This Label Protects You

GUARANTEED

used

cars

It's the logical thing to do to buy your Used Ford Car

This Label is your Guarantee of Value

Authorized Ford Dealer

Special For SATURDAY Only

\$1.50 Pocket Ben Watches for.

from Your Nearest

\$1.75 Ingersol Yankees for \$1.25 \$1.75 Alarm Clocks for ___ \$1,25 \$15.00 Elgin Watches for \$10.00 \$12.50 Ladies Wrist Watches





Watch for our Monthly Specials. Come and get a bargain while they

W. D. LEONARD,

Jeweler

for 25 cents a dozen.

45 cent pure ground coffee

"The Gift Shop of Louisburg" Victrolas & Records

Special For Saturday

Fresh Cut Herrings

Just Arrived

12 Cents a Dozen or 98

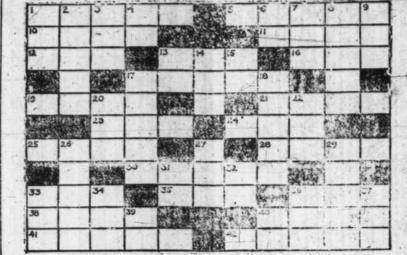
Cents a Hundred

These are the same grade as has been retailing

BIG REDUCTION ON FLOUR

THIS WEEK'S CROSS WORD PUZZLE

Mrs. Lee Yoeman gets the credit for the puzzle this week. You'll find few punctuation marks and a few relatives, but outside of that, it's a pret ty nice puzzle, and we know you will all get the maximum enjoyment out of working if. Next week, we are going to give you a puzzle that will test your religious knowledge. Just thought we would warn you, in order that you can get a half dozen reference books from the library. You'll need



HORIZONTAL

- Piece of furniture
- Crucifix The lowest female voice
- Word of negation A domestic animal
- Permit Punctuation mark
- A brave man Otherwise
- A tree Pastry
- Decorated lower part of wall
- Squad
- A monkey Piece of coarse fabric
- Spill Girl's name
- Pertaining to punishment Male voice
 - VERTICAL
 - A vessel A slipknot
- A kind of bed Abbreviation for our Saviour
- An exclamation
- The whole Separate particulars
- Putrefy Company (abbrev.)
- Beverage Preposition
- Hue

- A color
- Meadow
- A fruit Bleat of sheep
- A black man Printer's measure
- Abbrev, for court
- An eternity
- Age
- Used for rowing
- An Eastern State A direction.

LAST WEEK'S PUZZLE

		G	R	A	M	M	A	R		
	P	A	1	R		1	R	П	5	
P	ß	C	M	Ε		T	E	7	T	5
L	A	G		A	T	E		5	1	4
U	T	E	5		R		P	E	R	U
										T
										T
E	0	Z		E	L	M		5	H	E
R	A	T	E	D		A	5	4	1	R
		C	E	N	T	A	U	R		

CHOICE STOCK OF FIELD PEAS, COME EARLY IF YOU NEED THEM. at L. P. HICKS.

35 cents

at all times

A Sweet Breath

NO ROOM FOR CYNICS

Diogenes the Greek cynic and phiosopher was a successful advertiser. He lived in a barrel to advertise him-He lived in a barrel to advertise him-self. At high noon he was in the habit of lighting his lantern and walk-ing about the streets of Athens, "In scarch," as he put it, "of an honest man." In this way he advertised one of the pronounced fallings of the classic Greeks. For among the an-cients, the most successful merchant was the biggest skinflirt. The clever-est buyer was the one who could est buyer was the one who could laggle the longest.

There is no room for a cynic in modern advertising. Advertising in this day and age calls attention to the open-faced honesty of business. It has stancardized almost every article you can buy. You know what to expect and what to pay. You don't have to dicker, bargain and haggle to know that you are getting as good as you give.

That is why it pays to read adver-

tisements and buy advertised goods. A product's advertising is the best guarantee of its faithful performance. its lasting usefulness or its definite

If you value constant satisfactionif you want to get your money's worth every time-read the adver-

To Take Advan age of the Advertise-ments Is To Get Full Value

Punkin Center Water Ground Meal at L. P. HICKS. 4-17-2t

"Everyone Has Someone But I Have Only You," is the title of a new song hit. The girl to whom that is sung will doubtless feel flattered.

No Worms in a riearthy Child

For Ten Days Only

BEGINNING

Monday, April 6th

and until April 16th, will offer delivered your house dry wood at \$2.50 per cord.

Pearce & Tucker

At the Ladies Shop

YOU WILL FIND SOME SPECIAL OFFERS IN

Striped Broadcloth, yard	59c	1
Permanent Dot Voile, yard	25e	
40 inch Plain Voile, yard	30c	
White and Ecru Curtain Good, yard	l0e	4
Striped and Plaid Chiffonette, yard \$1	.óo	
Plain Georgette, yard \$1	.98	27
Flowered Georgette, yard 82	.95	1
Besides the above big values we have a full line of staple a	nd	

novelty dry goods, trimmings and notions. Come to see us once, and we know you will come again.

MRS. R. R. HARRIS

MRS. INA ROUSE

MRS. J. A. TURNER MISS VIRGINIA FOSTER

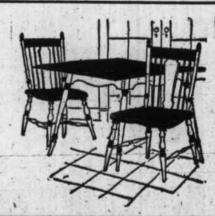
Make Home More Beautiful

Screen your House and keep out the Flies. Paint the Outside

Tint the Inside with Alabastine.

Brighten up the Old Furniture with Varnish Stain

Then add a few pieces of new Fur niture, a Parlor Suit, Dining Room Suit, a few Chairs, a Floor Lamp, a Drugget, a few small Rugs



Just a few of these will work wonders in beautifying your home.

I can supply you with all these things and many more in my two Stoees

Furniture and Hardware

Whether you want little or much my Goods and Prices are Right.

H. C. TAYLOR

LOUISBURG, N. C.

Furniture Store

Hardware Store

Phone 305

The Hudson Store Co. NEXT DOOR ABOVE FARMERS & MERCHANTS BANK

Louisburg, N. C.