Administration with regard to margins of profit on foodstuffs will henceforth be more rigidly enforced and through the assistance of the inspectors who will be put in the field, profits will be checked from the end nearest the consumer. Where the retail price of a commodity seems to be unreasonable the retailer will be called upon to show his margin. If his margin is reasonable the inspector will go to the wholesaler and if his margin was reasonable the pursuit will continue to the manufacturer or miller or other producer. It has not been practicable to follow this course in the past because of the lack of force to make the investigations.

To stimulate and render effective the new system, consumers are now invited to report apparently excessive prices to their County or Township Food Administrator and retailers who are charged apparently excessive prices by wholesalers or jobbers are invited to bring such prices to the attention of the same authorities.

One class of dealers and millers the Food Administration proposes to go after comprises millers and dealers in corn meal and other cereal substitutes who have taken advantage of the flour shortage and "50-50" combination sale to extort unreasonable profits on corn meal and similar products. The wheat conservation program has been hide back by profiteers in corn meal and other cereal substitutes and these gentlemen evidently have something coming to them from the Food Administration.

### 100% Effectiveness

"The Food Administration in North Carolina and throughout the United States has determined to make itself 100% effective," declared Mr. Page in discussing the situation. "In every instance the legitimate interest of the consumer must be protected, but when violations of Food Administration rules and regulations, designed as war measures to assist our Government in winning this war, will not be tolerated and will be punished to the extent of the law. Our new system of inspection, reinforced by our authority to require special reports of any dealer, class of dealers or individuals at any time, and the authority of our inspectors to examine books, accounts, invoices and other records of all dealers will enable us to promptly spot violations and punish offenders. This greater effectiveness will redound to the benefit of patriotic and honest and unselfish producers and dealers as well as consumers."

### LEMONS WHITEN AND BEAUTIFY THE SKIN

Make this beauty lotion cheaply for your face, neck, arms and hands.

At the cost of a small jar of ordinary cold cream one can prepare a full quart of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of two fresh lemons into a bottle containing three ounces of orchard white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in, then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whiter and beautifier. Just try it! Get three ounces of orchard white at any drug store and two lemons from the grocer and make up a quart of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands. It is marvelous to smoothen rough, red hands.

The fact that a new star found ample space and opportunity to appear among the other and ordinary many of them goes to prove that there is always plenty of room at the top.

If America could have foreseen the consequences she would never have invented the submarine.

### The Strong Withstand the Heat of Summer Better Than the Weak

Old people who are feeble and younger people who are weak, will be strengthened and enabled to go through the depressing heat of summer by taking GROVE'S TASTELESS CHILL TONIC. It purifies and enriches the blood and builds up the whole system. You can soon feel its strengthening, invigorating effect. 6c.

conservation serves the nation. Extravagance is bad. A thrift stamp, the true, means money for you. A war stamp backs your lad.

### He Who Delivers the Goods is Entitled to Greatest Honor.

A preparation that gives results, delivers the goods, restores your health, deserves your consideration, and is what you want. L-Rheumo cures Rheumatism and Gout. That's why those who suffer from Rheumatism want L-Rheumo. You should get a bottle when you feel that first pain. L-Rheumo is a rejuvenating, eliminant laxative. Its use insures success. Don't listen to druggists who offer you something else, you know the reason. Guaranteed, Price One Dollar.

For sale by Winston Bros., Youngsville; Wilson & Lee, Dunn; W. W. Parker, Henderson; Powers Drug Co., Wake Forest; or write Chapman-Alexander Laboratories, Greenville, S. C.

The letter W takes prominent place in our alphabet. Without it we could neither wage the war nor win the war, nor should we have wool nor wheat nor wilson.

### Chamberlain's Colic and Diarrhoea Remedy.

Now is the time to buy a bottle of this remedy so as to be prepared in case that any one of your family should have an attack of colic or diarrhoea during the summer months. It is worth a hundred times its cost when needed.

Many superstitious people are prophesying that the world is coming to an end. It will—in time.

The truly patriotic family is cheerfully raising a war garden and joyfully canning the products.

# GREAT CLEARANCE SALE

## OF ALL Spring and Summer Goods

We have now put on sale all our Spring and Summer goods regardless of profit to make room for our big line of fall goods bought before the big advance in all lines. This is your opportunity to get bargains you have never seen before. Don't buy until you see us. Be sure to visit our store during this sale. It will be a treat for you. Come and see. o o o o o o o o o

