LOUISBURG'S Leading Department Store



WANTS YOUR/ TRADE

Everything for Everybody At Lowest Prices

F. A. Roth Company

The Store That Always Sells The Cheapest

LOUISBURG,

North Carolina

WATCH THIS SPACE

NEXT WEEK

Something will be of interest to everybody

Your true friends,

Scoggin Drug Store

G. L. AYCOCK,

L. E. SCOGGIN

DURING JULY AND AUGUST

The person receiving the largest number of silver tickets given

The person receiving the second largest number of silver tickets will get a set oft tea spoons

The person receiving the third largest number will get a sugar spoon and butter knife.

Get valuable silverware with 25 year gr arantee by trading at

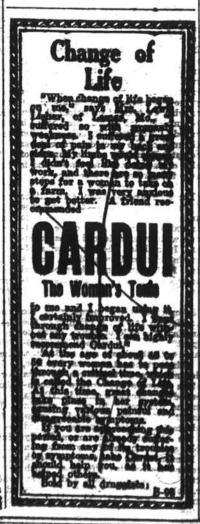
Mrs. R. R. Harris, Prop.

Mrs. J. A. Turner, Mgr.

BEGIN FIGHT ON WEEVIL BY GATHERING AND BURN. ING SQUARES

"Begin now to pick up and burn the weeyil-infested squares for present boll weevil control," advises Prof. Franklin Sherman, Chief in Entomo-

logy for the State College Experi-ment Station and Extension Service. "Reports from our field workers and from students of State College whom we have placed in boll weevil work, and of county agents and farm-ers-all, give evidence that the weevil population is less than it was at this time last year, and less than when the plants were at the same stage of growth. Very few fields have been found infested to such degree that we would urge the use of poisons, Many cotton growers, especially to the northeast, have not yet found any weevils in their fields. Weevils did begin to appear on young extending begin to appear on young cotton as early as mid-May, but they were very few and we have not advised the the use of poison in such cases. Had we wildly urged wholesale poisoning at that time, or from the time the cot-ton was chopped, those who followed such advice might have wasted from \$2 to \$5 per acre by now. As it is, the weevil population in most fields is still so slight that poisoning would presumably not pay, and those who



registered in the U.S. and many foreign countries.

> have followed our advice have not ap- bolls makes it impracticable to conplied an ounce of poison, except in tinue. Merely covering them by culthose cases whre the weevil ws es- tivation does not serve the purpose,-

many cases it may turn the scale and greatly help the situation. Cheap labor have their innings,—but as yet they may be used for this purpose,—it is doubtful whether full labor-prices can be profitably paid for it. It is a task which can easily be performed by children. We recommend that the squares be gathered at least once a week until the middle or end of July, or until the natural shedding of young with cheap hand-labor that's all.

Fix these 7 things

MOTORISTSallover the state are find-ing that the new "Standard" Ethyl

Gasoline makes these seven distinct improvements in the operation of their cars: 1. Greater fuel efficiency

> 5. Less gear shifting 6. Less vibration

7. Basier handling in traffic

You can get this wonderful new fuel now at many "Standard" pumps. Don't take

our word for what it will/do! Try it for yourself on steep hills or in heavy traffic

STANDARD OIL COMPANY

(New Jersey)

TANDARD

HYL GASOLINE

and note the difference.

at one fell swoop!

'We have been greatlypleased at the large number of farmers who have not, this year, ben stampeded into those cases whre the weevil ws estimated to be as numerous as 20 to the acre or more. Very few fields have been reported to us to have enough weevils to pay for poisoning.

"This fortunate condition of a very light infestation at the first of July, offers a chance to employ the picking up and burning of infested squares to the best possible advantage. In many cases it may turn the scale and greatly help the situation. Cheep labor have their innings,—but as yet they interested into titulation, and burning of infested squares wisely prepared for this method will greatly help the situation. Cheep labor have their innings,—but as yet they not, the stampeded into reckless expenditure of money and labor against the very few weevils that have thus far appeared. We have been advising early poisoning only in case the weevils were fairly numerous at the time squares begin to form. This advice was for economy, and many hundreds of farmers now realize that it was sensible. We thank the farming their money in their own pockets, or banks.

or banks.
"But," says Hr. Sherman," repeat, that a continuation of the wet weather will tend toward heavy dam-age by the weevil in late July and August,—and in that case the stand-ard dust method is the only measure which we can then recommend as ef-fective and profitable."

Clean wallows and shade are two ecessities for hog health during the

New Words, New Words thousands of them spelled;

WEBSTER'S NEW INTERNATIONAL DICTIONARY



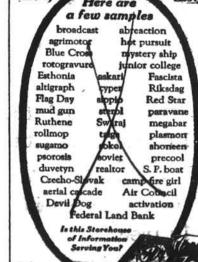
Keep Her Cool

Hot, fat, lazy hens that are allowed to swelter and sizzle in summer will not lay next winter. Feed your birds a ration balanced for summer. Feed less grain feed—it is heating. Keep your hens cool and comfortable in hot yeather and they'll reward you with lots of eggs when winter comes. Feed and comfortable in hot you with lots of eggs cooling Chicken Chowde

L. P. HICKS Louisburg, N. C.

> At the Store with the Cheekerboard Sign





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THE FRANKLIN TIMES \$1.50 Per Year In Advance













