DON'T FAIL TO COME

Even Though You Live 100 Miles Away.

F. A. ROTH CO.'S

No Such Sale
No Such Saving

Was Ever Offered Here or Away. BE READY!

Tremendous Sacrifice Sale

NOW ON

A GIGANTIC STOCK READY

CLOTHING FOR MEN, WOMEN AND CHILDREN, SHOES, DRY GOODS, UNDERWEAR, HOSIERY. IN FACT EVERYTHING THE FAMILY NEEDS IN OUR LINE, AND EVERYTHING AT AN ENORMOUS SAVING. THE STOCK IS BRILLIANTLY NEW, JUST UNPACKED. CAME FROM THE BEST SOURCES OF PRODUCTION, AS STANDARD AS COINS FROM THE MINT. THIS GREAT SALE IS THE MOST INSPIRING, AND WITHOUT DOUBT, THE MOST MONEY SAVING EVENT EVER UNFOLDED IN THIS SECTION OF THE STATE. COME EVEN IF YOU LIVE A HUNDRED MILES OFF. LET NOTHING KEEP YOU AWAY.

HERE IS A FEW OF THE GREAT BARGAINS WE ARE OFFERING:

DRY GOODS.

Good Sheeting, 30c value per yard 10c
50c Mattress Ticking, per yard 28c
35c Curtain Scrim 10c
25c Aprong Gingham, per yard 10c
35c Outing Flannel, per yard 17c
39c Dress Gingham, per yard 25c
Best Shirting goods, 35c value per yard 23c
25c Cotton Plaids, per yard 19c
50c Heavy Canton Flannel, per yard 23c
50c yard-wide Percales, per yard 23c
Best Bleaching, 35c value per yard 21c
Wool Serge 75c value per yard 49c
$1 75 value all wool Serge per yard 98c
25c Calico, all colors, per yard 10c

BOY'S CLOTHING.

10.00 Blue Serge suits $5.98
$13.50 Worsted Suits $8.98
$15.00 All Wool suits $9.98
$22.50 All Wool Blue Serge suits $11.98
Finest Suits made of high grade Worsteds $25.00 value $15.00

MEN'S AND BOYS' EXTRA TROUSERS

Boys pants, 85c value special 48c
Boys pants half wool $1.50 value 98c
Boys extra fine Worsted pants $3 value.. .... $1.98
Mens $5.00 part wool Trousers $2.98
Mens $6.00 Worsted Trousers $3.98
Mens extra heavy genuine Dickey Kersey Trousers $7.50 value $4.98
Mens heavy Corduroy Trousers $7.50 value.. $4.95
Mens all wool Blue and Black Serge Trousers, $10 value $7.98

UNDERWEAR DEPARTMENT.

98c Boys beeced ribbed union suits 69c
Mens $1.75 heavy fleeced shirts and drawers.. $1.29
Boys $1.00 heavy fleeced shirts and drawers 75c
Ladies fleeced ribbed $1.25 shirts and drawers.. 98c
Ladies $1.50 fleeced ribbed union suits 98c
Girls ribbed $1.25 union suits 75c
Girls extra heavy fleece 75c shirts and drawers.. 49c
Babys all wool 75c shirts 49c
Babys 50c heavy fleeced shirts 25c
Mens heavy ribbed $2.50 union suits $1.98

WOMEN'S DRESS SKIRTS AND SHIRTWAISTS.

A Beautiful Assortment.

All wool Serge skirts, 7.50 value $5.98
Silk Poplin skirts $6.98 value $4.98
All wool Poplin skirts $10 value $7.98
Wool plaid skirts, regular $8.50 value $5.98
Silk Taffeta skirts marked special at $6.50
Ladies Crepe de Chene all beautiful waists at .. $3.98
$4.00 China Silk waists all colors only $2.49
$7.98 Ladies Georgette waists special.... $5 98
$1.98 Black Swarsette waists $1.39

FALL AND WINTER CLOAKS, SUITS AND WRAPS.

Most marvelous value brought to public notice. We omit prices purposely because of the charming beauty and value of each model. No price in print would be just. You must call and see them.

MEN'S, WOMEN'S AND CHILDRENS SWEATERS.

