

# Mr. Farmer

The present low prices for tobacco are serious and should not exist. However, we are powerless to change them for you. But we have decided to help share your losses by selling you goods a great deal cheaper, in fact we are going to give you our profit on many things. This may not remedy your tobacco situation, but the proper care in buying will reduce your living expense and make your receipts and expenditure more evenly balance. This system will apply to everything in my store.

On Musical Instruments, we will make the following reductions: Player Pianos \$150 off our regular price, Upright Pianos \$75 off our regular price, Phonographs 25 to 35 per cent off our regular prices.

When you visit the Franklin County Fair next week, which you will surely do, and ought to, pay us a visit. You are always WELCOME here.

## C. C. Hudson Co.

Wide-A-Wake Merchant

LOUISBURG,

NORTH CAROLINA

# Ford

## Reduction in Prices of FORD Products

THE WAR IS OVER AND THE PRICES MUST GO.

EFFECTIVE AT ONCE FORD CARS, TRUCKS AND TRACTORS WILL BE SOLD F. O. B. DETROIT AT THE FOLLOWING PRICES:

TOURING, Regular	\$440.00
TOURING, With Starter	\$510.00
RUNABOUT, Regular	\$395.00
RUNABOUT, With Starter	\$465.00
CHASSIS	\$360.00
COUPE, With Starter and Demountable Rims	\$745.00
SEDAN, With Starter and Demountable Rims	\$795.00
TRUCKS, With Pneumatic Tires	\$545.00
TRACTOR	\$790.00

THE FORD MOTOR COMPANY MAKES THIS REDUCTION IN THE FACE OF THE FACT THAT THEY HAVE ON HAND IMMEDIATE ORDERS FOR ONE HUNDRED AND FORTY-SIX TRUCKS AND AND SIXTY-FIVE CARS AND TRACTORS. THE COMPANY WILL SUFFER A TEMPORARY LOSS WHILE USING UP THE MATERIAL BOUGHT AT HIGHER PRICES. THEY ARE WILLING TO MAKE A SACRIFICE IN ORDER TO BRING BUSINESS BACK TO A GOING DOWN AS QUICKLY AS POSSIBLE AND MAINTAIN THE MOMENTUM OF THE BUYING POWER OF THE COUNTRY.

HENRY FORD SAYS, "THE WAR IS OVER AND IT IS TIME WAR PRICES WERE OVER. THERE IS NO SENSE OR WISDOM IN TRYING TO MAINTAIN AN ARTIFICIAL STANDARD OF VALUES. FOR THE BEST INTEREST OF ALL IT IS TIME A REAL PARTICULAR EFFORT WAS MADE TO BRING THE BUSINESS OF THE COUNTRY AND THE LIFE OF THE COUNTRY DOWN TO REGULAR PRE-WAR STANDARDS." WE ARE AT YOUR COMMAND WITH REGULAR FORD EFFICIENCY IN SERVICE AND EAGERNESS TO FILL ORDERS.

J. O. GREEN,  
FRANKLINTON, N. C.