

# MOREHEAD CITY

## "The Ideal Place To Live"

### Wants You--

#### Climate and Hotels Make It a Resort

Midway between New York and Florida, Morehead City citizens and visitors are favored with ideal climate. The breeze from the sea makes the Summer's pleasant and the warmth of the Gulf Stream erects a barage which the rigors of Winter can not penetrate. Naturally, it has been for years a favorite resort and the hotel accommodations have won the praise of many guests. Its five leading hotels are the Atlantic, with more than 200 rooms; the Woodland, The Ocean Beach, The Charles and The Little Jim. Swimming, boating, fishing, hunting and camping give favorite pasttimes to divergent tastes while those who like to wander where history's pages have shed lustre may make pilgrimages to Fort Macon, recently given to the State of North Carolina by the Federal Government and which will be converted into a State Park. Located here are also a United States Coast Guard Station, a wireless station, and once each year the kakhi hosts of the National Guard mobilize at Camp Glenn for their Summer encampment.

#### Fraternal and Civic Organizations

A progressive civic and a broad fraternal spirit flourishes at Morehead City. Its Chamber of Commerce has an active membership, its Rotary Club helps turn the wheels of progress, and its Woman's Club is constantly alert to promote the aesthetic atmosphere of the city. A Masonic lodge, and American Legion post, the Red Men, The Odd Fellows, the Woodmen and the Charitable Brotherhood all have active personnels. A business organization in which a spirit of community pride grows into tangible assets is through the channel of a progressive Building and Loan Association. Morehead City is also headquarters for the North Carolina Fisheries Commission.

#### Harbor and Shipping Point

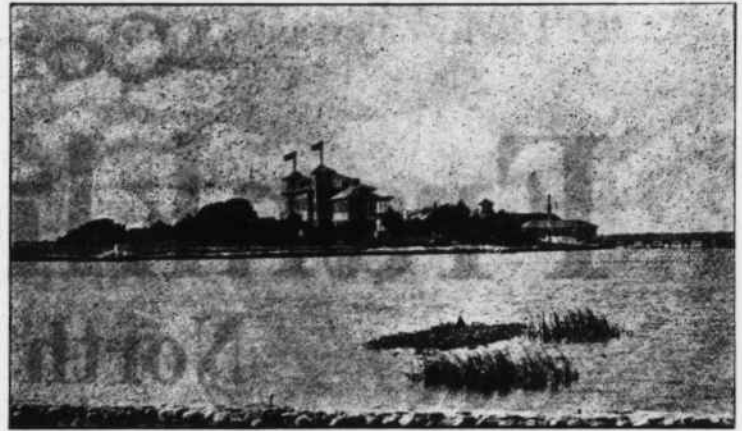
Morehead City docks are only eleven miles from Cape Lookout Harbor of Refuge which is recognized as one of the best natural harbors along the coast. More than two million dollars has recently been spent on this development and additionally the city has a splendid harbor connecting with Inland Waterways, making it a splendid shipping point and the logical place where further port terminal development may commence.

#### Developments Now Underway

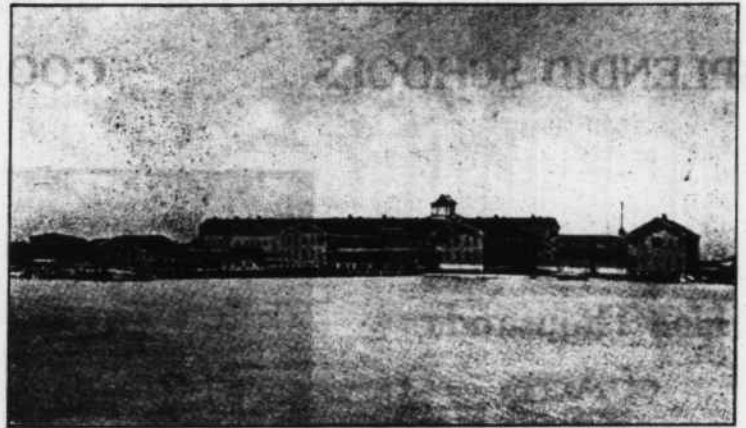
Bogue Development Company, a Corporation recently organized for the development of unimproved city property is now engaged in the actual development of approximately three hundred city lots in the western end of the City, to be used strictly for residential purposes, with restrictions and limitations of the kind and character of the buildings to be erected. Just outside of the City Limits, and overlooking beautiful Bogue Sound, corporations are busily engaged in the development of the "Morehead Bluffs and Bogue Bluffs." This development contemplates the building of concrete streets and side walks, the laying out and development of parks, and providing in general for summer and winter homes, and recreation and amusement centers. On these new developments will be spent several million dollars for the purpose of giving to Morehead City and its environs, supplemented by its natural and climatic advantages, the requisite touches to make it an all year resort.

#### Its Citizenship and Opportunity

With a citizenry of sturdy Anglo-Saxon stock, energetic and broad visioned, the people of the town have a welcome for those who will come to its borders and help develop the resources which are the bedrock of opportunity. Its people are friendly, its opportunities unlimited for vision and capital. Morehead City is anxious to welcome you and to co-operate with you in the further development of this section of Eastern Carolina.



U. S. Fish Laboratory, Pivers Island



Rear View Atlantic Hotel



Bird's Eye View of Morehead City



Norfolk Southern R. R. Station

Those seeking an Ideal Permanent Residence will find an appealing atmosphere among our people.

THE MAYOR OR CHAMBER OF COMMERCE, MOREHEAD CITY, N. C.