Womens $1.50 heavy sweaters 98c
Mens heavy $1.50 sweaters special 95c
Womens all wool sweaters, all colors $4.98
Mens heavy all wool sweaters $7.50 value .. $3.98
Childrens heavy $2 sweaters $1.25
Childrens all wool $4.50 value sweaters $2.98

CHILDREN'S COATS.

Great Bargains.

Childrens Chincella Coats $2.98 value $1.49
Childrens $3 50 wool mixed coats $1.98
Very stylish $4.50 coats $3.39
Baby white all wool Serge Capes and Coats regular $7 value, they are beauties only $4.98

EXTRA SPECIALS

10c Cake Toilet Soap 3c
Newest style Velvet Hats, 300 to select from .. $1.49
10c Hair Combs, each 5c
Dress Pins, per package 1c
25c Can Talcum Powder, can 5c
5c Spool Cotton, spool 2 1-2c
50c Corset Covers 35c
Ladies White Memstitched Handkerchiefs 5c
5c Pearl Buttons, a card 2 1-2c
10c Writing Tablets 5c
15c Mens White Hemstitched Handkerchiefs 7 1-2c
35c Towels, large size 19c

MEN'S CLOTHING AT ENORMOUS SAVINGS.

All wool Blue Serge suits, $18 val. to go at... $11.98
Men's $25 suits, high grade merchant tailoring $18.50
Men's all wool heavy Dickey Kersey suits $18.00 value $11.98
Men's heavy Corduroy suits $19.50 value $12.00
$40 young Men's suits in the latest models .. $22.50
Men's Black Overcoats with astrogan collars, $25 value, Special $11.98
Men's and Young Men's Overcoats in the latest models values $40 our low price $18.00

MEN'S FURNISHINGS.

Dress Shirts, choice dollar value 75c
The very best workshirts, the strongest $1.50 kind 98c
The heaviest $2.50 Overalls $1.75
$1.00 Dress Gloves 49c
50c Belts 25c
50c Neckwear 23c
50c Suspenders 25c
$5.00 Dress Hats, all colors $2.98
$1.50 Caps 49c
35c Collars 15c
$3.50 Dress Hats $1.49

MILLINERY DEPARTMENT.

The newest and best, the very essence of Millinery. Beauty at money saving prices.— SIMPLY GREAT.

HOSIERY DEPARTMENT

Childrens 35c hose, per pair 23c
Womens 35c hose, per pair 10c
Ladies heavy everyday hose, per pair 23c
Mens 35c dress hose, per pair 10c
Mens 35c Grey work hose per pair 23c

WOMEN'S AND CHILDREN'S DRESSES.

Womens $1.50 Gingham dresses 98c
Womens $1.98 Percale dresses $1.35
Womens Silk Poplin dresses $15 val. Price.. $6.98
Womens Silk Messaline dresses, worth $25 .. $11.98
Womens Silk Taffeta dresses $13.98
Childrens $1.98 Gingham dresses $1.25
Childrens $2.50 Gingham dresses $1.75
Childrens Gingham dresses sizes 1 to 6 .... 98c

SHOE DEPARTMENT.

Mens work shoes $4.50 value at $2.98
$4.00 Gun Metal Dress shoes $2.49
Weyenberg's, the best all leather shoe made .. $2.98
Mens regular Army shoe $10 value $7.50
Mens waterproof heavy Blue Chrome leather, $7.50 value $4.98

Men's W. L. Douglas Guaranteed Dress Shoes.

Black lace $10 value $7.45
Black button $10 value $7.45
[illegible] button or lace $10 value .... [illegible]
Dark Tan Chocolate English $12 value $8.50
Womens Black high lace Boot, $6.50 value .. $4.50
Womens Black lace Gun Metal shoes $4 value $2.50
Old Ladies Comforts shoes $3.50 value $1.98
Womens dark Chocolate High Boot $8 value .. $5.98
Womens Field Mouse high cut Boot $8.50 val... $7.49
Childrens Black Button shoes size 8 1-2 to 11 1-2 $1.98
Childrens Button or Lace shoes size 12 to 2 .. $2.49
Childrens lace and button size 5 to 8 .... $1.49
Childrens button or lace size 1 to 5 .... 98c

F. A. ROTH COMPANY

"The Store That Always Sells It Cheapest"

LOUISBURG, NORTH CAROLINA