

YOU CAN REDUCE FAMILY EXPENSE

It depends upon your own good judgment in buying and upon the willingness of the merchant to co-operate with you. We co-operate with our customers in every possible way in a sincere effort to keep down the cost of living.

CLOTHING DEPARTMENT

Sweaters

You will find a heavy wool Sweater very comfortable these cool October mornings. A real bad cold or a case of Influenza will cost you several times the price of a good Sweater. There is no garment that you can buy that will give the real service and comfort to a school boy or working man that a Sweater will.

Underwear

Red Flannel Shirts and Drawers, Gray Flannel Shirts and Drawers and Union Suits. Ribbed and fleeced in either separate pieces or Union Suits in cotton. Also a complete line of the noted Munsing Wear for Men and Boys.

Gloves

We have the largest assortment of Meyers make dress and Auto gloves, and Owen & Trenary leather, canvas and wool work gloves for Men and Boys that has ever been shown in Louisburg.

We have on hand a big stock of Men's, Young Men's and Boys Suits and Overcoats. Prices and quality always right.

ALL WE ASK IS COME AND SEE.

HARDWARE DEPARTMENT

The Best Hardware is the Cheapest

To practice economy in the buying of hardware you should purchase that which the dealer is willing to guarantee. Then you are sure of what you get. Hardware that is not worth guaranteeing is not worth having.

WE GUARANTEE

Our Oil Stoves
Our Kitchenware
Our Tableware
Our Food Choppers
Our Shot Guns
Our Rifles
Our Aluminum Ware

WE GUARANTEE

Our Axes
Our Saws
Our Hatchets
Our Pocket Knives
Our Razors
Our Scissors
Our Hair Clippers
Our Files

WE GUARANTEE

Our Farm Implements
Our Garden Tools
Our Builders Hardware
Our House Paint
Our Roof Paint
Our Barn Paint
Our Kalsomine
Our Auto Paint

You take no chance when you buy where the goods are guaranteed. It is the safe and most economical way.

DRY GOODS DEPARTMENT

JUST RECEIVED

AT

THE ALLEN BROTHERS CO.

A new lot of beautiful Val. laces with insertions to match--all widths, also Pink, Light Blue and White Batiste, and White and Pink Pajama Checks for Underwear.

A New Lot of Black Silk Hose at \$1.25

Wool! All new colors for Wool embroidery, Orchid, Aquamarine, Daffodil, Scarabee, besides the Blues, Pinks Blacks and Whites.

Suits, Coats and Serge and Tricotine Dresses Arriving Every Week.

Be sure to see our Goods before you buy

GROCERY DEPARTMENT

Eat With a Relish

You will enjoy your meal more when you eat with a relish. This requires food that has quality and food that has been well cooked. But even the best of cooking cannot "make good" where inferior foodstuffs are used.

We take pride in the quality of foodstuffs we sell you. We buy only those of recognized quality, and are careful to see that we receive nothing else. We submit below a small list that you may see for yourself the different brands of quality we handle:

Sunshine Biscuits

Corby Cakes

Kinghan's Sliced Breakfast Bacon

Kinghan's Sliced Dried Beef

Country Hams

Cereals of all kinds

Sunshine, Monogram, Halco, Preferred Stock, Arbuckle, and Luzianne Coffee

Self Rising, Dinner Bell, and Ann Arbor Flours

Grape Fruit, Lemons, Apples, Bananas

White House and Sunbeam Vinegars

We solicit at least a share of your patronage. We feel that we can make it to your interest to trade with us. We have done so with others--why not you?

THE ALLEN BROTHERS COMPANY

"EVERYTHING FOR EVERYBODY"
MAIN AND NASH STS. LOUISBURG, N. C.