

The War Is Over

But a great battle with prices started this morning in our store, and there will be no let up until the people of Franklin and surrounding counties have received the full benefit of the numerous bargains which we will place before them.

Our entire stock of Dry Goods, Ladies' Misses' and Children's Coats, Suits, Dresses, together with a full line of Waists, Silks, Crepes, Georgettes, Dress Goods, Underwear, Furs, Laces, Trimmings, Lingerie and other necessities, will be sold regardless of price.

We Have Decided to Throw Our Entire Stock Open to You

and your every requirement for the winter awaits your call.

In many instances the stock will be offered at less than manufacturer's cost, and you can be assured that nothing will be reserved.

Novelties in Millinery, you will find in great quantities, shapes and design, the like of which has never before been shown in Louisa or the County.

\$15,000.00 WORTH OF SHOES !

are also to be sacrificed, the stock is entirely new, a variety of shades for the ladies, a full assortment of shapes for men, boys and children, all of which are marked down to the lowest notch. A fit guaranteed.

You cannot fail to be impressed with our large assortment of Suits, Trousers, Overcoats and Gents Furnishings for the Men and Boys, to say nothing of the many bargains you will find in Underwear, Overalls, hats, caps and other necessities. Quality for quality, our prices cannot be equaled.

For the traveler, a large assortment of Trunks, Hand bags and Suit Cases await your inspection.

Our Hardware Department offers a complete line of Aluminum ware, Cutlery, Stoves and Ranges, Heaters, Bicycles, Guns, Revolvers, Ammunition, Plows and Plow Castings, Farm Implements, Paints, Oils, Sash, Doors, Blinds, Tools of Every Description, Lime, Cement and Plaster.

We also have

Two cars of 1- and 2-horse Wagons

that we can guarantee to save you money on, two car loads of Buggies, Surreys, Light and Heavy Harness, together with Harness Leather and Findings, all of which are slated to go.

Light and heavy Groceries, Seed Wheat, Rye, Clover Seed, Oats, Hay, and Mill Feeds have not been overlooked, and we have a complete stock on hand with which to fill your requirements.

Now this is no "Green Tag," "Daddy Rabbit," fire or removal sale, but just a plain "Ole Honest to Goodness" reduction sale, and it is our intention to reduce our enormous stock, and we know of no better way than to let our friends in the County share with us and reap the benefit of such a sale.

A full crop of clerks will be waiting to serve and give you prompt attention, and we guarantee every article as represented.

Nothing Will Be Reserved

Phone and mail orders promptly dispatched, parcel post prepaid on all orders, shipment same day as order is received.

This sale will be the most extensive ever held in Franklin County, and will continue until further notice. We are presenting an opportunity you cannot overlook and one that is bound to put dollars in your pocket, so come early, before the stock has been picked over.

As an Extra Inducement

we will give with each purchase of \$10.00 or more, one Thrift Stamp, and should you desire more you will find them on sale at our booth in the store.

REMEMBER THE PLACE, and the time is NOW

The Allen Brothers Company, Incorporated

'Everything For Everybody.'