### All Men's and Boys Clothing at Half Price

<p><b>SPECIAL BARGAINS</b></p> <p>5c Spool Thread, black &amp; white Sale Price 2 for 5c</p> <p>20c Ladies Ribbed Vests Sale Price 2 for 25c</p> <p>50c men's Neckties Sale Price 21c</p> <p>50c Bureau Scarfs and Shams Sale Price 25c</p> <p>10c value Men's Handkerchiefs Sale Price 6 for 25c</p> <p>50c value Boys Hats, all colors Sale Price 25c</p> <p>\$1.00 Men's Work Shirts Special Sale Price 75c</p> <p>\$2.50 value Men's Overalls Sale Price \$1.49</p> <p>50c value Boys Percal Blouses Sale Price 29c</p> <p>\$1.00 Men's Dress Shirts, all sizes, colors and styles Sale Price 75c</p> <p>50c value Boys Pants, sizes 3 to 17 Sale Price 29c</p>	<p><b>SHOES AND OXFORDS</b></p> <p><b>ALL SUMMER SHOES AND OXFORDS FOR MEN, WOMEN AND CHILDREN WILL HAVE TO GO TO MAKE ROOM FOR OUR FALL STOCK.</b></p> <p><b>W. L. Douglass Oxfords For Men</b></p> <p>\$4.00 value ..... Sale Price \$3.39 \$5.00 value ..... Sale Price \$3.98 \$5.50 value ..... Sale Price \$4.98</p> <p><b>Ladies Black and Tan Oxfords</b></p> <p>\$6.00 value ..... Sale Price \$4.98 \$5.00 value ..... Sale Price \$3.98 \$4.50 value ..... Sale Price \$2.98 \$3.50 value ..... Sale Price \$2.49 \$2.98 value ..... Sale Price \$1.98 \$2.49 value ..... Sale Price \$1.69 \$1.98 value ..... Sale Price \$1.39 \$1.75 value ..... Sale Price \$1.25</p> <p><b>Children's Black and Tan Oxfords</b></p> <p>\$2.98 value ..... Sale Price \$1.98 \$2.49 value ..... Sale Price \$1.49 \$1.98 value ..... Sale Price \$1.25 \$1.49 value ..... Sale Price 98c \$1.25 value ..... Sale Price 85c 98c value ..... Sale Price 75c 75c value ..... Sale Price 49c</p>	<p><b>GREAT BARGAINS IN DRY GOODS</b></p> <p>35c value Dress Gingham in all colors and stripes, not more than 10 yds. to a customer Sale Price 19c yard</p> <p>25c value Curtain Serim, all colors Sale Price 15c yard</p> <p>25c Voiles in all colors, nice and soft, sheer quality Sale Price 15c yard</p> <p>29c Apron Gingham, not more than 10 yds to a customer Sale Price 17 1-2c</p> <p>25c Dimity, excellent for infant dresses Special Sale Price 15c</p> <p>50c value Bed Tickings Sale Price 24c</p> <p>30c value Brown Sheeting, not more than 10 yards to a customer Sale Price 19c yard</p> <p>50c value Poplin, all colors Sale Price 29c</p>
<p>75c value Ladies Waists Sale Price 39c</p> <p>50c value Men's Caps Sale Price 23c</p> <p>75c Boys Work Shirts Special Sale Price 35c</p> <p>15c childrens Vests Sale Price 9c or 3 for 25c</p> <p><b>Special Bargains in Ladies Shirtwaists</b></p> <p>\$1.50 val. waists in Voiles and Batiste beautiful trimming Sale Price 98c</p> <p>\$1.00 value Ladies Corsets all sizes Sale Price 65c</p> <p>All Millinery Will Be Sold at Cost.</p> <p>\$1.50 value Ladies Skirts, all colors, stripes and patterns, a great bargain Sale Price 98c</p>	<p><b>Men's White and Palm Beach Oxfords and Tennis Shoes and Oxfords</b></p> <p>\$2.49 value ..... Sale Price \$1.49 \$1.98 value ..... Sale Price \$1.25 \$1.49 value ..... Sale Price 98c 98c value ..... Sale Price 85c 75c value ..... Sale Price 69c</p> <p><b>Ladies White High Top Boots and Oxfords</b></p> <p>\$6.00 value, White Kid .. Sale Price \$4.98 \$3.98 value, canvas ..... Sale Price \$2.49 \$2.98 value, canvas ..... Sale Price \$1.98 \$2.49 value, canvas ..... Sale Price \$1.49 \$1.98 value, canvas ..... Sale Price \$1.25 \$1.49 value, canvas ..... Sale Price 98c \$1.25 value, canvas ..... Sale Price 85c 98c value, canvas ..... Sale Price 69c</p> <p><b>Childrens White Shoes and Oxfords</b></p> <p>\$2.49 value ..... Sale Price \$1.49 \$1.98 value ..... Sale Price \$1.25 \$1.49 value ..... Sale Price 98c \$1.25 value ..... Sale Price 85c 98c value ..... Sale Price 75c 75c value ..... Sale Price 49c Men's Strong Plow Shoes, Sale Price \$1.98</p>	<p>25c White Voile Sale Price 15c yard</p> <p>30c Bleaching, yard wide, fine quality Sale Price 19 1-2 yard</p> <p>98c value Boys Overalls, great bargains Sale Price 59c Pair</p> <p>\$1.50 value Men's Dress Straw Hats Sale Price 49c</p> <p>25c value Mosquito Netting, 74 inch wide Sale Price 15c yard</p> <p>\$1.00 value Middy Blouses, fine quality Sale Price 47c</p> <p>25c Boys Suspenders Sale Price 12 1-2c</p> <p>\$1.00 value Ladies undershirts nicely trimmed with lace, fine quality Sale Price 65c</p>

Be Sure and Visit This Great Clearance Sale

# I. J. DEITZ & CO.

The Store That Always Sells The Cheapest

LOUISBURG, : : NORTH CAROLINA

We Have Thousands of Bargains in our Store we have not room to mention here. COME AND SEE